TRUIST HH

Equity Research Report

CONSUMER: Lodging

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Reasons for this report

✓ Our analysis of the most recent weekly US lodging results



March 27, 2024

Lodging: US RevPAR +3.2% y/y last week. Midweek got a bump from pull-forward group business from upcoming Easter week.

Overall U.S. RevPAR was +3.2% y/y for the week ending 3/23/2024, per STR, above the prior week's result of -3.5 y/y% and above the trailing 10 week average of +0.6%.

Monday through Wednesday demand was the strongest of the week with \sim +6% to \sim +7% RevPAR growth, a reversion from prior weeks, where weekend RevPAR growth was the high watermark. We believe there was a pull forward of group demand due to the Easter holiday.

Major RevPAR statistics presented below:

- Luxury RevPAR: +2.8% y/y
- Upper Upscale RevPAR: +5.4% y/y
- Upscale RevPAR: +3.6% y/y
- Upper Midscale RevPAR: +1.1% y/y
- Midscale RevPAR: -1.3% y/
- Economy RevPAR: 4.4% y/y
- Independent hotels (~ 1/3rd of the data set) RevPAR: +2.2% y/y; and
- Within Upper Upscale & Luxury class hotels:
 - Group: +11.8% y/y vs. +5.6% prior week;
 - Transient: +2.8% y/y vs. -7.5% prior week;
- Las Vegas RevPAR: +18.3% y/y

As a caveat, we note that many large Strip casino hotel operators do not participate in STR's survey.

Last week's RevPAR details and sequential trends (all comparable information on new STR methodology):

- Headline RevPAR was +3.2% y/y vs. the running 28-day average of -0.3% y/y.
- Occupancy: Absolute occupancy was 65.3% vs. 64.4% for the running 28-day average.
- Absolute Group occupancy: 22.4% last week vs. 23.1% for the running 28 days.

The lodging stocks:

- Of the lodging stocks our favorite name is now Wyndham (Buy) (previously Hyatt, which has had an extremely strong YTD performance). WH has underperformed the hotel C-corps since the initial news about the proposed merger with Choice Hotels (Hold) last spring. While the proposed merger has ended and investors can once again value WH as a standalone entity going forward, we view WH stock as considerably undervalued. We can also point to an 8-K released by WH on 3/11 in advance of CHH's decision to stop the merger pursuit where WH provided "pillars for standalone growth" representative of \$26 stock price upside by the end of 2025 (their \$102 stock price assumption) driven by: 1) continuing a 6% plus historical EBITDA growth, 2) expected \$650M of FCF generation over the next two years, and 3) ability to deploy \$400M of additional leverage capacity based on a net leverage target of 3.5x (substantial cash returns to shareholders as has been the case for years). Additionally and distinctly from the \$26 upside, WH also views an additional \$22 upside per share driven by EBITDA growth that is anticipated to be in the 7-10% range and a re-rating on the multiple (1.0x is worth \$10/share in WH's calculation).
- For the hotel REITS, our favorite name is RHP (Buy). At 80% of its business coming from groups/conventions, RHP has the greatest exposure to this customer segment and has no hotels located in the especially tech-heavy San Francisco

area. We add that RHP's hotels are likely benefiting from several "self-help" factors including having properties in better condition than some other big box comparables and convention centers as well as what has proven to be a smart strategy of maintaining their property-level salesforce during the heart of the pandemic.

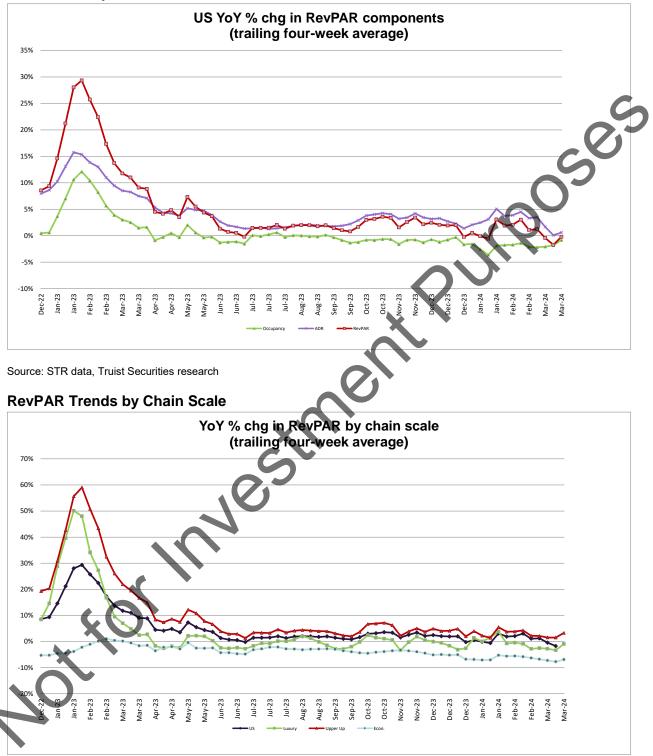
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Weekly RevPAR Summary

