

Equity Research Report

CONSUMER: Lodging

C. Patrick Scholes 212-319-3915 Patrick.Scholes@truist.com

Gregory J. Miller 212-303-4198

Gregory.J.Miller@truist.com

Barry Jonas 212-590-0998 Barry.Jonas@truist.com

Vishaal Shekara 212-319-5834 Vishaal.Shekara@truist.com

11 Page Document

Reasons for this report

✓ Our analysis of the most recent weekly US lodging results





Lodging: US RevPAR +1% y/y last week, +14% vs. 2019; Tough y/y comp due to holiday shift. Soft weekend demand.

Overall U.S. RevPAR was +0.8% y/y for the week ending 10/14/2023, per STR, below the prior week's result of +5.2%, and below the trailing 10-week average of +2.1%. Versus 2019, RevPAR was +13.5%, below the prior week's result of +18.4%, and below the trailing 10-week average of +14.6%.

Last week was a continuation of a tough comp due to the holiday shift of Yom Kippur (for the comparable week in 2022 of Oct 9th-Oct 15th, Group RevPAR was +80.6% y/y). We also note softer leisure demand this year on both the Columbus Day and non-holiday weekends. RevPAR y/y was down ~3-4% last Friday/Saturday for Luxury, Resorts, and Economy.

Major RevPAR statistics presented below:

- Luxury RevPAR: -7.0% y/y and +3.8% versus 2019;
- Upper Upscale RevPAR: +2.0% y/y and +5.1% versus 2019;
- Upscale RevPAR: +1.8% y/y and +7.3% versus 2019;
- Upper Midscale RevPAR: +0.5% y/y and +14.0% versus 2019;
- Midscale RevPAR: -1.0% y/y and +16.4% versus 2019;
- Economy RevPAR: -3.2% y/y and +13.9% versus 2019;
- Independent hotels (~ 1/3rd of the data set) RevPAR: +1.4% y/y and +20.1% versus 2019; and
- Within Upper Upscale & Luxury class hotels:
 - Group: +0.9% y/y vs. +29.5% prior week; versus 2019: +2.1% vs +35.8% prior week.

Transient: -0.3% y/y vs. +2.0% prior week; versus 2019: +15.0% vs +14.9% prior week.

- Las Vegas RevPAR: +21.1% y/y and +46.4% versus 2019.
- As a caveat, we note that many large Strip casino hotel operators do not participate in STR's survey.

Last week's RevPAR details and sequential trends (all comparable information on new STR methodology):

- Headline RevPAR was +0.8% y/y vs. the running 28-day average of +3.0% y/y.
- Occupancy: Absolute occupancy was 68.5% vs. 67.8% for the running 28-day average.
- Absolute Group occupancy: 25.1% last week vs. 25.4% for the running 28 days.

The lodging stocks: Overall, we continue to summarize our view on the lodging sector at the moment as one of "relative optimism," though more so for the global C-Corps and less so for the hotel REITS.

- Of the lodging stocks our favorite name continues to be Hyatt Hotels Corp. (H, Buy), which we see having several idiosyncratic catalysts. Hyatt is a beneficiary of group strength primarily through its legacy portfolio but also to an extent due to the acquired Apple Leisure Group, the recovery of international higher-rated travel, and particular strength in leisure demand to the Caribbean and Europe, a continued push to asset-light, a leading global rooms pipeline, and improved FCF story. Hyatt generates approx. 30% of earnings from the group segment and 30% from its Caribbean-centric Apple Leisure Group business.
- For the hotel REITS, our favorite name is RHP (Buy). With 75% of its business coming from groups/conventions, Ryman Hospitality
 Properties has the greatest exposure to this customer segment and has no hotels located in the especially tech-heavy San Francisco
 area. We add that RHP's hotels are likely benefiting from several "self-help" factors including having properties in better condition
 than some other big box comparables and convention centers as well as what has proven to be a smart strategy of maintaining their
 property-level salesforce during the peak of the pandemic.

