

Equity Research

CONSUMER: Lodging

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Reasons for this report

✓ Our analysis of the most recent weekly US lodging results



July 27, 2022

Lodging: US RevPAR +13.4% Y/Y Last Week. +9.3% vs. 2019. Clean comp; cont'd summer leisure strength

Overall U.S. RevPAR was +13.4% y/y for the week ending 7/23/2022, per STR, roughly flat vs. the prior week's result of +14.0%. Last week's RevPAR was up against a +110.0% comparable result in 2021 vs. +108.7% in the prior week. *On a 3-year run-rate (vs. 2019), RevPAR was +9.3% vs. +6.4% in the prior week's 3-year run-rate.*

Last week was a clean comp and again presented leisure demand strength during peak summer travel.

Major RevPAR statistics presented below:

- Luxury RevPAR: +20.8% y/y and +9.8% over 3 years;
- Upper Upscale RevPAR: +32.0% y/y and +1.2% over 3 years;
- Upscale RevPAR: +20.7% y/y and +4.1% over 3 years;
- Upper Midscale RevPAR: +8.7% y/y and +8.6 over 3 years;
- Midscale RevPAR: +2.6% y/y and +10.7% over 3 years;
- Economy RevPAR: -0.6% y/y and +9.9% over 3 years;
- Independent hotels (~ 1/3rd of the data set) RevPAR: +6.6% y/y and +15.0% over 3 years; and
- Within Upper Upscale & Luxury class hotels:

oGroup: +93.7% y/y vs. +99.2% prior week; over 3 years: +2.5% vs -6.9% prior week. oTransient: +6.1% y/y vs. +8.0% prior week; over 3 years: +9.3% vs +9.5% prior week.

Last week's RevPAR details and sequential trends:

- Headline RevPAR was +13.4% y/y vs. the running 28-day average of +11.7% y/y.
- Occupancy: Absolute occupancy was 72.8% y/y vs. the running 28-day average of 68.9% y/y.
- Absolute Group occupancy: 22.4% last week vs. 18.9% for the running 28 days.

As far as specific stocks/sub-sectors, we continue to be most favorable on the leisure-centric companies, namely WH (Buy) and the Vacation Ownership companies, HGV (Buy), VAC (Buy), BVH (Buy), and TNL (Buy). In our view, common characteristics besides high leisure exposure include attractive valuations, recovered balance sheets, and return of capital to shareholders via repurchases and/or dividends. To the list of favorites, we include Hyatt (H, Buy) given its increasing exposure to leisure via its acquisition of Apple Leisure Group and its progress on selling owned assets and shifting to a more asset-lite company. We also continue to favor RLJ (RLJ, Buy, Miller) driven partly by our continued view of its relative valuation discount and operational enhancements/hotel repositioning supporting incremental EBITDA growth.

