

# Lodging

Lodging: US RevPAR +67.0% Y/Y Last Week; 2yr -19.0% vs. Prior +27.4%; Back to post-holiday reality

Omicron impact w/ cancelled events, lighter business travel; Holiday timing also hurt.

What's Incremental To Our View

Overall U.S. RevPAR was +67.0% y/y for the week ending 1/8/2022, per STR, weaker than the prior week's result of +94.4%. Last week's RevPAR was up against a -47.4% comparable result in 2021 vs. -35.1% in the prior week's 2-year run-rate. On a 2-year run-rate, RevPAR was -19.0% vs. +27.4% in the prior week's 2-year run-rate.

While we can point to the impact of omicron especially to business travel (individual and group) in the traditionally low demand period of early January, the 2019 comparison is also impacted by a tough calendar shift (2019 comparison week starting 1/6 vs. 2021 on 1/2).

Impact of a calendar shift again. In 2019, the work week started on Monday the 7th -- a bit more normal for the resumption of business travel post New Years versus the 2021 comparison of Monday the 3rd where some workers were still on vacation. Day of week data highlights the impact, with Sunday occupancy down 1% vs. 2019 (holiday benefit) but Monday-Wednesday down 22-25%.

- Upper Upscale and Luxury were particularly soft with midweek occupancy down over 50% vs. 2019 (and we note Luxury still has holiday and winter leisure demand).
- We add that even in early January the meetings season normally commences from the JPM Healthcare Conference in San Francisco (virtual again this year) to the Consumer Electronics Show in Las Vegas (hybrid, live attendance reportedly down ~75% vs. pre-pandemic levels although we note that of the roughly 40K attendees, many were smaller exhibitors that we think were more compelled to attend in person and media). As we discussed in our group note last week, we remain cautious for a major rebound of large business groups for at least 1Q if not 2Q. Many events may happen but with lighter attendance both from international attendees that struggle to enter the country and domestic attendees that either are challenged by flight cancellations, corporate budgets, and/or the risk of illness (both driven by corporate risk policies and one's own health concerns).
  - Of Given timing of conferences in 2019, we expect even more complicated city comparisons in January. For example, the JPM conference was between 1/7 to 1/10 in 2019, a driver to San Francisco RevPAR being down 87% last week vs. 2019.
  - Group RevPAR was -71.1% vs. 2019 although we view the calendar shift as impactful.

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#### What's Inside

Weekly STR results and analysis

### Major RevPAR statistics presented below:

- Luxury RevPAR: +125.5% y/y and -31.5% over 2 years
- Upper Upscale RevPAR: +130.3% y/y and -44.1% over 2 years;
- Upscale RevPAR: +65.7% y/y and -25.6% over 2 years;
- Upper Midscale RevPAR: +52.8% y/y and -7.2% over 2 years;
- Midscale RevPAR: +40.2% y/y and +7.6% over 2 years;
- Economy RevPAR: +24.7% y/y and +17.8% over 2 years;
- Independent hotels (~ 1/3rd of the data set) RevPAR: +66.2% y/y and -12.6% over 2 years; and
- Within Upper Upscale & Luxury class hotels:
  - Group: +218.9% y/y vs. +181.6% prior week; over 2 years: -71.1% vs +-27.1% prior week
  - Transient: +105.0% y/y vs. +118.8% prior week; over 2 years: -14.8% vs +26.4% prior week.

### Last week's RevPAR details and sequential trends:

- Headline RevPAR was 67.0% y/y vs. the running 28-day average of 90.9% y/y
- Occupancy: Absolute occupancy was 45.4% y/y vs. the running 28-day average of 49.4% y/y.
- Open/closed hotels: Per STR, 0.6% of the hotel supply was closed (vs. 0.7% last week).
  - Please note there are many hotels that suspended operations/closed and they are not included in the comparisons. Implications are that the headline statistics likely overstate the actual performance of the overall industry.
- Absolute Group occupancy was very light: 7.6% last week vs. 6.5% for the running 28 days.

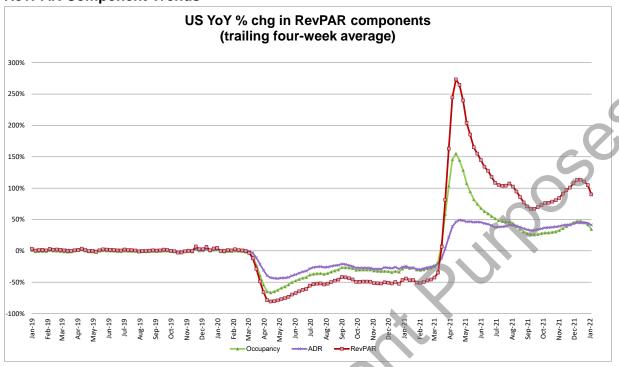
As far as stocks, we reiterate our view the companies relatively best positioned here in our coverage universe are the drive-to leisure-centric C-Corps CHH, WH, and RLJ for the value-play business traveler in the early corporate demand recovery, and the timeshare companies, HGV, VAC, BVH, and TNL (formerly WYND). WH, RLJ, HGV, VAC, BVH, and TNL are the only names we believe we can still get material upside based on our 2023 estimates, hence our Buy ratings. CHH is rated Hold.

While the broader economy may have a U-shaped recovery, we believe hotel operating performance will take substantially longer to recover and be much choppier and vary by segmentation and geography. Additionally, we believe work from home will have a short-to-medium impact on hotel demand, though the longer-term impact is still unknown. While some travel industry leaders, news reporters, and businesspeople have predicted that 35-50% of business travel will be permanently lost, our view is that it will be far less than 35-50% though it will not be zero either (Hospitality Net).

