

Equity Research Report May 10, 2023

**CONSUMER: Lodging** 

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# Reasons for this report

✓ Our analysis of the most recent weekly US lodging results

# Lodging: US RevPAR +8% y/y last week, +13% vs. 2019. Clean comp, small w/w improvement as Group drives growth

Overall U.S. RevPAR was +8.4% y/y for the week ending 5/6/2023, per STR, up from the prior week's result of +5.6%, and above the trailing 10-week average of +7.1%. Versus 2019, RevPAR was +13.3%, up from the prior week's result of +12.0%, and above the trailing 10-week average of +12.9%.

 Last week was a clean comp. We note a slight improvement in w/w RevPAR growth, mainly driven by strong and continued Group customer performance (up 19.3% y/y vs. prior week's +10.9%). Despite the y/y strong performance, we believe there is still continued opportunity for Group demand growth going forward as Group occupancy vs. 2019 was still down 7.5%.

### Major RevPAR statistics presented below:

- Luxury RevPAR: +8.5% y/y and +22.2% versus 2019;
- Upper Upscale RevPAR: +11.9% y/y and +7.0% versus 2019;
- Upscale RevPAR: +11.6% v/y and +5.9% versus 2019;
- Upper Midscale RevPAR: +9.0% y/y and +12.8% versus 2019;
- Midscale RevPAR: +4.4% y/y and +15.7% versus 2019;
- Economy RevPAR: +1.0% y/y and +15.6% versus 2019;
- Independent hotels (~ 1/3rd of the data set) RevPAR: +4.2% y/y and +14.9% versus 2019; and
- Within Upper Upscale & Luxury class hotels:
  - Group: +19.3% y/y vs. +10.9% prior week; versus 2019: +12.0% vs +4.7% prior week.
  - Transient: +3.0% y/y vs. +3.2% prior week; versus 2019: +13.3% vs +11.6% prior week.
- Las Vegas RevPAR: +4.5% y/y and +3.8% versus 2019.
  - As a caveat, we note that many large Strip casino hotel operators do not participate in STR's survey.

# <u>Last week's RevPAR details and sequential trends (all comparable information on new STR methodology):</u>

- **Headline RevPAR** was +8.4% y/y vs. the running 28-day average of +7.3% y/y.
- Occupancy: Absolute occupancy was 65.2% vs. 65.7% for the running 28-day average.
- Absolute Group occupancy: 24.2% last week vs. 23.9% for the running 28 days.

The Lodging stocks: Similar to the past year in lodging (and many other) stocks, we see "macro over micro" at the moment. We see the main driver/wildcard coming from the economic impact from interest rates and inflation (and perhaps more importantly investor sentiment around these). While the risks from COVID are not zero (e.g. China reopening impact to the worldwide economy and outbound Chinese travel), we believe COVID issues are now secondary to macroeconomic considerations for most investors and for public company executives. We see Hyatt (Buy) as the relative outperformer in our lodging coverage universe for a host of reasons, including continued Caribbean/leisure outperformance and upcoming accretive asset sales. Leisure travel demand and pricing continues to show significant strength in 2023, a positive read-through for all-inclusive resorts (Buy-rated PLYA, H) and Vacation Ownership (Buy-rated BVH, HGV, TNL, VAC), and Wellness (OSW, Buy, Miller). While we have three Buy-rated Lodging REITS, (PK, RLJ [Miller], RHP), we have a neutral to cautious view on our broader Lodging REIT sector coverage, with Hold-rated DRH, HST, PEB (Miller), and SHO, a view driven by potential downside pressures on revenues and particularly on operating profit margins.