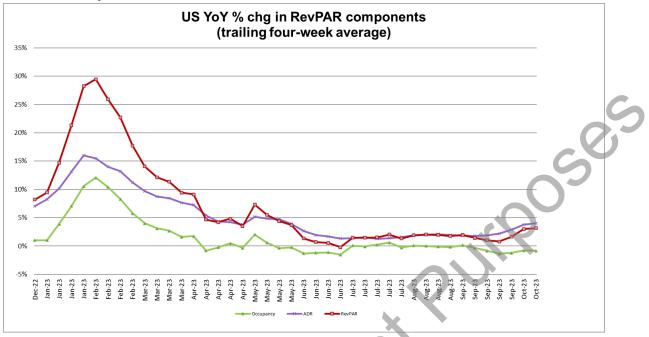
Weekly RevPAR Summary

	YoY % change in RevPAR												
-			Upper		Upper		_	Inde-	New				
	U.S.	Luxury	Upscale			Midscale		pendent	York	Boston	LA	Chicago	DC
6/17/2023	1.5%	-1.6%	3.4%		1.6%	-2.3%	-4.5%	0.4%	3.3%	-10.9%	13.3%	3.5%	7.2%
6/24/2023	-0.1%	-3.3%	-0.1%		1.5%	-2.3%	-3.6%	-1.9%	-2.2%	4.8%	3.5%	-6.5%	4.6%
7/1/2023	5.7%	1.8%	9.5%		7.7%	3.0%	0.2%	1.2%	21.1%	30.9%	-1.6%	7.8%	18.6%
7/8/2023	-1.2%	0.3%	0.6%	-2.6%	-3.2%	-4.5%	-3.5%	0.2%	14.7%	-0.4%	-1.3%	-4.3%	-2.0%
7/15/2023	1.6%	-1.8%	3.1%		2.1%	-1.0%	-1.8%	0.1%	5.7%	4.2%	-1.7%	-8.9%	8.6%
7/22/2023	2.0%	0.3%	5.3%		3.0%	-0.7%	-3.5%	-1.2%	21.2%	16.2%	-4.8%	8.8%	18.9%
7/29/2023	2.9%	1.5%	4.8%	5.7%	3.0%	0.1%	-2.6%	0.9%	22.0%	4.4%	0.4%	-8.8%	15.5%
8/5/2023	1.2%	3.2%	3.4%	3.2%	0.8%	-1.7%	-3.7%	-0.8%	23.3%	25.4%	15.5%	13.5%	15.2%
8/12/2023	2.0%	3.1%	4.2%	4.2%	1.5%	-1.0%	-2.9%	0.5%	16.3%	5.4%	23.0%	6.1%	6.1%
8/19/2023	1.8%	-2.8%	4.4%	3.7%	1.8%	-1.1%	-2.6%	0.6%	19.7%	11.6%	2.6%	-3.2%	3.3%
8/26/2023	2.1%	-4.2%	4.0%	4.1%	2.2%	-1.0%	-2.4%	1.6%	14.0%	-1.9%	0.6%	-6.5%	9.6%
9/2/2023	2.0%	-1.8%	3.1%	3.7%	1.6%	-1.2%	-3.3%	2.1%	14.1%	3.6%	3.1%	-3.7%	14.7%
9/9/2023	-0.1%	-2.3%	1.0%	1.9%	0.3%	-2.1%	-3.6%	-1.5%	15.1%	6.0%	-12.2%	1.8%	11.1%
9/16/2023	0.1%	-3.3%	1.2%	2.8%	1.1%	-2.6%	-4.9%	-1.9%	11.3%	5.0%	-8.7%	-20.0%	9.1%
9/23/2023	1.2%	-0.5%	2.7%	4.2%	1.8%	-1.1%	-4.0%	-1.5%	17.6%	13.0%	-4.5%	8.9%	11.8%
9/30/2023	5.4%	5.3%	9.7%	6.8%	2.7%	-0.9%	-4.9%	5.6%	17.3%	3.8%	3.0%	-3.6%	20.3%
10/7/2023	5.2%	8.2%	13.2%	6.9%	0.9%	-2.2%	-4.3%	3.1%	22.3%	23.1%	8.9%	23.0%	15.3%
0/14/2023	0.8%	-7.0%	2.0%	1.8%	0.5%	-1.0%	-3.2%	1.4%	7.3%	18.5%	1.6%	2.3%	-14.8%
	Touc	h comp with Y	om Kippur sl	hift	Upper U	pscale and Up	oscale led the	industry	Bo	ston and Ne	w York led	the Top 5 ma	rkets
1Q19	1.5%	-0.7%	1.2%	-0.5%	0.4%	-0.1%	1.9%	3.1%	-7.1%	-2.1%	-1.7%	-4.5%	-2.4%
2Q19	1.1%	1.1%	0.5%	-0.4%	0.0%	-0.7%	1.7%	2.4%	-1.8%	4.5%	1.6%	-0.1%	-1.5%
3Q19	0.7%	1.3%	1.1%	-0.5%	-0.1%	-1.0%	-0.9%	1.6%	-2.2%	-0.4%	-0.2%	-2.2%	4.5%
4Q19	0.7%	3.6%	1.0%		-1.0%	-2.7%	-1.5%	2.3%	-4.1%	-11.6%	1.1%	-0.7%	5.2%
1Q22	67.2%	112.3%	127.2%		51.0%	38.2%	24.3%	58.3%	97.1%	137.1%	115.2%	85.1%	58.1%
2Q22	38.8%	70.2%	82.9%		26.2%	15.4%	8.8%	27.7%	141.2%	172.1%	51.0%	109.5%	145.7%
3Q22	16.6%	27.7%	36.6%		10.8%	3.5%	0.0%	11.3%	67.4%	59.9%	21.4%	48.1%	54.6%
4Q22	16.3%	19.7%	30.1%		11.7%	5.1%	1.4%	12.3%	50.8%	35.8%	11.4%	37.3%	53.2%
1Q23	16.7%	16.0%	29.8%		13.4%	4.8%	0.8%	12.9%	46.6%	35.0%	11.6%	26.6%	56.7%
2Q23	2.5%	-2.3%	5.1%		3.8%	-0.4%	-3.8%	-0.6%	13.3%	11.2%	1.2%	12.1%	17.4%
3Q23	1.7%	0.1%	3.9%	3.7%	1.7%	-1.0%	-3.5%	0.2%	16.4%	8.0%	1.2%	-1.9%	11.5%
						YoY % ch	ange in A	DR					
-			Upper		Upper			Inde-	New				
	U.S.	Luxury	Upscale	Upscale	Midscale	Midscale	Economy	pendent	York	Boston	LA	Chicago	DC