# **Weekly RevPAR Summary**

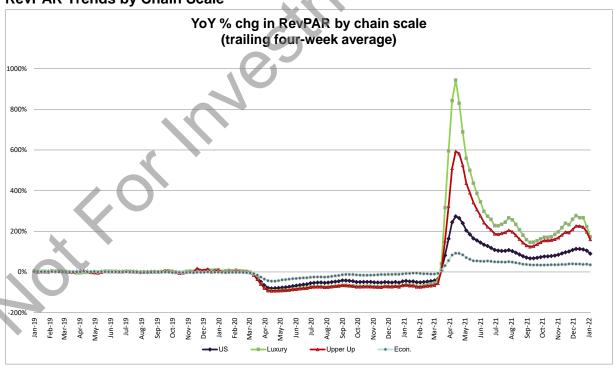
|  |   |   |  |  |   | YoY % c  | hange in   |  | ₹   |  |  |  |  |
|--|---|---|--|--|---|--|--|--|---|--|--|--|--|
|  |   |   | Upper  | Hannala  | Upper   |  |  | Inde-  |   | Danton   |  | Chinama  | D.C.   |
| 0/40/0004  | U.S.  |   |  |  |   | Midscale   |  |  |   |  | LA   | Chicago  | DC   |
| 2/18/2021  | 107.6%  | 238.8%  | 218.1%   | 114.1%   | 82.8%   | 57.0%  | 37.8%  | 97.9%  | 349.6%  | 170.7%   | 148.2%   | 183.8%   | 124.29   |
| 2/25/2021  | 90.7%   | 182.5%  | 145.7%   | 88.5%  | 75.9%   | 54.7%  | 36.4%  | 83.5%  | 208.3%  | 114.2%   | 144.2%   | 115.5%   | 82.69  |
| 1/1/2022   | 94.4%   | 145.7%  | 144.9%   | 95.4%  | 82.3%   | 62.8%  | 40.3%  | 82.0%  | 200.5%  | 145.9%   | 199.5%   | 122.8%   | 99.89  |
| 1/8/2022   | 67.0%   | 125.5%  | 130.3%   | 65.7%  | 52.8%   | 40.2%  | 24.7%  | 66.2%  | 63.0%   | 93.3%  | 99.8%  | 60.0%  | 6.69   |
|  |   | alendar shfi<br>comp ex-O   |  |  | Upper   | Upscale and  | Luxury led t   | he industry  |   | LA and Bos   | ston led the   | Top 5 markets  | 3  |
| 1010   | 2.50/   | 6.60/   | 0.9%   | 0.00/  | 2.00/   | 2.00/  | E 20/  | 2.00/  | 7.1%  | 0.60/  | 0.70/  | E 00/  | 44.00  |
| 1Q18<br>2Q18   | 3.5%<br>4.0%  | 6.6%<br>4.9%  | 3.4%   | 0.9%<br>2.8%   | 3.0%<br>3.0%  | 3.8%<br>4.1%   | 5.3%<br>3.1%   | 3.8%<br>4.6%   |   | 2.6%<br>-1.2%  | 2.7%<br>0.6%   | 5.8%<br>4.0%   | -11.0°<br>3.1°                                     |
| 3Q18   | 1.7%  | 3.3%  | 1.9%   | 0.8%   | -0.5%   | 0.1%   | 1.8%   | 2.2%   | 0.7%  | 2.8%   | 1.3%   | 7.5%   | -3.4   |
| 4Q18   | 2.4%  | 3.0%  | 1.9%   | 0.0%   | 0.5%  | 1.3%   | 2.9%   | 4.9%   | 3.5%  | 12.2%  | 3.0%   | 2.8%   | -3.4   |
| 1Q19   | 1.5%  | -0.7%   | 1.1%   | -0.5%  | 0.3%  | -0.1%  | 1.9%   | 3.1%   |   | -2.1%  | -1.7%  | -4.5%  | -2.4   |
| 2Q19   | 1.1%  | 1.1%  | 0.5%   | -0.4%  | 0.0%  | -0.7%  | 1.7%   | 2.4%   | -1.8%   | 4.5%   | 1.6%   | -0.1%  | -1.5   |
| 3Q19   | 0.7%  | 1.1%  | 1.1%   | -0.4 %   | -0.1%   | -1.0%  | -0.9%  | 1.6%   | -2.2%   | -0.4%  | -0.2%  | -2.2%  | 4.5  |
| 4Q19   | 0.7%  | 3.6%  | 1.0%   | -0.6%  | -1.0%   | -2.7%  | -1.5%  | 2.3%   | -4.1%   | -11.6%   | 1.1%   | -0.7%  | 5.2  |
| 1Q20   | -19.3%  | -21.4%  | -23.1%   | -20.8%   | -19.1%  | -16.8%   | -11.2%   | -16.7%   | -28.0%  | -24.5%   | -19.3%   | -21.0%   | -23.2  |
|  |   |   |  |  |   |  |  |  | -26.0%<br>-76.9%  |  | -74.5%   |  |  |
| 2Q20   | -69.9%  | -86.8%  | -86.7%   | -74.8%   | -65.4%  | -51.3%   | -35.0%   | -65.2%   |   | -88.2%   |  | -83.7%   | -83.79   |
| 3Q20   | -48.5%  | -72.0%  | -71.8%   | -55.2%   | -41.7%  | -29.7%   | -19.0%   | -39.0%   | -77.6%  | -79.1%   | -58.4%   | -73.4%   | -68.09   |
| 4Q20   | -50.6%  | -71.4%  | -72.4%   | -55.5%   | -40.6%  | -26.3%   | -14.5%   | -43.5%   | -81.0%  | -76.1%   | -59.3%   | -75.4%   | -71.49   |
| 1Q21   | -27.7%  | -42.7%  | -54.4%   | -34.3%   | -17.4%  | -5.9%  | 4.1%   | -18.0%   | -48.4%  | -56.7%   | -45.3%   | -45.0%   | -43.5°   |
| 2Q21   | 160.4%  | 391.1%  | 305.3%   | 173.3%   | 150.1%  | 100.7%   | 61.1%  | 162.0%   |   | 192.1%   | 166.4%   | 158.3%   | 126.2°   |