# **Weekly RevPAR Summary**

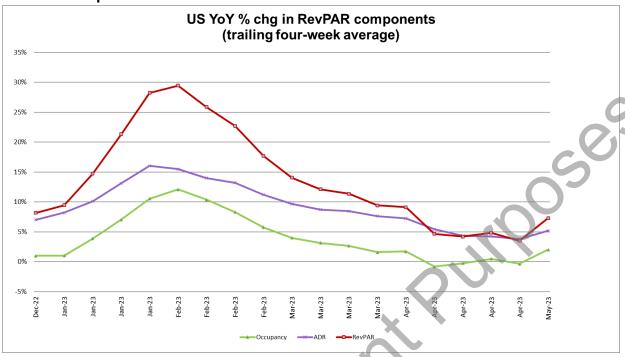
		YoY % change in RevPAR											
_			Upper		Upper			Inde-	New				
	U.S.	Luxury	Upscale	Upscale	Midscale	Midscale		pendent	York	Boston	LA	Chicago	DC
12/31/2022	4.2%	2.8%	5.5%	7.4%	5.3%	-0.1%	-1.9%	3.1%	65.3%	17.7%	-6.6%	12.2%	20.2%
1/7/2023	21.8%	42.8%	33.4%	16.2%	7.4%	0.7%	0.2%	33.0%	80.5%	31.4%	32.1%	24.3%	19.3%
1/14/2023	33.1%	68.5%	67.7%	33.3%	18.6%	8.1%	2.2%	27.4%	103.9%	48.7%	51.6%	45.3%	84.7%
1/21/2023	26.2%	34.2%	52.1%	30.5%	18.0%	9.2%	2.3%	21.4%	100.7%	57.4%	24.0%	37.0%	55.4%
1/28/2023	31.9%	44.4%	65.5%	36.4%	22.2%	10.2%	3.2%	23.6%	87.4%	64.4%	32.5%	43.3%	99.9%
2/4/2023	26.6%	35.3%	49.8%	27.9%	17.2%	6.8%	2.0%	25.2%	63.0%	42.6%	28.6%	32.4%	71.2%
2/11/2023	18.9%	16.9%	35.7%	23.3%	14.4%	5.3%	0.9%	14.1%	41.7%	36.1%	-28.4%	24.0%	73.4%
2/18/2023	13.5%	10.1%	24.1%	16.6%	11.4%	4.2%	1.4%	10.2%	49.5%	20.1%	-4.3%	22.4%	48.8%
2/25/2023	11.8%	6.2%	21.6%	15.9%	11.0%	4.5%	0.9%	7.5%	39.1%	21.9%	14.2%	28.8%	46.3%
3/4/2023	12.1%	7.7%	23.3%	15.9%	9.5%	3.0%	-0.6%	8.5%	30.3%	38.0%	18.2%	20.7%	52.2%
3/11/2023	11.1%	8.5%	19.0%	16.6%	10.1%	3.3%	-0.3%	6.3%	32.7%	39.0%	22.4%	22.2%	50.2%
3/18/2023	10.4%	2.1%	14.4%	13.2%	8.1%	2.3%	-1.6%	12.5%	36.4%	40.4%	8.2%	11.8%	47.3%
3/25/2023	4.1%	-3.8%	10.1%	10.0%	6.4%	0.9%	-3.6%	-2.3%	27.8%	14.9%	-8.3%	31.4%	33.4%
4/1/2023	10.9%	8.0%	15.9%	14.7%	10.9%	4.2%	-0.2%	7.7%	16.1%	21.5%	12.1%	11.8%	44.1%
4/8/2023	-6.7%	-9.9%	-7.0%	-4.5%	-7.1%	-9.4%	-8.7%	-7.0%	19.4%	2.0%	-4.4%	-7.9%	5.6%
4/15/2023	8.6%	-3.4%	10.4%	14.1%	15.5%	10.0%	3.6%	2.1%	3.3%	6.6%	5.3%	24.1%	38.1%
4/22/2023	6.6%	-1.8%	15.4%	13.0%	7.1%	0.4%	-2.6%	-0.2%	14.8%	8.8%	1.4%	60.6%	27.8%
4/29/2023	5.6%	5.2%	11.1%	9.5%	5.4%	-0.7%	-3.7%	0.8%	31.5%	35.1%	3.3%	18.6%	27.5%
5/6/2023	8.4%	8.5%	11.9%	11.6%	9.0%	4.4%	1.0%	4.2%	24.6%	14.2%	12.4%	36.2%	9.7%
	Clean Com	p, Group drive	n growth		Upper Up	scale and Up	scale led the	industry	Chi	icago and N	ew York led	I the Top 5 m	arkets
1Q19	1.5%	-0.7%	1.2%	-0.5%	0.4%	-0.1%	1.9%	3.1%	-7.1%	-2.1%	-1.7%	-4.5%	-2.4%
2Q19	1.1%	1.1%	0.5%	-0.4%	0.0%	-0.7%	1.7%	2.4%	-1.8%	4.5%	1.6%	-0.1%	-1.5%
3Q19	0.7%	1.3%	1.1%	-0.5%	-0.1%	-1.0%	-0.9%	1.6%	-2.2%	-0.4%	-0.2%	-2.2%	4.5%
4Q19	0.7%	3.6%	1.0%	-0.6%	-1.0%	-2.7%		2.3%	-4.1%	-11.6%	1.1%	-0.7%	5.2%
1Q22	67.2%	112.3%	127.2%	69.7%	51.0%	38.2%	24.3%	58.3%	97.1%	137.1%	115.2%	85.1%	58.1%
2Q22	38.8%	70.2%	82.9%	46.8%	26.2%	15.4%		27.7%	141.2%	172.1%	51.0%	109.5%	145.7%
3Q22	16.6%	27.7%	36.6%	22.5%	10.8%	3.5%	0.0%	11.3%	67.4%	59.9%	21.4%	48.1%	54.6%
4Q22	16.3%	19.7%	30.1%	20.5%	11.7%	5.1%	1.4%	12.3%	50.8%	35.8%	11.4%	37.3%	53.2%