Weekly RevPAR Summary

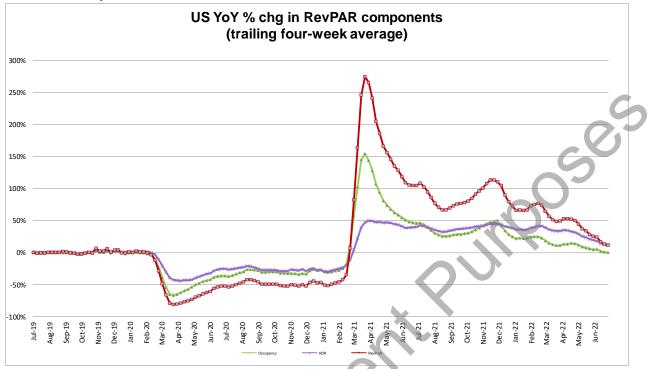
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14.0% 24.6% 34.1% 21.0% 8.9% 2.1% -2.0% 7.2% 65.7% 82.7% 14.5% 73.2% 59.5% 13.4% 20.8% 32.0% 20.7% 8.7% 2.6% -0.6% 6.6% 53.9% 66.7% 22.7% 60.4% 55.7% Clean comp; vs.2019 similar to last week Upper Upscale and Luxury led the industry Boston and Chicago led the Top 5 markets 1019 1.5% -0.7% 1.2% -0.5% 0.4% -0.1% 1.9% 3.1% -7.1% -2.1% -1.7% -4.5% -2.4% 02019 1.7% 1.3% 1.1% 0.5% -0.1% -1.0% -2.2% -0.4% -0.2% -2.2% 4.5% -2.4% -1.8% -1.6% -2.2% -0.4% -0.0% -2.8% -1.6% -2.2% -0.4% -0.2% -2.2% 4.5% -2.4% -0.2% -2.2% 4.5% -0.2% -2.2% 4.5% -1.0% -2.7% -1.6% -2.8% -4.1% <td>7/2/2022</td> <td>16.1%</td> <td>28.2%</td> <td>40.5%</td> <td>25.4%</td> <td>11.4%</td> <td>3.2%</td> <td>-0.4%</td> <td>6.7%</td> <td>61.3%</td> <td>71.9%</td> <td>22.5%</td> <td>87.5%</td> <td>73.8%</td>	7/2/2022	16.1%	28.2%	40.5%	25.4%	11.4%	3.2%	-0.4%	6.7%	61.3%	71.9%	22.5%	87.5%	73.8%	
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4Q21 96.4% 215.5% 185.6% 98.3% 74.2% 55.2% 37.2% 86.4% 273.7% 225.6% 124.8% 195.9% 129.6% 1Q22 67.2% 112.3% 127.2% 69.7% 51.0% 38.2% 24.3% 58.3% 97.1% 137.1% 115.2% 85.1% 58.1%															
	4Q21														
2Q22 38.8% 70.2% 82.9% 46.8% 26.2% 15.4% 8.8% 27.7% 141.2% 172.1% 51.0% 109.5% 145.7%	1Q22	67.2%	112.3%	127.2%	69.7%	51.0%	38.2%	24.3%	58.3%	97.1%	137.1%	115.2%	85.1%	58.1%	
	2Q22	38.8%	70.2%	82.9%	46.8%	26.2%	15.4%	8.8%	27.7%	141.2%	172.1%	51.0%	109.5%	145.7%	

			Upper		Upper			Inde-					
	U.S.	Luxury	Upscale	Upscale	Midscale	Midscale	Economy		New York	Boston	LA	Chicago	DC
6/4/2022	18.5%	10.0%	21.5%	21.1%	14.3%	12.1%	10.4%	13.7%	51.3%	59.6%	25.1%	69.1%	42.6%
6/11/2022	23.3%	15.8%	28.7%	24.3%	15.8%	12.5%	10.5%	17.9%	67.3%	75.4%	31.7%	62.1%	56.0%
6/18/2022	19.4%	11.6%	23.5%	21.8%	14.1%	11.2%	9.2%	13.6%	56.8%	88.7%	21.1%	57.3%	53.2%
6/25/2022	17.0%	7.9%	20.1%	19.8%	13.1%	9.8%	7.9%	12.7%	55.5%	50.0%	15.5%	45.7%	51.3%
7/2/2022	12.4%	1.8%	13.3%	15.3%	9.5%	6.6%	5.5%	8.1%	33.6%	38.7%	16.8%	40.0%	35.0%
7/9/2022	9.0%	6.0%	8.8%	11.0%	7.0%	5.5%	4.4%	7.6%	19.5%	32.0%	12.3%	19.3%	19.6%
7/16/2022	12.1%	6.2%	13.5%	14.2%	8.6%	6.2%	4.5%	9.0%	34.0%	43.0%	15.5%	38.1%	27.9%
7/23/2022	11.0%	4.0%	12.7%	13.9%	7.8%	6.4%	4.6%	7.5%	29.3%	35.5%	18.7%	30.4%	25.9%
		•											
1Q19	1.1%	2.2%	2.5%	1.0%	0.8%	-0.2%	-0.3%	1.0%	-3.8%	0.7%	-1.0%	-2.4%	1.5%
2Q19	1.2%	2.5%	1.4%	0.6%	0.7%	-0.2%	0.6%	1.7%	-1.0%	3.2%	0.8%	-1.7%	0.2%
3Q19	0.8%	1.5%	1.3%	0.2%	-0.1%	-0.5%	-0.5%	1.6%	-1.9%	0.9%	-0.2%	-2.8%	4.0%
4Q19	0.7%	2.4%	0.6%	-0.4%	-0.3%	-1.0%	-1.0%	1.9%	-3.7%	-5.5%	0.3%	-2.2%	3.9%
1Q20	-4.0%	1.6%	-1.4%	-2.9%	-3.1%	-3.8%	-3.8%	-2.3%	-8.6%	-6.2%	-2.7%	-2.6%	-6.8%
2Q20	-37.1%	-22.0%	-34.0%	-30.0%	-23.1%	-17.1%	-14.6%	-34.8%	-52.3%	-56.9%	-40.5%	-53.7%	-48.8%
3Q20	-24.1%	-12.6%	-25.6%	-24.2%	-17.3%	-11.6%	-9.4%	-16.1%	-47.7%	-47.3%	-31.6%	-43.2%	-34.5%
4Q20	-27.2%	-11.1%	-29.0%	-26.9%	-17.8%	-10.4%	-5.9%	-20.9%	-54.1%	-45.5%	-29.2%	-44.8%	-40.7%
1Q21	-19.6%	3.4%	-23.4%	-23.0%	-14.2%	-6.3%	-1.5%	-12.1%	-28.3%	-32.7%	-29.7%	-25.7%	-27.9%
2Q21	43.2%	37.8%	30.6%	21.3%	23.1%	20.4%	18.6%	52.6%	33.5%	38.0%	42.5%	46.1%	23.1%
3Q21	36.2%	31.8%	35.0%	29.7%	28.3%	23.5%	21.1%	32.8%	64.2%	57.7%	43.1%	59.6%	29.4%
4Q21	41.5%	29.6%	41.9%	34.2%	28.5%	22.9%	18.8%	39.2%	99.6%	69.6%	46.1%	64.9%	41.6%
1Q22	37.5%	21.0%	39.7%	34.1%	27.3%	20.8%	17.3%	34.0%	52.2%	50.5%	61.8%	41.1%	31.7%
2Q22	26.2%	14.3%	29.0%	27.1%	18.9%	14.8%	11.8%	20.5%	69.0%	73.6%	32.9%	53.6%	60.6%

