

# TMEPA

Tennessee Municipal Electric Power Association  
Customer Focused — Community Driven

TMEPA.ORG

# TENNESSEE MUNICIPAL ELECTRIC POWER ASSOCIATION MEDIA GUIDE

*Membership Directory and Resource Guide*  
*TMEPA Overlook Monthly eNewsletter*

FOR MORE INFORMATION, PLEASE CONTACT:

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**NAYLOR**   
ASSOCIATION SOLUTIONS



# THE TMEPA ADVANTAGE

- We represent Tennessee's electric power industry, which generates **more than \$1 billion** in revenue annually.
- Our members serve approximately **70%** of Tennessee's electric consumers and represent **75%** of the power sold in the state.
- We represent **59 of the 60** municipal electric power providers in Tennessee, **serving over 2.4 million** homes and businesses.



## MEMBERSHIP DIRECTORY AND RESOURCE GUIDE

Print & Digital Edition

- The annual Membership Directory reaches 100% of TMEPA members, with job titles that include:

- **Superintendents**
- **Electrical Directors**
- **Engineering Managers**
- **Board Members**
- **Government Officials**
- **Materials Managers**
- **Operations Managers**
- **Business Managers**
- **Technical Service Managers**

## WHO WE ARE

TMEPA is the statewide association of the Municipal Electric Power Providers throughout Tennessee. Our members hold positions within every managerial and supervisor role with their department.

## TMEPA OVERLOOK

MONTHLY NEWSLETTER



Do not miss this opportunity to connect with TMEPA members throughout the year. Reserve your space today!



# TMEPA MEMBERSHIP DIRECTORY AND RESOURCE GUIDE

## Net Advertising Rates

Revisions and Proofs: \$50

All rates include an Ad Link in the digital edition of the magazine.

Full-Color	Rates
Double Page Spread	\$4,199.50
Outside Back Cover	\$3,629.50
Inside Front or Inside Back Cover	\$3,399.50
Full Page	\$2,869.50
2/3 Page	\$2,439.50
1/2 Page	\$1,809.50
1/3 Page	\$1,359.50
1/4 Page	\$1,049.50
1/6 Page	\$809.50
1/8 Page	\$649.50

Black-and-White	Rates
Full Page	\$1,809.50
2/3 Page	\$1,489.50
1/2 Page	\$1,139.50
1/3 Page	\$899.50
1/4 Page	\$679.50
1/6 Page	\$509.50
1/8 Page	\$419.50

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

## Digital Edition Branding Opportunities

Sponsorship w/ Toolbar | \$639.50

Skyscraper | \$849.50

### Special Advertising Sections:

#### Pull-Out Map Advertisement

The Tennessee Municipal Electric Systems map allows your business to stand out among competitors by placing your company's message on the reverse side of the map.



Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). (Rates as of April 2018)

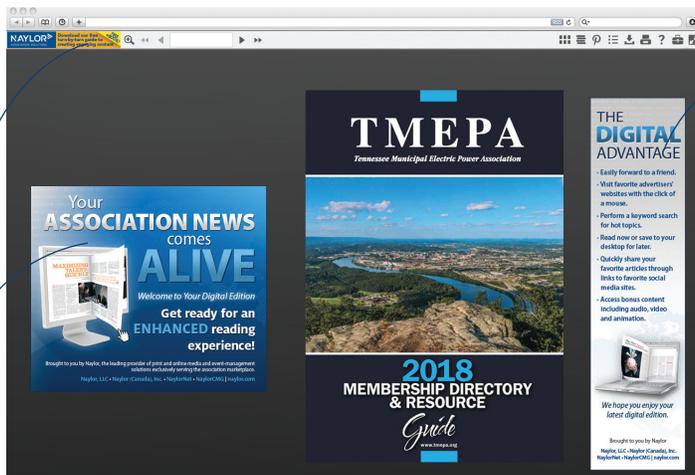
# TMEPA MEMBERSHIP DIRECTORY AND RESOURCE GUIDE