_						YOY % Ch	ange in A						
	U.S.		Upper Upscale		Upper Midscale		Economy	Inde- pendent	New York	D	LA	01.1	DC
		Luxury		Upscale						Boston		Chicago	
12/31/2022	4.4%	0.1%	1.9%	7.0%	4.2%	3.4%		3.8%	26.5%	11.0%	-1.8%	5.0%	10.4%
1/7/2023	17.2%	8.9%	12.2%	11.5%	7.0%	5.8%		25.2%	22.7%	17.0%	21.6%	11.8%	16.1%
1/14/2023	17.9%	8.3%	17.1%	12.2%	8.1%	6.6%		18.1%	23.1%	18.9%	29.9%	15.7%	26.8%
1/21/2023	13.1%	-2.8%	11.2%	11.7%	7.7%	6.2%		13.1%	22.7%	20.3%	11.4%	13.1%	22.2%
1/28/2023	15.9%	-1.0%	14.9%	14.3%	9.8%	7.2%		14.3%	18.2%	25.3%	12.7%	15.6%	30.7%
2/4/2023	15.1%	-1.4%	12.7%	13.0%	9.0%	5.7%	4.7%	16.7%	12.6%	18.8%	14.0%	13.0%	27.1%
2/11/2023	11.9%	-3.4%	9.6%	13.0%	9.6%	5.9%	4.3%	10.7%	8.5%	15.3%	-28.2%	10.9%	28.3%
2/18/2023	10.0%	-2.4%	9.2%	12.1%	9.3%	5.3%	4.3%	8.3%	14.1%	10.7%	-7.0%	10.3%	22.7%
2/25/2023	7.9%	-2.1%	7.4%	10.1%	7.5%	4.1%	3.4%	6.3%	10.3%	12.2%	7.3%	10.8%	19.1%
3/4/2023	8.9%	0.0%	7.6%	9.9%	7.1%	3.9%	3.7%	8.3%	10.5%	15.9%	8.1%	10.7%	23.2%
3/11/2023	8.1%	0.4%	7.3%	10.5%	7.1%	3.5%	3.6%	6.2%	14.2%	18.6%	13.4%	11.2%	23.4%
3/18/2023	8.9%	-2.6%	7.2%	9.4%	6.4%	3.3%	3.1%	12.8%	20.0%	19.2%	5.2%	7.5%	25.5%
3/25/2023	4.7%	-3.3%	4.8%	7.6%	5.9%	2.7%	2.1%	1.9%	15.3%	6.3%	-2.2%	17.1%	20.9%
4/1/2023	7.3%	0.7%	6.0%	8.4%	6.8%	3.7%	2.8%	6.2%	8.0%	8.4%	5.1%	6.9%	21.9%
4/8/2023	0.8%	1.1%	0.7%	3.1%	0.6%	-1.4%	-0.9%	-0.4%	12.3%	2.6%	-1.4%	-0.6%	5.5%
4/15/2023	4.7%	-2.4%	4.7%	7.8%	7.9%	5.4%	4.2%	1.7%	4.5%	4.0%	5.3%	14.1%	22.5%
4/22/2023	4.2%	-5.2%	3.7%	6.9%	4.6%	1.7%	1.2%	1.0%	9.5%	7.4%	2.7%	29.6%	16.8%
4/29/2023	5.5%	3.8%	6.3%	6.7%	4.9%	1.7%	1.6%	2.3%	14.7%	17.2%	3.1%	11.1%	16.1%
5/6/2023	6.4%	3.1%	6.1%	7.4%	5.8%	3.4%	3.5%	4.6%	12.3%	7.9%	8.5%	18.8%	7.9%
							<b>7</b>						
1Q19	1.1%	2.2%	2.5%	1.0%	0.8%	-0.2%	-0.3%	1.0%	-3.8%	0.7%	-1.0%	-2.4%	1.5%
2Q19	1.2%	2.5%	1.4%	0.6%	0.7%	-0.2%	0.6%	1.7%	-1.0%	3.2%	0.8%	-1.7%	0.29
3Q19	0.8%	1.5%	1.3%	0.2%	-0.1%	-0.5%	-0.5%	1.6%	-1.9%	0.9%	-0.2%	-2.8%	4.09
4Q19	0.7%	2.4%	0.6%	-0.4%	-0.3%	-1.0%	-1.0%	1.9%	-3.7%	-5.5%	0.3%	-2.2%	3.9%
1Q22	37.5%	21.0%	39.7%	34.1%	27.3%	20.8%	17.3%	34.0%	52.2%	50.5%	61.8%	41.1%	31.7%
2Q22	26.2%	14.3%	29.0%	27.1%	18.9%	14.8%		20.5%	69.0%	73.6%	32.9%	53.6%	60.69
3Q22	11.6%	6.7%	12.6%	13.3%	7.6%	5.9%		8.9%	32.6%	30.0%	14.6%	25.4%	25.59
4Q22	12.0%	6.5%	12.6%	13.7%	8.7%	6.2%	4.5%	10.2%	28.0%	20.5%	8.4%	20.2%	27.99