YoY % change in ADR

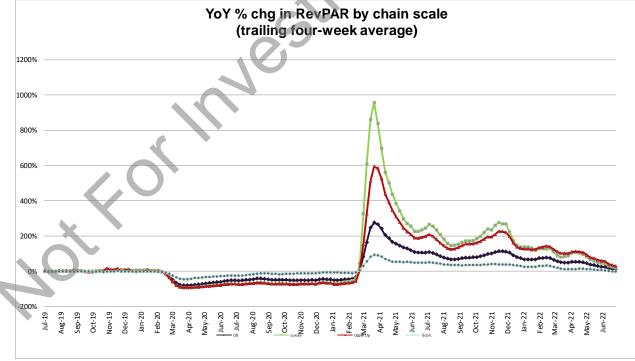
	YoY % change in Occupancy												
			Upper		Upper			Inde-					
	U.S.	Luxury	Upscale	Upscale	Midscale	Midscale	Economy	pendent	New York	Boston	LA	Chicago	DC
6/4/2022	2.5%	24.5%	23.0%	6.5%	0.3%	-3.7%	-3.9%	-1.1%	28.8%	42.9%	6.9%	32.2%	40.0%
6/11/2022	7.4%	38.4%	36.8%	12.9%	3.8%	-1.9%	-3.3%	2.9%	37.9%	51.1%	15.0%	36.7%	49.3%
6/18/2022	6.0%	32.6%	30.9%	11.0%	3.6%	-1.9%	-3.7%	1.6%	32.9%	60.2%	6.0%	40.1%	46.2%
6/25/2022	3.8%	23.6%	23.8%	8.3%	2.1%	-2.6%	-4.5%	-0.4%	28.9%	32.4%	-0.5%	32.1%	39.3%
7/2/2022	3.3%	25.9%	24.0%	8.8%	1.8%	-3.2%	-5.6%	-1.3%	20.8%	23.9%	4.9%	33.9%	28.7%
7/9/2022	-5.6%	1.0%	2.9%	-3.8%	-6.5%	-8.9%	-8.0%	-7.1%	6.7%	12.1%	-5.3%	5.1%	12.9%
7/16/2022	1.7%	17.3%	18.1%	6.0%	0.3%	-3.8%	-6.2%	-1.6%	23.6%	27.7%	-0.8%	25.4%	24.7%
7/23/2022	2.1%	16.2%	17.1%	5.9%	0.8%	-3.5%	-5.0%	-0.8%	19.0%	23.0%	3.3%	23.0%	23.6%
1Q19	0.4%	-2.8%	-1.3%	-1.4%	-0.5%	0.0%	2.3%			-2.8%	-0.7%	-2.2%	-3.8%
2Q19	-0.1%	-1.4%	-0.9%	-1.0%	-0.7%	-0.6%	1.1%	0.7%	-0.7%	1.3%	0.8%	1.7%	-1.7%
3Q19	-0.1%	-0.2%	-0.2%	-0.7%	0.0%	-0.5%	-0.4%	0.0%	-0.3%	-1.4%	0.1%	0.6%	0.4%
4Q19	-0.1%	1.2%	0.4%	-0.2%	-0.8%	-1.7%	-0.4%	0.4%		-6.5%	0.8%	1.5%	1.3%
1Q20	-15.9%	-22.6%	-21.9%	-18.4%	-16.5%	-13.6%	-7.7%	-14.8%		-19.5%	-17.1%	-18.8%	-17.6%
2Q20	-52.1%	-83.0%	-79.8%	-64.0%	-55.1%	-41.3%	-23.9%	-46.6%		-72.7%	-57.1%	-64.7%	-68.2%
3Q20	-32.2%	-68.0%	-62.2%	-40.9%	-29.5%	-20.5%	-10.6%	-27.3%		-60.3%	-39.1%	-53.1%	-51.2%
4Q20	-32.1%		-61.2%	-39.1%	-27.8%	-17.8%	-9.1%	-28.5%		-56.2%	-42.5%	-55.5%	-51.7%
1Q21	-10.1%	-44.6%	-40.5%	-14.7%	-3.8%	0.5%	5.6%	-6.7%		-35.6%	-22.2%	-26.0%	-21.6%
2Q21	81.9%	256.5%	210.5%	125.3%	103.2%	66.7%	35.9%	71.7%		111.7%	86.9%	76.8%	83.8%
3Q21	34.9%		94.7%	47.4%	34.7%	26.6%	15.2%	28.8%		95.2%	36.9%	67.0%	52.1%
4Q21	38.8%		101.3%	47.8%	35.6%	26.3%	15.4%	33.9%		92.1%	53.9%	79.4%	62.2%
1Q22	56.2%	54.0%	53.2%	60.3%	59.4%	52.3%	55.5%	54.2%		57.6%	33.0%	31.2%	20.1%
2Q22	10.0%	48.8%	41.8%	15.5%	6.2%	0.5%	-2.6%	5.9%	42.7%	56.7%	13.7%	36.3%	53.0%