## DIGITAL EDITION

- Link your ad to the landing page of your choice
- Increase traffic to your website
- Interact with viewers to facilitate the buying process
- Generate an immediate response from customers
- Members and readers receive each issue via email and each new issue is posted on TMEPA's website. A full archive of past issues is available, ensuring longevity for your online presence



In addition to print, TMEPA's *Membership Directory and Resource Guide* is also available to members in a fully interactive digital version. Viewers can virtually flip through the pages, forward articles of interest to colleagues and click on ads to be redirected to the advertiser's website.



### Skyscraper | \$849.50

The Skyscraper ad displays the entire time the digital edition is open giving your message consistent and lasting exposure.

### Sponsorship w/Toolbar\* | \$639.50

Your message will be prominently displayed directly across from the cover of the magazine. Your company name is displayed on the toolbar, found in the top-left corner of every page of the digital edition next to frequently used navigational icons.

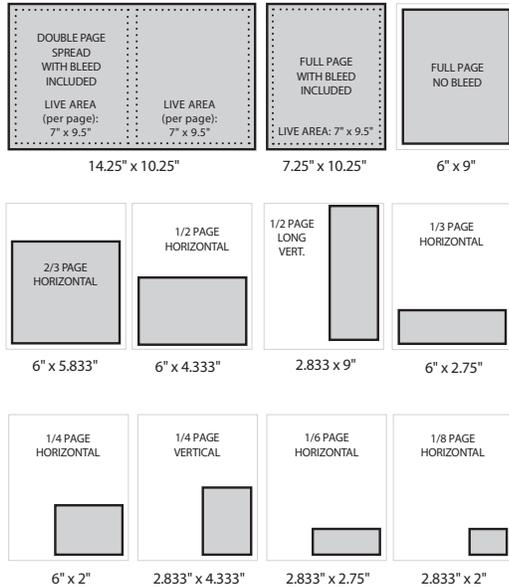
\*Video capabilities are not supported for Sponsorship MAX.

For the latest online specs, please visit: <http://www.naylor.com/onlinepecs>

# TMEPA MEMBERSHIP DIRECTORY AND RESOURCE GUIDE

## MEMBERSHIP DIRECTORY AND RESOURCE GUIDE

Magazine/Directory Trim Size: 7" x 10"



Note: Text placed outside the live area within any full-page or DPS ads may be cut off. Please keep text within the live area at all times.

### Artwork Requirements

All digital color and grayscale artwork must be supplied at 300 dpi. Line art must be supplied at 600 dpi. High-res PDF, EPS, TIFF and JPEG files are accepted. Images from the Web are not suitable for printing. All color artwork must be in CMYK mode; black-and-white artwork must be in either grayscale or bitmap mode. RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a color shift. All screen and printer fonts as well as linked images must be supplied if not embedded in the file.

### Ad Material Upload

Go to the Naylor website at [www.naylor.com](http://www.naylor.com)

### Production Services, Proofs and Revisions

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

### Specs for Outsert/Inserts

- 1 Page / 2 surface: 5.75" x 8.5"
- 3 Page / 6 surface: 5.75" x 8.5"
- Postcards: 6" x 4.25"
- Heavy Card Stock Insert: 5.25" x 8.25"
- Postal Flyers: 5.75" x 8.5"

### Digital Edition

For more information, visit:  
<http://www.naylor.com/onlinespecs>

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s).