					Yo	/ % chang	je in Occu	pancy					
_			Upper		Upper			Inde-	New				
	U.S.	Luxury	Upscale	Upscale	Midscale	Midscale	Economy	pendent	York	Boston	LA	Chicago	DC
12/31/2022	-0.2%	2.7%	3.5%	0.4%	1.0%	-3.5%	-3.9%	-0.7%	30.6%	6.0%	-4.8%	6.8%	8.9%
1/7/2023	3.9%	31.2%	18.9%	4.1%	0.4%	-4.8%	-4.0%	6.2%	47.1%	12.3%	8.6%	11.2%	2.7%
1/14/2023	12.9%	55.5%	43.2%	18.8%	9.7%	1.5%	-1.9%	7.9%	65.7%	25.1%	16.7%	25.6%	45.6%
1/21/2023	11.6%	38.1%	36.7%	16.9%	9.5%	2.8%	-1.6%	7.3%	63.5%	30.8%	11.3%	21.2%	27.2%
1/28/2023	13.7%	45.8%	44.0%	19.3%	11.3%	2.7%	-1.3%	8.1%	58.6%	31.2%	17.6%	23.9%	52.9%
2/4/2023	10.0%	37.1%	32.9%	13.2%	7.5%	1.0%	-2.5%	7.2%	44.8%	20.0%	12.8%	17.1%	34.8%
2/11/2023	6.2%	21.1%	23.9%	9.0%	4.4%	-0.6%	-3.3%	3.1%	30.5%	18.1%	-0.3%	11.8%	35.2%
2/18/2023	3.2%	12.9%	13.6%	4.0%	1.9%	-1.0%	-2.8%	1.7%	31.0%	8.4%	2.9%	11.0%	21.3%
2/25/2023	3.6%	8.4%	13.2%	5.3%	3.2%	0.3%	-2.4%	1.1%	26.1%	8.7%	6.4%	16.2%	22.9%
3/4/2023	3.0%	7.7%	14.6%	5.5%	2.3%	-0.8%	-4.1%	0.2%	17.9%	19.0%	9.3%	9.0%	23.6%
3/11/2023	2.8%	8.2%	11.0%	5.4%	2.8%	-0.1%		0.1%	16.2%	17.2%	7.9%	9.9%	21.8%
3/18/2023	1.3%	4.8%	6.8%	3.4%	1.6%	-0.9%	-4.5%	-0.3%	13.6%	17.8%	2.8%	4.0%	17.3%
3/25/2023	-0.6%	-0.5%	5.1%	2.2%	0.5%	-1.8%		-4.1%	10.8%	8.1%	-6.2%	12.2%	10.4%
4/1/2023	3.4%	7.3%	9.4%	5.8%	3.9%	0.5%	-2.9%	1.4%	7.6%	12.1%	6.6%	4.6%	18.2%
4/8/2023	-7.4%	-10.9%	-7.7%	-7.4%	-7.7%	-8.2%	-7.8%	-6.6%	6.3%	-0.6%	-3.1%	-7.3%	0.0%
4/15/2023	3.7%	-1.0%	5.4%	5.8%	7.0%	4.4%	-0.6%	0.5%	-1.1%	2.6%	0.0%	8.8%	12.7%
4/22/2023	2.3%	3.6%	11.2%	5.8%	2.4%	-1.3%		-1.2%	4.8%	1.3%	-1.3%	23.9%	9.4%
4/29/2023	0.1%	1.3%	4.5%	2.6%	0.5%	-2.4%		-1.5%	14.7%	15.3%	0.2%	6.7%	9.8%
5/6/2023	2.0%	5.2%	5.4%	3.9%	3.0%	1.0%	-2.4%	-0.4%	11.0%	5.9%	3.6%	14.7%	1.7%
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1Q19	0.4%	-2.8%	-1.3%	-1.4%	-0.5%	0.0%		2.1%	-3.5%	-2.8%	-0.7%	-2.2%	-3.8%
2Q19	-0.1%	-1.4%	-0.9%	-1.0%	-0.7%	-0.6%	1.1%	0.7%	-0.7%	1.3%	0.8%	1.7%	-1.7%
3Q19	-0.1%	-0.2%	-0.2%	-0.7%	0.0%	-0.5%	-0.4%	0.0%	-0.3%	-1.4%	0.1%	0.6%	0.4%
4Q19	-0.1%	1.2%	0.4%	-0.2%	-0.8%	-1.7%		0.4%	-0.4%	-6.5%	0.8%	1.5%	1.3%
1Q22	56.2%	54.0%	53.2%	60.3%	59.4%	52.3%		54.2%	29.5%	57.6%	33.0%	31.2%	20.1%
2Q22	10.0%	48.8%	41.8%	15.5%	6.2%	0.5%		5.9%	42.7%	56.7%	13.7%	36.3%	53.0%
3Q22	4.5%	19.7%	21.3%	8.1%	2.9%	-2.3%	-4.0%	2.2%	26.3%	23.0%	5.9%	18.1%	23.2%
4Q22	3.8%	12.4%	15.5%	6.0%	2.7%	-1.1%	-2.9%	1.9%	17.8%	12.7%	7.6%	14.2%	19.8%

