

Equity Research

CONSUMER: Lodging

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Reasons for this report

✓ Our analysis of the most recent weekly US lodging results

April 20, 2022

Lodging: US RevPAR +48% Y/Y Last Week. +8% vs. 2019. Better w/w vs. 2019 on a holiday week

Overall U.S. RevPAR was +48.3% y/y for the week ending 4/16/2022, per STR, flat vs. the prior week's result of +48.4%. Last week's RevPAR was up against a +239.3% comparable result in 2021 vs. +311.1% in the prior week. *On a 3-year run-rate (vs. 2019), RevPAR was +8.0% vs. +5.4% in the prior week's 3-year run-rate.*

Versus 2019, the Easter comparison, historically a sizable mover of results, is roughly neutral as Easter fell in the comparable week in 2019 vs. 2022. That said, we note strength in leisure vs. 2019 likely drove the week-over-week improvement vs. 2019.

Major RevPAR statistics presented below:

week.

- Luxury RevPAR: +114.9% y/y and +11.5% over 3 years
- Upper Upscale RevPAR: +104.9% y/y and -0.8% over 3 years;
- Upscale RevPAR: +52.1% y/y and -0.3% over 3 years;
- Upper Midscale RevPAR: +24.2% y/y and +6.2% over 3 years;
- Midscale RevPAR: +10.3% y/y and +9.4% over 3 years;
- Economy RevPAR: +4.5% y/y and +14.1% over 3 years;
- Independent hotels (~ 1/3rd of the data set) RevPAR: +43.6% y/y and +16.3% over 3 years; and
- Within Upper Upscale & Luxury class hotels: oGroup: +203.0% y/y vs. +409.8% prior week; over 3 years: -8.5% vs -21.4% prior

oTransient: +76.3% y/y vs. +36.6% prior week; over 3 years: +13.3% vs +16.3% prior week.

Last week's RevPAR details and sequential trends:

• Headline RevPAR was +48.3% y/y vs. the running 28-day average of +48.9% y/y.

- Occupancy: Absolute occupancy was 62.0% y/y vs. the running 28-day average of 64.5% y/y.
- Absolute Group occupancy was lower than the prior week at a headline but please see our above comments for comparisons to 2019: 15.9% last week vs. 19.1% for the running 28 days.

As far as stocks, we reiterate our view the companies relatively best positioned here in our coverage universe are the drive-to leisure-centric C-Corps CHH (Hold), WH (Buy), and RLJ (Buy) for the value-play business traveler in the early corporate demand recovery, H (Buy) for its increased leisure exposure and plans to divest materially from its owned assets, and the timeshare companies, HGV (Buy), VAC (Buy), BVH (Buy), and TNL (Buy, formerly WYND).

While the broader economy may have a U-shaped recovery, we believe hotel operating performance will take substantially longer to recover and be much choppier and vary by segmentation and geography. Additionally, we believe work from home will have a short-to-medium impact on hotel demand, though the longer-term impact is still unknown. While some travel industry leaders, news reporters, and businesspeople have predicted that 35-50% of business travel will be permanently lost, our view is that it will be far less than 35-50%, though it will not be zero either (Hospitality Net).