# TMEPA MEMBERSHIP DIRECTORY AND RESOURCE GUIDE

## INDEX OF ADVERTISERS CATEGORIES

Our publication features an Index of Advertisers section in which your company will be listed under the category of your choice with the page number of your ad. When our members are in the market for a specific product or service, they can search the Index of Advertisers and quickly locate advertisers that specialize in that category. One free category is included with any size ad and additional categories are only \$20 each. If your product or service is not listed

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Access Doors                                | <input type="checkbox"/> Electric Motors                                   | <input type="checkbox"/> Insulated Wire & Cable                              |
| <input type="checkbox"/> Accountants/CPAs                            | <input type="checkbox"/> Electrical & Mechanical Equipment                 | <input type="checkbox"/> Integrated Billing Services                         |
| <input type="checkbox"/> AM/FM, GIS                                  | <input type="checkbox"/> Electrical Compressors                            | <input type="checkbox"/> Investment Banking                                  |
| <input type="checkbox"/> Attorneys                                   | <input type="checkbox"/> Electrical Connectors                             | <input type="checkbox"/> Investment Banking/Underwriting                     |
| <input type="checkbox"/> Attorneys, Bond Counsel                     | <input type="checkbox"/> Electrical Construction                           | <input type="checkbox"/> Lineman's Protective Equipment Testing Laboratory   |
| <input type="checkbox"/> Automatic Meter Reading Services            | <input type="checkbox"/> Electrical Distribution & Control Equipment       | <input type="checkbox"/> Magnetic & Dual Frequency Pipe & Cable Locator      |
| <input type="checkbox"/> Ballasts                                    | <input type="checkbox"/> Electrical Distributors                           | <input type="checkbox"/> Maintenance & Testing                               |
| <input type="checkbox"/> Bank & Finance                              | <input type="checkbox"/> Electrical Engineers                              | <input type="checkbox"/> Management Consultants                              |
| <input type="checkbox"/> Batteries & Chargers                        | <input type="checkbox"/> Electrical Hardware                               | <input type="checkbox"/> Manufacturer, Electrical Equipment                  |
| <input type="checkbox"/> Billing Services & Information              | <input type="checkbox"/> Electrical Wire and Cable                         | <input type="checkbox"/> Manufacturer, General                               |
| <input type="checkbox"/> Breakers, Electrical                        | <input type="checkbox"/> Energy Consultant/Developers Power Marketer       | <input type="checkbox"/> Manufacturer, General Utility Equipment             |
| <input type="checkbox"/> Building Vaults                             | <input type="checkbox"/> Energy Management & Consulting                    | <input type="checkbox"/> Manufacturer, Power Generation Equipment            |
| <input type="checkbox"/> Cable & Pole Trailers                       | <input type="checkbox"/> Energy Services                                   | <input type="checkbox"/> Manufacturer, Transmission & Distribution Equipment |
| <input type="checkbox"/> Cable Cutters                               | <input type="checkbox"/> Engineering/Consulting Firms                      | <input type="checkbox"/> Manufacturer's Representative                       |
| <input type="checkbox"/> Cable Plows                                 | <input type="checkbox"/> Engineering, Manufacturing & Construction         | <input type="checkbox"/> Mapboards   |
| <input type="checkbox"/> Cable Splicing Equipment                    | <input type="checkbox"/> Engineering, Testing Services                     | <input type="checkbox"/> Markers, Cable                                      |
| <input type="checkbox"/> Cable Ties & Clamps                         | <input type="checkbox"/> Engine Generator Control Systems                  | <input type="checkbox"/> Meter-Based Surge Suppression                       |
| <input type="checkbox"/> Commodities                                 | <input type="checkbox"/> Engines/Dual Fuel                                 | <input type="checkbox"/> Municipal Bond Insurance                            |
| <input type="checkbox"/> Communication Systems                       | <input type="checkbox"/> Engine Testing                                    | <input type="checkbox"/> Municipal Bonds                                     |
| <input type="checkbox"/> Compressor Repairs & Upgrades               | <input type="checkbox"/> Environmental Consultants                         | <input type="checkbox"/> NOX Reduction                                       |
| <input type="checkbox"/> Confined Space—Portable Blowers             | <input type="checkbox"/> Financial Consultants                             | <input type="checkbox"/> OASIS (Open Access Same-Time Information Systems)   |
| <input type="checkbox"/> Consultants                                 | <input type="checkbox"/> Galvanized Guy Strand                             | <input type="checkbox"/> Online Utility Exchange                             |
| <input type="checkbox"/> Consulting, Information Technology          | <input type="checkbox"/> Garments/Clothing; Flame Resistant, OSHA Approved | <input type="checkbox"/> Pedestal Connections                                |
| <input type="checkbox"/> Consulting Engineers                        | <input type="checkbox"/> Garments, Flame Resistant                         | <input type="checkbox"/> Photogrammetry                                      |
| <input type="checkbox"/> Contractors; Powerline Construction         | <input type="checkbox"/> Generation System Control Products                | <input type="checkbox"/> Physical Market Systems                             |
| <input type="checkbox"/> Control Systems                             | <input type="checkbox"/> Generator Field Rewinds                           | <input type="checkbox"/> Pipe & Cable Locators                               |
| <input type="checkbox"/> Cooling Towers                              | <input type="checkbox"/> Genset Packaging                                  | <input type="checkbox"/> Pipes   |
| <input type="checkbox"/> Customer Information Systems                | <input type="checkbox"/> GIS/Mapping                                       | <input type="checkbox"/> Pole Treatment & Inspection                         |
| <input type="checkbox"/> Data Line Surge Suppression                 | <input type="checkbox"/> Grounding Wire                                    | <input type="checkbox"/> Power Conditioning Systems                          |
| <input type="checkbox"/> Deregulation Products                       | <input type="checkbox"/> Independent Power Producers                       | <input type="checkbox"/> Power Marketer/Gas Marketers                        |
| <input type="checkbox"/> Digital Mapping                             | <input type="checkbox"/> Instrumentation                                   | <input type="checkbox"/> Power Marketersices                                 |
| <input type="checkbox"/> Distribution/Substation Automation Software | <input type="checkbox"/> Insulated Hand Tools                              |  |
| <input type="checkbox"/> Distribution Systems Control Products       |  |  |
| <input type="checkbox"/> Dollies, Transformer                        |  |  |

