



## Lodging - US RevPAR +2.2% Y/Y Last Week; Clean comp; Group post-Easter catch-up

A bit better result than recent trends but nothing too spectacular

### What's Incremental To Our View

Overall U.S. RevPAR was +2.2% Y/Y for the week ending 5/18/2019, per STR, stronger than the prior week's result of +0.9%. (2-year stacked RevPAR was +5.4% vs +5.4% in the prior week.) Independent hotels (about 1/3rd of the data set) were +2.4% y/y. Upper Midscale (+2.3%) was the strongest chain scale for branded hotels; Upscale was the weakest at +1.0%. Midscale (+1.1%) underperformed the industry average. Within Upper Upscale & Luxury class hotels, Group (+4.9% vs. +6.0% prior week) was stronger than Transient (-1.0% vs. -1.7% prior week).

**Last week was a relatively clean comp.** We noticed modestly stronger Group RevPAR (+4.9%) which could be partly driven from some catch-up following the extended Spring Break season in March and April. That being said, while overall results were a bit better than recent trends, there was nothing too spectacular about last week's results and in our view fairly reflective of a normal run-rate going forward (using +1.5% as a base RevPAR +/- 150 bps for a normal week).

Due to the hurricane comparisons from the 2017 storms, we anticipate continued choppiness of the data in some of the most impacted major markets (especially Houston). **We believe comps are "less hard", although Houston is still facing tough supply growth headwinds.**

**For the month of May, we estimate that full-service branded domestic hotels (the typical Hilton [HLT, Buy], Hyatt [H, Hold], or Marriott [MAR, Hold] hotel) will finish at approximately +1.5-2.5%. We estimate that the overall industry will finish +1.5-2.5%.** Please note that reported monthly results include hotels that are not in the weekly data set.

### Last week's RevPAR details:

- **Upper Midscale was the strongest chain scale.** Upscale underperformed by 130 bps: Luxury RevPAR (+1.4%), Upper Upscale (+1.7%), Upscale (+1.0%), Upper Midscale (+2.3%), Midscale (+1.1%), and Economy (+1.6%). Independent hotels (+2.4%) modestly outperformed headline U.S. RevPAR.
- **Within Upper Upscale & Luxury class hotels, Group was stronger than Transient:** Transient segment (individual business and leisure travelers) RevPAR was -1.0% (vs. -1.7% last week) and Group segment RevPAR was +4.9% (vs. +6.0% last week).

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### What's Inside

Weekly STR results and analysis

- **Boston (+11.5%) was the strongest of the top five markets:** Chicago (+4.7%), LA (+3.7%), NYC (-8.2%), and DC (+1.0%).
- **Other relevant markets:**
  - **San Francisco was slightly down (Moscone Convention Center expansion and renovation completed):** RevPAR was -1.0% vs. -1.3% last week.
  - **Texas results were mixed (y/y hurricane comps in Houston):** Dallas RevPAR was +1.5% (vs. -2.5% last week). Houston RevPAR was -2.1% (vs. +38.5% last week).
  - **Hurricane-impacted markets in FL were mixed:** Miami (-10.6% vs. -2.8% last week); Orlando (+5.5% vs. +1.8% last week).

**The stocks:** We continue to favor C-Corps over hotel REITs (we favored hotel REITs for the first half of 2018). In an environment of low RevPAR growth combined with gradually increasing wages/margin pressures, returns for hotel owners is a major headwind to EBITDA growth. Hotel stocks, but especially hotel REIT stocks, typically work best when there is a spark to RevPAR growth and at this moment we are not seeing such a spark like we did earlier in 2018. **We are more favorable on other sectors at the moment, namely cruise lines.**