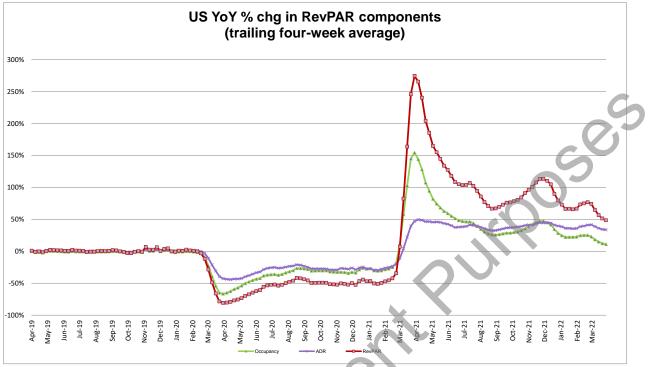


Weekly RevPAR Summary

| 11001 | iy iv | ••• | | Uui | | YoY%ch | nange in F | RevPAR | | | | | | |
|--------------------------|---------------------------|-------------------------|---------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-----------------------------|---------------------------|---------------------------|---------------------------|---------------------------|--|
| | U.S. | | | | | Midscale E | Economy | Inde- pendent | New York | | | Chicago | DC | |
| 12/18/2021 12/25/2021 | 107.6% 90.7% | 238.8% 182.5% | 218.1% 145.7% | 114.1% 88.5% | 82.8% 75.9% | 57.0% 54.7% | 37.8% 36.4% | 97.9% 83.5% | 349.6% 208.3% | 170.7% 114.2% | 148.2% 144.2% | 183.8% 115.5% | 124.2% 82.6% | |
| 1/1/2022 1/8/2022 | 94.4% 67.0% | 145.7% 125.5% | 144.9% 130.3% | 95.4% 65.7% | 82.3% 52.8% | 62.8% 40.2% | 40.3% 24.7% | 82.0% 66.2% | 200.5% 63.0% | 145.9% 93.3% | 199.5% 99.8% | 122.8% 60.0% | 99.8% 6.6% | |
| 1/15/2022 1/22/2022 | 66.2% 64.9% | 135.1% 138.1% | 124.8% 115.9% | 67.9% 61.3% | 52.7% 49.4% | 39.0% 39.0% | 25.1% 25.3% | 60.1% 63.5% | 50.0% 56.0% | 91.7% 85.2% | 100.0% 91.2% | 69.8% 76.1% | 2.9% -37.9% | |
| 1/29/2022 | 67.4% | 145.4% | 131.9% | 69.9% | 51.6% | 39.4% | 23.7% | 59.5% | 49.5% | 109.7% | 95.0% | 67.3% | -5.9% | |
| 2/5/2022 2/12/2022 | 68.2% 62.6% | 132.9% 106.9% | 130.9% 111.3% | 67.6% 65.7% | 51.7% 50.8% | 40.3% 37.9% | 25.0% 24.3% | 63.7% 51.4% | 52.4% 81.3% | 97.1% 90.8% | 105.1% 226.1% | 73.3% 56.7% | 23.6% 35.9% | |
| 2/19/2022 2/26/2022 | 69.1% 93.8% | 93.8% 173.1% | 125.1% 169.7% | 74.2% 89.6% | 59.6% 66.0% | 46.5% 53.5% | 29.4% 34.8% | 55.2% 90.7% | 73.8% 105.3% | 116.5% 162.2% | 152.0% 116.4% | 67.2% 105.2% | 70.9% 78.3% | |
| 3/5/2022 3/12/2022 | 74.7% 70.1% | 128.1% 114.6% | 143.6% 135.3% | 74.3% 72.2% | 55.3% 51.3% | 46.0% 41.2% | 31.9% 29.6% | 65.5% 58.4% | 110.5% 133.9% | 164.5% 172.2% | 96.8% 101.9% | 95.3% 104.3% | 112.0% 127.0% | |
| 3/19/2022 3/26/2022 | 58.5% 55.5% | 99.7% 93.0% | 108.7% 109.8% | 64.2% 62.8% | 44.1% 39.5% | 30.3% 25.5% | 17.8% 14.1% | 46.9% 43.6% | 148.7% 145.1% | 172.4% 203.3% | 95.9% 100.0% | 96.3% 100.9% | 147.4% 162.3% | |
| 4/2/2022 | 42.8% | 47.4% | 88.4% | 55.3% | 37.5% | 23.7% | 12.6% | 26.0% | 132.6% | 144.7% | 60.6% | 70.7% | 137.0% | |
| 4/9/2022 4/16/2022 | 48.4% 48.3% | 76.0% 114.9% | 100.3% 104.9% | 58.6% 52.1% | 36.1% 24.2% | 21.4% 10.3% | 10.8% 4.5% | 34.3% 43.6% | 177.7% 202.9% | 206.1% 229.2% | 68.1% 73.0% | 98.0% 73.3% | 172.3% 142.8% | |
| | Similiar vs. | 2019 relativ weeks | ve to recent | | Luxury | and Upper U | pscale led the | e industry | | Boston and I | VC led the 1 | Γop 5 market | s | |
| 1Q18 | 3.5% | 6.6% | 0.9% | 0.9% | 3.0% | 3.8% | 5.3% | 3.8% | 7.1% | 2.6% | 2.7% | 5.8% | -11.0% | |
| 2Q18 3Q18 | 4.0% 1.7% | 4.9% 3.3% | 3.4% 1.9% | 2.8% 0.8% | 3.0% | 4.1% 0.1% | 3.1% 1.8% | 4.6% | 4.2% 0.7% | -1.2% | 0.6% | 4.0% 7.5% | 3.1% | |
| 4Q18 1Q19 | 2.4% | 3.0% | 1.1% | 0.0% | 0.5% | 1.3% | 2.9% | 4.9% | 3.5% | 12.2% | 3.0% | 2.8% | -3.4% | |
| 2Q19 3Q19 | 1.1% 0.7% | 1.1% 1.3% | 0.5% 1.1% | -0.4% -0.5% | 0.0% -0.1% | -0.7% -1.0% | 1.7% -0.9% | 2.4% 1.6% | -1.8% -2.2% | 4.5% | 1.6% -0.2% | -0.1% -2.2% | -1.5% 4.5% | |
| 4Q19 1Q20 | 0.7% | 3.6% | -23.1% | -0.6% | -1.0% | -2.7% | -1.5% | 2.3% | -4.1% | -11.6% | 1.1% | -0.7% | -23.2% | |
| 2Q20 3Q20 | -69.9% -48.5% | -86.8% -72.0% | -86.7% -71.8% | -74.8% | -65.4% -41.7% | -51.3% -29.7% | -35.0% -19.0% | -65.2% -39.0% | -76.9% -77.6% | -88.2% -79.1% | -74.5% | -83.7% -73.4% | -83.7% -68.0% | |
| 4Q20 1Q21 | -40.5% | -71.4% | -72.4% | -55.5% | -40.6% | -26.3% -5.9% | -14.5% 4.1% | -43.5% | -81.0% | -76.1% | -59.3% -45.3% | -75.4% | -71.4% | |
| 2Q21 | 160.4% | 391.1% | 305.3% | 173.3% | 150.1% | 100.7% | 61.1% | 162.0% | 73.8% | 192.1% | 166.4% | 158.3% | 126.2% | |
