

#### Equity Research Report

#### **CONSUMER: Lodging**

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11 Page Document

## **Reasons for this report**

✓ Our analysis of the most recent weekly US lodging results



## Lodging: US RevPAR +3% y/y last week, +19% vs. 2019; Clean comp. Relative outperformance in Group.

Overall U.S. RevPAR was +2.9% y/y for the week ending 10/21/2023, per STR, above the prior week's result of +0.8%, and above the trailing 10-week average of +2.1%. Versus 2019, RevPAR was +18.8%, above the prior week's result of +13.5%, and above the trailing 10-week average of +15.1%.

Last week was a clean comp. The relative outperformance of Group drove relative strength in the Upper Upscale and Upscale segments. Group RevPAR y/y was +5.5% versus Transient +1.6%.

#### Major RevPAR statistics presented below:

- Luxury RevPAR: -2.2% y/y and +12.7% versus 2019;
- Upper Upscale RevPAR: +3.9% y/y and +8.2% versus 2019;
- Upscale RevPAR: +4.8% y/y and +12.5% versus 2019;
- Upper Midscale RevPAR: +1.8% y/y and +18.7% versus 2019;
- Midscale RevPAR: -0.6% y/y and +21.6% versus 2019;
- Economy RevPAR: -3.0% y/y and +19.2% versus 2019;
- Independent hotels (~ 1/3rd of the data set) RevPAR: +3.3% y/y and +26.3% versus 2019; and
- Within Upper Upscale & Luxury class hotels:
  - Group: +5.5% y/y vs. +0.9% prior week; versus 2019: +11.7% vs +2.1% prior week.
  - Transient: +1.6% y/y vs. -0.3% prior week; versus 2019: +17.9% vs +15.0% prior week.
- Las Vegas RevPAR: +23.5% y/y and +65.4% versus 2019.
  - As a caveat, we note that many large Strip casino hotel operators do not participate in STR's survey.

# Last week's RevPAR details and sequential trends (all comparable information on new STR methodology):

- Headline RevPAR was +2.9% y/y vs. the running 28-day average of +3.5% y/y.
- Occupancy: Absolute occupancy was 69.0% vs. 67.9% for the running 28-day average.
- Absolute Group occupancy: 27.0% last week vs. 25.5% for the running 28 days.

**The lodging stocks:** Overall, we continue to summarize our view on the lodging sector at the moment as one of "relative optimism," *though more so for the global C-Corps and less so for the hotel REITS.* 

- Of the lodging stocks our favorite name continues to be Hyatt Hotels Corp. (H, Buy), which we see having several idiosyncratic catalysts. Hyatt is a beneficiary of group strength primarily through its legacy portfolio but also to an extent due to the acquired Apple Leisure Group, the recovery of international higher-rated travel, and particular strength in leisure demand to the Caribbean and Europe, a continued push to asset-light, a leading global rooms pipeline, and improved FCF story. Hyatt generates approx. 30% of earnings from the group segment and 30% from its Caribbean-centric Apple Leisure Group business.
- For the hotel REITS, our favorite name is RHP (Buy). With 75% of its business coming from groups/conventions, Ryman Hospitality Properties has the greatest exposure to this customer segment and has no hotels located in the especially tech-heavy San Francisco area. We add that RHP's hotels are likely benefiting from several "self-help" factors including having properties in better condition than some other big box comparables and convention centers as well as what has proven to

QOSE

be a smart strategy of maintaining their property-level salesforce during the peak of the pandemic.

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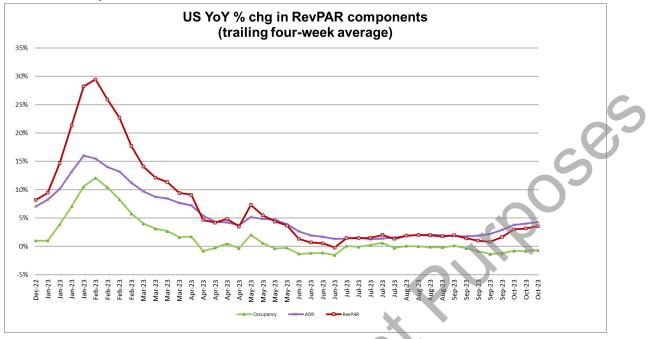
#### Weekly RevPAR Summary