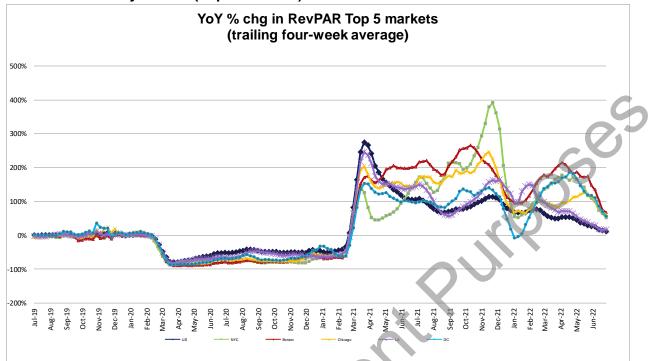
RevPAR Component Trends



Source: STR data, Truist Securities research

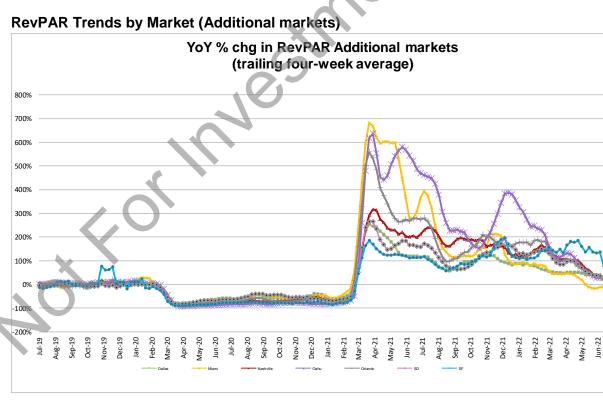


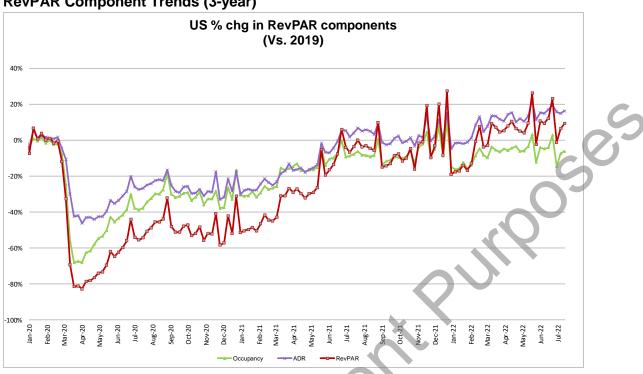




RevPAR Trends by Market (Top 5 markets)