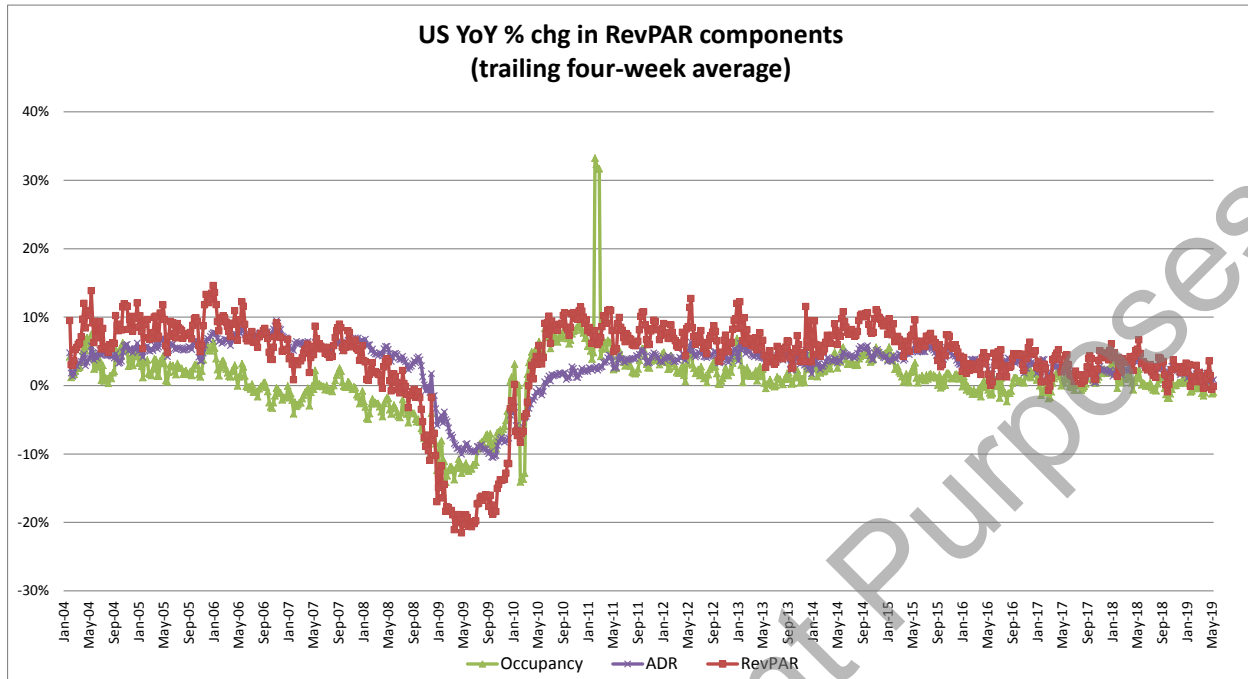
Not For Investment Purposes

## Weekly RevPAR Summary

| YoY % change in RevPAR                     |        |         |         |                                                   |                |         |             |                                          |        |        |         |        |        |
|--------------------------------------------|--------|---------|---------|---------------------------------------------------|----------------|---------|-------------|------------------------------------------|--------|--------|---------|--------|--------|
| U.S.                                       | Luxury | Upscale | Upscale | Upper Midscale                                    | Upper Midscale | Economy | Independent | New York                                 | Boston | LA     | Chicago | DC     |        |
| 3/23/2019                                  | 0.4%   | -3.6%   | -1.0%   | -1.8%                                             | 0.7%           | 0.3%    | 1.2%        | 2.5%                                     | -2.5%  | -6.8%  | 1.3%    | -2.3%  | -16.8% |
| 3/30/2019                                  | 5.1%   | -8.9%   | 9.2%    | 7.5%                                              | 9.0%           | 6.1%    | 2.8%        | 1.6%                                     | -22.9% | 9.3%   | -6.0%   | -4.2%  | 25.2%  |
| 4/6/2019                                   | 1.9%   | -2.9%   | 9.8%    | 3.2%                                              | 1.8%           | -3.0%   | -1.2%       | -2.5%                                    | 4.4%   | -10.2% | -2.3%   | 22.8%  | 16.7%  |
| 4/13/2019                                  | 6.9%   | 5.9%    | 7.1%    | 4.3%                                              | 6.0%           | 5.8%    | 6.8%        | 8.4%                                     | 3.2%   | 9.8%   | 9.4%    | 17.0%  | 0.6%   |
| 4/20/2019                                  | -8.0%  | -1.9%   | -13.7%  | -12.0%                                            | -11.6%         | -10.4%  | -4.8%       | -1.1%                                    | 6.2%   | -4.4%  | 2.1%    | -26.3% | -30.1% |
| 4/27/2019                                  | -2.9%  | -5.1%   | -10.6%  | -5.5%                                             | -1.0%          | 0.8%    | 2.8%        | 1.3%                                     | -7.5%  | -7.7%  | -6.4%   | -16.9% | -20.3% |
| 5/4/2019                                   | 3.6%   | 6.9%    | 3.8%    | 2.2%                                              | 2.8%           | -0.2%   | 0.8%        | 3.9%                                     | -3.2%  | 17.4%  | 10.8%   | 14.5%  | 11.8%  |
| 5/11/2019                                  | 0.9%   | 2.6%    | 0.5%    | 0.0%                                              | 0.3%           | -1.8%   | -0.7%       | 1.4%                                     | -9.6%  | 5.2%   | 1.3%    | -6.8%  | 2.2%   |
| 5/18/2019                                  | 2.2%   | 1.4%    | 1.7%    | 1.0%                                              | 2.3%           | 1.1%    | 1.6%        | 2.4%                                     | -8.2%  | 11.5%  | 3.7%    | 4.7%   | 1.0%   |
| Clean comp; Some group rebound post Easter |        |         |         | Upper Midscale and Upper Upscale led the industry |                |         |             | Boston and Chicago led the Top 5 markets |        |        |         |        |        |
| 1Q16                                       | 2.7%   | 1.6%    | 1.9%    | 2.2%                                              | 2.0%           | 0.0%    | 1.8%        | 4.0%                                     | -1.2%  | -3.0%  | 16.6%   | -4.8%  | 3.1%   |
| 2Q16                                       | 3.5%   | 0.8%    | 2.9%    | 3.1%                                              | 3.2%           | 3.2%    | 3.0%        | 4.2%                                     | -4.5%  | 1.5%   | 11.1%   | -1.0%  | 3.5%   |
| 3Q16                                       | 3.3%   | 1.5%    | 2.5%    | 2.0%                                              | 1.8%           | 2.5%    | 3.0%        | 5.1%                                     | -2.5%  | -0.5%  | 9.3%    | 1.2%   | 5.5%   |
| 4Q16                                       | 3.2%   | 1.9%    | 0.6%    | 1.2%                                              | 2.2%           | 3.9%    | 4.4%        | 5.1%                                     | 0.9%   | -1.6%  | 6.9%    | 3.3%   | 8.0%   |
| 1Q17                                       | 3.4%   | 2.1%    | 3.0%    | 1.0%                                              | 2.4%           | 3.5%    | 2.6%        | 5.2%                                     | -1.3%  | -1.1%  | -2.5%   | 1.5%   | 16.1%  |