	YoY % change in ADR												
-			Upper		Upper			Inde- New					
	U.S.	Luxury	Upscale	Upscale	Midscale	Midscale	Economy	pendent	York	Boston	LA	Chicago	DC
6/17/2023	2.6%	0.0%	2.0%	2.8%	2.2%	0.6%	0.1%	2.5%	5.0%	-7.9%	12.7%	5.4%	7.4%
6/24/2023	0.9%	-1.5%	0.8%	1.8%	1.5%	-0.3%	-0.6%	0.0%	0.8%	2.9%	1.5%	-1.9%	5.8%
7/1/2023	1.5%	-3.1%	2.1%	3.1%	2.4%	0.6%	-0.2%	-1.0%	8.5%	12.3%	-1.6%	4.3%	9.6%
7/8/2023	1.2%	-0.8%	0.0%	0.4%	0.9%	-0.4%	-0.2%	1.3%	3.0%	-0.5%	-2.0%	-2.9%	0.49
7/15/2023	1.5%	-2.1%	0.9%	1.9%	1.9%	0.1%	0.4%	1.0%	1.1%	1.3%	-1.7%	-5.6%	5.9%
7/22/2023	1.5%	-2.9%	1.2%	1.9%	2.0%	-0.4%	-0.1%	0.2%	8.3%	9.9%	-4.3%	4.8%	9.19
7/29/2023	2.3%	-2.8%	1.1%	2.5%	2.2%	0.2%	0.6%	2.3%	10.3%	1.9%	-2.5%	-8.0%	7.0%
8/5/2023	2.2%	-0.5%	1.5%	2.6%	1.9%	0.1%	0.7%	1.5%	11.6%	11.5%	7.7%	9.2%	7.1%
8/12/2023	2.0%	-0.7%	0.8%	2.1%	1.9%	0.1%	0.3%	1.8%	8.3%	1.7%	8.4%	2.9%	3.4%
8/19/2023	1.8%	-4.0%	0.7%	2.3%	2.1%	0.0%	0.4%	2.1%	10.7%	5.8%	0.5%	-2.9%	2.7%
8/26/2023	1.7%	-4.4%	0.8%	2.1%	1.7%	-0.4%	-0.2%	2.4%	8.6%	-1.1%	0.1%	-4.7%	4.1%
9/2/2023	1.8%	-3.9%	0.3%	1.8%	1.8%	-0.4%	-0.7%	2.6%	8.1%	0.3%	1.8%	-3.7%	6.3%
9/9/2023	1.8%	-2.1%	0.4%	2.3%	2.0%	0.0%	-0.5%	2.3%	11.5%	1.4%	-3.4%	-1.5%	5.2%
9/16/2023	2.3%	1.3%	2.1%	3.1%	2.8%	-0.1%	-1.0%	1.9%	10.5%	2,4%	-4.8%	-13.1%	6.29
9/23/2023	2.9%	0.5%	1.9%	3.2%	3.0%	1.0%	0.3%	2.7%	16.5%	7.5%	-1.5%	2.8%	7.8%
9/30/2023	4.6%	-2.1%	3.5%	3.5%	2.8%	0.6%	-0.7%	6.2%	13.7%	2.2%	0.5%	-3.7%	10.9%
10/7/2023	5.4%	0.1%	6.0%	5.2%	3.1%	0.4%	-0.4%	5.0%	13.9%	13.1%	2.4%	10.7%	9.9%
10/14/2023	3.2%	-3.8%	2.5%	3.6%	3.1%	1.5%	0.6%	4.5%	8.3%	13.3%	-0.4%	4.1%	-7.5%
1Q19	1.1%	2.2%	2.5%	1.0%	0.8%	-0.2%	-0.3%	1.0%	-3.8%	0.7%	-1.0%	-2.4%	1.59
2019	1.2%	2.5%	1.4%	0.6%	0.7%	-0.2%		1.7%	-1.0%	3.2%	0.8%	-1.7%	0.29
3Q19	0.8%	1.5%	1.3%	0.2%	-0.1%	-0.5%	-0.5%	1.6%	-1.9%	0.9%	-0.2%	-2.8%	4.09
4Q19	0.7%	2.4%	0.6%	-0.4%	-0.3%	1.0%	-1.0%	1.9%	-3.7%	-5.5%	0.3%	-2.2%	3.9%
1Q22	37.5%	21.0%	39.7%	34.1%	27.3%	20.8%	17.3%	34.0%	52.2%	50.5%	61.8%	41.1%	31.7%
2Q22	26.2%	14.3%	29.0%	27.1%	18.9%	14.8%	11.8%	20.5%	69.0%	73.6%	32.9%	53.6%	60.6%
3Q22	11.6%	6.7%	12.6%	13.3%	7.6%	5.9%		8.9%	32.6%	30.0%	14.6%	25.4%	25.5%
4Q22	12.0%	6.5%	12.6%	13.7%	8.7%	6.2%	4.5%	10.2%	28.0%	20.5%	8.4%	20.2%	27.9%
1Q23	10.2%	-1.9%	8.4%	11.0%	8.1%	4.7%		9.1%	13.4%	15.6%	3.8%	11.5%	24.4%
2Q23	3.2%	-1.2%	2.5%	4.3%	3.5%	1.6%	0.9%	2.1%	9.6%	5.8%	2.5%	8.5%	11.69
3Q23	2.2%	-1.4%	1.3%	2.2%	2.2%	0.3%	0.0%	2.1%	9.8%	3.8%	0.2%	-2.1%	6.2%