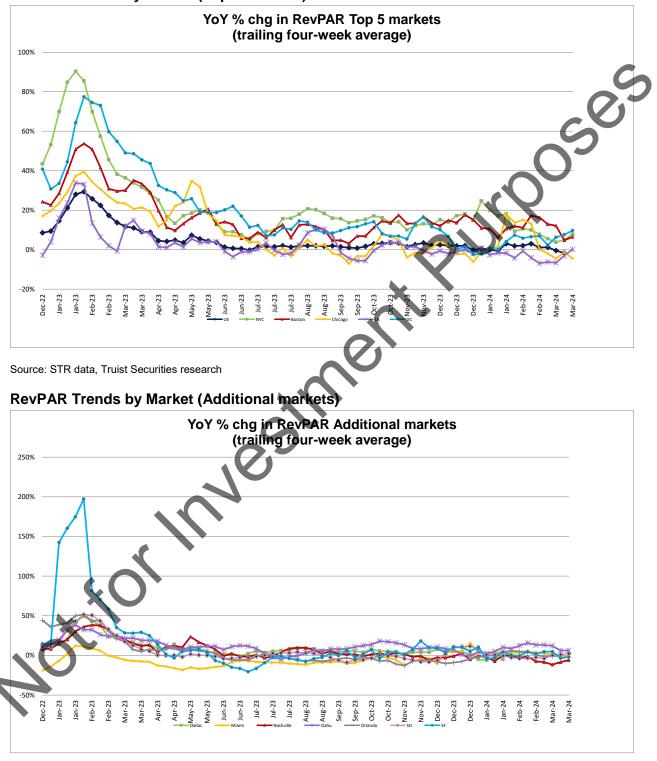
		1	Upper		Upper	Y % chang		Inde-	New	De ré		011-1	
11/11/2023	U.S. 4.9%	Luxury 5.6%	8.6%	6.5%	2.6%	Midscale E	-4.3%	pendent 3.9%	York 15.7%	Boston 18.2%	2.7%	Chicago 11.5%	DC 16.9%
11/18/2023 11/25/2023	6.3% -0.6%	6.3% -2.1%	8.6% 0.7%	5.5% -0.4%	2.5% -1.7%	-1.6% -3.5%	-4.4% -5.9%	10.0% 0.3%	12.5% 15.3%	22.8% 7.3%	-6.8% -5.0%	4.8% -0.6%	19.0% 1.2%
12/2/2023 12/9/2023	-0.8% 3.3%	-9.8% 3.6%	1.8% 5.0%	1.0% 4.4%	-1.1% 1.0%	-3.5% -1.4%	-5.9% -3.7%	-1.2% 3.1%	17.2% 10.7%	0.2% 29.3%	6.8% -3.1%	1.9% 2.9%	3.4% 3.3%
12/16/2023 12/23/2023	5.8% -0.4%	1.8% -8.0%	9.0% 3.6%	6.7% 2.8%	2.5% 1.6%	-0.6% -1.8%	-5.4% -5.4%	8.5% -3.3%	25.7% 18.7%	17.8% 23.1%	-2.9% -0.7%	-13.5% 0.9%	-6.7% 5.2%
12/30/2023	-9.7%	-7.8%	-9.7%	-9.4%	-10.9%	-12.0%	-12.7%	-10.1%	4.7%	-9.3%	-1.9%	-14.6%	-11.5%
1/6/2024 1/13/2024	6.4% 3.3%	19.4% -3.7%	13.0% 2.1%	5.1% 0.8%	1.8% -2.8%	-0.9% -5.2%	-4.0% -6.3%	4.4% 14.8%	49.9% 6.2%	12.4% 16.0%	8.8% -16.6%	21.2% -4.3%	4.0% 4.8%
1/20/2024 1/27/2024	-2.2% 4.8%	-1.6% 1.1%	0.3% 6.6%	-0.7% 3.9%	-4.3% -0.7%	-5.3% -3.4%	-5.1% -5.6%	-4.1% 11.2%	7.4% 9.0%	5.8% 8.2%	3.1% -2.2%	3.5% 52.1%	3.0% 4.6%
2/3/2024 2/10/2024	1.7% 3.9%	1.1% -2.3%	6.0% 2.5%	4.9% -0.6%	0.7% -2.5%	-3.0% -6.6%	-5.5% -6.0%	-1.6% 17.3%	14.4% 11.5%	17.9% 12.5%	-1.0% -2.4%	3.3% 1.6%	17.0% -1.2%
2/17/2024 2/24/2024	1.6% -2.9%	-3.4% -6.6%	2.0%	-0.6% -2.6%	-2.5% -3.5%	-5.4% -6.0%	-6.2% -7.6%	8.6% -2.8%	4.9% 0.4%	30.6% 4.4%	-10.5% -13.5%	-4.4% 0.4%	6.0% 6.0%
3/2/2024	2.4%	2.4%	5.7%	2.7%	-0.4%	-4.1% -5.9%	-7.2%	2.1%	5.3%	4.1%	1.7%	-5.4%	-1.4% 14.5%
3/9/2024 3/16/2024	-2.8% -3.5%	-5.7%	1.9%	0.4%	-1.8%	-4.8%	-8.0% -8.1%	-11.6%	4.6% 10.1%	9.3% 1.0%	-4.3% 4.0%	-8.6% 8.5%	11.3%
3/23/2024	3.2%	2.8%	5.4%	3.6%	1.1%	-1.3%	-4.4%	2.2%	11.6%		-0.7%	-12.0%	14.5%
1Q19		s from upcomi			0.4%	-0.1%	ale led the r	3.1%	-7.1%	-2.1%	-1.7%	-4.5%	ets -2.4%
2Q19 3Q19	1.1% 0.7%	1.1% 1.3%	0.5% 1.1%	-0.4% -0.5%	0.0% -0.1%	-0.7% -1.0%	1.7% -0.9%	2.4% 1.6%	-1.8% -2.2%	4.5%	1.6% -0.2%	-0.1% -2.2%	-1.5% 4.5%