| 3Q21   | 83.8%   | 201.3%  | 162.9%   | 91.2%  | 72.8%   | 56.4%  | 39.5%  | 71.1%  | 169.2%  | 207.8%   | 95.8%  | 166.4%   | 96.9   |
| _  |   | YoY % change in ADR   |  |  |   |  |  |  |   |  |  |  |  |
|  |   |   | Upper  |  | Upper   |  |  | Inde-  | _   |  |  |  |  |
|  | U.S.  | Luxury  |  | Upscale  | Midscale  | Midscale   | Economy  |  | New York  | Boston   | LA   | Chicago  | DC   |
| 2/18/2021  | 42.1%   | 24.6%   | 39.5%  | 33.9%  | 27.8%   | 21.8%  | 18.4%  | 41.8%  | 123.3%  | 47.4%  | 52.7%  | 56.9%  | 36.0   |
| 2/25/2021  | 40.1%   | 34.6%   | 35.9%  | 31.9%  | 26.5%   | 20.9%  | 18.0%  | 39.2%  | 87.4%   | 33.3%  | 52.4%  | 43.9%  | 25.29  |
| 1/1/2022   | 45.7%   | 31.3%   | 44.6%  | 41.6%  | 34.3%   | 26.1%  | 22.6%  | 42.7%  | 106.8%  | 42.9%  | 71.9%  | 47.1%  | 29.19  |
| 1/8/2022   | 36.4%   | 29.5%   | 36.9%  | 29.4%  | 24.3%   | 18.8%  | 17.1%  | 39.3%  | 36.5%   | 34.5%  | 48.3%  | 32.3%  | 1.1  |
|  |   | ,   |  |  |   |  |  |  | /1  |  |  |  |  |
| 1Q18   | 2.5%  | 4.5%  | 1.0%   | 1.7%   | 2.0%  | 3.0%   | 4.0%   | 3.1%   |   | -1.0%  | 4.0%   | 1.4%   | -9.4   |
| 2Q18   | 2.9%  | 3.5%  | 2.9%   | 2.4%   | 2.1%  | 2.6%   | 2.7%   | 3.1%   | 3.7%  | -0.1%  | 2.1%   | 3.3%   | 2.4  |
| 3Q18   | 2.1%  | 3.3%  | 2.4%   | 1.8%   | 1.2%  | 1.3%   | 1.2%   | 1.9%   | 1.2%  | 1.9%   | 1.1%   | 6.7%   | -0.8   |
| 4Q18   | 2.0%  | 3.7%  | 2.2%   | 1.6%   | 1.1%  | 0.9%   | 0.6%   | 2.9%   | 3.4%  | 5.6%   | 1.4%   | 2.2%   | -2.1°  |
| 1Q19   | 1.1%  | 2.2%  | 2.5%   | 1.0%   | 0.8%  | -0.2%  | -0.3%  | 1.0%   | -3.8%   | 0.7%   | -1.0%  | -2.4%  | 1.59   |
| 2Q19   | 1.2%  | 2.5%  | 1.4%   | 0.6%   | 0.7%  | -0.2%  | 0.6%   | 1.7%   | -1.0%   | 3.2%   | 0.8%   | -1.7%  | 0.29   |
| 3Q19   | 0.8%  | 1.5%  | 1.3%   | 0.2%   | -0.1%   | -0.5%  | -0.5%  | 1.6%   | -1.9%   | 0.9%   | -0.2%  | -2.8%  | 4.0  |
| 4Q19   | 0.7%  | 2.4%  | 0.6%   | -0.4%  | -0.3%   | -1.0%  | -1.0%  | 1.9%   | -3.7%   | -5.5%  | 0.3%   | -2.2%  | 3.99   |
| 1Q20   | -4.0%   | 1.6%  | -1.4%  | -2.9%  | -3.1%   | -3.8%  | -3.8%  | -2.3%  | -8.6%   | -6.2%  | -2.7%  | -2.6%  | -6.8°  |
| 2Q20   | -37.1%  | -22.0%  | -34.0%   | -30.0%   | -23.1%  | -17.1%   | -14.6%   | -34.8%   | -52.3%  | -56.9%   | -40.5%   | -53.7%   | -48.8  |
| 3Q20   | -24.1%  | -12.6%  | -25.6%   | -24.2%   | -17.3%  | -11.6%   | -9.4%  | -16.1%   | -47.7%  | -47.3%   | -31.6%   | -43.2%   | -34.5  |
| 4Q20   | -27.2%  | -11.1%  | -29.0%   | -26.9%   | -17.8%  | -10.4%   | -5.9%  | -20.9%   | -54.1%  | -45.5%   | -29.2%   | -44.8%   | -40.7  |
| 1Q21   | -19.6%  | 3.4%  | -23.4%   | -23.0%   | -14.2%  | -6.3%  | -1.5%  | -12.1%   | -28.3%  | -32.7%   | -29.7%   | -25.7%   | -27.9°   |
| 2Q21   | 43.2%   | 37.8%   | 30.6%  | 21.3%  | 23.1%   | 20.4%  | 18.6%  | 52.6%  | 33.5%   | 38.0%  | 42.5%  | 46.1%  | 23.1   |
| 3Q21   | 36.2%   | 31.8%   | 35.0%  | 29.7%  | 28.3%   | 23.5%  | 21.1%  | 32.8%  | 64.2%   | 57.7%  | 43.1%  | 59.6%  | 29.4   |
|  |   |   |  | 11   | 1   | oY % cha   | ange in C  | Occupan  | су  |  |  |  |  |
|  | U.S.  | Luxury  | Upper<br>Upscale   | Upscale  | Upper   | Midscale   | Fconomy  | Inde-<br>nendent                                     | New York  | Boston   | LA   | Chicago  | DC   |