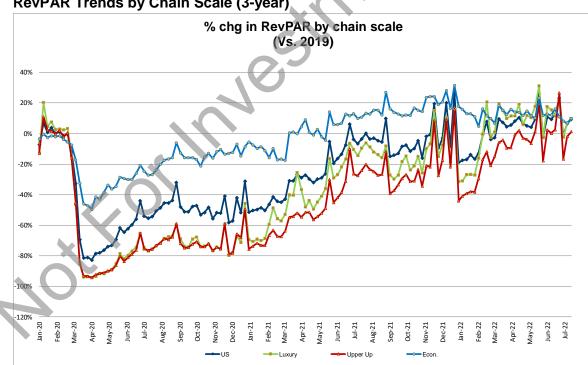
Source: STR data, Truist Securities research



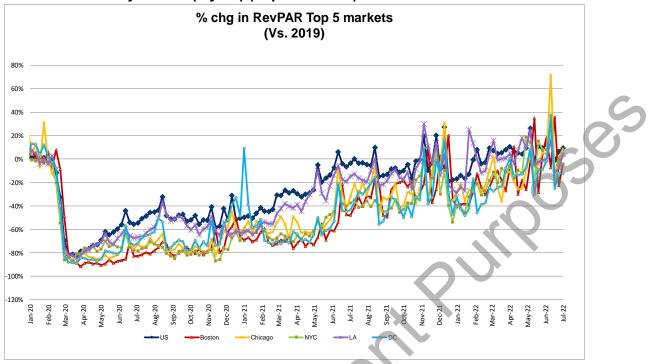


RevPAR Component Trends (3-year)

Source: STR data, Truist Securities research



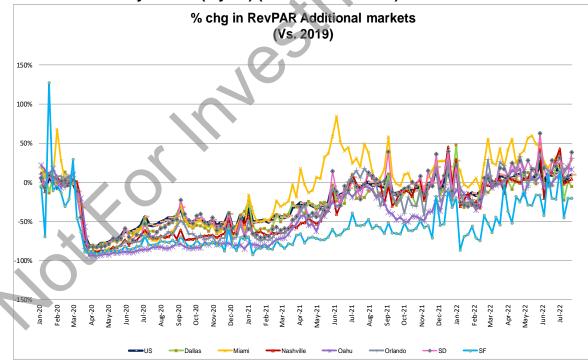
RevPAR Trends by Chain Scale (3-year)



RevPAR Trends by Market (3-year) (Top 5 markets)

Source: STR data, Truist Securities research

RevPAR Trends by Market (3-year) (Additional markets)