Continued on next page...

One free listing with any size ad. Additional listings are \$20.00 each. No limit. Please list new categories on this sheet.

\_\_\_\_\_ Additional Categories X \$20.00 = \$\_\_\_\_\_

Initial: \_\_\_\_\_ Date: \_\_\_\_\_

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## INDEX OF ADVERTISERS CATEGORIES

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- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Power Reliability                                  | <input type="checkbox"/> Switchgear                             | <input type="checkbox"/> Transmission & Distribution: Operations & Maintenance |
| <input type="checkbox"/> Power Take-offs                                    | <input type="checkbox"/> Switchgear & Circuit Breakers          | <input type="checkbox"/> Transmission System Control Products                  |
| <input type="checkbox"/> Protected Above-Ground Storage Tanks               | <input type="checkbox"/> Tanks                                  | <input type="checkbox"/> Tree Maintenance                                      |
| <input type="checkbox"/> Publications                                       | <input type="checkbox"/> Testing, Electrical                    | <input type="checkbox"/> Trencher & Plow Parts                                 |
| <input type="checkbox"/> Publishing/Printing                                | <input type="checkbox"/> Testing Equipment/Services             | <input type="checkbox"/> Turbine Generator Inspection/Repair/Upgrades          |
| <input type="checkbox"/> Rate Consultants                                   | <input type="checkbox"/> Testing Laboratory                     | <input type="checkbox"/> Utilities, Associate Member                           |
| <input type="checkbox"/> Record Conversion                                  | <input type="checkbox"/> Tools, Hand                            | <input type="checkbox"/> Utility Contractor                                    |
| <input type="checkbox"/> Regulators   | <input type="checkbox"/> Tools, Hydraulic                       | <input type="checkbox"/> Utility Line Clearance                                |
| <input type="checkbox"/> Rotor Welding                                      | <input type="checkbox"/> Tools, Telecommunications              | <input type="checkbox"/> Valves  |
| <input type="checkbox"/> Scheduling & Resource Accounting Systems           | <input type="checkbox"/> Trailers, Pole                         | <input type="checkbox"/> Waste Oil & Filter Equipment                          |
| <input type="checkbox"/> Signs, Markers & Flags                             | <input type="checkbox"/> Training Workshops                     | <input type="checkbox"/> Wholesaler Distributors                               |
| <input type="checkbox"/> Software Management Systems/AMR                    | <input type="checkbox"/> Transformer Breakers, Testing          | <input type="checkbox"/> Other: _____  |
| <input type="checkbox"/> Substations: Construction, Operation & Maintenance | <input type="checkbox"/> Transformer Cooling Fans & Accessories | <input type="checkbox"/> _____   |
| <input type="checkbox"/> Surge Suppression                                  | <input type="checkbox"/> Transformer Repair/Re-manufacturers    |  |
|   | <input type="checkbox"/> Transformer Rewind/Repair              |  |
|   | <input type="checkbox"/> Transformers, Substations              |  |