| 2/18/2021  | 46.0%   | 171.9%  | 128.1%   | 59.9%  | 43.0%   | 28.9%  | 16.3%  | 39.6%  | 101.4%  | 83.6%  | 62.5%  | 80.9%  | 64.9°  |
| 2/25/2021  | 36.1%   | 110.0%  | 80.8%  | 42.9%  | 39.1%   | 28.0%  | 15.6%  | 31.9%  | 64.5%   | 60.8%  | 60.2%  | 49.7%  | 45.89  |
| 1/1/2022   | 33.4%   | 87.1%   | 69.4%  | 38.0%  | 35.8%   | 29.1%  |  |  | 45.3%   | 72.0%  | 74.2%  |  |  |
|  |   |   |  | ,  |   |  | 14.5%  | 27.5%  |   |  |  | 51.5%  | 54.89  |
| 1/8/2022   | 22.5%   | 74.1%   | 68.2%  | 28.0%  | 22.9%   | 18.0%  | 6.4%   | 19.3%  | 19.4%   | 43.7%  | 34.7%  | 20.9%  | 5.4  |
| 1Q18   | 0.9%  | 2.1%  | 0.0%   | 0.5%   | 1.1%  | 0.9%   | 1.3%   | 0.7%   |   | 3.7%   | -1.3%  | 4.4%   | -1.89  |
|  | 1.1%  | 1.3%  | 0.5%   | 0.4%   | 0.9%  | 1.5%   | 0.4%   | 1.5%   | 0.5%  | -1.1%  | -1.4%  | 0.7%   | 0.7  |
| 2Q18   | -0.4%   | 0.0%  | -0.5%  | -1.0%  | -1.7%   | -1.1%  | 0.5%   | 0.3%   |   | 0.9%   | 0.2%   | 0.7%   | -2.6   |
|  |   | -0.7%   | -1.1%  | -1.6%  | -0.6%   | 0.4%   | 2.3%   | 1.9%   |   | 6.3%   | 1.6%   | 0.6%   | -1.3   |
| 2Q18   | 0.4%  |   | -1.3%  | -1.4%  | -0.5%   | 0.0%   | 2.3%   | 2.1%   |   | -2.8%  | -0.7%  | -2.2%  | -3.8   |
| 2Q18<br>3Q18   | 0.4%  | -2.8%   | -1.570   |  |   |  | 1.1%   | 0.7%   |   | 1.3%   | 0.8%   | 1.7%   | -1.7   |
| 2Q18<br>3Q18<br>4Q18<br>1Q19   | 0.4%  | -2.8%   |  | -1.0%  | -0.7%   | -0.6%  |  |  |   |  |  |  |  |
| 2Q18<br>3Q18<br>4Q18<br>1Q19<br>2Q19   | 0.4%<br>-0.1%   | -2.8%<br>-1.4%  | -0.9%  | -1.0%<br>-0.7%   | -0.7%<br>0.0%   | -0.6%<br>-0.5%   |  |  | -0.3%   |  |  |  |  |
| 2Q18<br>3Q18<br>4Q18<br>1Q19<br>2Q19<br>3Q19   | 0.4%<br>-0.1%<br>-0.1%  | -2.8%<br>-1.4%<br>-0.2%   | -0.9%<br>-0.2%   | -0.7%  | 0.0%  | -0.5%  | -0.4%  | 0.0%   |   | -1.4%  | 0.1%   | 0.6%   | 0.4  |
| 2Q18<br>3Q18<br>4Q18<br>1Q19<br>2Q19<br>3Q19<br>4Q19                                 | 0.4%<br>-0.1%<br>-0.1%<br>-0.1%   | -2.8%<br>-1.4%<br>-0.2%<br>1.2%   | -0.9%<br>-0.2%<br>0.4%   | -0.7%<br>-0.2%   | 0.0%<br>-0.8%   | -0.5%<br>-1.7%   | -0.4%<br>-0.4%                                       | 0.0%<br>0.4%   | -0.4%   | -1.4%<br>-6.5%   | 0.1%<br>0.8%   | 0.6%<br>1.5%   | 0.4°<br>1.3°                                       |
| 2Q18<br>3Q18<br>4Q18<br>1Q19<br>2Q19<br>3Q19<br>4Q19                                 | 0.4%<br>-0.1%<br>-0.1%<br>-0.1%<br>-15.9%                               | -2.8%<br>-1.4%<br>-0.2%<br>1.2%<br>-22.6%                               | -0.9%<br>-0.2%<br>0.4%<br>-21.9%                               | -0.7%<br>-0.2%<br>-18.4%                               | 0.0%<br>-0.8%<br>-16.5%                               | -0.5%<br>-1.7%<br>-13.6%                               | -0.4%<br>-0.4%<br>-7.7%                              | 0.0%<br>0.4%<br>-14.8%                               | -0.4%<br>-21.3%   | -1.4%<br>-6.5%<br>-19.5%                               | 0.1%<br>0.8%<br>-17.1%                               | 0.6%<br>1.5%<br>-18.8%                               | 0.4°<br>1.3°<br>-17.6°                             |