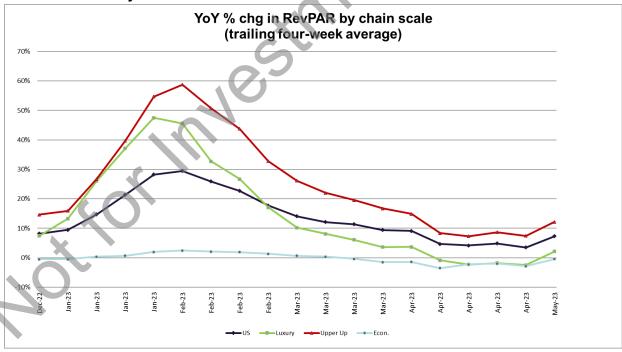
Source: STR data, Truist Securities research

# **RevPAR Component Trends**



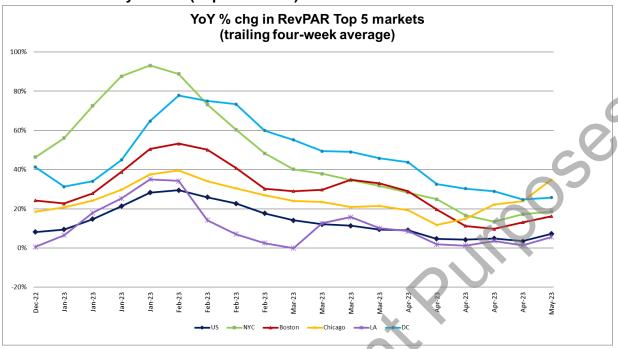
Source: STR data, Truist Securities research