| 3Q21 4Q21 | 83.8% 96.4% | 201.3% 215.5% | 162.9% 185.6% | 91.2% 98.3% | 72.8% 74.2% | 56.4% 55.2% | 39.5% 37.2% | 71.1% 86.4% | 169.2% 273.7% | 207.8% 225.6% | 95.8% 124.8% | 166.4% 195.9% | 96.9% 129.6% | |
| | | | | | | YoY % | change ir | ADR | | | | | | |
| | U.S. | Luxury | Upper Upscale | Upscale I | Upper Midscale | Midscale E | Economy i | Inde- pendent | RURPOSES | | | | | |
| 12/18/2021 12/25/2021 | 42.1% 40.1% | 24.6% 34.6% | 39.5% 35.9% | 33.9% 31.9% | 27.8% 26.5% | 21.8% 20.9% | 18.4% 18.0% | 41.8% 39.2% | New York 123.3% 87.4% | 47.4% 33.3% | LA 52.7% 52.4% | Chicago 56.9% 43.9% | DC 36.0% 25.2% | |
| 1/1/2022 | 45.7% 36.4% | 31.3% 29.5% | 44.6% 36.9% | 41.6% 29.4% | 34.3% 24.3% | 26.1% 18.8% | 22.6% 17.1% | 42.7% 39.3% | 106.8% 36.5% | 42.9% 34.5% | 71.9% 48.3% | 47.1% 32.3% | 29.1% 1.1% | |
| 1/15/2022 | 36.6% | 35.2% | 39.7% | 31.7% | 25.7% | 19.3% | 17.2% | 36.0% | 40.4% | 35.3% | 49.7% | 35.4% | 11.8% | |
| 1/22/2022 1/29/2022 | 35.5% 36.1% | 35.7% 30.5% | 37.7% 40.2% | 28.5% 30.5% | 24.0% 24.5% | 19.2% 19.0% | 16.6% 16.1% | 36.7% 34.8% | 41.9% 36.8% | 33.7% 38.2% | 49.0% 52.2% | 36.7% 34.3% | -7.5% 13.8% | |
| 2/5/2022 2/12/2022 | 36.3% 33.9% | 27.0% 22.7% | 37.9% 36.2% | 29.3% 30.9% | 24.3% 24.3% | 19.3% 18.8% | 16.8% 16.5% | 37.2% 30.3% | 40.2% 44.8% | 38.5% 35.6% | 54.7% 133.7% | 34.8% 27.5% | 18.7% 23.5% | |
| 2/19/2022 2/26/2022 | 37.3% 47.7% | 19.8% 39.4% | 40.4% 47.5% | 36.1% 39.5% | 30.3% 32.6% | 24.6% 26.2% | 20.2% 21.8% | 31.5% 47.4% | 42.9% 42.9% | 42.8% 47.9% | 83.2% 54.6% | 33.4% 43.1% | 30.7% 29.4% | |
| 3/5/2022 3/12/2022 | 39.6% 40.1% | 18.4% 19.3% | 41.3% 43.7% | 35.5% 37.1% | 29.8% 30.5% | 23.6% 24.0% | 20.6% 20.7% | 35.7% 34.9% | 50.0% 57.9% | 55.9% 61.6% | 51.4% 52.3% | 42.2% 46.4% | 47.0% 52.0% | |
| 3/19/2022 | 39.2% | 27.2% | 40.3% | 37.8% | 30.4% | 22.4% | 18.4% | 33.7% | 64.5% | 63.9% | 54.7% | 46.9% | 58.8% | |
| 3/26/2022 4/2/2022 | 37.1% 28.6% | 17.5% 7.2% | 37.7% 31.5% | 36.5% 32.5% | 28.0% 26.2% | 20.7% 18.9% | 16.6% 14.3% | 30.8% 19.3% | 67.0% 69.1% | 79.1% 66.2% | 55.4% 41.3% | 52.5% 39.3% | 64.8% 64.6% | |
| 4/9/2022 4/16/2022 | 33.0% 36.7% | 14.6% 30.3% | 33.4% 37.9% | 33.3% 32.7% | 25.9% 21.2% | 20.1% 15.6% | 15.2% 12.7% | 26.2% 34.7% | 82.6% 93.3% | 80.5% 97.4% | 43.3% 43.2% | 46.3% 40.1% | 74.1% 60.1% | |
| 1Q18 | 2.5% | 4.5% | 1.0% | 1.7% | 2.0% | 3.0% | 4.0% | 3.1% | 3.5% | -1.0% | 4.0% | 1.4% | -9.4% | |
| 2Q18 3Q18 4Q18 | 2.9% 2.1% | 3.5% 3.3% | 2.9% 2.4% | 2.4% 1.8% 1.6% | 2.1% 1.2% 1.1% | 2.6% 1.3% | 2.7% | 3.1% 1.9% | 3.7% | -0.1% | 2.1% 1.1% 1.4% | 3.3% 6.7% | 2.4% | |
| 1Q19 2Q19 | 2.0% 1.1% 1.2% | 3.7% 2.2% 2.5% | 2.2% 2.5% 1.4% | 1.0% | 0.8% | 0.9% -0.2% -0.2% | 0.6% -0.3% 0.6% | 2.9% 1.0% 1.7% | 3.4% -3.8% -1.0% | 5.6% 0.7% 3.2% | -1.0% | 2.2% -2.4% -1.7% | -2.1% 1.5% 0.2% | |
| 2Q19 3Q19 4Q19 | 1.2% 0.8% 0.7% | 2.5% 1.5% 2.4% | 1.4% 1.3% 0.6% | 0.6% | -0.1% -0.3% | -0.2% -0.5% -1.0% | -0.5% -1.0% | 1.7% 1.6% 1.9% | -1.9% | 3.2% 0.9% -5.5% | -0.2% 0.3% | -1.7% -2.8% -2.2% | 4.0% 3.9% | |
| 1Q20 | -4.0% | 1.6% | -1.4% | -2.9% | -3.1% | -3.8% | -3.8% | -2.3% | -8.6% | -6.2% | -2.7% | -2.6% | -6.8% | |
| 2Q20 3Q20 | -37.1% -24.1% | -22.0% -12.6% | -34.0% -25.6% | -30.0% -24.2% | -23.1% -17.3% | -17.1% -11.6% | -14.6% -9.4% | -34.8% | -52.3% -47.7% | -56.9% -47.3% | -40.5% -31.6% | -53.7% -43.2% | -48.8% -34.5% | |
| 4Q20 1Q21 2Q21 | -27.2% -19.6% 43.2% | -11.1% 3.4% 37.8% | -29.0% -23.4% 30.6% | -26.9% | -17.8% | -10.4% | -5.9% -1.5% 18.6% | -20.9% | -54.1% -28.3% 33.5% | -45.5% -32.7% 38.0% | -29.2% -29.7% 42.5% | -44.8% | -40.7% -27.9% 23.1% | |
| 2Q21 3Q21 4Q21 | 43.2% 36.2% 41.5% | 37.8% 31.8% 29.6% | 30.6% 35.0% 41.9% | 21.3% 29.7% 34.2% | 23.1% 28.3% 28.5% | 20.4% 23.5% 22.9% | 18.6% 21.1% 18.8% | 52.6% 32.8% 39.2% | 33.5% 64.2% 99.6% | 38.0% 57.7% 69.6% | 42.5% 43.1% 46.1% | 46.1% 59.6% 64.9% | 23.1% 29.4% 41.6% | |