4Q19 1Q22	0.7%	3.6%	1.0%	-0.6%	-1.0%	-2.7%	-1.5%	2.3%	-2.2 % -4.1% 97.1%	-11.6%	1.1%	-0.7%	5.2%
2Q22 3Q22	38.8% 16.6%	70.2%	82.9% 36.6%	46.8% 22.5%	26.2% 10.8%	38.2% 15.4% 3.5%	24.3% 8.8% 0.0%	27.7% 11.3%	97.1% 141.2% 67.4%	172.1% 59.9%	51.0% 21.4%	48.1%	58.1% 145.7% 54.6%
4Q22 1Q23	16.3%	<u>19.7%</u> 16.0%	30.0% 30.1% 29.8%	20.5%	11.7%	5.1% 4.8%	1.4% 0.8%	12.3%	50.8% 46.6%	35.8% 35.0%	11.4%	37.3%	53.2% 56.7%
2Q23 3Q23	2.5%	-2.3%	29.8% 5.1% 3.9%	5.8% 3.7%	3.8%	-0.4% -1.0%	-3.8% -3.5%	-0.6%	40.0% 13.3% 16.4%	11.2% 8.0%	1.2%	12.1% -1.9%	17.4% 11.5%
4Q23	1.3%	-0.5%	4.3%	2.7%	-0.1%	-3.0%	-5.4%	0.2%	14.6%	13.8%	0.6%	0.7%	5.7%
-			Upper		Upper	YoY % cha	-	Inde-	New				
11/11/2023	U.S. 4.0%	-0.8%	3.2%	3.4%	2.4%	Midscale E 0.4%	-0.8%	pendent 4.6%	York 8.8%	Boston 9.9%	0.6%	Chicago 6.0%	DC 8.9%
11/18/2023 11/25/2023	7.0% 0.9%	4.0% -5.1%	5.5% -0.2%	3.9% 0.0%	2.8% 0.0%	-0.2% -1.7%	-0.7% -1.9%	14.1% 2.4%	7.7% 7.2%	10.6% 1.5%	-4.0% -3.4%	2.2% -1.2%	10.4% 0.9%
12/2/2023 12/9/2023	0.8% 4.5%	-9.2% 4.6%	0.3% 4.5%	1.4% 4.1%	1.0% 2.5%	-1.3% 0.1%	-2.1% -1.2%	2.0% 5.8%	9.8% 11.4%	-0.6% 13.4%	2.1% -1.8%	1.6% 1.6%	0.8%
12/16/2023 12/23/2023	4.7% -0.9%	-1.2% -13.3%	4.2% -0.9%	4.0% -0.4%	2.4% 0.3%	0.2%	-0.6% -2.6%	6.9% -1.0%	16.2% 9.9%	5.0% 1.3%	-0.9% -1.4%	-3.7%	-6.1%
12/30/2023	-2.8%	-8.3%	-3.9%	-3.7%	-3.0%	-4.5%	-4.7%	-2.8%	3.2%	-7.8%	-1.8%	-8.5%	-5.8%
1/6/2024 1/13/2024	7.2% 6.3%	6.2% -2.4%	6.6% 3.3%	5.5% 3.1%	4.1% 2.3%	1.1% -0.5%	-0.4% -2.1%	6.8% 16.6%	33.6% 4.6%	5.3% 2.2%	2.7% -12.4%	0.1%	2.5%
1/20/2024 1/27/2024	1.6% 5.1%	-2.3% -3.3%	1.4% 3.0%	1.9% 2.9%	1.0% 1.8%	-0.9% -0.2%	-2.7% -2.5%	1.8% 11.4%	5.6% 5.7%	1.7% 2.2%	0.9%	3.7% 21.2%	2.6% 3.2%
2/3/2024 2/10/2024	1.9% 6.8%	-3.6% -4.1%	1.4% 1.9%	2.5%	1.1% 1.5%	-0.6%	-2.8% -2.4%	1.4% 21.9%	6.3% 5.2%	4.7%	-0.1%	2.7%	5.5% 0.2%
2/17/2024	4.2%	-4.0%	1.4%	1.1%	0.6%	-1.1%	-2.7%	12.8%	3.0%	14.0%	-6.3%	-0.5%	3.3%
2/24/2024 3/2/2024	0.3%	-5.2% -1.8%	-0.4% 2.3%	-0.4% 1.4%	-0.4% 0.5%	-1.5% -1.2%	-2.9% -3.8%	2.0% 3.9%	1.7%	1.8% 0.7%	-4.1% 2.1%	2.3% -3.5%	4.6% -3.7%