Price Target/Risks Summary

						Truist Securiti Stoc	es Valuation EB k Based Comp/0	ITDA excluding Other	As Reported	/Consensus/Data Headline" EBITD	a Aggregator A		Risks
Lodging	TKR	Price 7/26/22	Rating	PT*	% upside/ down- side	2021A EBITDA (\$M)* **	2022E EBITDA (\$M)* **	2023E EBITDA (\$M)* **	2021A EBITDA (\$M)*	2022E EBITDA (\$M)*	2023E EBITDA (\$M)*	Target EV/EBITDA Multiple	Note: COVID-19 represents a material risk
			5			(*)	(****)	(*)	(4)	(+,	(****)		Downside risk: controlled company issues, limited cap/float, loan defaults
luegreen Vacations	BVH	\$24.89	Buy	\$57	127%	\$122	\$151	\$167	\$122	\$151	\$167	7.6X	and macroeconomic risk.
-													Upside risk: conservative growth of new brands; market share gains.
Choice Hotels	CHH	\$116.14	Hold	\$138	19%	\$392	\$446	\$487	\$404	\$459	\$503	16.0X	Downside risk: slowdown in development opportunities; market share losses
	CIIII		TIOIG	9130	1378	\$38 <u>2</u>	\$440	- UND1	Q404		4000	10.07	Upside risk: faster demand improvement in corporate travel than expected
													Brand changes (e.g. Vail) lead to material EBITDA improvement. Leisure
													hotels hold/improve on RevPAR and margins despite the challenging macro. Downside risk: lodging recovery takes longer than expected.
													weaker results from ROI projects than forecasted, poor performance of
DiamondRock Hospitality	DRH	\$8.71	Hold	\$11	26%	\$83	\$257	\$289	\$84	\$257	\$289	12.0X	recently acquired assets.
													Upside risk: Macro lodging trends improve beyond expectations. Faster than expected net unit growth. Downside risk: slowing pipeline. Deep
filton	HLT	\$120.22	Hold	\$151	26%	\$1,470	\$2,217	\$2,881	\$1,629	\$2,338	\$2,996	17.0X	recession.
													Downside risk: Disruption in a major market (HGV more concentrated that peers), issues with Japanese customer (HGV more exposed than peers)
Ilton Grand Vacations	HGV	\$39.39	Buy	\$64	61%	\$585	\$865	\$982	\$637	\$932	\$1,048	9.4X	difficulty sourcing additional fee-for-service inventory deals
			,				+				*.,		Upside risk: faster demand improvement in corporate/convention travel
													than expected. Dispositions at higher multiple than expected, stronger
													than expected performance by luxury leisure resorts on both top-line and margins through the valuation year. Downside risk: extended industry
													downturn with particular impact to large big box hotels, weak recovery of
													international travel during the valuation period, macro demand shock to
lost Hotels & Resorts	HST	\$16.94	Hold	\$21	24%	\$532	\$1,315	\$1,493	\$532	\$1,315	\$1,493	12.5X	acquired resolt assets, labor issues. Downside risk: lodging recovery takes longer than expected. Planned
													dispositions take longer than expected. Material labor issues to owned
			-										hotels. Pipeline growth slower than expected. Apple Leisure Group
lyatt Hotels	н	\$79.18	Buy	\$121	53%	\$234	\$733	\$990	\$284	\$785	\$1,048	14.0X	underperforms. Upside risk: Macro lodging trends improve beyond expectations. Faster
													than expected net unit growth. Downside risk: slowing pipeline. Deep 202
Aarriott International	MAR VAC	\$151.04	Hold	\$182	20%	\$1,977 \$524	\$3,351	\$3,899	\$2,278	\$3,640	\$4,200	16.8X	recession.
Marriott Vacations	VAC	\$129.80	Buy	\$205	58%	\$524	\$342	\$1,380	\$657	\$908	\$1,026	10.0X	Downside risk: M&A story fades and multiples revert to historical levels Downside risk: extended industry downturn with particular impact to large
													big box hotels, weak recovery of international travel during the valuation
Park Hotels & Resorts	PK	\$14.52	Buy	\$22	52%	\$123	\$567	\$752	\$142	\$585	\$776	12.0X	period especially Oahu, macro demand shock impact to major resort assets labor issues
TAIK HUIBIS & RESULTS	FK	\$14.0Z	Buy	\$ 22	32.76	\$123	4307	\$752	3142	4060	\$110	12.04	Upside Risks: Material near-term incremental EBITDA from Legacy LHC
													assets. Faster than expected San Francisco recovery. Downside Risks:
													Incremental EBITDA from major CapEx investments take longer than anticipated, contributing to multiple contraction. Very slow recovery in Sa
Pebblebrook Hotel Trust***	PEB	\$18.62	Hold	\$24	29%	\$88	\$388	\$431	\$88	\$399	\$444	14.5X	Francisco.
													Downside risk: demand shocks, hurricanes, reduced airlift, new supply,
Playa Hotels & Resorts	PLYA	\$6.54	Buy	\$11	68%	\$86	\$203	\$245	\$99	\$217	\$258	10.5X	country-specific risks (emerging market portfolio) Downside risk: Slower than expected recovery of corporate business
													travel post-COVID; scope/timing and/or upside from repositionings
													underwhelms investor expectations; labor costs are not materially reduce
RLJ Lodging Trust***	RL.I	\$11.80	Buv	\$17	44%	\$145	\$297	\$405	\$162	\$318	\$427	12.0X	either due to increased wages/benefits or inability to cut costs post-tech improvements
Lo Looging Hoot	1120	φ11.00	Duy	φ.,,	4470	Q140	4207	0100	\$10L	0010	ψ ι Σ1	12.07	inproventiente
													Upside risk: recovering group and Entertainment demand faster than expected, better margin recovery. Downside risk: Group demand return
Ryman Hospitality Properties	RHP	\$82.63	Hold	\$95	15%	\$162	\$471	\$573	\$177	\$497	\$601	13.0X	slower than expected. Property-specific risks given a small portfolio.
,,,,		102.00											Upside risk: faster demand improvement in corporate travel than expected
										-			Renovations lead to faster than expected EBITDA improvements. SHO buys hotels at accretive terms and quickly adds incremental EBITDA
													during the valuation period. Downside risk: Lodging recovery takes longe
													than expected, labor issues, weak recovery of international travel to
Sunstone Hotel Investors	SHO	\$10.62	Hold	\$12	13%	\$54	\$186	\$254	\$67	\$199	\$266	12.5X	gateway markets, natural disaster risk. Montage EBITDA stabilizes well lower than expected.
Junatorie Motel INVESTORS	anu	\$10.0Z	nuid	φ12	1376	\$04	\$100	\$204		\$199	\$200	12.3A	Downside risks: MTN is subject to prolonged weakness in general
													economic conditions, including adverse effects on the overall travel and
													leisure related industries. Upside risks include a faster economic recovery and investors continuing
/ail Resorts, Inc.	MTN	\$228.66	Hold	\$281	23%	\$540	\$837	\$893	\$540	\$837	\$893	16.0X	Upside risks include a faster economic recovery and investors continuin to apply higher target valuation multiples.
													Downside risk: The timeshare business is especially vulnerable to
ravel + Leisure Co.	TNL	\$43.60	Buy	\$78	78%	\$748	\$835	\$971	\$778	\$873	\$1,013	8.6X	economic softness. There are potential execution risks post the spin off Downside risk: Slowdown in development opportunities. Weaker than
			Buv	\$95	36%	\$562	\$586	\$667	\$590	\$623	\$709	15.0X	expected transient trends.