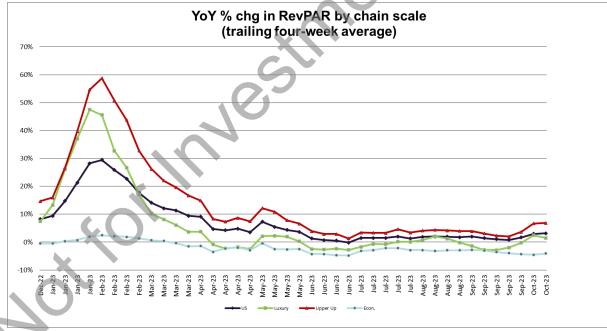
		YoY % change in Occupancy													
	-		Upper		Upper			Inde-	New						
	U.S.	Luxury	Upscale	Upscale	Midscale	Midscale	Economy	pendent	York	Boston	LA	Chicago	DC		
6/17/202	3 -1.1%	-1.6%	1.3%	0.5%	-0.6%	-2.9%	-4.6%	-2.1%	-1.6%	-3.3%	0.5%	-1.8%	-0.2%		
6/24/202	3 -1.0%	-1.8%	-0.8%	0.4%	0.0%	-2.0%	-2.9%	-1.9%	-2.9%	1.9%	2.0%	-4.7%	-1.1%		
7/1/202	3 4.1%	5.1%	7.2%	6.2%	5.2%	2.3%	0.4%	2.3%	11.6%	16.6%	-0.1%	3.3%	8.2%		
7/8/202	3 -2.3%	1.2%	0.6%	-2.9%	-4.1%	-4.1%	-3.3%	-1.1%	11.4%	0.1%	0.7%	-1.5%	-2.4%		
7/15/202	3 0.1%	0.2%	2.2%	1.9%	0.2%	-1.1%	-2.1%	-0.9%	4.6%	2.8%	0.0%	-3.5%	2.6%		
7/22/202	3 0.5%	3.4%	4.1%	2.5%	1.0%	-0.3%	-3.4%	-1.5%	11.8%	5.8%	-0.6%	3.9%	9.0%		
7/29/202	3 0.6%	4.4%	3.6%	3.1%	0.8%	-0.1%	-3.1%	-1.4%	10.6%	2.4%	3.0%	-0.8%	7.9%		
8/5/202	3 -1.0%	3.7%	1.9%	0.6%	-1.1%	-1.8%	-4.3%	-2.2%	10.4%	12.4%	7.2%	3.9%	7.6%		
8/12/202	3 📐 0.0%	3.9%	3.3%	2.1%	-0.4%	-1.1%	-3.3%	-1.3%	7.3%	3.7%	13.5%	3.2%	2.6%		
8/19/202	3 -0.1%	1.2%	3.7%	1.4%	-0.3%	-1.0%	-2.9%	-1.5%	8.1%	5.4%	2.1%	-0.3%	0.5%		
8/26/202			3.2%	2.0%	0.5%	-0.6%	-2.2%	-0.8%	5.0%	-0.8%	0.5%	-1.8%	5.2%		
9/2/202	3 0.2%	2.2%	2.7%	1.9%	-0.2%	-0.9%	-2.6%	-0.5%	5.5%	3.2%	1.3%	0.0%	7.9%		
9/9/202			0.5%	-0.4%	-1.6%	-2.1%	-3.0%	-3.7%	3.2%		-9.2%	3.4%	5.5%		
9/16/202	3 -2.2%	-4.5%	-0.9%	-0.3%	-1.6%	-2.5%	-3.9%	-3.7%	0.8%	2.6%	-4.1%	-7.9%	2.7%		
9/23/202	3 -1.6%	-1.0%	0.8%	1.0%	-1.1%	-2.1%	-4.3%	-4.1%	0.9%	5.0%	-3.0%	5.9%	3.7%		
9/30/202			6.0%	3.2%	-0.1%	-1.5%	-4.2%	-0.6%	3.2%	1.5%	2.5%	0.1%	8.5%		
10/7/202	3 -0.2%	8.1%	6.7%	1.7%	-2.1%	-2.5%	-4.0%	-1.8%	7.4%	8.8%	6.3%	11.2%	4.9%		
10/14/202	3 -2.3%	-3.4%	-0.5%	-1.7%	-2.5%	-2.4%	-3.8%	-3.0%	-0.9%	4.5%	2.1%	-1.8%	-7.9%		
101		-2.8%	-1.3%	-1.4%	-0.5%	0.0%	2.3%	2.1%	-3.5%		-0.7%	-2.2%	-3.8%		
2Q1		-1.4%	-0.9%	-1.0%	-0.7%	-0.6%	1.1%	0.7%	-0.7%	1.3%	0.8%	1.7%	-1.7%		
3Q1	9 -0.1%	-0.2%	-0.2%	-0.7%	0.0%	-0.5%	-0.4%	0.0%	-0.3%	-1.4%	0.1%	0.6%	0.4%		
4Q1		1.2%	0.4%	-0.2%	-0.8%	-1.7%	-0.4%	0.4%	-0.4%		0.8%	1.5%	1.3%		
1Q2		54.0%	53.2%	60.3%	59.4%	52.3%	55.5%	54.2%	29.5%	57.6%	33.0%	31.2%	20.1%		
2Q2		48.8%	41.8%	15.5%	6.2%	0.5%	-2.6%	5.9%	42.7%	56.7%	13.7%	36.3%	53.0%		
3Q2		19.7%	21.3%	8.1%	2.9%	-2.3%	-4.0%	2.2%	26.3%	23.0%	5.9%	18.1%	23.2%		
4Q2		12.4%	15.5%	6.0%	2.7%	-1.1%	-2.9%	1.9%	17.8%	12.7%	7.6%	14.2%	19.8%		
1Q2	3 5.9%	18.3%	19.8%	8.5%	4.9%	0.1%	-2.9%	3.5%	29.3%	16.8%	7.5%	13.6%	25.9%		
2Q2	3 -0.7%	-1.0%	2.6%	1.4%	0.3%	-2.0%	-4.6%	-2.7%	3.3%	5.1%	-1.3%	3.3%	5.1%		
3Q2	3 -0.5%	1.5%	2.6%	1.4%	-0.5%	-1.3%	-3.5%	-1.8%	6.0%	4.1%	1.1%	0.3%	5.0%		