| 2Q18<br>3Q18<br>4Q18<br>1Q19<br>2Q19<br>3Q19<br>4Q19<br>1Q20<br>2Q20                 | 0.4%<br>-0.1%<br>-0.1%<br>-0.1%<br>-15.9%<br>-52.1%                     | -2.8%<br>-1.4%<br>-0.2%<br>1.2%<br>-22.6%<br>-83.0%                     | -0.9%<br>-0.2%<br>0.4%<br>-21.9%<br>-79.8%                     | -0.7%<br>-0.2%<br>-18.4%<br>-64.0%                     | 0.0%<br>-0.8%<br>-16.5%<br>-55.1%                     | -0.5%<br>-1.7%<br>-13.6%<br>-41.3%                     | -0.4%<br>-0.4%<br>-7.7%<br>-23.9%                    | 0.0%<br>0.4%<br>-14.8%<br>-46.6%                     | -0.4%<br>-21.3%<br>-51.5%                               | -1.4%<br>-6.5%<br>-19.5%<br>-72.7%                     | 0.1%<br>0.8%<br>-17.1%<br>-57.1%                     | 0.6%<br>1.5%<br>-18.8%<br>-64.7%                     | 0.4°<br>1.3°<br>-17.6°<br>-68.2°                   |
| 2Q18<br>3Q18<br>4Q18<br>1Q19<br>2Q19<br>3Q19<br>4Q19<br>1Q20<br>2Q20<br>3Q20         | 0.4%<br>-0.1%<br>-0.1%<br>-0.1%<br>-15.9%<br>-52.1%<br>-32.2%           | -2.8%<br>-1.4%<br>-0.2%<br>1.2%<br>-22.6%<br>-83.0%<br>-68.0%           | -0.9%<br>-0.2%<br>0.4%<br>-21.9%<br>-79.8%<br>-62.2%           | -0.7%<br>-0.2%<br>-18.4%<br>-64.0%<br>-40.9%           | 0.0%<br>-0.8%<br>-16.5%<br>-55.1%<br>-29.5%           | -0.5%<br>-1.7%<br>-13.6%<br>-41.3%<br>-20.5%           | -0.4%<br>-0.4%<br>-7.7%<br>-23.9%<br>-10.6%          | 0.0%<br>0.4%<br>-14.8%<br>-46.6%<br>-27.3%           | -0.4%<br>-21.3%<br>-51.5%<br>-57.3%                     | -1.4%<br>-6.5%<br>-19.5%<br>-72.7%<br>-60.3%           | 0.1%<br>0.8%<br>-17.1%<br>-57.1%<br>-39.1%           | 0.6%<br>1.5%<br>-18.8%<br>-64.7%<br>-53.1%           | 0.4°<br>1.3°<br>-17.6°<br>-68.2°<br>-51.2°         |
| 2Q18<br>3Q18<br>4Q18<br>1Q19<br>2Q19<br>3Q19<br>4Q19<br>1Q20<br>2Q20<br>3Q20<br>4Q20 | 0.4%<br>-0.1%<br>-0.1%<br>-0.19<br>-15.9%<br>-52.1%<br>-32.2%<br>-32.1% | -2.8%<br>-1.4%<br>-0.2%<br>1.2%<br>-22.6%<br>-83.0%<br>-68.0%<br>-67.8% | -0.9%<br>-0.2%<br>0.4%<br>-21.9%<br>-79.8%<br>-62.2%<br>-61.2% | -0.7%<br>-0.2%<br>-18.4%<br>-64.0%<br>-40.9%<br>-39.1% | 0.0%<br>-0.8%<br>-16.5%<br>-55.1%<br>-29.5%<br>-27.8% | -0.5%<br>-1.7%<br>-13.6%<br>-41.3%<br>-20.5%<br>-17.8% | -0.4%<br>-0.4%<br>-7.7%<br>-23.9%<br>-10.6%<br>-9.1% | 0.0%<br>0.4%<br>-14.8%<br>-46.6%<br>-27.3%<br>-28.5% | -0.4%<br>-21.3%<br>-51.5%<br>-57.3%<br>-58.7%           | -1.4%<br>-6.5%<br>-19.5%<br>-72.7%<br>-60.3%<br>-56.2% | 0.1%<br>0.8%<br>-17.1%<br>-57.1%<br>-39.1%<br>-42.5% | 0.6%<br>1.5%<br>-18.8%<br>-64.7%<br>-53.1%<br>-55.5% | 0.4° -17.6° -68.2° -51.2° -51.7°                   |
| 2Q18<br>3Q18<br>4Q18<br>1Q19<br>2Q19<br>3Q19<br>4Q19<br>1Q20<br>2Q20<br>3Q20         | 0.4%<br>-0.1%<br>-0.1%<br>-0.1%<br>-15.9%<br>-52.1%<br>-32.2%           | -2.8%<br>-1.4%<br>-0.2%<br>1.2%<br>-22.6%<br>-83.0%<br>-68.0%           | -0.9%<br>-0.2%<br>0.4%<br>-21.9%<br>-79.8%<br>-62.2%           | -0.7%<br>-0.2%<br>-18.4%<br>-64.0%<br>-40.9%           | 0.0%<br>-0.8%<br>-16.5%<br>-55.1%<br>-29.5%           | -0.5%<br>-1.7%<br>-13.6%<br>-41.3%<br>-20.5%           | -0.4%<br>-0.4%<br>-7.7%<br>-23.9%<br>-10.6%          | 0.0%<br>0.4%<br>-14.8%<br>-46.6%<br>-27.3%           | -0.4%<br>-21.3%<br>-51.5%<br>-57.3%<br>-58.7%<br>-28.0% | -1.4%<br>-6.5%<br>-19.5%<br>-72.7%<br>-60.3%           | 0.1%<br>0.8%<br>-17.1%<br>-57.1%<br>-39.1%           | 0.6%<br>1.5%<br>-18.8%<br>-64.7%<br>-53.1%           | 0.4° 1.3° -17.6° -68.2° -51.2° -51.7° -21.6° 83.8° |