_	YoY % change in RevPAR												
		1	Upper	Unerela	Upper	Midaada		Inde-	New	Destan		Chierre	
6/17/2023	U.S. 1.5%	Luxury	Upscale 3.4%		Midscale 1.6%	-2.3%			York	Boston	LA 13.3%	Chicago 3.5%	DC 7.2%
6/24/2023	-0.1%	-1.6% -3.3%	-0.1%		1.6%	-2.3%	-4.5% -3.6%	0.4% -1.9%	3.3% -2.2%	-10.9% 4.8%	3.5%		4.6%
7/1/2023	5.7%	-3.3%	9.5%		7.7%	3.0%	0.2%	1.2%	21.1%	30.9%	-1.6%		18.6%
7/8/2023	-1.2%	0.3%	0.6%		-3.2%	-4.5%		0.2%	14.7%	-0.4%	-1.3%		-2.0%
7/15/2023	1.6%	-1.8%	3.1%		2.1%	-1.0%	-1.8%	0.1%	5.7%	4.2%	-1.7%		8.6%
7/22/2023	2.0%	0.3%	5.3%		3.0%	-0.7%		-1.2%	21.2%		-4.8%		18.9%
7/29/2023	2.9%	1.5%	4.8%		3.0%	0.1%	-2.6%	0.9%	22.0%	4.4%	0.4%		15.5%
8/5/2023	1.2%	3.2%	3.4%		0.8%	-1.7%	-3.7%	-0.8%	23.3%		15.5%		15.2%
8/12/2023	2.0%	3.1%	4.2%		1.5%	-1.0%	-2.9%	0.5%	16.3%	5.4%	23.0%		6.1%
8/19/2023	1.8%	-2.8%	4.4%		1.8%	-1.1%	-2.6%	0.6%	19.7%	11.6%	2.6%		3.3%
8/26/2023	2.1%	-4.2%	4.0%		2.2%	-1.0%	-2.4%	1.6%	14.0%	-1.9%	0.6%		9.6%
9/2/2023	2.0%	-1.8%	3.1%		1.6%	-1.2%	-3.3%	2.1%	14.1%	3.6%	3.1%		14.7%
9/9/2023	-0.1%	-2.3%	1.0%		0.3%	-2.1%	-3.6%	-1.5%	15.1%	6.0%	-12.2%		11.1%
9/16/2023	0.1%	-3.3%	1.2%		1.1%	-2.6%	-4.9%	-1.9%	11.3%	5.0%	-8.7%		9.1%
9/23/2023	1.2%	-0.5%	2.7%		1.8%	-1.1%		-1.5%	17.6%		-4.5%		11.8%
9/30/2023	5.4%	5.3%	9.7%	6.8%	2.7%	-0.9%	-4.9%	5.6%	17.3%	3.8%	3.0%	-3.6%	20.3%
10/7/2023	5.2%	8.2%	13.2%	6.9%	0.9%	-2.2%	-4.3%	3.1%	22.3%	23.1%	8.9%	23.0%	15.3%
10/14/2023	0.8%	-7.0%	2.0%	1.8%	0.5%	-1.0%	-3.2%	1.4%	7.3%	18.5%	1.6%	2.3%	-14.8%
10/21/2023	2.9%	-2.2%	3.9%	4.8%	1.8%	-0.6%	-3.0%	3.3%	8.5%	8.6%	1.5%	5.7%	6.5%
	Clean comp, relative Group outperformance Upscale and Upper Upscale led the industry						В	oston and Ne	aw York lec	i the Top 5 ma	arkets		
1Q19	1.5%	-0.7%	1.2%	-0.5%	0.4%	-0.1%	1.9%	3.1%	-7.1%	-2.1%	-1.7%	-4.5%	-2.4%
2Q19	1.1%	1.1%	0.5%	-0.4%	0.0%	-0.7%	1.7%	2.4%	-1.8%	4.5%	1.6%	-0.1%	-1.5%
3Q19	0.7%	1.3%	1.1%	-0.5%	-0.1%	-1.0%	-0.9%	1.6%	-2.2%	-0.4%	-0.2%	-2.2%	4.5%
4Q19	0.7%	3.6%	1.0%		-1.0%	-2.7%	-1.5%	2.3%	-4.1%		1.1%		5.2%
1Q22	67.2%	112.3%	127.2%		51.0%	38.2%	24.3%	58.3%	97.1%		115.2%		58.1%
2Q22	38.8%	70.2%	82.9%		26.2%	15.4%	8.8%	27.7%	141.2%		51.0%		145.7%
3Q22	16.6%	27.7%			10.8%	3.5%		11.3%	67.4%		21.4%		54.6%
4Q22 1Q23	16.3% 16.7%	19.7% 16.0%	30.1%		11.7%	<u>5.1%</u> 4.8%	1.4%	12.3% 12.9%	50.8% 46.6%	35.8% 35.0%	<u>11.4%</u> 11.6%		53.2% 56.7%
2023	2.5%	-2.3%	29.8%		3.8%	-0.4%	-3.8%	-0.6%	46.6%	35.0%	1.2%		17.4%
3Q23	2.3%	-2.3%	3.9%		1.7%	-1.0%	-3.5%	0.0%	16.4%		1.2%		11.5%
0420	1.170	0.170	0.070	0.170					10.170	0.070	1.270	1.070	11.070
-						YoY % ch	ange in A						
	U.S.	Luxury	Upper Upscale	Unecalo	Upper Midscale	Midecalo	Economy	Inde-	New York	Boston	LA	Chicago	DC
6/17/2023	2.6%	0.0%	2.0%		2.2%	0.6%	0.1%	2.5%	5.0%		12.7%		7.4%
6/24/2023	2.0%	-1.5%			2.2%			2.5%			1 5%		

