

# Valero Has a Plan to Fuel Your Success



## Unbranded Opportunities

Valero wants to be your go-to supplier for unbranded gasoline, distillates and jet fuels by offering flexible programs tailored to your unique business needs.

**Spot Rack:** Fuel up as needed, no contract necessary.

**Fixed-Priced Prompts:** Short term, fixed priced contracts.

**Term Contracts:** Ratable supply commitments up to 12 months long.

**National Accounts & Aviation Sales:** Multi-regional, high-volume fuel contracts.

To learn more, please contact the Unbranded Sales Manager in your market area.

## Branded Opportunities

Valero offers a wide array of competitive branded programs backed by a level of customer service you can truly value.

Valero brand benefits include:

- **Paid conversions for qualifying sites**
- **Secure source of quality products**
- **Competitive pricing**
- **High impact brand advertising**
- **Strong brand recognition**
- **Participation in Valero's many value added programs, and MORE!**

Find out why so many marketers are choosing the Valero brand by contacting one of our Wholesale Branded Sales Managers.

## West Region Sales Team

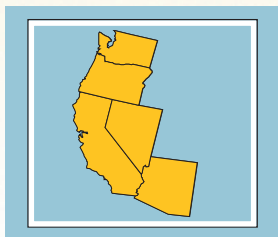
### Unbranded

**Director Unbranded Sales**  
Melinda Mironoff: 951-600-0984

**Southern CA & NV**  
Anthony Gavin: 951-244-8148

**Northern CA & NV**  
Michael Katz: 916-575-9084

**National Accounts & Aviation**  
Bill Strain: 210-345-2727



### Branded

**Director Branded Sales**  
David Goodrum: 562-491-6655

**Southern CA**  
Rebecca Bowers: 714-331-8814

**CA, WA, NV**  
Rosemary Lee: 707-331-4948

**AZ, CA, OR, NV**  
Jim Vanderdoes: 520-548-1993



Valero is an American company founded in San Antonio, Texas in 1980. Valero derives its name from the city's most famous landmark, originally called Mission San Antonio de Valero when established in 1718, and better known to most people as the Alamo.

Valero, through its subsidiaries, has grown from a regional energy company with a single refinery into the world's largest independent refiner.

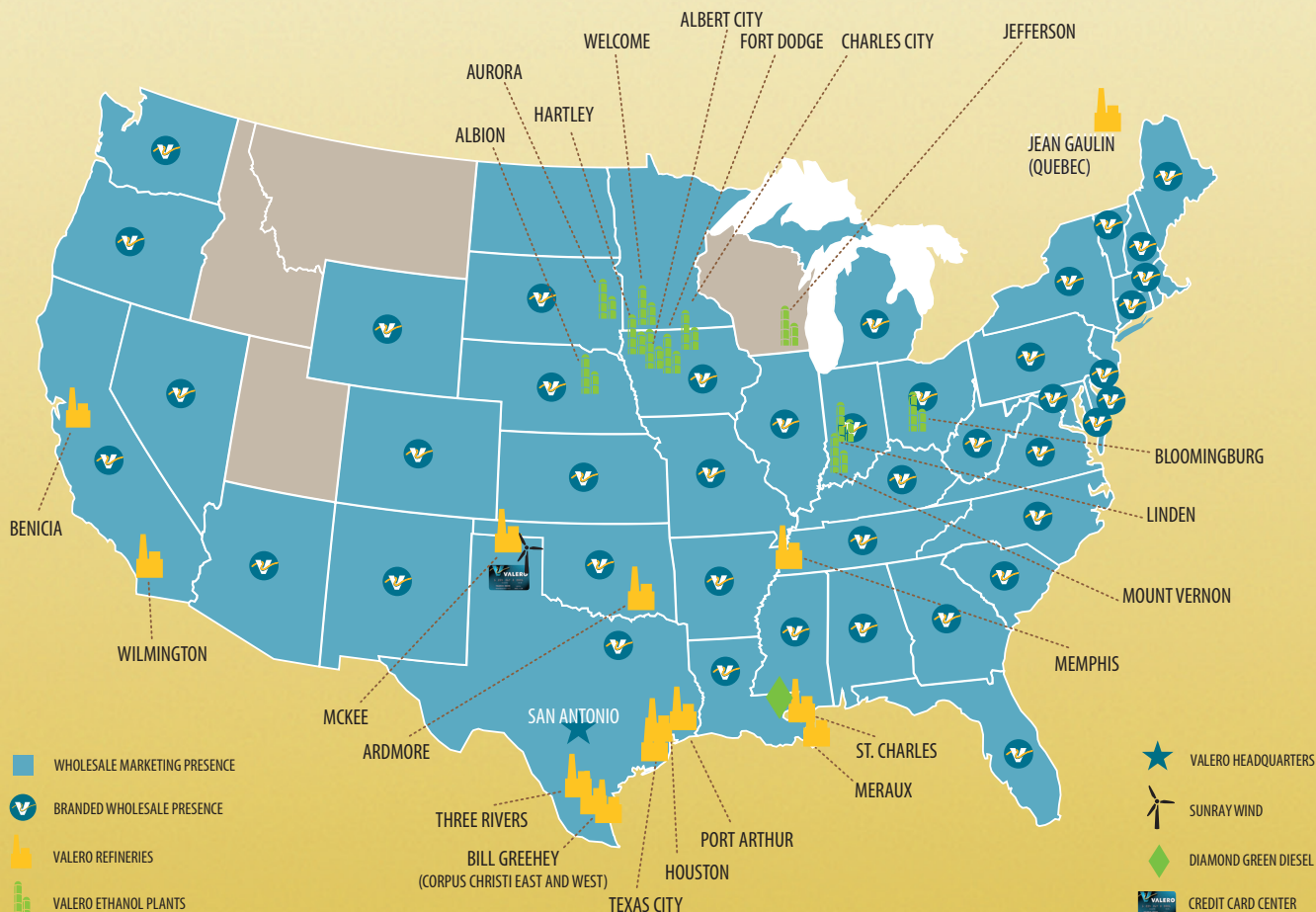
Valero is also the first traditional refiner to become a major producer of ethanol from its U.S. based plants.

Valero made its retail debut in 2000 by acquiring the Benicia refinery (the first of its two California refineries, the other in Wilmington) along with 80 retail and 279 wholesale sites.

Since then, the company has grown into a leading international marketer with nearly 7,500 branded outlets in the U.S., Canada, United Kingdom, Ireland and Caribbean.

Over 5,600 of these outlets stretch from coast to coast across America.

## Valero's U.S. Wholesale Presence



For more information about Valero, go to [www.VALERO.com](http://www.VALERO.com)