| 2Q17                                       | 2.7%   | 2.3%    | 0.6%    | 0.6%                                              | 1.2%           | 2.4%    | 3.7%        | 5.1%                                     | 0.2%   | 4.4%   | 3.6%    | 0.8%   | 0.8%   |
| 3Q17                                       | 1.9%   | 0.5%    | -0.7%   | 0.7%                                              | 1.8%           | 3.5%    | 2.9%        | 3.1%                                     | -0.9%  | -0.2%  | -1.2%   | -5.0%  | -0.6%  |
| 4Q17                                       | 4.2%   | 4.5%    | 3.2%    | 3.8%                                              | 3.9%           | 3.7%    | 3.7%        | 4.1%                                     | 0.8%   | 3.7%   | 4.2%    | -2.5%  | 2.2%   |
| 1Q18                                       | 3.5%   | 6.6%    | 0.9%    | 2.2%                                              | 3.0%           | 3.8%    | 5.3%        | 3.8%                                     | 7.1%   | 2.6%   | 2.7%    | 5.8%   | -11.0% |
| 2Q18                                       | 4.0%   | 4.9%    | 3.4%    | 2.8%                                              | 3.0%           | 4.1%    | 3.1%        | 4.6%                                     | 4.2%   | -1.2%  | 0.6%    | 4.0%   | 3.1%   |
| 3Q18                                       | 1.7%   | 3.3%    | 1.9%    | 0.8%                                              | -0.5%          | 0.1%    | 1.8%        | 2.2%                                     | 0.7%   | 2.8%   | 1.3%    | 7.5%   | -3.4%  |
| 4Q18                                       | 2.4%   | 3.0%    | 1.1%    | 0.0%                                              | 0.5%           | 1.3%    | 2.9%        | 4.9%                                     | 3.5%   | 12.2%  | 3.0%    | 2.8%   | -3.4%  |
| 1Q19                                       | 1.5%   | -0.7%   | 1.2%    | -0.5%                                             | 0.4%           | -0.1%   | 1.9%        | 3.1%                                     | -7.1%  | -2.1%  | -1.7%   | -4.5%  | -2.4%  |
| YoY % change in ADR                        |        |         |         |                                                   |                |         |             |                                          |        |        |         |        |        |
| U.S.                                       | Luxury | Upscale | Upscale | Upper Midscale                                    | Upper Midscale | Economy | Independent | New York                                 | Boston | LA     | Chicago | DC     |        |
| 3/23/2019                                  | 0.2%   | -0.8%   | 0.8%    | 0.1%                                              | 1.0%           | -0.3%   | -0.1%       | 0.4%                                     | -3.9%  | -3.3%  | -0.7%   | -2.0%  | -9.1%  |
| 3/30/2019                                  | 0.9%   | -6.4%   | 4.6%    | 2.0%                                              | 2.4%           | 0.7%    | 0.5%        | -0.8%                                    | -16.4% | 5.5%   | 3.9%    | -2.1%  | 19.7%  |
| 4/6/2019                                   | 1.5%   | -3.1%   | 5.5%    | 2.1%                                              | 1.7%           | -1.9%   | -0.8%       | -1.5%                                    | 1.8%   | -2.9%  | -2.7%   | 10.7%  | 11.9%  |
| 4/13/2019                                  | 4.4%   | 6.1%    | 5.0%    | 3.7%                                              | 4.2%           | 3.0%    | 3.1%        | 4.6%                                     | 0.0%   | 6.2%   | 4.1%    | 7.9%   | 0.2%   |
| 4/20/2019                                  | -1.9%  | 4.5%    | -5.6%   | -3.1%                                             | -2.9%          | -2.9%   | -2.2%       | 1.5%                                     | 4.7%   | -2.5%  | -0.9%   | -16.9% | -19.4% |
| 4/27/2019                                  | -1.4%  | 0.9%    | -4.5%   | -2.1%                                             | 0.5%           | 0.4%    | 0.8%        | 0.9%                                     | -3.9%  | 5.8%   | -4.4%   | -12.6% | -13.2% |
| 5/4/2019                                   | 2.3%   | 4.7%    | 2.5%    | 0.8%                                              | 1.7%           | 0.1%    | 0.6%        | 2.3%                                     | -0.8%  | 8.5%   | 5.9%    | 7.1%   | 8.0%   |
| 5/11/2019                                  | 1.2%   | 1.9%    | 1.3%    | 0.5%                                              | 0.7%           | -0.4%   | -0.2%       | 1.4%                                     | -4.9%  | -0.2%  | 1.8%    | -7.7%  | 3.2%   |
| 5/18/2019                                  | 1.4%   | 1.1%    | 1.3%    | 0.8%                                              | 1.8%           | 0.4%    | 1.0%        | 1.2%                                     | -6.1%  | 7.2%   | 2.6%    | 0.5%   | 1.5%   |