| 1421 | 41.070 | 20.070 | 41.070 | 04.270 | | | 0.070 | 00.270 | 00.070 | 00.070 | 40.170 | 04.070 | 41.070 | |
| | [| | Upper | - | Upper | ∕oY%cha | | Inde- | | | | | | |
| 12/18/2021 | U.S. 46.0% | Luxury 171.9% | Upscale 128.1% | 59.9% | Midscale 43.0% | Midscale E 28.9% | Economy 16.3% | 39.6% | New York 101.4% | Boston 83.6% | LA 62.5% | Chicago 80.9% | DC 64.9% | |
| 12/25/2021 1/1/2022 | 36.1% 33.4% | 110.0% 87.1% | 80.8% 69.4% | 42.9% 38.0% | 39.1% 35.8% | 28.0% 29.1% | 15.6% 14.5% | 31.9% 27.5% | 64.5% 45.3% | 60.8% 72.0% | 60.2% 74.2% | 49.7% 51.5% | 45.8% 54.8% | |
| 1/8/2022 1/15/2022 | 22.5% 21.6% | 74.1% 73.9% | 68.2% 60.9% | 28.0% 27.5% | 22.9% 21.5% | 18.0% 16.5% | 6.4% 6.8% | 19.3% 17.6% | 19.4% 6.8% | 43.7% 41.7% | 34.7% 33.5% | 20.9% 25.4% | 5.4% -8.0% | |
| 1/22/2022 1/29/2022 | 21.7% 23.0% | 75.5% 88.1% | 56.7% 65.4% | 25.5% 30.3% | 20.5% 21.8% | 16.6% 17.1% | 7.5% 6.5% | 19.7% 18.3% | 9.9% 9.3% | 38.5% 51.8% | 28.3% 28.1% | 28.9% 24.6% | -32.9% -17.3% | |
| 2/5/2022 2/12/2022 | 23.3% | 83.5% 68.6% | 67.5% 55.1% | 29.5% 26.6% | 22.0% 21.3% | 17.6% 16.1% | 7.1% 6.7% | 19.3% 16.2% | 8.7% 25.3% | 42.3% | 32.6% 39.5% | 28.6% 22.8% | 4.1% | |
| 2/19/2022 2/26/2022 | 23.2% | 61.8% 95.9% | 60.3% | 28.0% 35.9% | 22.5% 25.2% | 17.6% | 7.7% | 18.0% | 21.6% | 51.6% | 37.6% | 25.4% 43.4% | 30.8% 37.9% | |
| 3/5/2022 | 31.2% 25.2% | 92.7% | 82.8% 72.4% | 28.6% | 19.7% | 18.1% | 9.4% | 22.0% | 43.7% 40.3% | 77.3% 69.7% | 40.0% 30.0% | 37.3% | 44.2% | |
| 3/12/2022 3/19/2022 | 21.4% 13.9% | 79.8% 57.0% | 63.7% 48.7% | 25.5% 19.2% | 15.9% 10.5% | 13.9% 6.4% | 7.3% -0.5% | 17.5% 9.9% | 48.1% 51.2% | 68.4% 66.2% | 32.6% 26.6% | 39.6% 33.6% | 49.3% 55.9% | |
| 3/26/2022 4/2/2022 | 13.5% 11.0% | 64.2% 37.6% | 52.3% 43.3% | 19.3% 17.2% | 9.0% 9.0% | 4.0% 4.1% | -2.2% -1.5% | 9.8% 5.6% | 46.8% 37.5% | 69.3% 47.3% | 28.7% 13.7% | 31.8% 22.5% | 59.2% 44.0% | |
| 4/9/2022 4/16/2022 | 11.6% 8.5% | 53.6% 64.9% | 50.1% 48.6% | 19.0% 14.6% | 8.0% 2.5% | 1.1% -4.6% | -3.8% -7.2% | 6.4% 6.6% | 52.1% 56.7% | 69.5% 66.7% | 17.3% 20.8% | 35.4% 23.7% | 56.4% 51.6% | |
| 1Q18 | 0.9% | 2.1% | 0.0% | 0.5% | 1.1% | 0.9% | 1.3% | 0.7% | 3.5% | 3.7% | -1.3% | 4.4% | -1.8% | |
| 2Q18 3Q18 | 1.1% -0.4% | 1.3% | 0.5% -0.5% | 0.4% | 0.9% -1.7% | 1.5% -1.1% | 0.4% 0.5% | 1.5% 0.3% | 0.5% | -1.1% 0.9% | -1.4% 0.2% | 0.7% | 0.7% | |
| 4Q18 1Q19 | 0.4% | -0.7% -2.8% | -1.1% -1.3% | -1.6% -1.4% | -0.6% -0.5% | 0.4% | 2.3% | 1.9% 2.1% | 0.1% | 6.3% -2.8% | 1.6% -0.7% | -2.2% | -1.3% -3.8% | |
| 2Q19 3Q19 | -0.1% -0.1% | -1.4% -0.2% | -0.9% -0.2% | -1.0% -0.7% | -0.7% 0.0% | -0.6% -0.5% | 1.1% -0.4% | 0.7% 0.0% | -0.7% -0.3% | 1.3% -1.4% | 0.8% 0.1% | 1.7% 0.6% | -1.7% 0.4% | |
| 4Q19 1Q20 | -0.1% -15.9% | 1.2% | 0.4% | -0.2% -18.4% | -0.8% -16.5% | -1.7% -13.6% | -0.4% -7.7% | 0.4% | -0.4% -21.3% | -6.5% -19.5% | 0.8% | 1.5% -18.8% | 1.3% | |
| 2Q20 3Q20 | -52.1% -32.2% | -83.0% -68.0% | -79.8% -62.2% | -64.0% -40.9% | -55.1% -29.5% | -41.3% -20.5% | -23.9% -10.6% | -46.6% -27.3% | -51.5% -57.3% | -72.7% -60.3% | -57.1% -39.1% | -64.7% -53.1% | -68.2% -51.2% | |
| 4Q20 1Q21 | -32.1% -10.1% | -67.8% -44.6% | -61.2% -40.5% | -39.1% -14.7% | -27.8% -3.8% | -17.8% 0.5% | -9.1% 5.6% | -28.5% -6.7% | -58.7% -28.0% | -56.2% -35.6% | -42.5% -22.2% | -55.5% -26.0% | -51.7% -21.6% | |
| 2Q21 3Q21 | 81.9% 34.9% | 256.5% 128.5% | 210.5% 94.7% | 125.3% 47.4% | 103.2% 34.7% | 66.7% 26.6% | 35.9% 15.2% | 71.7% 28.8% | 30.2% 64.0% | 111.7% 95.2% | 86.9% 36.9% | 76.8% 67.0% | 83.8% 52.1% | |
| 4Q21 | 38.8% | 143.4% | 101.3% | 47.8% | 35.6% | 26.3% | 15.4% | 33.9% | 87.3% | 92.1% | 53.9% | 79.4% | 62.2% | |