	YoY % change in ADR												
			Upper		Upper			Inde-	New				
	U.S.	Luxury	Upscale	Upscale	Midscale	Midscale	Economy	pendent	York	Boston	LA	Chicago	DC
6/17/2023	2.6%	0.0%	2.0%	2.8%	2.2%	0.6%	0.1%	2.5%	5.0%	-7.9%	12.7%	5.4%	7.4%
6/24/2023	0.9%	-1.5%	0.8%	1.8%	1.5%	-0.3%	-0.6%	0.0%	0.8%	2.9%	1.5%	-1.9%	5.8%
7/1/2023	1.5%	-3.1%	2.1%	3.1%	2.4%	0.6%	-0.2%	-1.0%	8.5%	12.3%	-1.6%	4.3%	9.6%
7/8/2023	1.2%	-0.8%	0.0%	0.4%	0.9%	-0.4%	-0.2%	1.3%	3.0%	-0.5%	-2.0%	-2.9%	0.4%
7/15/2023	1.5%	-2.1%	0.9%	1.9%	1.9%	0.1%	0.4%	1.0%	1.1%	1.3%	-1.7%	-5.6%	5.9%
7/22/2023	1.5%	-2.9%	1.2%	1.9%	2.0%	-0.4%	-0.1%	0.2%	8.3%	9.9%	-4.3%	4.8%	9.1%
7/29/2023	2.3%	-2.8%	1.1%	2.5%	2.2%	0.2%	0.6%	2.3%	10.3%	1.9%	-2.5%	-8.0%	7.0%
8/5/2023	2.2%	-0.5%	1.5%	2.6%	1.9%	0.1%	0.7%	1.5%	11.6%	11.5%	7.7%	9.2%	7.1%
8/12/2023	2.0%	-0.7%	0.8%	2.1%	1.9%	0.1%	0.3%	1.8%	8.3%	1.7%	8.4%	2.9%	3.4%
8/19/2023	1.8%	-4.0%	0.7%	2.3%	2.1%	0.0%	0.4%	2.1%	10.7%	5.8%	0.5%	-2.9%	2.7%
8/26/2023	1.7%	-4.4%	0.8%	2.1%	1.7%	-0.4%	-0.2%	2.4%	8.6%	-1.1%	0.1%	-4.7%	4.1%
9/2/2023	1.8%	-3.9%	0.3%	1.8%	1.8%	-0.4%	-0.7%	2.6%	8.1%	0.3%	1.8%	-3.7%	6.3%
9/9/2023	1.8%	-2.1%	0.4%	2.3%	2.0%	0.0%	-0.5%	2.3%	11.5%	1.4%	-3.4%	-1.5%	5.2%
9/16/2023	2.3%	1.3%	2.1%	3.1%	2.8%	-0.1%	-1.0%	1.9%	10.5%	2.4%	-4.8%	-13.1%	6.2%
9/23/2023	2.9%	0.5%	1.9%	3.2%	3.0%	1.0%	0.3%	2.7%	16.5%	7.5%	-1.5%	2.8%	7.8%
9/30/2023	4.6%	-2.1%	3.5%	3.5%	2.8%	0.6%	-0.7%	6.2%	13.7%	2.2%	0.5%	-3.7%	10.9%
10/7/2023	5.4%	0.1%	6.0%	5.2%	3.1%	0.4%	-0.4%	5.0%	13.9%	13.1%	2.4%	10.7%	9.9%
10/14/2023	3.2%	-3.8%	2.5%	3.6%	3.1%	1.5%	0.6%	4.5%	8.3%	13.3%	-0.4%	4.1%	-7.5%
10/21/2023	3.8%	-1.8%	2.9%	3.7%	2.9%	0.8%	-0.4%	5.7%	8.0%	5.9%	-0.1%	0.9%	4.9%
1Q19	1.1%	2.2%	2.5%	1.0%	0.8%	-0.2%		1.0%	-3.8%	0.7%	-1.0%	-2.4%	1.5%
2Q19	1.2%	2.5%	1.4%	0.6%	0.7%	-0.2%	0.6%	1.7%	-1.0%	3.2%	0.8%	-1.7%	0.2%
3Q19	0.8%	1.5%	1.3%	0.2%	-0.1%	-0.5%		1.6%	-1.9%	0.9%	-0.2%	-2.8%	4.0%
4Q19	0.7%	2.4%	0.6%	-0.4%	-0.3%	-1.0%	-1.0%	1.9%	-3.7%	-5.5%	0.3%	-2.2%	3.9%
1Q22	37.5%	21.0%	39.7%	34.1%	27.3%	20.8%	17.3%	34.0%	52.2%	50.5%	61.8%	41.1%	31.7%
2Q22	26.2%	14.3%	29.0%	27.1%	18.9%	14.8%		20.5%	69.0%	73.6%	32.9%	53.6%	60.6%
3Q22	11.6%	6.7%	12.6%	13.3%	7.6%	5.9%		8.9%	32.6%	30.0%	14.6%	25.4%	25.5%
4Q22	12.0%	6.5%	12.6%	13.7%	8.7%	6.2%	4.5%	10.2%	28.0%	20.5%	8.4%	20.2%	27.9%
1Q23	10.2%	-1.9%	8.4%	11.0%	8.1%			9.1%	13.4%	15.6%	3.8%	11.5%	24.4%
2Q23	3.2%	-1.2%	2.5%	4.3%	3.5%	1.6%	0.9%	2.1%	9.6%	5.8%	2.5%	8.5%	11.6%
3Q23	2.2%	-1.4%	1.3%	2.2%	2.2%	0.3%	0.0%	2.1%	9.8%	3.8%	0.2%	-2.1%	6.2%