RevPAR Component Trends

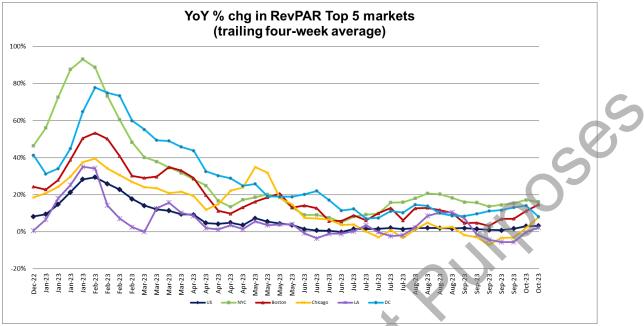


Source: STR data, Truist Securities research

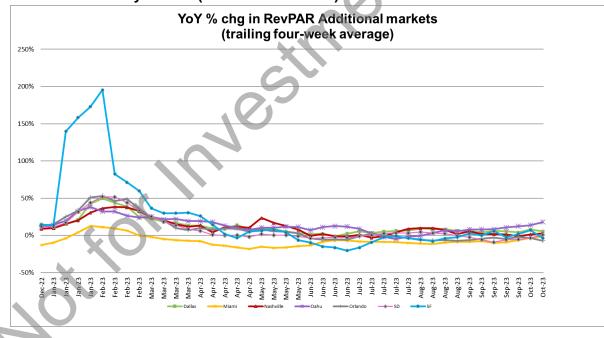
RevPAR Trends by Chain Scale





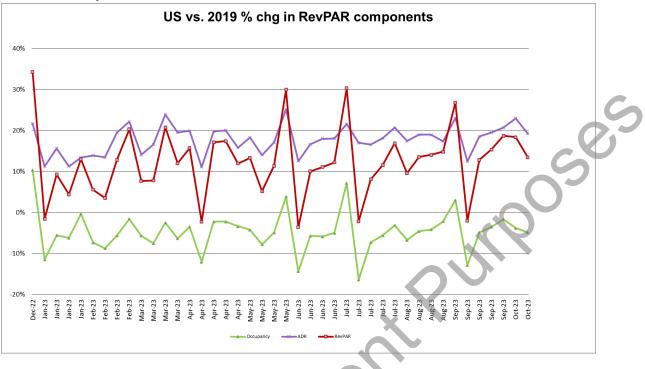


Source: STR data, Truist Securities research

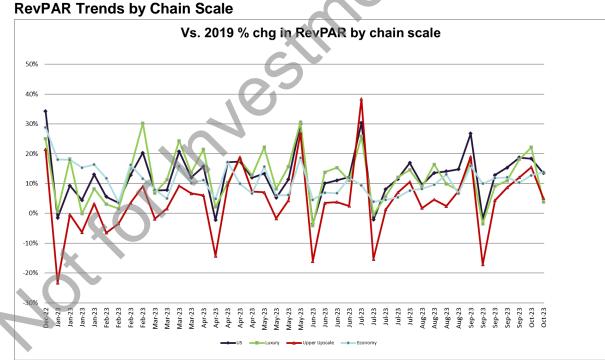


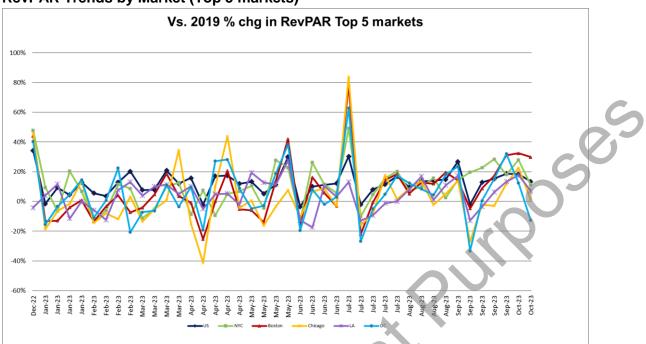
RevPAR Trends by Market (Additional markets)

RevPAR Component Trends



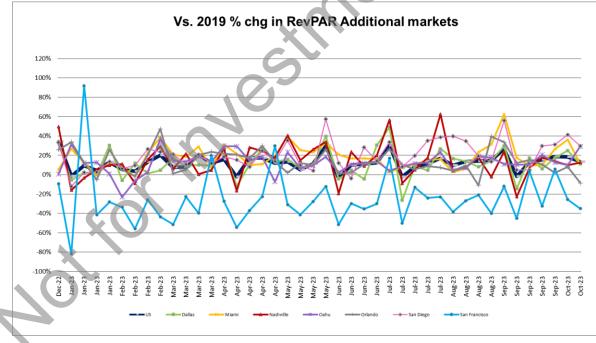
Source: STR data, Truist Securities research