3/9/2024 3/16/2024	-0.6% -2.1%	-3.9% -6.7%	-0.8% -0.3%	0.0% 0.4%	-0.4% -0.2%	-2.0% -1.9%	-4.5% -4.7%	-3.0% -8.3%	1.9% 6.7%	3.9% 0.9%	-0.9%	-5.1% 2.9%	8.5% 6.5%
3/23/2024	2.5%	-1.3%	2.6%	2.0%	0.8%	-0.8%	-3.2%	2.6%	7.1%	4.7%	-1.7%	-11.6%	7.6%
1Q19 2Q19	1.1% 1.2%	2.2% 2.5%	2.5% 1.4%	1.0% 0.6%	0.8% 0.7%	-0.2% -0.2%	-0.3% 0.6%	1.0%	-3.8% -1.0%	0.7% 3.2%	-1.0% 0.8%	-2.4% -1.7%	1.5% 0.2%
3Q19 4Q19	0.8%	1.5% 2.4%	1.3%	0.2%	-0.1% -0.3%	-0.5% -1.0%	-0.5% -1.0%	1.6%	-1.9%	0.9%	-0.2% 0.3% -2.7%	-2.8% -2.2%	4.0% 3.9%
1Q20 2Q20	-4.0% -37.1%	1.6% -22.0%	-1.4% -34.0%	-2.9% -30.0%	-3.1% -23.1%	-3.8% -17.1%	-14.6%	-34.8%	-8.6% -52.3%	-6.2% -56.9%	-40.5%	-2.6% -53.7%	-6.8% -48.8%
3Q20 4Q20	-24.1% -27.2%	-12.6%	-25.6% -29.0%	-24.2% -26.9%	-17.3% -17.8%	-11.6% (-9.4%	-16.1% -20.9%	-47.7% -54.1%	-47.3% -45.5%	-31.6% -29.2%	-43.2% -44.8%	-34.5% -40.7%
1Q21 2Q21	-19.6% 43.2%	3.4% 37.8%	-23.4% 30.6%	-23.0% 21.3%	-14.2% 23.1%	-6.3% 20.4%	-1.5% 18.6%	-12.1% 52.6%	-28.3% 33.5%	-32.7% 38.0%	-29.7% 42.5%	-25.7% 46.1%	-27.9% 23.1%
3Q21 4Q21	36.2% 41.5%	31.8% 29.6%	35.0% 41.9%	29.7% 34.2%	28.3% 28.5%	23.5%	21.1% 18.8%	32.8% 39.2%	64.2% 99.6%	57.7% 69.6%	43.1% 46.1%	59.6% 64.9%	29.4% 41.6%
1Q22 2Q22	37.5% 26.2%	21.0% 14.3%	39.7% 29.0%	34.1% 27.1%	27.3% 18.9%	20.8% 14.8%	17.3% 11.8%	34.0% 20.5%	52.2% 69.0%	50.5% 73.6%	61.8% 32.9%	41.1% 53.6%	31.7% 60.6%
3Q22 4Q22	11.6% 12.0%	6.7% 6.5%	12.6% 12.6%	13.3% 13.7%	7.6% 8.7%	5.9% 6.2%	4.2% 4.5%	8.9% 10.2%	32.6% 28.0%	30.0% 20.5%	14.6% 8.4%	25.4% 20.2%	25.5% 27.9%
1Q23 2Q23	10.2% 3.2%	-1.9% -1.2%	8.4% 2.5%	11.0% 4.3%	8.1% 3.5%	4.7%	3.8% 0.9%	9.1% 2.1%	13.4% 9.6%	15.6% 5.8%	3.8% 2.5%	11.5% 8.5%	24.4% 11.6%
3Q23 4Q23	2.2% 2.9%	-1.4% -2.3%	1.3% 2.7%	2.2%	2.2% 1.8% YoY	0.3% -0.3% % change	0.0% -1.3% in Occur	2.1% 3.7%	9.8% 9.6%	3.8% 7.0%	0.2% 0.0%	-2.1% 0.7%	6.2% 3.5%
_	U.S.	Luxury	Upper Upscale	Upscale	Upper Midscale	Midscale E	conomy	Inde- pendent	New York	Boston		Chicago	DC