# **RevPAR Component Trends**

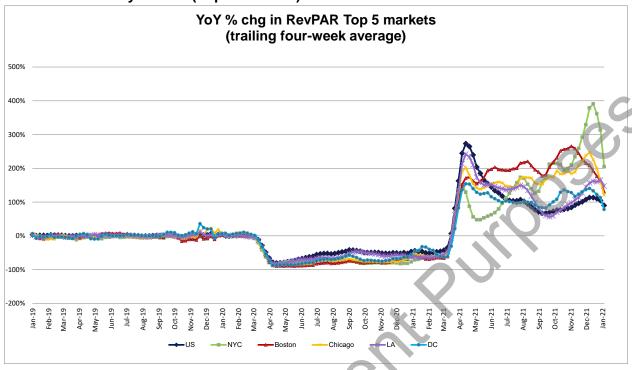


Source: STR data, Truist Securities research

## **RevPAR Trends by Chain Scale**

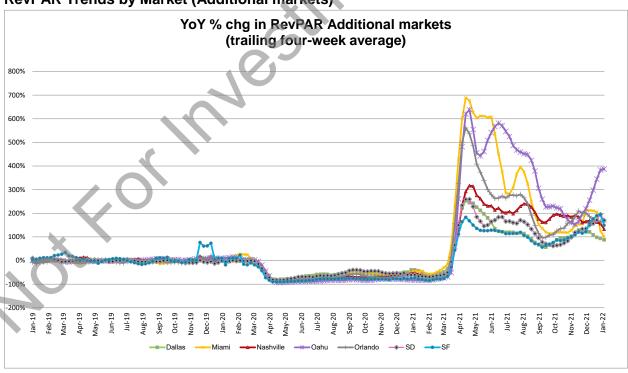


## **RevPAR Trends by Market (Top 5 markets)**

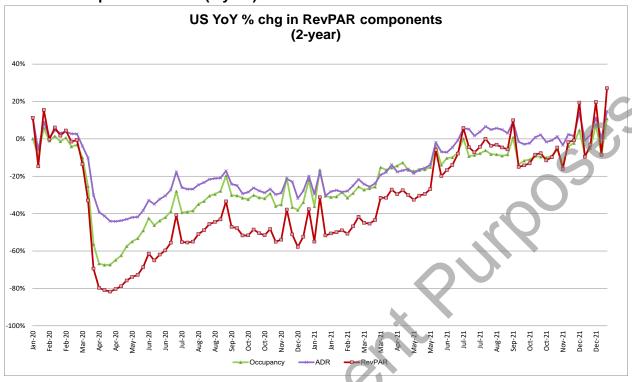


Source: STR data, Truist Securities research

## RevPAR Trends by Market (Additional markets)

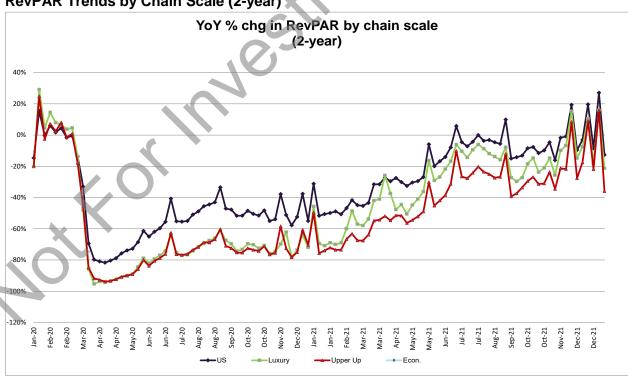


# **RevPAR Component Trends (2-year)**

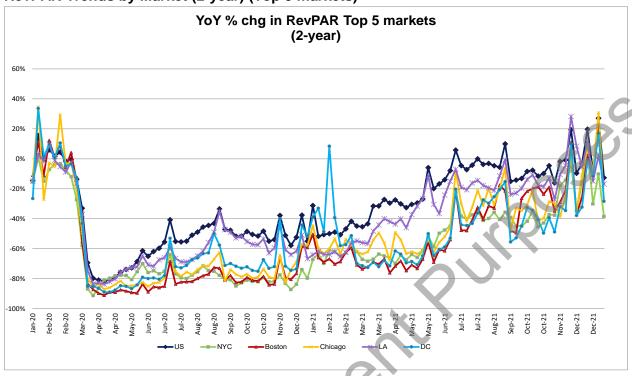


Source: STR data, Truist Securities research

# RevPAR Trends by Chain Scale (2-year)

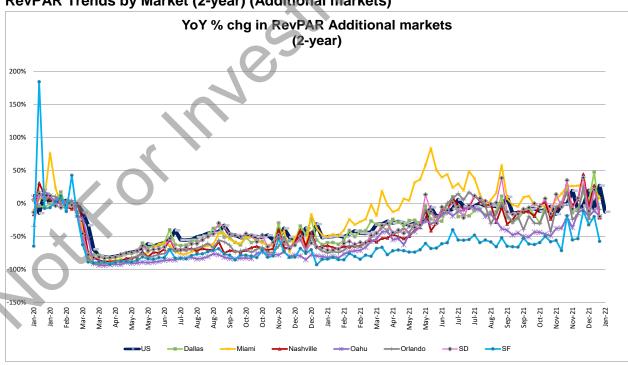


# RevPAR Trends by Market (2-year) (Top 5 markets)



Source: STR data, Truist Securities research

# RevPAR Trends by Market (2-year) (Additional markets)





## **Price Target/Risks Summary**

| Lodging  | TKR        | Price<br>1/11/22     | Rating      | PT*            | % upside/<br>down-<br>side | 2021E<br>Valuation<br>EBITDA<br>(\$M)* ** | 2022E<br>Valuation<br>EBITDA<br>(\$M)* ** | 2023E<br>Valuation<br>EBITDA<br>(\$M)* ** | 2021E<br>As Reported/<br>Consensus<br>EBITDA<br>(\$M)* | 2022E<br>As Reported/<br>Consensus<br>EBITDA<br>(\$M)* | 2023E<br>As Reported/<br>Consensus<br>EBITDA<br>(\$M)* | Target<br>EV/EBITDA<br>Multiple | Risks Note: COVID-19 represents a material risk to our entire coverage especially related to the length/severity of the demand shock.   |
|--|------------|----------------------|-------------|----------------|----------------------------|---|---|---|--|--|--|---------------------------------|---|
| Bluegreen Vacations                              | BVH        | \$31.97              | Buy         | \$44           | 37%                        | \$115                                     | \$133                                     | \$141                                     | \$17   | \$16   | \$16   | 7.6X                            | Downside risk: controlled company issues, limited cap/float, loan defaults and macroeconomic risk.  |
| Choice Hotels                                    | CHH        | \$153.11             | Hold        | \$125          | -18%                       | \$379                                     | \$455                                     | \$499                                     | \$391  | \$467  | \$515  | 15.0X                           | Upside risk: conservative growth of new brands.  Downside risk slowdown in development opportunities.  Upside risk: faster demand improvement in corporate travel than expected.  Brand changes (e.g., Vail) lead to material EBITDA improvement. Leisur hotels holdimyrove on RevAFA and margins despite the challenging macro. Downside risk: lodging recovery takes longer than expected, weaker results from ROI projects than forecasted, poor performance of  |
| DiamondRock Hospitality                          | DRH        | \$10.09              | Hold        | \$8            | -21%                       | \$83                                      | \$175                                     | \$226                                     | \$84   | \$175  | \$226  | 12.0X                           | recently acquired assets.  Upside risk: Macro lodging trends improve beyond expectations. Faster than expected net unit growth. Downside risk: slowing pipeline. Deep 202   |
| Hilton   | HLT        | \$152.50             | Hold        | \$139          | -9%                        | \$1,528                                   | \$2,491                                   | \$2,935                                   | \$1,669  | \$2,629  | \$3,069  | 15.9X                           | recession.  Downside risk: Disruption in a major market (HGV more concentrated that   |
| Hilton Grand Vacations                           | HGV        | \$51.90              | Buy         | \$60           | 15%                        | \$539                                     | \$876                                     | \$994                                     | \$580  | \$919  | \$1,040  | 9.2X                            | peers), issues with Japanese customer (HGV more exposed than peers)<br>difficulty sourcing additional fee-for-service inventory deals<br>Upside risk: faster demand improvement in corporate/convention travel<br>than expected. Dispositions at higher multiple than expected (incl. NYC)  |
| Host Hotels & Resorts                            | HST        | \$18.08              | Hold        | \$18           | 0%                         | \$498                                     | \$1,127                                   | \$1,397                                   | \$498  | \$1,127  | \$1,397  | 12.5X                           | stronger than expected performance by twory lessure resorts on both too<br>line and margins through the valuation year. Downside risk: extended<br>industry downturn with particular impact b large is jobs hotels, weak<br>recovery of international travel during the valuation period, macro deman<br>shock to acquired resort assets, abor issues.  |
| Lh cat Hotels                                    | н          | \$95.73              | Hold        | \$78           | -19%                       | \$235                                     | \$553                                     | \$694                                     | \$284  | \$606  | \$752  | 14.2X                           | Upside risk: Transent and group trends subperform expectations,<br>particularly for owned hotels. Naterial disposition of owned hotels. Fasis<br>than expected improvement in net rooms growth. Downside risk: lodgin<br>recovery takes pringer than expected. Planned dispositions take longer the<br>expected. (Vaterial labble issues to owned hotels. Pipeline growth slower<br>train expected.)  |