RevPAR Trends by Market (Top 5 markets)





Source: STR data, Truist Securities research

Price Target/Risks Summary

						Truist Securities Valuation EBITDA excluding Stock Based Comp/Other				Consensus/Data leadline" EBITD			
_odging	TKR	Price 10/17/23	Rating	PT*	% upside/ down- side	2022A EBITDA (\$M)* **	2023E EBITDA (\$M)* **	2024E EBITDA (\$M)* **	2022A EBITDA (\$M)*	2023E EBITDA (\$M)*	2024E EBITDA (\$M)* **	Target EV/EBITDA Multiple	Risks
Buegreen Vacations	BVH	\$34.46	Buy	\$54	55%	\$140	\$151	\$157	\$140	\$151	\$157	7.2X	Downside risk: controlled company issues, limited cap/float, loan defaults and macroeconomic risk.
Choice Hotels	СНН	\$116.37	Hold	\$143	15%	\$459	\$517	\$569	\$478	\$538	\$591	15.0X	Upside risk: conservative growth of new brands; market share gains. Downside risk: slowdown in development opportunities; market share Insses
	Grat	¢110.01	TIOId	¢HO	1070	<u> </u>				4000	φυστ	10.01	Upside risk: faster demand improvement in corporate travel than expected Brand changes (e.g. Val) lead to material EBITDA improvement. Leisuer hotels hold/mprove on RevPAR and margins despite the challenging man Downside risk: lodging recovery takes tonger than expected, weaker resul from ROI projects than forecasted, poor performance of severally acquired from ROI projects than forecasted, poor performance of severally acquired to the set of the several several set of the several several set of the several several set of the several
DiamondRock Hospitality	DRH	\$8.17	Hold	\$10	24%	\$281	\$270	\$270	\$281	\$270	\$270	12.0X	assets. Upside risk: Macro lodging trends improve beyond expectations. Faster
lilton	HLT	\$154.83	Hold	\$172	12%	\$2,479	\$2,916	\$3,196	\$2,599	\$3,016	\$3,301	16.6X	than expected net unit growth. Downside risk: slowing pipeline. Deep recession. Downside risk: Disruption in a major market (HGV more concentrated that
Hilton Grand Vacations	HGV	\$38.62	Buy	\$75	92%	\$1,049	\$1,105	\$1,150	\$1,049	\$1,105	\$1,150	9.2X	peers), issues with Japanese customer (HSV more sequed than peers), dflictuys sourcing additional fee-for-source menory deals Upside risk: faster demand improvement in corporate/convertion travel the expected. Dispositions at higher multiple than branched, stronger than expected performance by luwy issue resci to on both top-line and marging the source of the sour
lost Hotels & Resorts	HST	\$16.32	Hold	\$21	29%	\$1,498	\$1,568	\$1,530	\$1,498	\$1,568	\$1,530	12.0X	through the valuation year. Downside risk: extended industry downturn with particular impact to large big box hotels, weak recovery of international travel during the valuation period, maren demand shock to acquired resor assists, labor issues. Downside risk: odging recovery takes tonger than expected. Planned
Hyatt Hotels	н	\$107.34	Buy	\$146	32%	\$1,004	\$1,168	\$1,255	\$908	\$1,063	\$1,149	14.1X	dispositions take longer than expected. Material labor issues to owned hotels. Pipeline growth slower than expected. Apple Leisure Group underperforms. Upside risk: Macro lodging trends improve beyond expectations. Faster