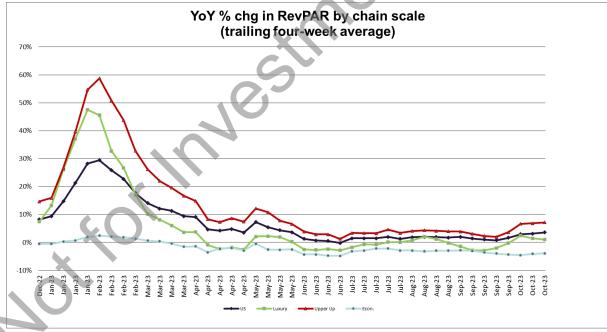
	YoY % change in Occupancy												
			Upper		Upper			Inde-	New				
	U.S.	Luxury	Upscale	Upscale	Midscale	Midscale	Economy	pendent	York	Boston	LA	Chicago	DC
6/17/2023	-1.1%	-1.6%	1.3%	0.5%	-0.6%	-2.9%	-4.6%	-2.1%	-1.6%	-3.3%	0.5%	-1.8%	-0.2%
6/24/2023	-1.0%	-1.8%	-0.8%	0.4%	0.0%	-2.0%	-2.9%	-1.9%	-2.9%	1.9%	2.0%	-4.7%	-1.1%
7/1/2023			7.2%	6.2%	5.2%	2.3%	0.4%	2.3%	11.6%	16.6%	-0.1%	3.3%	8.2%
7/8/2023			0.6%	-2.9%	-4.1%	-4.1%	-3.3%	-1.1%	11.4%	0.1%	0.7%	-1.5%	-2.4%
7/15/2023			2.2%	1.9%	0.2%	-1.1%	-2.1%	-0.9%	4.6%	2.8%	0.0%	-3.5%	2.6%
7/22/2023			4.1%	2.5%	1.0%	-0.3%	-3.4%	-1.5%	11.8%	5.8%	-0.6%	3.9%	9.0%
7/29/2023			3.6%	3.1%	0.8%	-0.1%	-3.1%	-1.4%	10.6%	2.4%	3.0%	-0.8%	7.9%
8/5/2023			1.9%	0.6%	-1.1%	-1.8%	-4.3%	-2.2%	10.4%	12.4%	7.2%	3.9%	7.6%
8/12/2023			3.3%	2.1%	-0.4%	-1.1%	-3.3%	-1.3%	7.3%	3.7%	13.5%	3.2%	2.6%
8/19/2023			3.7%	1.4%	-0.3%	-1.0%	-2.9%	-1.5%	8.1%	5.4%	2.1%	-0.3%	0.5%
8/26/2023			3.2%	2.0%	0.5%	-0.6%	-2.2%	-0.8%	5.0%	-0.8%	0.5%	-1.8%	5.2%
9/2/2023			2.7%	1.9%	-0.2%	-0.9%	-2.6%	-0.5%	5.5%	3.2%	1.3%	0.0%	7.9%
9/9/202			0.5%	-0.4%	-1.6%	-2.1%	-3.0%	-3.7%	3.2%	4.6%	-9.2%	3.4%	5.5%
9/16/2023			-0.9%	-0.3%	-1.6%	-2.5%	-3.9%	-3.7%	0.8%	2.6%	-4.1%	-7.9%	2.7%
9/23/202			0.8%	1.0%	-1.1%	-2.1%	-4.3%	-4.1%	0.9%	5.0%	-3.0%	5.9%	3.7%
9/30/202		7.5%	6.0%	3.2%	-0.1%	-1.5%	-4.2%	-0.6%	3.2%	1.5%	2.5%	0.1%	8.5%
10/7/2023			6.7%	1.7%	-2.1%	-2.5%	-4.0%	-1.8%	7.4%	8.8%	6.3%	11.2%	4.9%
10/14/202			-0.5%	-1.7%	-2.5%	-2.4%	-3.8%	-3.0%	-0.9%	4.5%	2.1%	-1.8%	-7.9%
10/21/202	-0.8%	-0.4%	1.0%	1.0%	-1.1%	-1.4%	-2.6%	-2.3%	0.4%	2.6%	1.6%	4.8%	1.5%
								,					
1Q1		-2.8%	-1.3%	-1.4%	-0.5%	0.0%		2.1%	-3.5%	-2.8%	-0.7%	-2.2%	-3.8%
2Q1		-1.4%	-0.9%	-1.0%	-0.7%	-0.6%	1.1%	0.7%	-0.7%	1.3%	0.8%	1.7%	-1.7%
3Q1		-0.2%	-0.2%	-0.7%	0.0%	-0.5%	-0.4%	0.0%	-0.3%	-1.4%	0.1%	0.6%	0.4%
4Q1		1.2%	0.4%	-0.2%	-0.8%	-1.7%	-0.4%	0.4%	-0.4%	-6.5%	0.8%	1.5%	1.3%
1Q2		54.0%	53.2%	60.3%	59.4%	52.3%	55.5%	54.2%	29.5%	57.6%	33.0%	31.2%	20.1%
2Q2		48.8%	41.8%	15.5%	6.2%	0.5%	-2.6%	5.9%	42.7%	56.7%	13.7%	36.3%	53.0%
3Q2		19.7%	21.3%	8.1%	2.9%	-2.3%	-4.0%	2.2%	26.3%	23.0%	5.9%	18.1%	23.2%
4Q2		12.4%	15.5%	6.0%	2.7%	-1.1%	-2.9%	1.9%	17.8%	12.7%	7.6%	14.2%	19.8%
1Q2:		18.3%	19.8%	8.5%	4.9%	0.1%	-2.9%	3.5%	29.3%	16.8%	7.5%	13.6%	25.9%
2Q2		-1.0%	2.6%	1.4%	0.3%	-2.0%	-4.6%	-2.7%	3.3%	5.1%	-1.3%	3.3%	5.1%
3Q2	-0.5%	1.5%	2.6%	1.4%	-0.5%	-1.3%	-3.5%	-1.8%	6.0%	4.1%	1.1%	0.3%	5.0%