# **RevPAR Trends by Chain Scale**



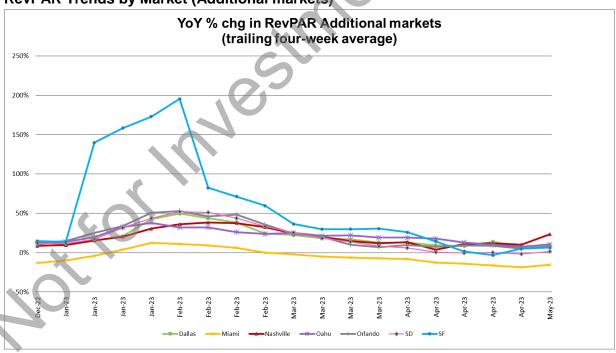
Source: STR data, Truist Securities research

**RevPAR Trends by Market (Top 5 markets)** 



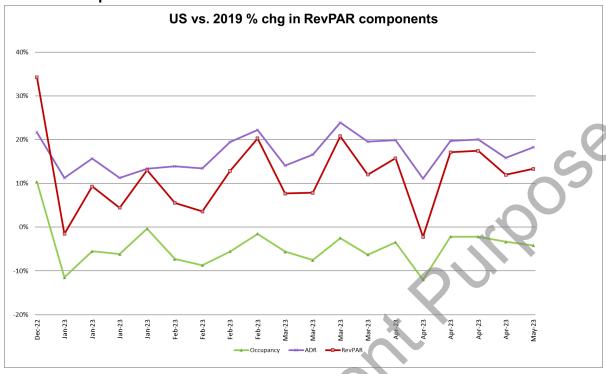
Source: STR data, Truist Securities research

# RevPAR Trends by Market (Additional markets)



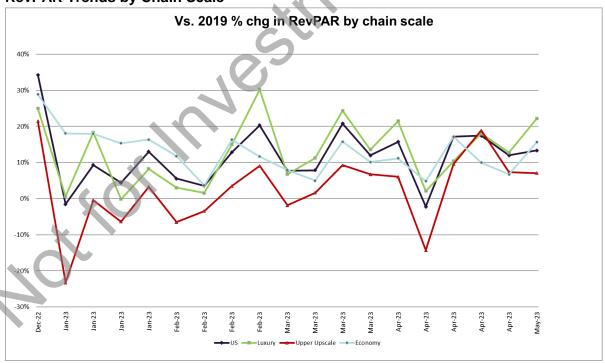
Source: STR data, Truist Securities research

# **RevPAR Component Trends**



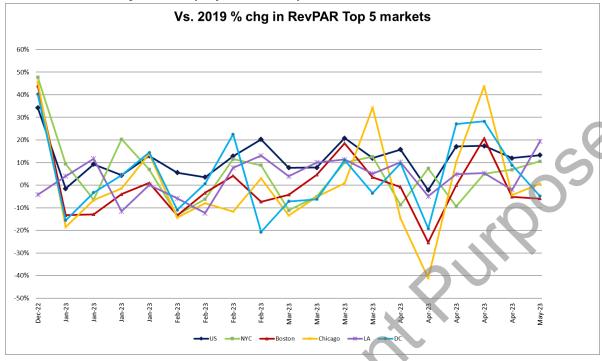
Source: STR data, Truist Securities research

# **RevPAR Trends by Chain Scale**



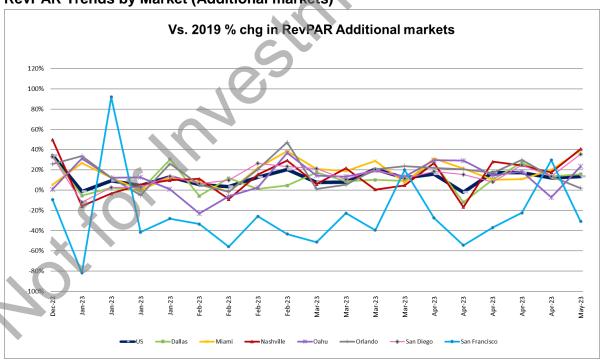
Source: STR data, Truist Securities research