| Hyatt Hotels                                     |            |                      |             |                |                            |   |   |   |  |  |  |                                 | Upside risk. Nacro lodging trends improve beyond expectations. Faster than expected net unit growth. Downside risk: slowing pipeline. Deep 202  |
| Marriott International<br>Marriott Vacations     | MAR<br>VAC | \$165.20<br>\$169.47 | Hold<br>Buy | \$156<br>\$201 | -6%<br>19%                 | \$1,924<br>\$603                          | \$3,094<br>\$874                          | \$3,728<br>\$951                          | \$2,227<br>\$647                                       | \$3,398<br>\$922                                       | \$4,044<br>\$1,003                                     | 15.9X<br>10.5X                  | recession.  Downside risk: M&A story fades and multiples revert to historical levels  |
| Park Hotels & Resorts                            | PK         | \$19.72              | Hold        | \$22           | 12%                        | \$129                                     | \$549                                     | \$782                                     | \$149  | \$569  | \$806  | 12.0X                           | Upside risk Jasier demand improvement in corporate travel than expected. CMSP revenue and asset management strategies lead to faster than expected EBITDA gains. Downside risk: extended industy downturn with particular impact to sirp big box hotels, weak recovery of international travel during the valuation period especially CPath, macro demand shock impact to major resort assets, labor issues.  Upside Risks: Material near-term incremental EBITDA from Legacy LHC assets. Downside Risks: Incremental EBITDA from Legacy LHC assets.  |
| Pebblebrook Hotel Trust***                       | PEB        | \$23.69              | Hold        | \$24           | 1%                         | \$88                                      | \$297                                     | \$435                                     | \$88   | \$297  | \$435  | 14.5X                           | investments take longer than anticipated, contributing to multiple contraction. Very slow recovery in San Francisco.  |
| Playa Hotels & Resorts                           | PLYA       | \$7.76               | Hold        | \$8            | 3%                         | \$77                                      | \$204                                     | \$219                                     | \$90   | \$217  | \$232  | 10.0X                           | Upside risk: quicker recovery post-COVID, Cap Cana group steraptivration growth in the D.R. Downside risk demand shock, hurricanes, slow ram up of Cap Cana, country-specific risks (emerging market portfolo). Downside risk: Slower than expected recovery of corporate business travel post-COVID; scopelfirming and/or upside from repositionings underwhelms intestor expectations; labor costs are not reduced either du  |
| RLJ Lodging Trust***                             | RLJ        | \$14.58              | Buy         | \$19           | 30%                        | \$141                                     | \$273                                     | \$431                                     | \$159  | \$293  | \$452  | 12.5X                           | to increased wages/benefits or inability to cut costs post-tech<br>improvements<br>Upside risk: recovering group and Entertainment demand faster than<br>expected, better margin recovery. Downside risk: Group demand  |
| Ryman Hospitality Properties                     | RHP        | \$92.48              | Hold        | \$75           | -19%                       | \$160                                     | \$430                                     | \$497                                     | \$180  | \$457  | \$525  | 13.0X                           | returns slower than expected. Property-specific risks given a small profitol.  Upside risk: faster deman strofficol.  Upside risk: faster deman strofficol.  Upside risk: faster strong return strong |
| Sunstone Hotel Investors                         | SHO        | \$11.69              | Hold        | \$12           | 3%                         | \$62                                      | \$224                                     | \$277                                     | \$75   | \$234  | \$285  | 12.5X                           | lower than expected.  Downside risks: MTN is subject to prolonged weakness in general economic conditions, including adverse effects on the overall travel and leisure related industries.  |
| Vail Resorts, Inc.                               | MTN        | \$299.95             | Hold        | \$322          | 7%                         | \$540                                     | \$810                                     | \$928                                     | \$540  | \$810  | \$928  | 16.0X                           | Upside risks include a faster economic recovery and investors continuing to apply higher target valuation multiples.  Downside risk: The timeshare business is especially vulnerable to   |
| Travel + Leisure Co.<br>Wyndham Hotels & Resorts | TNL<br>WH  | \$57.29<br>\$87.37   | Buy<br>Buy  | \$77<br>\$91   | 34%<br>4%                  | \$747<br>\$503                            | \$928<br>\$592                            | \$1,008<br>\$692                          | \$747<br>\$532   | \$928<br>\$622   | \$1,008<br>\$724                                       | 8.6X<br>14.0X                   | economic softness. There are potential execution risks post the spin off<br>Downside risk: Slowdown in development opportunities.   |