## **RevPAR Component Trends**

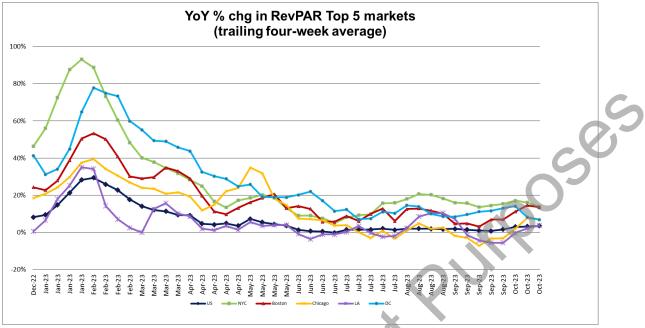


Source: STR data, Truist Securities research

## **RevPAR Trends by Chain Scale**





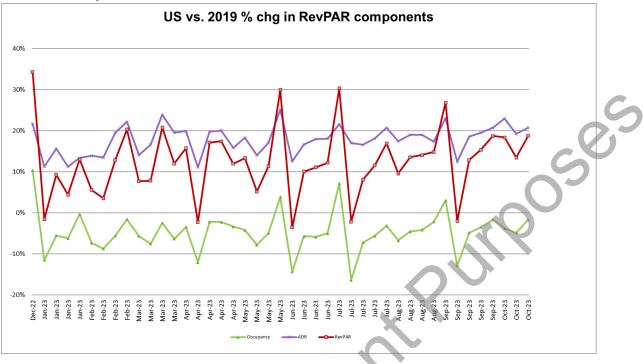


Source: STR data, Truist Securities research

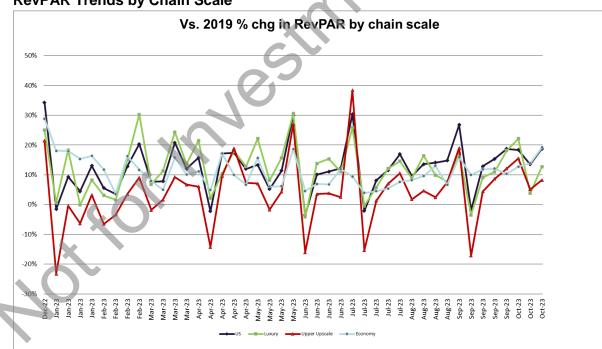


**RevPAR Trends by Market (Additional markets)** 

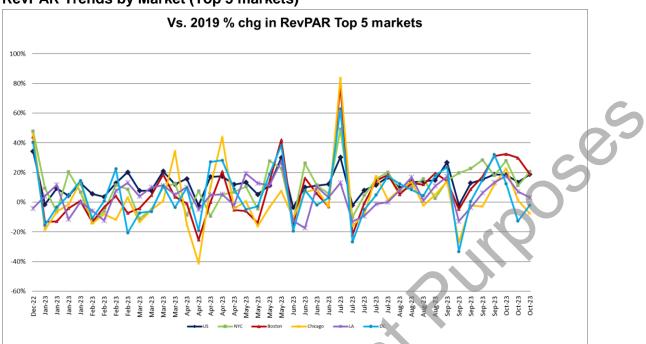
## **RevPAR Component Trends**



Source: STR data, Truist Securities research

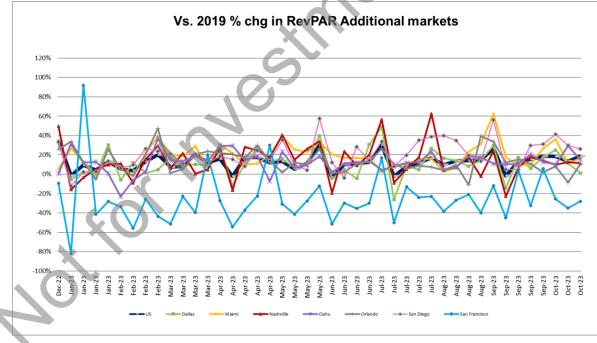


RevPAR Trends by Chain Scale



RevPAR Trends by Market (Top 5 markets)