| 1Q16                                       | 3.2%   | 1.9%    | 2.7%    | 3.2%                                              | 2.6%           | 1.7%    | 3.3%        | 3.7%                                     | -3.1%  | 1.4%   | 11.3%   | -1.9%  | 1.1%   |
| 2Q16                                       | 2.9%   | 1.5%    | 2.2%    | 2.9%                                              | 2.8%           | 2.7%    | 3.4%        | 3.0%                                     | -3.1%  | 3.3%   | 9.4%    | 0.3%   | 2.1%   |
| 3Q16                                       | 3.4%   | 1.5%    | 2.5%    | 2.7%                                              | 2.4%           | 3.1%    | 3.6%        | 4.4%                                     | -2.7%  | 2.3%   | 7.5%    | 1.9%   | 3.5%   |
| 4Q16                                       | 2.6%   | 2.1%    | 1.4%    | 2.2%                                              | 2.0%           | 2.2%    | 3.2%        | 3.8%                                     | -1.2%  | 1.3%   | 5.8%    | 3.9%   | 4.1%   |
| 1Q17                                       | 2.5%   | 2.3%    | 2.4%    | 1.3%                                              | 1.6%           | 1.8%    | 2.4%        | 3.5%                                     | -2.2%  | 0.0%   | -0.2%   | 1.7%   | 13.6%  |
| 2Q17                                       | 2.2%   | 2.2%    | 1.2%    | 1.7%                                              | 1.5%           | 2.1%    | 2.3%        | 3.5%                                     | -1.5%  | 4.1%   | 2.8%    | 1.5%   | 2.0%   |
| 3Q17                                       | 1.4%   | 1.4%    | 0.2%    | 0.8%                                              | 1.2%           | 1.9%    | 2.4%        | 2.2%                                     | -2.0%  | 0.8%   | 1.8%    | -2.4%  | 0.0%   |
| 4Q17                                       | 2.4%   | 2.2%    | 1.9%    | 1.8%                                              | 1.8%           | 2.5%    | 3.4%        | 2.1%                                     | -0.2%  | 0.8%   | 4.6%    | -2.0%  | 2.4%   |
| 1Q18                                       | 2.5%   | 4.5%    | 1.0%    | 1.7%                                              | 2.0%           | 3.0%    | 4.0%        | 3.1%                                     | 3.5%   | -1.0%  | 4.0%    | 1.4%   | -9.4%  |
| 2Q18                                       | 2.9%   | 3.5%    | 2.9%    | 2.4%                                              | 2.1%           | 2.6%    | 2.7%        | 3.1%                                     | 3.7%   | -0.1%  | 2.1%    | 3.3%   | 2.4%   |
| 3Q18                                       | 2.1%   | 3.3%    | 2.4%    | 1.8%                                              | 1.2%           | 1.3%    | 1.2%        | 1.9%                                     | 1.2%   | 1.9%   | 1.1%    | 6.7%   | -0.8%  |
| 4Q18                                       | 2.0%   | 3.7%    | 2.2%    | 1.6%                                              | 1.1%           | 0.9%    | 0.6%        | 2.9%                                     | 3.4%   | 5.6%   | 1.4%    | 2.2%   | -2.1%  |
| 1Q19                                       | 1.1%   | 2.2%    | 2.5%    | 1.0%                                              | 0.8%           | -0.2%   | -0.3%       | 1.0%                                     | -3.8%  | 0.7%   | -1.0%   | -2.4%  | 1.5%   |
| YoY % change in Occupancy                  |        |         |         |                                                   |                |         |             |                                          |        |        |         |        |        |
| U.S.                                       | Luxury | Upscale | Upscale | Upper Midscale                                    | Upper Midscale | Economy | Independent | New York                                 | Boston | LA     | Chicago | DC     |        |
| 3/23/2019                                  | 0.2%   | -2.9%   | -1.6%   | -1.9%                                             | -0.3%          | 0.6%    | 1.4%        | 2.1%                                     | 1.5%   | -3.6%  | 2.0%    | -0.3%  | -8.5%  |
| 3/30/2019                                  | 4.2%   | -2.6%   | 4.5%    | 5.4%                                              | 6.5%           | 5.4%    | 2.3%        | 2.4%                                     | -7.8%  | 3.7%   | -2.2%   | -2.1%  | 4.6%   |
| 4/6/2019                                   | 0.4%   | 0.2%    | 4.0%    | 1.1%                                              | 0.1%           | -1.1%   | -0.3%       | -1.1%                                    | 2.5%   | -7.5%  | 0.4%    | 11.0%  | 4.3%   |