Marriott International Marriott Vacations	MAR	\$197.51	Hold	\$221 \$190	11% 94%	\$3,546 \$966	\$4,242 \$882	\$4,489 \$914	\$3,853 \$966	\$4,620 \$882	\$4,842 \$914	16.7X	than expected net unit growth. Downside risk: slowing pipeline. Deep recession. Downside risk: M&A story fades and multiples revert to historical levels
		\$90.27		•		\$589							Downside risk: extended downturn in San Francisco, weak recovery of international travel during the valuation period especially Oahu, macro
Park Hotels & Resorts	PK	\$12.25	Buy	\$17	40%	\$589	\$635	\$628	\$606	\$653	\$652	12.0X	demand shock impact to major resort assets, labor issues. Upside Risks: Material near-term incremental EBITDA from Legacy LHO assets. Faster than expected San Francisco recovery. Downside Risks: Incremental EBITDA from major CapEx investments take longer than anticipated. contributing to multiple contraction. Very slow recovery in San
Pebblebrook Hotel Trust***	PEB	\$13.72	Hold	\$16	19%	\$345	\$351	\$373	\$357	\$363	\$385	13.5X	Francisco. Downside risk: demand shocks, hurricanes, reduced airlift, new supply,
laya Hotels & Resorts	PLYA	\$7.27	Buy	\$13	82%	\$231	\$255	\$264	\$243	\$269	\$278	10.5X	country-specific risks (emerging market portfolio) Downside risk: Slower than expected recovery of corporate business trav
LJ Lodging Trust***	RLJ	\$9.89	Buy	\$13	33%	\$315	\$345	\$357	\$337	\$368	\$381	11.5X	post-COVID; scope/timing and/or upside from repositionings underwhelm investor expectations Downside risk: Group demand slower than expected. Property-specific
Ryman Hospitality Properties	RHP	\$87.89	Buy	\$123	44%	\$536	\$668	\$743	\$556	\$695	\$778	13.0X	risks dvien a small portolio. Upside risk: faster demand improvement in corporate travel than expected Renovations lead to faster than expected EBITDA improvemental EBITDA durin the valiation period. Downside inst: Lodging recovery taks longer than expected, labor issues, weak recovery of international travel to gateway markets, natral diaster risk. Monage EBITDA statistizes well ower than the rest of the state of the state and the state and the state of the state of the state of the state of the state and t
Sunstone Hotel Investors	SHO	\$9.53	Hold	\$11	16%	\$223	\$250	\$243	\$234	\$262	\$255	13.5X	expected. Downside risks: MTN is subject to prolonged weakness in general econom conditions, including adverse effects on the overall travel and leisure relate
/ail Resorts, Inc.	MTN	\$224.93	Buy	\$290	36%	\$833	\$848	\$974	\$833	\$848	\$974	13.0X	industries. Downside risk: The timeshare business is especially vulnerable to econom
ravel + Leisure Co. Vvndham Hotels & Resorts	TNL	\$34.77	Buy	\$66 \$95	87%	\$859 \$618	\$937 \$621	\$999 \$660	\$859	\$937 \$659	\$999	8.5X	softness. There are potential execution risks post the spin off. Downside risk: Slowdown in development opportunities. Weaker than expected transient trends.
* All of our Lodging price targets a ** Valuation EBITDA excludes sele *** Covered by Gregory J. Miller	re derived by act items for s	applying a	target EV/E panies incl	BITDA m	ultiple to ou	estimate for 202		4080	9001	4039	<i>\$100</i>	13.04	experies adibilit della.