11/11/2023 11/18/2023	0.8%	6.4%	5.2% 3.0%	3.0% 1.5%	0.2% -0.3%	-2.4% -1.4%	-3.5% -3.7%	-0.7% -3.6%	6.3% 4.4%	7.5% 11.0%	2.1% -3.0%	5.2% 2.6%	7.3% 7.8%
11/25/2023 12/2/2023	-1.4% -1.6%	3.2%	0.9% 1.5%	-0.4%	-1.8% -2.0%	-1.8% -2.2%	-4.1% -3.8%	-2.0% -3.2%	7.6% 6.8%	5.7% 0.7%	-1.6% 4.6%	0.6% 0.2%	0.3% 2.6%
12/9/2023 12/16/2023	-1.1% 1.1%	-1.0%	0.4% 4.6%	0.3% 2.5%	-1.5% 0.1%	-1.5% -0.8%	-2.5% -4.8%	-2.6% 1.5%	-0.6% 8.1%	14.1% 12.2%	-1.3% -2.0%	1.2% -10.2%	1.6% -0.6%
12/23/2023 12/30/2023	0.5% -7.1%	6.2% 0.6%	4.6%	3.2% -6.0%	1.3% -8.2%	0.2%	-2.9% -8.4%	-2.3% -7.5%	8.0% 1.4%	21.5% -1.7%	0.6% 0.0%	1.1% -6.6%	3.3% -6.1%
1/6/2024 1/13/2024	-0.7%	12.5% -1.3%	5.9%	-0.4%	-2.2% -4.9%	-2.0% -4.7%	-3.7% -4.3%	-2.2% -1.6%	12.3% 1.5%	6.8% 13.5%	5.9% -4.8%	8.7% -4.4%	1.4%
1/20/2024 1/27/2024	-3.8%	0.7%	-1.1%	-2.6% 0.9%	-5.3% -2.5%	-4.5%	-2.4% -3.2%	-5.8% -0.2%	1.7%	4.0%	2.2%	-0.1% 25.5%	0.4%
2/3/2024	-0.1%	4.8%	4.5%	2.3%	-0.5%	-2.5%	-2.8%	-2.9%	7.6%	12.5%	-0.9%	0.6%	10.9%
2/10/2024 2/17/2024	-2.7% -2.5%	1.8% 0.6%	0.6% 0.6%	-1.6% -1.7%	-3.9% -3.0%	-5.0% -4.4%	-3.7% -3.6%	-3.7% -3.7%	6.0% 1.8%	6.7% 14.6%	-1.6% -4.5%	0.5% -3.9%	-1.4% 2.6%
2/24/2024 3/2/2024	-3.3%	-1.5% 4.3%	-1.3% 3.3%	-2.2% 1.3%	-3.1% -0.9%	-4.6% -2.9%	-4.9% -3.6%	-4.7% -1.7%	-1.2% 4.8%	2.6% 3.4%	-9.8% -0.3%	-1.9% -2.0%	1.3% 2.3%
	-2.2%	0.4% 1.1%	1.0% 2.2%	-0.8% -0.1%	-2.2% -1.5%	-3.9% -3.0%	-3.6% -3.5%	-4.5% -3.6%	2.7% 3.2%	5.2% 0.1%	-3.5% 3.6%	-3.7% 5.4%	5.6% 4.5%
3/9/2024		1.00/	2.7%	1.5%	0.3%	-0.5%	-1.2%	-0.3%	4.2%	6.5%	1.1%	-0.5%	6.4%
3/9/2024	-1.4% 0.7%	4.2%					2.3%	2.1%	-3.5%	-2.8% 1.3%	-0.7% 0.8%	-2.2% 1.7%	-3.8% -1.7%
3/9/2024 3/16/2024 3/23/2024 1Q19	0.7% 0.4%	-2.8%	-1.3%	-1.4%	-0.5%	0.0%		0.70/					
3/9/2024 3/16/2024 3/23/2024 1Q19 2Q19 3Q19	0.7% 0.4% -0.1% -0.1%	-2.8% -1.4% -0.2%	-1.3% -0.9% -0.2%	-1.0% -0.7%	-0.7% 0.0%	-0.6% -0.5%	1.1% -0.4%	0.7%	-0.7%	-1.4%	0.1%	0.6%	0.4%