| 4/13/2019                                  | 2.4%   | 0.2%    | 2.0%    | 0.6%                                              | 1.7%           | 2.7%    | 3.6%        | 3.6%                                     | 3.2%   | 3.5%   | 5.1%    | 8.5%   | 0.4%   |
| 4/20/2019                                  | -6.2%  | -6.1%   | -8.5%   | -9.3%                                             | -9.0%          | -7.8%   | -2.6%       | -2.6%                                    | 1.4%   | -2.0%  | 3.0%    | -11.3% | -13.3% |
| 4/27/2019                                  | -1.4%  | 6.0%    | -6.3%   | -3.5%                                             | -1.6%          | 0.4%    | 2.0%        | 0.4%                                     | -3.7%  | -2.1%  | -2.1%   | -4.9%  | -8.1%  |
| 5/4/2019                                   | 1.2%   | 2.1%    | 1.3%    | 1.4%                                              | 1.1%           | -0.3%   | 0.2%        | 1.6%                                     | -2.4%  | 8.2%   | 4.7%    | 6.9%   | 3.5%   |
| 5/11/2019                                  | -0.3%  | 0.7%    | -0.9%   | -0.5%                                             | -0.4%          | -1.4%   | -0.5%       | 0.0%                                     | -5.0%  | 5.4%   | -0.5%   | 1.0%   | -1.0%  |
| 5/18/2019                                  | 0.8%   | 0.3%    | 0.4%    | 0.2%                                              | 0.5%           | 0.6%    | 0.6%        | 1.2%                                     | -2.3%  | 4.0%   | 1.1%    | 4.2%   | -0.5%  |
| 1Q16                                       | -0.5%  | -0.3%   | -0.8%   | -0.9%                                             | -0.6%          | -1.7%   | -1.5%       | 0.3%                                     | 2.0%   | -4.3%  | 4.7%    | -3.0%  | 2.0%   |
| 2Q16                                       | 0.6%   | -0.7%   | 0.7%    | 0.2%                                              | 0.4%           | 0.5%    | -0.4%       | 1.2%                                     | -1.4%  | -1.7%  | 1.5%    | -1.4%  | 1.3%   |
| 3Q16                                       | 0.0%   | 0.0%    | -0.1%   | -0.6%                                             | -0.6%          | -0.6%   | -0.6%       | 0.7%                                     | 0.3%   | -2.8%  | 1.7%    | -0.7%  | 1.9%   |
| 4Q16                                       | 0.6%   | -0.2%   | -0.8%   | -1.0%                                             | 0.2%           | 1.7%    | 1.2%        | 1.2%                                     | 2.2%   | -2.8%  | 1.0%    | -0.5%  | 3.7%   |
| 1Q17                                       | 0.9%   | -0.2%   | 0.6%    | -0.3%                                             | 0.7%           | 1.6%    | 0.2%        | 1.6%                                     | 1.0%   | -1.1%  | -2.4%   | -0.2%  | 2.2%   |
| 2Q17                                       | 0.5%   | 0.1%    | -0.6%   | -1.1%                                             | -0.3%          | 0.4%    | 1.4%        | 1.6%                                     | 1.7%   | 0.3%   | 0.8%    | -0.7%  | -1.2%  |
| 3Q17                                       | 0.5%   | -0.9%   | -0.9%   | -0.1%                                             | 0.6%           | 1.6%    | 0.5%        | 0.9%                                     | 1.1%   | -1.0%  | -2.9%   | -2.7%  | -0.5%  |
| 4Q17                                       | 1.8%   | 2.2%    | 1.3%    | 2.0%                                              | 2.1%           | 1.2%    | 0.3%        | 2.0%                                     | 1.0%   | 2.8%   | -0.3%   | -0.5%  | -0.2%  |
| 1Q18                                       | 0.9%   | 2.1%    | 0.0%    | 0.5%                                              | 1.1%           | 0.9%    | 1.3%        | 0.7%                                     | 3.5%   | 3.7%   | -1.3%   | 4.4%   | -1.8%  |
| 2Q18                                       | 1.1%   | 1.3%    | 0.5%    | 0.4%                                              | 0.9%           | 1.5%    | 0.4%        | 1.5%                                     | 0.5%   | -1.1%  | -1.4%   | 0.7%   | 0.7%   |
| 3Q18                                       | -0.4%  | 0.0%    | -0.5%   | -1.0%                                             | -1.7%          | -1.1%   | 0.5%        | 0.3%                                     | -0.5%  | 0.9%   | 0.2%    | 0.7%   | -2.6%  |
| 4Q18                                       | 0.4%   | -0.7%   | -1.1%   | -1.6%                                             | -0.6%          | 0.4%    | 2.3%        | 1.9%                                     | 0.1%   | 6.3%   | 1.6%    | 0.6%   | -1.3%  |
| 1Q19                                       | 0.4%   | -2.8%   | -1.3%   | -1.4%                                             | -0.5%          | 0.0%    | 2.3%        | 2.1%                                     | -3.5%  | -2.8%  | -0.7%   | -2.2%  | -3.8%  |