Source: STR data, Truist Securities research

## Price Target/Risks Summary

							es Valuation EB k Based Comp/0	ITDA excluding Other		Consensus/Data leadline" EBITD			
odging	TKR	Price 10/24/23	Rating	PT*	% upside/ down- side	2022A EBITDA (\$M)* **	2023E EBITDA (\$M)* **	2024E EBITDA (\$M)* **	2022A EBITDA (\$M)*	2023E EBITDA (\$M)*	2024E EBITDA (\$M)* **	Target EV/EBITDA Multiple	Risks
luegreen Vacations	BVH	\$32.42	Buy	\$54	67%	\$140	\$151	\$157	\$140	\$151	\$157	7.2X	Downside risk: controlled company issues, limited cap/float, loan defaults and macroeconomic risk.
hoice Hotels	СНН	\$114.09	Hold	\$143	25%	\$459	\$517	\$569	\$478	\$538	\$591	15.0X	Upside risk: conservative growth of new brands; market share gains. Downside risk: slowdown in development opportunities; market share losses.
HORE FOREIS	Unn	\$114.09	Hoid	\$143	23%		\$317	\$269	34/0	3330	\$391	15.04	Upside risk: faster demand improvement in corporate travel than expecte Brand changes (e.g., Vai) lead to material EBITDA improvement. Lisur hotels hold/more von RevFAR and margins despite the challenging mor Downside risk: lodging recovery takes longer than expected, weaker resu from ROI protects than forecasted, poor performance of recently acquire
DiamondRock Hospitality	DRH	\$7.89	Hold	\$10	27%	\$281	\$269	\$268	\$281	\$269	\$268	12.0X	assets. Upside risk: Macro lodging trends improve beyond expectations. Faster
lilton	HLT	\$149.65	Hold	\$172	15%	\$2,479	\$2,916	\$3,196	\$2,599	\$3,016	\$3,301	16.6X	than expected net unit growth. Downside risk: slowing pipeline. Deep recession. Downside risk: Disruption in a major market (HGV more concentrated that
lilton Grand Vacations	HGV	\$36.78	Buy	\$73	98%	\$1,049	\$1,076	\$1,137	\$1,049	\$1,076	\$1,137	9.2X	peers), issues with Japanese customer (HSV more exposed than peers) difficulty sourcing additional fee-for-service inventory deals Upside risk: faster demand improvement in corporate/convention travel th expected. Dispositions at higher multiple than expected, stronger than expected performance by lowary lesizer each on both too-line and marci
Host Hotels & Resorts	HST	\$15.77	Hold	\$21	33%	\$1,498	\$1,548	\$1,518	\$1,498	\$1,548	\$1,518	12.0X	through the valuation year. Downside risk: extended industry downturn wi particular impact to large big box hotels, weak recovery of international travel during the valuation period, macro demand shock to acquired resol assets, labor issues.
													Downside risk: lodging recovery takes longer than expected. Planned dispositions take longer than expected. Material labor issues to owned hotels. Pipeline growth slower than expected. Apple Leisure Group
lyatt Hotels	н	\$102.20	Buy	\$146	43%	\$1,004	\$1,169	\$1,254	\$908	\$1,065	\$1,150	14.2X	underperforms. Upside risk: Macro lodging trends improve beyond expectations. Faster than expected net unit growth. Downside risk: slowing pipeline. Deep