3)9/2024 3/16/2024 3/23/2024 1Q19 2Q19 3Q19 4Q19 1Q22	0.7% 0.4% -0.1% -0.1% -0.1% 56.2%	-2.8% -1.4% -0.2% 1.2% 54.0%	-1.3% -0.9% -0.2% 0.4% 53.2%	-1.0% -0.7% -0.2% 60.3%	-0.7% 0.0% -0.8% 59.4%	-0.6% -0.5% -1.7% 52.3%	1.1% -0.4% <u>-0.4%</u> 55.5%	0.0% 0.4% 54.2%	-0.3% -0.4% 29.5%	-1.4% -6.5% 57.6%	0.1% 0.8% 33.0%	0.6% <u>1.5%</u> 31.2%	0.4% 1.3% 20.1%
3/9/2024 3/16/2024 3/23/2024 1Q19 2Q19 3Q19 4Q19 1Q22 2Q22 3Q22	0.7% 0.4% -0.1% -0.1% -0.1% 56.2% 10.0% 4.5%	-2.8% -1.4% -0.2% 1.2% 54.0% 48.8% 19.7%	-1.3% -0.9% -0.2% 0.4% 53.2% 41.8% 21.3%	-1.0% -0.7% -0.2% 60.3% 15.5% 8.1%	-0.7% 0.0% -0.8% 59.4% 6.2% 2.9%	-0.6% -0.5% <u>-1.7%</u> 52.3% 0.5% -2.3%	1.1% -0.4% -0.4% 55.5% -2.6% -4.0%	0.0% 0.4% 54.2% 5.9% 2.2%	-0.3% -0.4% 29.5% 42.7% 26.3%	-1.4% -6.5% 57.6% 56.7% 23.0%	0.1% 0.8% 33.0% 13.7% 5.9%	0.6% 1.5% 31.2% 36.3% 18.1%	0.4% 1.3% 20.1% 53.0% 23.2%
3)9/2024 3)16/2024 3)23/2024 10/19 20/19 30/19 40/19 10/22 20/22 30/22 40/22 10/23	0.7% 0.4% -0.1% -0.1% 56.2% 10.0% 4.5% 3.8% 5.9%	-2.8% -1.4% -0.2% 1.2% 54.0% 48.8% 19.7% 12.4% 18.3%	-1.3% -0.9% -0.2% 0.4% 53.2% 41.8% 21.3% 15.5% 19.8%	-1.0% -0.7% -0.2% 60.3% 15.5% 8.1% 6.0% 8.5%	-0.7% 0.0% -0.8% 59.4% 6.2% 2.9% 2.7% 4.9%	-0.6% -0.5% -1.7% 52.3% 0.5% -2.3% -1.1% 0.1%	1.1% -0.4% -0.4% 55.5% -2.6% -4.0% -2.9% -2.9%	0.0% 0.4% 54.2% 5.9% 2.2% 1.9% 3.5%	-0.3% -0.4% 29.5% 42.7% 26.3% 17.8% 29.3%	-1.4% -6.5% 57.6% 56.7% 23.0% 12.7% 16.8%	0.1% 0.8% 33.0% 13.7% 5.9% 7.6% 7.5%	0.6% 1.5% 31.2% 36.3% 18.1% 14.2% 13.6%	0.4% 1.3% 20.1% 53.0% 23.2% 19.8% 25.9%
3/9/2024 3/16/2024 3/23/2024 1Q19 2Q19 3Q19 4Q19 1Q22 2Q22 3Q22 4Q22	0.7% 0.4% -0.1% -0.1% -0.1% 56.2% 10.0% 4.5% 3.8%	-2.8% -1.4% -0.2% 1.2% 54.0% 48.8% 19.7% 12.4%	-1.3% -0.9% -0.2% 0.4% 53.2% 41.8% 21.3% 15.5%	-1.0% -0.7% -0.2% 60.3% 15.5% 8.1% 6.0%	-0.7% 0.0% -0.8% 59.4% 6.2% 2.9% 2.7%	-0.6% -0.5% -1.7% 52.3% 0.5% -2.3% -1.1%	1.1% -0.4% -0.4% 55.5% -2.6% -4.0% -2.9%	0.0% 0.4% 54.2% 5.9% 2.2% 1.9%	-0.3% -0.4% 29.5% 42.7% 26.3% 17.8%	-1.4% -6.5% 57.6% 56.7% 23.0% 12.7%	0.1% 0.8% 33.0% 13.7% 5.9% 7.6%	0.6% 1.5% 31.2% 36.3% 18.1% 14.2%	0.4% 1.3% 20.1% 53.0% 23.2% 19.8%