Source: FactSet, Truist Securities research

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Companies Mentioned in This Note

Bluegreen Vacations Holding Corporation (BVH, \$34.46, Buy, C. Patrick Scholes) Choice Hotels International, Inc. (CHH, \$116.37, Hold, C. Patrick Scholes) DiamondRock Hospitality Company (DRH, \$8.17, Hold, C. Patrick Scholes) Hyatt Hotels Corporation (H, \$107.34, Buy, C. Patrick Scholes) Hilton Grand Vacations Inc. (HGV, \$38.62, Buy, C. Patrick Scholes) Hilton Worldwide Holdings Inc. (HLT, \$154.83, Hold, C. Patrick Scholes) Host Hotels & Resorts, Inc. (HST, \$16.32, Hold, C. Patrick Scholes) Marriott International, Inc. (MAR, \$197.51, Hold, C. Patrick Scholes) Vail Resorts, Inc. (MTN, \$224.93, Buy, C. Patrick Scholes) Pebblebrook Hotel Trust (PEB, \$13.72, Hold, Gregory Miller) Park Hotels & Resorts Inc. (PK, \$12.25, Buy, C. Patrick Scholes) Playa Hotels & Resorts N.V. (PLYA, \$7.27, Buy, C. Patrick Scholes) Ryman Hospitality Properties, Inc. (RHP, \$87.89, Buy, C. Patrick Scholes) RLJ Lodging Trust (RLJ, \$9.89, Buy, Gregory Miller) Sunstone Hotel Investors, Inc. (SHO, \$9.53, Hold, C. Patrick Scholes) Travel + Leisure Co. (TNL, \$34.77, Buy, C. Patrick Scholes) Marriott Vacations Worldwide Corporation (VAC, \$96.27, Buy, C. Patrick Scholes) Wyndham Hotels & Resorts, Inc. (WH, \$75.29, Buy, C. Patrick Scholes)

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			0						

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