Marriott International Marriott Vacations	MAR VAC	\$190.14 \$91.21	Hold Buy	\$221 \$187	16% 105%	\$3,546 \$966	\$4,242 \$842	\$4,489 \$905	\$3,853 \$966	\$4,620 \$842	\$4,842 \$905	16.7X 11.0X	recession. Downside risk: M&A story fades and multiples revert to historical levels Downside risk: extended downturn in San Francisco, weak recovery of
Park Hotels & Resorts	PK	\$11.99	Buy	\$17	42%	\$589	\$635	\$628	\$606	\$653	\$652	12.0X	international travel during the valuation period especially Oahu, macro demand shock impact to major resort assets, labor issues.
													Upside Risks: Material near-term incremental EBITDA from Legacy LHC assets. Faster than expected San Francisco recovery. Downside Risks: Incremental EBITDA from major CapEx investments take longer than
ebblebrook Hotel Trust***	PEB	\$13.10	Hold	\$15	15%	\$345	\$338	\$361	\$357	\$350	\$373	13.5X	anticipated, contributing to multiple contraction. Very slow recovery in Sa Francisco. Downside risk: demand shocks, hurricanes, reduced airlift, new supply,
laya Hotels & Resorts	PLYA	\$7.01	Buy	\$13	85%	\$231	\$255	\$264	\$243	\$269	\$278	10.5X	country-specific risks (emerging market portfolio) Downside risk: Slower than expected recovery of corporate business trav
LJ Lodging Trust***	RLJ	\$9.66	Buy	\$13	35%	\$315	\$345	\$357	\$337	\$368	\$381	11.5X	post-COVID; scope/timing and/or upside from repositionings underwhein investor expectations Downside risk: Group demand slower than expected. Property-specific
Ryman Hospitality Properties	RHP	\$86.16	Buy	\$123	43%	\$536	\$661	\$741	\$556	\$688	\$776	13.0X	risks dvien a small portfolio. Upside risk: faster demand improvement in corporate travel than expecte Renovations lead to faster than expected EBITDA improvements. SHO buys hotels at accretive terms and quickly adds incremental EBITDA duri the valuation period. Downside incl. Lodging recovery takes longer than expected, labor issues, weak recovery of international trave to gateway markets, natural disaster risk. Montage EBITDA batilizes well ower the
Sunstone Hotel Investors	SHO	\$9.41	Hold	\$11	17%	\$223	\$249	\$240	\$234	\$260	\$252	13.5X	expected. Downside risks: MTN is subject to prolonged weakness in general econon conditions. including adverse effects on the overall travel and leisure relate
ail Resorts, Inc.	MTN	\$213.39	Buy	\$290	36%	\$833	\$848	\$974	\$833	\$848	\$974	13.0X	industries. Downside risk: The timeshare business is especially vulnerable to econom
ravel + Leisure Co.	TNL	\$33.39	Buy	\$66	96%	\$859	\$937	\$999	\$859	\$937	\$999	8.5X	softness. There are potential execution risks post the spin off. Downside risk: Slowdown in development opportunities. Weaker than
Vyndham Hotels & Resorts	WH	\$74.15	Buy	\$95	28%	\$618	\$621	\$660	\$651	\$659	\$700	15.0X	expected transient trends.