Source: STR data, Truist Securities research

RevPAR Component Trends



Source: STR data, Truist Securities research



RevPAR Trends by Market (Top 5 markets)

Source: STR data, Truist Securities research

Price Target/Risk Summary

		Price 3/26/24			% upside/ down- side	Truist Securities Valuation EBITDA excluding Stock Based Comp/Other		As Reported/Consensus/Data Aggregator "Headline" EBITDA			
_odging	TKR					2024E EBITDA (\$M)* **	2025E EBITDA (\$M)* **	2024E EBITDA (\$M)* **	2025E EBITDA (\$M)* **	Target EV/EBITDA Multiple	Risks
Choice Hotels	СНН	\$125.26	Hold	\$146	17%	\$567	\$584	\$590	\$609	14.0X	Upside risk: conservative growth of new brands; market share gains. Downside risk: slowdown in development opportunities; market share losse: Upside risk: faster demand improvement in corporate travel than expected
											Brand changes (e.g. Vail) lead to material EBITDA improvement. Leisure hotels hold/improve on RevPAR and margins despite the challenging march Downside risk: lodging recovery takes longer than expected, weaker result from ROI projects than forecasted, poor performance of recently acquired
DiamondRock Hospitality	DRH	\$9.41	Hold	\$11	17%	\$275	\$282	\$275	\$282	12.0X	assets.
lilton	HLT	\$213.04	Hold	\$199	-7%	\$3.264	\$3,619	\$3,356	\$3,715	16.8X	Upside risk: Macro lodging trends improve beyond expectations. Faster that expected net unit growth. Downside risk: slowing pipeline. Deep recession
							10,000				Downside risk: Disruption in a major market (HGV more concentrated than peers), issues with Japanese customer (HGV more exposed than peers),
lilton Grand Vacations	HGV	\$47.40	Buy	\$70	48%	\$1,238	\$1,321	\$1,171	\$1,255	8.8X	difficulty sourcing additional fee-for-service inventory deals Upside risk: faster demand improvement in corporate/convention travel that
											expected. Dispositions at higher multiple than expected, stronger than expected performance by luxury leisure resorts on both top-line and margin
											through the valuation year. Downside risk: extended industry downturn with particular impact to large big box hotels, weak recovery of international trave
					400/					10.01	during the valuation period, macro demand shock to acquired resort assets
lost Hotels & Resorts	HST	\$20.27	Hold	\$24	18%	\$1,636	\$1,664	\$1,636	\$1,664	12.0X	labor issues. Downside risk: lodging recovery takes longer than expected. Planned
lyatt Hotels	н	\$159.32	Buy	\$172	8%	\$1,303	\$1,334	\$1,225	\$1,334	15.1X	dispositions take larger than expected. Material labor issues to owned hotel Pipeline growth slower than expected. Apple Leisure Group underperforms
iyan noteis		ψ100.02	Duy	\$172	070	\$1,000	\$1,00 4	ψ1,225	\$1,004	13.17	Upside risk: Macto lodging trends improve beyond expectations. Faster that
Aarriott International	MAR	\$252.18	Hold	\$263	4%	\$4,587	\$5,024	\$4,988	\$4,988	16.7X	expected net unit growth. Downside risk: slowing pipeline. Deep recession
Aarriott Vacations	VAC	\$101.00	Buy	\$159	58%	\$765		\$765		11.0X	Downside risk: M&A story fades and multiples revert to historical levels bownside risk: weak recovery of international travel during the valuation period especially Gahu, macro demand shock impact to major resort assets
Park Hotels & Resorts	PK	\$17.52	Buy	\$21	20%	\$641	\$658	\$658	\$682	12.0X	labor issues. Upside Risks: Material near-term incremental EBITDA from Legacy LHO
											assets. Faster than expected San Francisco recovery. Downside Risks: Incremental EBITDA from major CapEx investments take longer than
Pebblebrook Hotel Trust***	PEB	\$15.35	Hold	\$16	4%	\$339	\$352	\$351	\$365	13.5X	anticipated, contributing to multiple contraction. Very slow recovery in San Francisco.
Playa Hotels & Resorts	PLYA	\$9.57	Buy	\$14	46%	\$253	\$258	\$266	\$271	10.5X	Downside risk: demand shocks, hurricanes, reduced airlift, new supply, country-specific risks (emerging market portfolio)
											Downside risk: Slower than expected recovery of corporate business trave post-COVID; scope/timing and/or upside from repositionings underwhelms
RLJ Lodging Trust***	RLJ	\$11.60	Buy	\$14	21%	\$358	\$369	\$384	\$395	11.5X	investor expectations Downside risk: Group demand slower than expected. Property-specific risk
Ryman Hospitality Properties	RHP	\$114.00	Buy	\$135	18%	\$738	\$806	\$766	\$837	13.0X	given a small portfolio.
											Upside risk: faster demand improvement in corporate travel than expected Renovations lead to faster than expected EBITDA improvements. SHO buy
											hotels at accretive terms and quickly adds incremental EBITDA during the valuation period. Downside risk: Lodging recovery takes longer than expecte
											labor issues, weak recovery of international travel to gateway markets, natuu disaster risk. Montace/Four Seasons EBITDA stabilizes well lower than
Sunstone Hotel Investors	SHO	\$10.92	Hold	\$13	19%	\$237	\$242	\$248	\$253	13.5X	expected.
/ail Resorts, Inc.	MTN	\$218.72	Buy	\$265	21%	\$869	\$954	\$873	\$964	13.0X	Downside risks: MTN is subject to prolonged weakness in general economi conditions, including adverse effects on the overall travel and leisure relate industries.
							0007				Downside risk: The timeshare business is especially vulnerable to economi
Travel + Leisure Co.	TNL	\$47.43	Buy	\$65	38%	\$927	\$967	\$927	\$963	0.0X	softness. There are potential execution risks post the spin off. Downside risk: Slowdown in development opportunities. Weaker than
Wyndham Hotels & Resorts	WH	\$75.62	Buy	\$105	39%	\$648	\$708	\$693	\$753	15.0X	expected transient trends.