** Valuation EBITDA excludes select items for specific comparison *** Covered by Gregory J. Miller - gregory.j.miller@truist.com

Source: FactSet, Truist Securities research

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Companies Mentioned in This Note

Bluegreen Vacations Holding Corporation (BVH, \$24.89, Buy, C. Patrick Scholes) Choice Hotels International, Inc. (CHH, \$116.14, Hold, C. Patrick Scholes) DiamondRock Hospitality Company (DRH, \$8.71, Hold, C. Patrick Scholes) Hyatt Hotels Corporation (H, \$79.18, Buy, C. Patrick Scholes) Hilton Grand Vacations Inc. (HGV, \$39.39, Buy, C. Patrick Scholes) Hilton Worldwide Holdings Inc. (HLT, \$120.22, Hold, C. Patrick Scholes) Host Hotels & Resorts, Inc. (HST, \$16.94, Hold, C. Patrick Scholes) Marriott International, Inc. (MAR, \$151.04, Hold, C. Patrick Scholes) Vail Resorts, Inc. (MTN, \$228.66, Hold, C. Patrick Scholes) Pebblebrook Hotel Trust (PEB, \$18.62, Hold, Gregory Miller) Park Hotels & Resorts Inc. (PK, \$14.52, Buy, C. Patrick Scholes) Playa Hotels & Resorts N.V. (PLYA, \$6.54, Buy, C. Patrick Scholes) Ryman Hospitality Properties, Inc. (RHP, \$82.63, Hold, C. Patrick Scholes) RLJ Lodging Trust (RLJ, \$11.80, Buy, Gregory Miller) Sunstone Hotel Investors, Inc. (SHO, \$10.62, Hold, C. Patrick Scholes) Travel + Leisure Co. (TNL, \$43.60, Buy, C. Patrick Scholes) Marriott Vacations Worldwide Corporation (VAC, \$129.80, Buy, C. Patrick Scholes) Wyndham Hotels & Resorts, Inc. (WH, \$69.24, Buy, C. Patrick Scholes)

Analyst Certification

I, C. Patrick Scholes , hereby certify that the views expressed in this research report accurately reflect my personal views about the subject company(ies) and its (their) securities. I also certify that I have not been, am not, and will not be receiving direct or indirect compensation in exchange for expressing the specific recommendation(s) in this report.

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