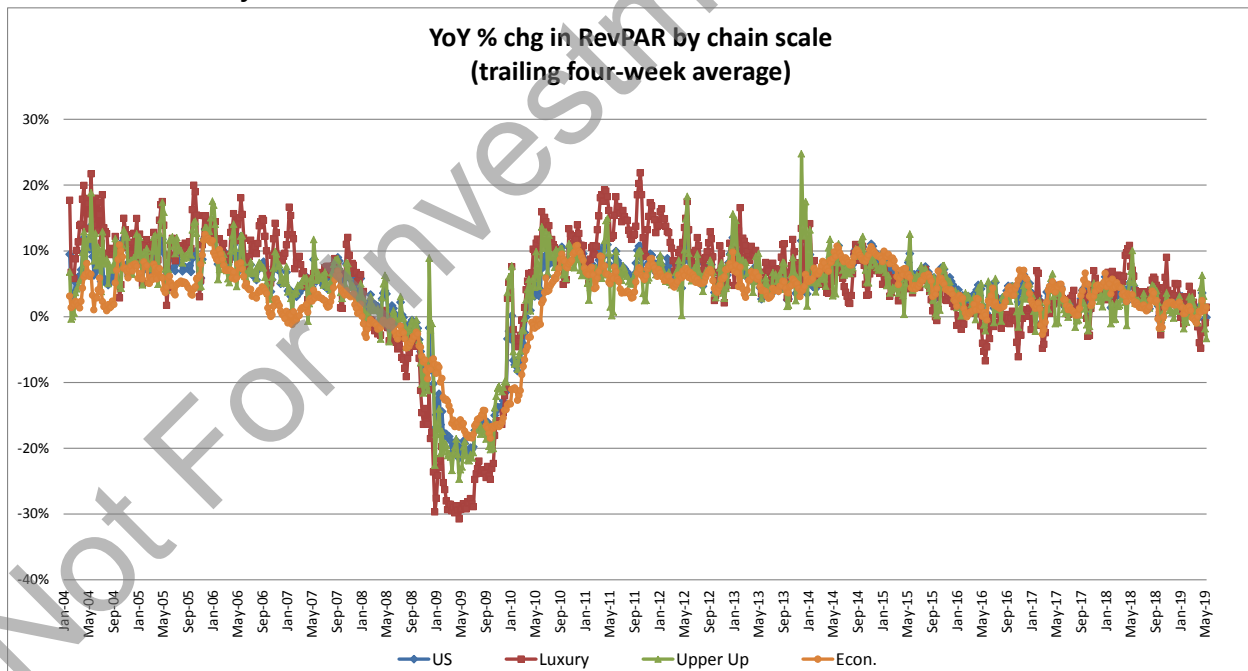
Source: STR data, STRH research

## RevPAR Component Trends



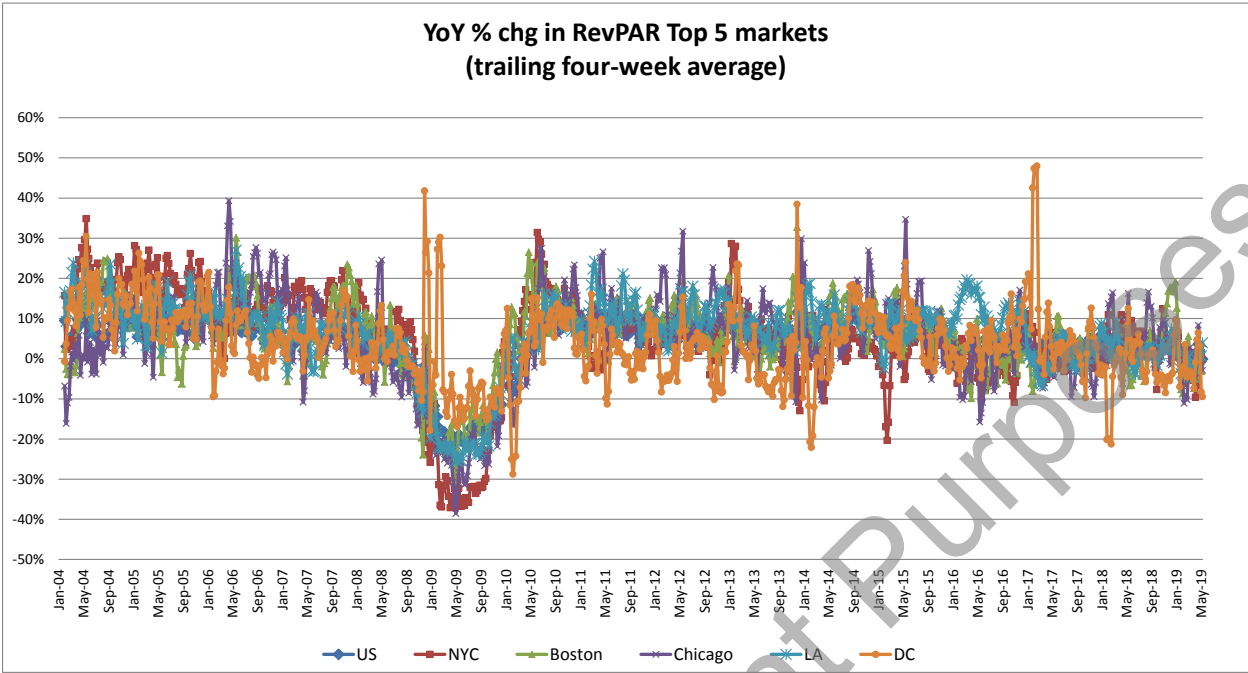
Source: STR data, STRH research

## RevPAR Trends by Chain Scale



Source: STR data, STRH research

RevPAR Trends by Market



Source: STR data, STRH research

## Price Target/Risks Summary

| Lodging                         | TKR  | Price<br>5/21/19 | Rating | PT*   | % upside<br>down-<br>side | 2020E<br>Valuation<br>EBITDA<br>(\$M)* ** | 2020E<br>As Reported<br>EBITDA<br>(\$M)* | Target<br>EV/EBITDA<br>Multiple | Risks                                                                                                                                                                                                                                                                                                                                                     |
|---------------------------------|------|------------------|--------|-------|---------------------------|-------------------------------------------|------------------------------------------|---------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Chesapeake Lodging Trust        | CHSP | \$30.48          | Hold   | \$30  | -2%                       | \$181                                     | \$181                                    | 13.4X                           | Upside risk: improvement in NY and Chicago markets<br>Downside risk: softening of RevPAR trends in Boston or SF. Slowdown in real estate lending.                                                                                                                                                                                                         |
| Choice Hotels                   | CHH  | \$84.18          | Hold   | \$86  | 2%                        | \$380                                     | \$380                                    | 14.0X                           | Upside risk: conservative guidance.<br>Downside risk: slowdown in development opportunities.                                                                                                                                                                                                                                                              |
| DiamondRock Hospitality         | DRH  | \$10.75          | Hold   | \$11  | 2%                        | \$267                                     | \$268                                    | 12.0X                           | Upside risk: specific markets (esp. NYC) perform better than expected.<br>Downside risk: company unable to locate properties to buy.                                                                                                                                                                                                                      |
| Host Hotels & Resorts           | HST  | \$19.18          | Hold   | \$22  | 15%                       | \$1,540                                   | \$1,540                                  | 12.5X                           | Upside risk: the company increases dividends by more than expected;<br>NYC outperforms or is sold down at attractive multiples.<br>Downside risk: Group underperforms. NYC hotels underperform and asset sales do not happen.                                                                                                                             |
| Hyatt Hotels                    | H    | \$76.56          | Hold   | \$82  | 7%                        | \$802                                     | \$839                                    | 13.2X                           | Upside risk: Transient and group trends outperform expectations<br>Downside risk: ongoing misexecution and volatility.                                                                                                                                                                                                                                    |
| Bluegreen Vacations Corporation | BXG  | \$15.08          | Hold   | \$16  | 6%                        | \$146                                     | \$146                                    | 7.8X                            | Upside risk: Accelerating tour flow, FCF generation and declining consumer defaults. Downside risk: 3rd party induced defaults worsen. Middle market customers underperform.                                                                                                                                                                              |
| Hilton Grand Vacations          | HGV  | \$27.00          | Buy    | \$51  | 89%                       | \$433                                     | \$488                                    | 11.4X                           | Downside risk: Disruption in a major market (HGV more concentrated than peers), issues with Japanese customer (HGV more exposed than peers), difficulty sourcing additional fee-for-service inventory deals                                                                                                                                               |
| Hilton                          | HLT  | \$92.11          | Buy    | \$101 | 10%                       | \$2,382                                   | \$32                                     | 14.8X                           | Downside risk: slowing pipeline                                                                                                                                                                                                                                                                                                                           |