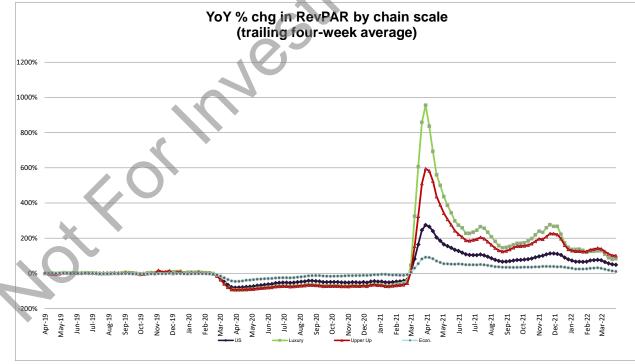
0.3% 0.4% -1.0% -1.6% -1.4% -1.0% -0.7% -0.2% -0.2% -0.2% -18.4% -64.0% -40.9% -39.1% 125.3% 47.4% 47.8% -1.7% -0.6% -0.5% -0.7% -0.7% -0.8% -0.7% -0.8% -55.1% -29.5% -27.8% 103.2% 34.7% 35.6% 4Q20 1Q21 2Q21 3Q21 4Q21 -44.6% 256.5% 128.5% 143.4% -40.5% 210.5% 94.7% 101.3% Source: STR data, Truist Securities research