Source: FactSet, Truist Securities research

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WH: Valuation and Risks

Our price target of \$105 for WH is based on a 15.0x target EV/EBITDA multiple (in line with portfolio quality/RevPAR relative to peers) of our 2025 EBITDA estimate.

Risks to our rating and price target: Slowdown in development opportunities. Macro demand/pipeline headwinds.

RHP: Valuation and Risks

Our price target of \$135 for RHP is derived by applying a 13.0x target EV/EBITDA multiple to our estimate for 2025 lodging EBITDA and a 16.0x multiple to our Opry/attractions estimate. We view the multiple assignments as appropriate for the quality and unique nature of the portfolios (slight premium to REIT peer average of ~12.0-12.5x on Hospitality).

Risks to our rating and price target include: Group demand returns slower than expected. Property-specific risks given a small portfolio.

Companies Mentioned in This Note

Choice Hotels International, Inc. (CHH, \$125.26, Hold, C. Patrick Scholes) DiamondRock Hospitality Company (DRH, \$9.41, Hold, C. Patrick Scholes) Hyatt Hotels Corporation (H, \$159.32, Buy, C. Patrick Scholes) Hilton Grand Vacations Inc. (HGV, \$47.40, Buy, C. Patrick Scholes) Hilton Worldwide Holdings Inc. (HLT, \$213.04, Hold, C. Patrick Scholes) Host Hotels & Resorts, Inc. (HST, \$20.27, Hold, C. Patrick Scholes) Marriott International, Inc. (MAR, \$252.18, Hold, C. Patrick Scholes) Vail Resorts, Inc. (MTN, \$218.72, Buy, C. Patrick Scholes) Pebblebrook Hotel Trust (PEB, \$15.35, Hold, Gregory Miller) Park Hotels & Resorts Inc. (PK, \$17.52, Buy, C. Patrick Scholes) Playa Hotels & Resorts N.V. (PLYA, \$9.57, Buy, C. Patrick Scholes) Ryman Hospitality Properties, Inc. (RHP, \$114.00, Buy, C. Patrick Scholes) RLJ Lodging Trust (RLJ, \$11.60, Buy, Gregory Miller) Sunstone Hotel Investors, Inc. (SHO, \$10.92, Hold, C, Patrick Scholes) Travel + Leisure Co. (TNL, \$47.43, Buy, C. Patrick Scholes) Marriott Vacations Worldwide Corporation (VAC, \$101.00, Buy, C. Patrick Scholes) Wyndham Hotels & Resorts, Inc. (WH, \$75.62, Buy, C. Patrick Scholes)

Analyst Certification

I, C. Patrick Scholes, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject company(ies) and its (their) securities. I also certify that I have not been, am not, and will not be receiving direct or indirect compensation in exchange for expressing the specific recommendation(s) in this report.

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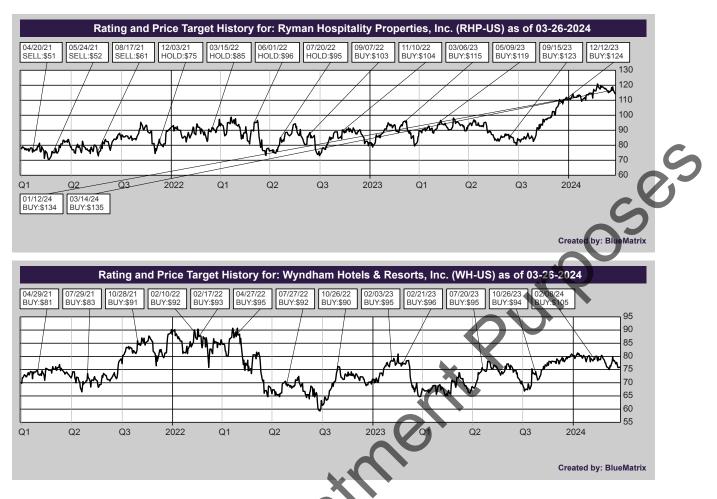
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Legend for Rating and Price Target History Charts:

Buy Hold	Count 442 248	Percent 63.69% 35.73%	Rating Buy Hold	Count 64 37	Percent 14.48% 14.92%	
Rating	verse	•	investiment Danking	Chefits Fast	2 WOTUNS	
Coverage Uni			nvestment Banking	Cliente Dast 1	2 Montho	
Truist Secu	rities ratings	distribution (a	as of 03/27/2024):		
T = Transfer	Coverage					
I = Initiate Co	overage					
NR = Not Ra	ted					
CS = Covera	ge Suspende	d				
D = Drop Cov	verage					
S = Sell						0.5
H = Hold						6
B = Buy						

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