| Marriott International          | MAR  | \$129.43         | Hold   | \$135 | 4%                        | \$3,548                                   | \$0                                      | 14.8X                           | Upside Risk: Significant U.S. macroeconomic improvement results in large recovery in transient corporate demand (and consequential >400 bps RevPAR improvement). Owned assets sell for premium prices relative to MAR expectations.<br>Downside Risk: 2020 is a recession year in the US. Geopolitical and policy risks negatively impact lodging demand. |
| Marriott Vacations              | VAC  | \$96.74          | Buy    | \$147 | 52%                       | \$748                                     | \$880                                    | 11.2X                           | Downside risk: M&A story fades and multiples revert to historical levels                                                                                                                                                                                                                                                                                  |
| Park Hotels & Resorts           | PK   | \$30.56          | Buy    | \$34  | 11%                       | \$765                                     | \$780                                    | 12.6X                           | Downside risk: Significant supply growth, macroeconomic challenges/shocks, higher than expected labor costs.                                                                                                                                                                                                                                              |
| Pebblebrook Hotel Trust***      | PEB  | \$30.65          | Hold   | \$34  | 11%                       | \$489                                     | \$489                                    | 14.5X                           | Upside Risks: Material near-term incremental EBITDA from Legacy LHO assets. Downside Risks: Planned asset sales do not materialize as expected and/or at lower-than-expected pricing. Incremental EBITDA from major CapEx investments take longer than anticipated, resulting in multiple contraction.                                                    |
| Playa Hotels & Resorts          | PLYA | \$8.69           | Buy    | \$13  | 50%                       | \$213                                     | \$224                                    | 11.5X                           | Downside risk: demand shock, hurricanes, inability to complete 2021 growth initiatives, country-specific risks (emerging market portfolio)                                                                                                                                                                                                                |
| RLJ Lodging Trust               | RLJ  | \$18.69          | Hold   | \$19  | 2%                        | \$488                                     | \$501                                    | 11.5X                           | Upside risk: RevPAR reaccelerates due to macroeconomic improvements, leading to estimate revisions and multiple expansion.<br>Downside risk: Significant supply growth, struggle to source deals/lower leverage, macroeconomic challenges/demand shocks.                                                                                                  |
| Ryman Hospitality Properties    | RHP  | \$85.94          | Hold   | \$81  | -6%                       | \$536                                     | \$521                                    | 12.6X                           | Upside risk: recovering group demand better than expected, better margin recovery.<br>Downside risk: booking issues stickier than expected.                                                                                                                                                                                                               |
| Sunstone Hotel Investors        | SHO  | \$14.33          | Hold   | \$15  | 5%                        | \$316                                     | \$316                                    | 12.0X                           | Upside risk: Recovery of corporate demand in SHO's markets. Above average group bookings in Orlando and Boston Park Plaza post-meeting space expansions.<br>Downside risk: Weaker than expected demand trends following capital investment projects.                                                                                                      |
| Vail Resorts, Inc.              | MTN  | \$218.41         | Buy    | \$242 | 11%                       | \$767                                     | \$767                                    | 15.0X                           | Downside risk: Economic conditions, competition for vacation and ski dollars, stagnant skier visitation, an aging customer, and climate change.                                                                                                                                                                                                           |
| Wyndham Destinations            | WYND | \$43.80          | Buy    | \$74  | 69%                       | \$1,028                                   | \$1,047                                  | 9.2X                            | Downside risk: The timeshare business is especially vulnerable to economic softness. There are potential execution risks post the spin off.                                                                                                                                                                                                               |
| Wyndham Hotels & Resorts        | WH   | \$55.13          | Buy    | \$68  | 23%                       | \$644                                     | \$666                                    | 13.0X                           | Downside risk: Slowdown in development opportunities. La Quinta synergies below expectations.                                                                                                                                                                                                                                                             |