RevPAR Component Trends

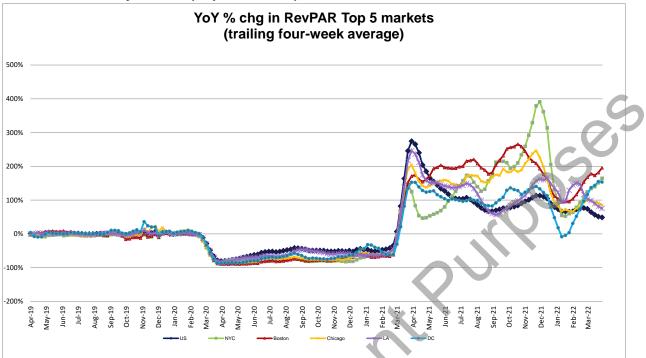


Source: STR data, Truist Securities research



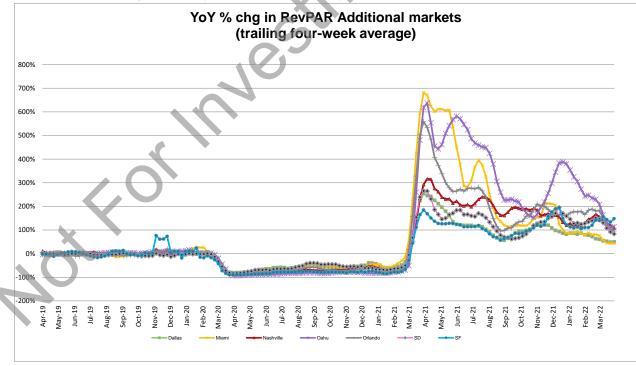




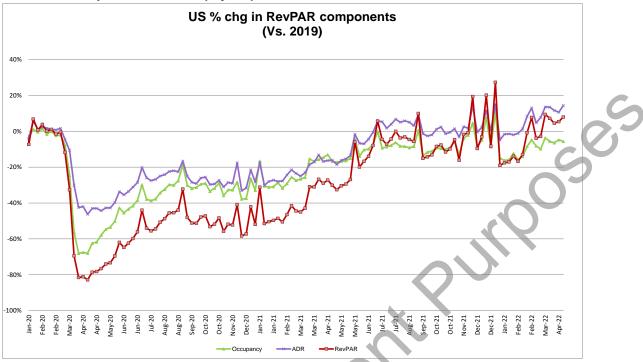


Source: STR data, Truist Securities research

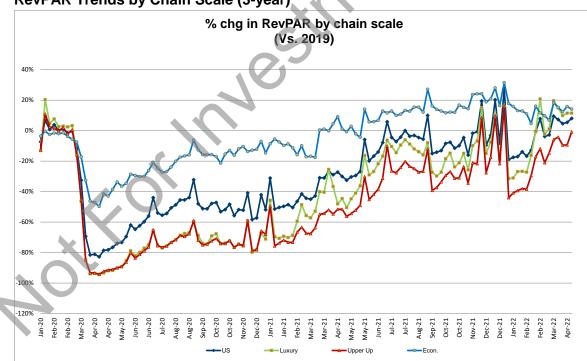
RevPAR Trends by Market (Additional markets)



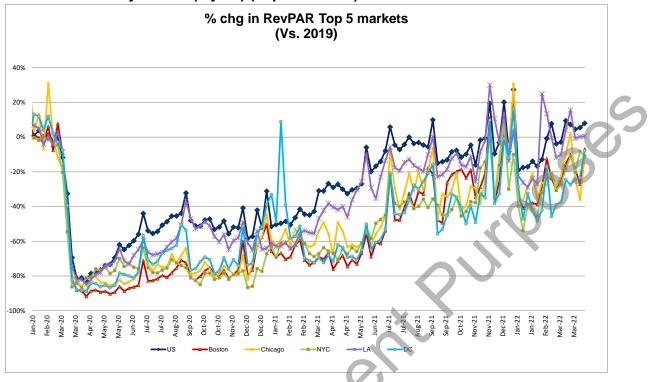




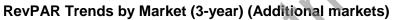
Source: STR data, Truist Securities research

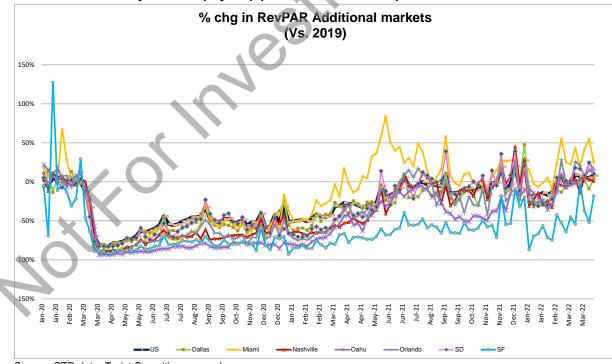


RevPAR Trends by Chain Scale (3-year)



RevPAR Trends by Market (3-year) (Top 5 markets)