# **RevPAR Trends by Market (Top 5 markets)**



Source: STR data, Truist Securities research

# **RevPAR Trends by Market (Additional markets)**



Source: STR data, Truist Securities research

# **Price Target/Risks Summary**

Procedure   Process   Pr	No.   Procedure								s Valuation EBI Based Comp/O			/Consensus/Da Headline" EBIT			
Name	Supplement National   Supplement   Supplem	Lodging	TKR		Rating		down-	EBITDA	EBITDA	EBITDA	EBITDA	EBITDA	EBITDA	EV/EBITDA	to our entire coverage especially related
Part   March   Part	Charles   Carl   S127.52   Hold   S132   45   840   852   S533   \$478   \$540   \$552   \$553   \$478   \$540   \$552   \$553   \$478   \$540   \$552   \$553   \$550	Bluegreen Vacations	BVH	\$28.79	Buy	\$51	78%	\$136	\$141	\$146	\$140	\$145	\$150	7.2X	
CommonRook Negatility   Comm	Description	Chaine Untale	CUIU	\$407.F0	Lield	6122	40/	£450	eroo	esoo.	6470	\$540	8550	45.0V	Downside risk: slowdown in development opportunities; market share
Lyste next Marror longing transf improve surget superlanding. Fast		Unoice Hotels	СНН	\$127.52	Hold	\$132	4%	\$459	\$522	\$533	\$4/8	\$540			Upside risk: faster demand improvement in corporate travel than expecté Brand changes (e.g. Vail) lead to material EBITDA introvement. Leitur hotels hold/improve on RevPAR and margins despite the childenging micro Downside risk: lodging recovery takes longer than expected, weaker risk from ROI projects than forcested, poor performance of recently acquire
## Hord Nations   H.T   \$144.02   Hold   \$165   15%   \$2.470   \$2.816   \$3.005   \$2.599   \$2.202   \$3.213   16.05   \$0.000   \$0.0	Hellon H.T. \$140.2 Hold \$160. 19% \$2,479 \$2,818 \$3.005 \$2,599 \$2.006 \$3.213 16.54	DiamondRock Hospitality	DRH	\$8.11	Hold	\$11	36%	\$281	\$294	\$297	\$281	\$294	\$297	12.0X	Upside risk: Macro lodging trends improve beyond expectations. Faster
## Hon Grand Vacations   HSV   \$42.80   Buy   \$75   74%   \$1,003   \$1,057   \$1,105   \$1,105   \$1,105   \$1,105   \$1,155   \$9.1X   \$1,005   \$1,005   \$1,005   \$1,005   \$1,005   \$1,105	## Hen Grand Vacations	Hilton	HLT	\$144.02	Hold	\$165	15%	\$2,479	\$2,818	\$3,095	\$2,599	\$2,926	\$3,213	16.6X	recession.
Part		Hilton Grand Vacations	HGV	\$42.80	Buy	\$75	74%	\$1,003	\$1,037	\$1,105	\$1,049	\$1,103	\$1,155	9.1X	peers), issues with Japanese customer (HGV more exposed than peers)
Department   Dep	Hyali Hotels														Upside risk: faster dem rit improvement is corporate/convention travel the expected. Dispositions is higher mulpie than expected, stronger than expected performance by fuzzy feisure resorts on both top-line and margin through the salution year. Do viside risk: extended industry downturn up particular impact to large big lox hotels, weak recovery of international travel of unit the valuation period, marcor demand shock to acquired resort
Synthetic   H   \$114.30   Buy   \$145   27%   \$1,004   \$1,136   \$1,236   \$1,065   \$1,206   \$1,310   \$1,3.8X	Synth Note   H   \$114.30   Buy   \$145   27%   \$1.004   \$1,136   \$1,236   \$1.065   \$1,206   \$1,310   \$1,38\$   Upsade jisk Macro lodgrape rank improves beyond expectant than supported net urit growth. Downside risk: slowing pipe Marriott International MAR   \$169.34   Hold   \$213   26%   \$3.546   \$4,152   \$4,337   \$3.853   \$3.4471   \$4,669   \$16.7\$   Downside risk: Macro lodgrape revent to the following pipe for the many pipe for the unit growth. Downside risk: slowing pipe for recession. Procession   Proces	Host Hotels & Resorts	HST	\$16.17	Hold	\$20	24%	\$1,498	\$1,482	\$1,473	\$1,498	\$1,482	\$1,473	12.0X	Downside risk: lodging recovery takes longer than expected. Planned dispositions take longer than expected. Material labor issues to owned