\* All of our Lodging price targets are derived by applying a target EV/EBITDA multiple to our estimate for 2020 EBITDA

\*\* Valuation EBITDA excludes select items for specific companies including stock-based compensation.

\*\*\* Covered by Gregory J. Miller

Source: FactSet, STRH research

## Companies Mentioned in This Note

**Bluegreen Vacations Corporation** (BXG, \$15.08, Hold, C. Patrick Scholes)  
**Choice Hotels International, Inc.** (CHH, \$84.18, Hold, C. Patrick Scholes)  
**Chesapeake Lodging Trust** (CHSP, \$30.48, Hold, C. Patrick Scholes)  
**DiamondRock Hospitality Company** (DRH, \$10.75, Hold, C. Patrick Scholes)  
**Hyatt Hotels Corporation** (H, \$76.56, Hold, C. Patrick Scholes)  
**Hilton Grand Vacations Inc.** (HGV, \$27.00, Buy, C. Patrick Scholes)  
**Hilton Worldwide Holdings Inc.** (HLT, \$92.11, Buy, C. Patrick Scholes)  
**Host Hotels & Resorts, Inc.** (HST, \$19.18, Hold, C. Patrick Scholes)  
**Marriott International, Inc.** (MAR, \$129.43, Hold, C. Patrick Scholes)  
**Vail Resorts, Inc.** (MTN, \$218.41, Buy, C. Patrick Scholes)  
**Pebblebrook Hotel Trust** (PEB, \$30.65, Hold, Gregory Miller)  
**Park Hotels & Resorts Inc.** (PK, \$30.56, Buy, C. Patrick Scholes)  
**Playa Hotels & Resorts N.V.** (PLYA, \$8.69, Buy, C. Patrick Scholes)  
**Ryman Hospitality Properties, Inc.** (RHP, \$85.94, Hold, C. Patrick Scholes)  
**RLJ Lodging Trust** (RLJ, \$18.69, Hold, C. Patrick Scholes)  
**Sunstone Hotel Investors, Inc.** (SHO, \$14.33, Hold, C. Patrick Scholes)  
**Marriott Vacations Worldwide Corporation** (VAC, \$96.74, Buy, C. Patrick Scholes)  
**Wyndham Hotels & Resorts, Inc.** (WH, \$53.86, Buy, C. Patrick Scholes)  
**Wyndham Destinations, Inc.** (WYND, \$43.80, Buy, C. Patrick Scholes)

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I, C. Patrick Scholes, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject company(ies) and its (their) securities. I also certify that I have not been, am not, and will not be receiving direct or indirect compensation in exchange for expressing the specific recommendation(s) in this report.

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B = Buy

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S = Sell

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T = Transfer Coverage

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3 designations based on total returns\* within a 12-month period\*\*

· Buy – total return  $\geq$  15% (10% for low-Beta securities)\*\*\*

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