Source: STR data, Truist Securities research

Price Target/Risks Summary

| | | | | | | Truist Securities Valuation EBITDA excluding Stock Based Comp/Other | | | As Reported | /Consensus/Dat Headline" EBITC | a Aggregator DA | | | |
|--|------------|----------------------|-------------|----------------|----------------------------|--|------------------------------|------------------------------|---------------------------|-----------------------------------|---------------------------|---------------------------------|---|--|
| odging | TKR | Price 4/19/22 | Rating | PT* | % upside/ down- side | 2021E EBITDA (\$M)* ** | 2022E EBITDA (\$M)* ** | 2023E EBITDA (\$M)* ** | 2021E EBITDA (\$M)* | 2022E EBITDA (\$M)* | 2023E EBITDA (\$M)* | Target EV/EBITDA Multiple | Risks Note: COVID-19 represents a material risk to our entire coverage especially related to the length/severity of the demand shock. | |
| | | | | | | | | | | | | | Downside risk: controlled company issues, limited cap/float, loan defaults, | |
| Bluegreen Vacations | BVH | \$27.80 | Buy | \$56 | 103% | \$122 | \$147 | \$155 | \$17 | \$16 | \$16 | 7.6X | and macroeconomic risk. Upside risk: conservative growth of new brands; market share gains. | |
| Choice Hotels | CHH | \$147.58 | Hold | \$138 | -6% | \$392 | \$442 | \$490 | \$404 | \$454 | \$506 | 16.0X | Downside risk: slowdown in development opportunities; market share losses. | |
| | | | | | | | | | | | | | Upside risk: faster demand improvement in corporate travel than expected Brand changes (e.g., Vail) lead to material EBITDA improvement. Leisure hotels hold/improve on RevPAR and margins despite the challenging macro. Downside risk: lodging recovery takes longer than expected. | |
| DiamondRock Hospitality | DRH | \$10.25 | Hold | \$9 | -12% | \$83 | \$196 | \$255 | \$84 | \$196 | \$255 | 12.0X | weaker results from ROI projects than forecasted, poor performance of recently acquired assets. | |
| anonuroux nospitality | Diai | \$10.25 | TIOIG | 45 | -12/0 | 405 | \$130 | 4233 | | \$130 | 9200 | 12.0A | Upside risk: Macro lodging trends improve beyond expectations. Faster than expected net unit growth. Downside risk: slowing pipeline, Deep 202. | |
| filton | HLT | \$163.14 | Hold | \$152 | -7% | \$1,470 | \$2,290 | \$2,848 | \$1,629 | \$2,453 | \$3,008 | 17.0X | Downside risk: Disruption in a major market (HGV more concentrated than | |
| | | | | | | | | | | | | | peers), issues with Japanese customer (HGV more exposed than peers), | |
| Ilton Grand Vacations | HGV | \$50.17 | Buy | \$63 | 25% | \$585 | \$865 | \$982 | \$637 | \$932 | \$1,048 | 9.4X | difficulty sourcing additional fee-fore-antical inventory deals Upside risk: Isslare demand inprovement in corporate/convention travel than expected. Dispositions at higher multiple than expected (incl. NFC) stronger than expected performince by loazy leasure resorts on both top line and margins through the inlusion year. Downside risk: eatended | |
| | | | | | | | | | | | | | industry downturn with particular impact to large big box hotels, weak recovery of international travel during the valuation period, macro demand | |
| lost Hotels & Resorts | HST | \$20.43 | Hold | \$19 | -7% | \$532 | \$1,145 | \$1,414 | \$532 | \$1,145 | \$1,414 | 12.5X | shock to acquired resort assets, labor issues. Downside risk: lodging recovery takes longer than expected. Planned dispositions take longer than expected. Material labor issues to owned | |
| Hyatt Hotels | н | \$99.64 | Buy | \$111 | 11% | \$234 | \$715 | \$979 | \$284 | \$770 | \$1,039 | 14.5X | hotels. Pipeline growth slower than expected. Apple Leisure Group underperforms 2023 guidance. | |
| | | | | | | | | | | | | | Upside risk: Macro lodging trends improve beyond expectations. Faster than expected net unit growth. Downside risk: slowing pipeline. Deep 202 | |
| Marriott International Marriott Vacations | MAR VAC | \$188.78 \$155.07 | Hold Buy | \$182 \$201 | -4% 29% | \$1,977 \$524 | \$3,231 \$342 | \$3,870 \$1,380 | \$2,278 \$657 | \$3,533 \$908 | \$4,185 \$1,026 | 16.8X 10.0X | recession. Downside risk: M&A story fades and multiples revert to historical levels | |
| Park Hotels & Resorts | PK | \$19.79 | Hold | \$18 | -9% | \$123 | \$486 | \$686 | \$142 | \$506 | \$710 | 12.0% | Update risk faster demand improvement in corporate travel han expected Disparations at higher multiple than expected. CHSP revenue and asset management strategies lead to faster than expected EBITDA gains. Downside risk: extended industry downturn with particular impact to large big box holes, weak recovery of international travel during the valuation period especially Cahu, macro demand shock impact to major resort assets: blor issues . | |
| | | ¢10.70 | 100 | ψισ | 070 | 0120 | 0100 | 000 | Q1-12 | ¢000 | | 12.045 | Upside Risks: Material near-term incremental EBITDA from Legacy LHO assets. Downside Risks: Incremental EBITDA from major CapEx investments take longer than anticipated, contributing to multiple | |
| Pebblebrook Hotel Trust*** | PEB | \$25.05 | Hold | \$24 | -4% | \$88 | \$297 | \$435 | \$88 | \$297 | \$435 | 14.5X | contraction. Very slow recovery in San Francisco. | |
| | | | | | | | | | | | | | Upside risk: quicker recovery post-COVID, Cap Cana group strength/rate growth in the D.R. Downside risk: demand shock, hurricanes, slow ramo | |
| Playa Hotels & Resorts | PLYA | \$8.81 | Hold | \$8 | -9% | \$86 | \$172 | \$216 | \$99 | \$186 | \$229 | 10.0X | up of Cap Cana, country-specific risks (emerging market portfolio) Downside risk: Slower than expected recovery of corporate business travel post-COVID; scope/timing and/or upside from repositionings underwhelms investor expectations: labor costs are not reduced either du | |
| | | | | | | | | | | | | | to increased wages/benefits or inability to cut costs post-tech | |
| RLJ Lodging Trust*** | RLJ | \$14.12 | Buy | \$18 | 27% | \$145 | \$271 | \$419 | \$162 | \$291 | \$440 | 12.0X | improvements Upside risk: recovering group and Entertainment demand faster than expected, better margin recovery. Downside risk: Group demand returns slower than expected. Property-specific risks given a small | |
| Ryman Hospitality Properties | RHP | \$98.19 | Hold | \$85 | -13% | \$162 | \$448 | \$530 | \$177 | \$476 | \$559 | 13.0X | portfolio. | |
| | | | | | | | C | | | | | | Renovations lead to faster than expected EBITDA improvements. SHO buys hotlest at accretive terms and quickly adds incremental EBITDA during the valuation period. Downside risk: Lodging recovery takes longer than expected, labor issues, weak recovery of international travel to gateway markets, natural disaster risk. Montage EBITDA stabilizes well | |
| Sunstone Hotel Investors | SHO | \$12.08 | Hold | \$11 | -9% | \$54 | \$183 | \$236 | \$67 | \$195 | \$248 | 12.5X | lower than expected. Downside risks: MTN is subject to prolonged weakness in general | |
| | | | | | | | V | | | | | | economic conditions, including adverse effects on the overall travel and leisure related industries. Upside risks include a faster economic recovery and investors continuing | |
| /ail Resorts, Inc. | MTN | \$265.23 | Hold | \$278 | 5% | \$540 | \$830 | \$893 | \$540 | \$830 | \$893 | 16.0X | to apply higher target valuation multiples. Downside risk: The timeshare business is especially vulnerable to | |
| ravel + Leisure Co. | TNL | \$55.28 | Buy | \$77 | 39% | \$748 | \$872 | \$998 | \$778 | \$904 | \$1,030 | 8.6X | Downside risk: The timesnare business is especially will retained to economic softness. There are potential execution risks post the spin off. Downside risk: Slowdown in development opportunities. Weaker than | |
| Vyndham Hotels & Resorts | WH | \$89.92 | Buy | \$93 | . 3% | \$562 | \$579 | \$680 | \$590 | \$616 | \$721 | 15.0X | Downside risk: Slowdown in development opportunities. Weaker than expected transient trends. | |