One free listing with any size ad. Additional listings are \$20.00 each. No limit. Please list new categories on this sheet.

\_\_\_\_\_ Additional Categories X \$20.00 = \$ \_\_\_\_\_

Initial: \_\_\_\_\_ Date: \_\_\_\_\_

# TMEPA MEMBERSHIP DIRECTORY AND RESOURCE GUIDE

## PAST ADVERTISERS

We appreciate the investment that our advertisers make with the Tennessee Municipal Electric Power Association and strongly encourage our members to do business with vendors that support our association. Members know that they can confidently select the quality products and services featured within the annual *Membership Directory and Resource Guide*.

ABC Professional Tree Services, Inc.	Honeywell	Ruffin and Associates
Allen & Hoshall	Howard Technology Solutions	SEDC, Inc.
Altec Industries	Invoice Cloud, Inc.	Service Electric Company
American Wire Group	Irby Utilities	Sherman+Reilly, Inc.
Anixter Power Solutions	iRis Networks	Solomon Corporation
Asplundh Tree Expert Co.	Jackson Thornton	Southwest Electric Company
Aubrey Silvey Enterprises, Inc.	JELCO U.S.A.	Sumter Utilities, Inc.
AWP, Inc.	JMD Group, LLC	T & D Solutions
Baldwin Pole & Piling	KMS Electrical Products	Tana Wire Markers
Bayer Vegetation Management	MasTec North America, Inc.	TCI of Alabama, LLC
Brown Wood Preserving Co.	Midsouth Utility Consultants, LLC	Tennessee 811
Central Service Association	National Information Solutions Cooperative	Tennessee Valley Authority
Chain Electric Company	Nelson Tree Service	Terex Utilities
Davis H Elliot Company	NESCO Rentals	The Davey Tree Expert Company
Distributors Insurance Company	Niagara Transformer Corporation	The Okonite Co.
Electric Power Systems.	O. G. Hughes & Sons	Thomasson Company
ElectSolv Technology Solutions & Services, Inc.	Oldcastle Precast, Inc.	Torco Testing Services, Inc.
Emerald Transformer	Osiose Utilities Services, Inc.	Trees, Inc.
EnerVision	Patterson & Dewar Engineers, Inc.	USI Consulting Group
Evluma LED Lighting	Pike Electric, LLC	Uticom Systems, Inc.
Fairbanks Morese Engines	Power Consulting Associates, LLC	Utility Equipment Service, Inc.
Fisher Arnold, Inc.	PowerPlan, Inc.	William E. Groves Construction
GDS Associates, Inc.	Professional Computer Systems	
High Voltage, Inc.	Reinhausen Manufacturing	