Source: FactSet, Truist Securities research

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## **Companies Mentioned in This Note**

Bluegreen Vacations Holding Corporation (BVH, \$32.42, Buy, C. Patrick Scholes) Choice Hotels International, Inc. (CHH, \$114.09, Hold, C. Patrick Scholes) DiamondRock Hospitality Company (DRH, \$7.89, Hold, C. Patrick Scholes) Hyatt Hotels Corporation (H, \$102.20, Buy, C. Patrick Scholes) Hilton Grand Vacations Inc. (HGV, \$36.78, Buy, C. Patrick Scholes) Hilton Worldwide Holdings Inc. (HLT, \$149.65, Hold, C. Patrick Scholes) Host Hotels & Resorts, Inc. (HST, \$15.77, Hold, C. Patrick Scholes) Marriott International, Inc. (MAR, \$190.14, Hold, C. Patrick Scholes) Vail Resorts, Inc. (MTN, \$213.39, Buy, C. Patrick Scholes) Pebblebrook Hotel Trust (PEB, \$13.10, Hold, Gregory Miller) Park Hotels & Resorts Inc. (PK, \$11.99, Buy, C. Patrick Scholes) Playa Hotels & Resorts N.V. (PLYA, \$7.01, Buy, C. Patrick Scholes) Ryman Hospitality Properties, Inc. (RHP, \$86.16, Buy, C. Patrick Scholes) RLJ Lodging Trust (RLJ, \$9.66, Buy, Gregory Miller) Sunstone Hotel Investors, Inc. (SHO, \$9.41, Hold, C. Patrick Scholes) Travel + Leisure Co. (TNL, \$33.39, Buy, C. Patrick Scholes) Marriott Vacations Worldwide Corporation (VAC, \$91.21, Buy, C. Patrick Scholes) Wyndham Hotels & Resorts, Inc. (WH, \$74.15, Buy, C. Patrick Scholes)

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Sell	5	0.70%	Sell	1 20.00%				

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