*** Covered by Gregory J. Miller - gregory.j.miller@truist.com

Source: FactSet, Truist Securities research

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Companies Mentioned in This Note

Bluegreen Vacations Holding Corporation (BVH, \$27.80, Buy, C. Patrick Scholes) Choice Hotels International, Inc. (CHH, \$147.58, Hold, C. Patrick Scholes) DiamondRock Hospitality Company (DRH, \$10.25, Hold, C. Patrick Scholes) Hyatt Hotels Corporation (H, \$99.64, Buy, C. Patrick Scholes) Hilton Grand Vacations Inc. (HGV, \$50.17, Buy, C. Patrick Scholes) Hilton Worldwide Holdings Inc. (HLT, \$163.14, Hold, C. Patrick Scholes) Host Hotels & Resorts, Inc. (HST, \$20.43, Hold, C. Patrick Scholes) Marriott International, Inc. (MAR, \$188.78, Hold, C. Patrick Scholes) Vail Resorts, Inc. (MTN, \$265.23, Hold, C. Patrick Scholes) Pebblebrook Hotel Trust (PEB, \$25.05, Hold, Gregory Miller) Park Hotels & Resorts Inc. (PK, \$19.79, Hold, C. Patrick Scholes) Playa Hotels & Resorts N.V. (PLYA, \$8.81, Hold, C. Patrick Scholes) Ryman Hospitality Properties, Inc. (RHP, \$98.19, Hold, C. Patrick Scholes) RLJ Lodging Trust (RLJ, \$14.12, Buy, Gregory Miller) Sunstone Hotel Investors, Inc. (SHO, \$12.08, Hold, C. Patrick Scholes) Travel + Leisure Co. (TNL, \$55.28, Buy, C. Patrick Scholes) Marriott Vacations Worldwide Corporation (VAC, \$155.07, Buy, C. Patrick Scholes) Wyndham Hotels & Resorts, Inc. (WH, \$89.92, Buy, C. Patrick Scholes)

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I, C. Patrick Scholes , hereby certify that the views expressed in this research report accurately reflect my personal views about the subject company(ies) and its (their) securities. I also certify that I have not been, am not, and will not be receiving direct or indirect compensation in exchange for expressing the specific recommendation(s) in this report.

I, Gregory J. Miller, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject company(ies) and its (their) securities. I also certify that I have not been, am not, and will not be receiving direct or indirect compensation in exchange for expressing the specific recommendation(s) in this report.

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| Coverage Universe |) | | Investment Banking Clients Past 12 Months | | | | | |
|---------------------|-----------------|---------------------------|---|----------------|---------------------------|--|--|--|
| Rating | Count | Percent | Rating | Count | Percent | | | |
| Buy Hold Sell | 552 233 1 | 70.23% 29.64% 0.13% | Buy Hold Sell | 147 62 0 | 26.63% 26.61% 0.00% | | | |

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