Source: FactSet, Truist Securities research



### **Companies Mentioned in This Note**

Bluegreen Vacations Holding Corporation (BVH, \$31.97, Buy, C. Patrick Scholes)

Choice Hotels International, Inc. (CHH, \$153.11, Hold, C. Patrick Scholes)

DiamondRock Hospitality Company (DRH, \$10.09, Hold, C. Patrick Scholes)

Hyatt Hotels Corporation (H, \$95.73, Hold, C. Patrick Scholes)

Hilton Grand Vacations Inc. (HGV, \$51.90, Buy, C. Patrick Scholes)

Hilton Worldwide Holdings Inc. (HLT, \$152.50, Hold, C. Patrick Scholes)

Host Hotels & Resorts, Inc. (HST, \$18.08, Hold, C. Patrick Scholes)

Marriott International, Inc. (MAR, \$165.20, Hold, C. Patrick Scholes)

Vail Resorts, Inc. (MTN, \$299.95, Hold, C. Patrick Scholes)

Pebblebrook Hotel Trust (PEB, \$23.69, Hold, Gregory Miller)

Park Hotels & Resorts Inc. (PK, \$19.72, Hold, C. Patrick Scholes)

Playa Hotels & Resorts N.V. (PLYA, \$7.76, Hold, C. Patrick Scholes)

Ryman Hospitality Properties, Inc. (RHP, \$92.48, Hold, C. Patrick Scholes)

RLJ Lodging Trust (RLJ, \$14.58, Buy, Gregory Miller)

Sunstone Hotel Investors, Inc. (SHO, \$11.69, Hold, C. Patrick Scholes)

Travel + Leisure Co. (TNL, \$57.29, Buy, C. Patrick Scholes)

Marriott Vacations Worldwide Corporation (VAC, \$169.47, Buy, C. Patrick Scholes)

Wyndham Hotels & Resorts, Inc. (WH, \$87.37, Buy, C. Patrick Scholes)

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I, Gregory J. Miller, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject company(ies) and its (their) securities. I also certify that I have not been, am not, and will not be receiving direct or indirect compensation in exchange for expressing the specific recommendation(s) in this report.

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**Hold (H)** – the stock's total return is expected to perform in line with the S&P 500 or relevant benchmark over the next 12-18 months (unless otherwise indicated)



**Sell (S)** – the stock's total return is expected to underperform the S&P 500 or relevant benchmark over the next 12-18 months (unless otherwise indicated)

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H = Hold

S = Sell

D = Drop Coverage

CS = Coverage Suspended

NR = Not Rated

I = Initiate Coverage

T = Transfer Coverage

Truist Securities ratings distribution (as of 01/12/2022)

| Coverage Unive | erse  |         | Investment Banking Clients Past 12 Months |       |         |  |  |  |  |
|----------------|-------|---------|---|-------|---------|--|--|--|--|
| Rating         | Count | Percent | Rating                                    | Count | Percent |  |  |  |  |
| Buy            | 547   | 72.84%  | Buy                                       | 158   | 28.88%  |  |  |  |  |
| Hold           | 203   | 27.03%  | Hold                                      | 60    | 29.56%  |  |  |  |  |
| Sell           | 1     | 0.13%   | Sell                                      | 0     | 0.00%   |  |  |  |  |

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