Alarinot International MAR \$169.34 Hold \$213 26% \$3.546 \$4,152 \$43.37 \$3.853 \$4,471 \$4,666 \$15.74 \$10.40 \$213 26% \$3.546 \$49.522 \$69% \$935 \$1.066 \$966 \$975 \$1,048 \$10.4X \$0 bownside risk. MAR story fades and multiples revent to historical level and provides provid	Marriot trierrational MAR \$169.34 Hold \$213 29% \$3.468 \$4.152 \$43.37 \$3.853 \$4.471 \$4.689 \$15.77 \$1.044 \$1.054 \$1.054 \$1.055 \$1.	Hyatt Hotels	Н	\$114.30	Buy	\$145	27%	\$1,004	\$1,136	\$1,236	\$1,065	\$1,206	\$1,310	13.8X	underperforms.  Upside risk: Macro lodging trends improve beyond expectations. Faste
PK \$12.05 Buy \$20 66% \$589 \$652 \$700 \$606 \$669 \$724 \$12.0X demand shork impact to major report assets, labor issuers assets, labor issuers, was asset labor assets, labor issuers, was asset labor assets, labor issuers, was anticipated to an under laboration. In the assets assets, labor issuers, was asset laboration assets, labor issuers, was laboration assets, labor issuers, was laborated in laboration. In laboration in laboration in laboration in laboration and laboration in laborat	PK \$12.05 Buy \$20 66% \$869 \$862 \$700 \$806 \$669 \$724 \$12.0X international travel during the valuation period especially Organic Agreements (a property of the p														recession.  Downside risk: M&A story fades and multiples revert to historical levels
Upside Risks: Material near-term incremental EBITDA from Legacy Life sessets. Faster than expected San Francisco croevery, Downside risk. Stewer than expected properties of the properties of	Upside Risks: Material near-term incremental EBITOA from a sesters. Faster than expected San Francisco recovery, Downstein EBITOA from major CapEx investments take I and a sester search of the properties of t	Park Hotels & Resorts	PK	\$12.05	Buv	\$20	66%	\$589	\$652	\$700	\$606	\$669	\$724	12 OX	international travel during the valuation period especially Oahu, macro
PEB \$14.22 Hold \$16 12% \$346 \$346 \$377 \$357 \$357 \$359 \$389 13.5X Francisco.  Downside risk: demand shocks, huricanes, reduced arift, new supply abtelet & Resorts  PLYA \$9.31 Buy \$13 40% \$231 \$262 \$271 \$243 \$273 \$282 10.5X  Downside risk: demand shocks, huricanes, reduced arift, new supply curvey-specific risks (emeral shocks, huricanes, reduced arift, new supply curvey-specific risks (emeral shocks, huricanes, reduced arift, new supply curvey-specific risks (emeral shocks, huricanes, reduced arift, new supply curvey-specific risks (emeral shocks, huricanes, reduced arift, new supply curvey-specific risks (emeral shocks, huricanes, reduced arift, new supply curvey-specific risks (emeral shocks, huricanes, reduced arift, new supply curvey-specific risks (emeral shocks, huricanes, reduced arift, new supply curvey-specific risks (emeral shocks, huricanes, reduced arift, new supply curvey-specific risks (emeral shocks, huricanes, reduced arift, new supply curvey-specific risks (emeral shocks, huricanes, reduced arift, new supply curvey-specific risks (emeral shocks, huricanes, reduced arift, new supply curvey-specific risks (emeral shocks, huricanes, reduced arift, new supply curvey-specific risks (emeral shocks, huricanes, reduced arift, new supply curvey-specific risks (emeral shocks, huricanes, reduced arift, new supply curvey-specific risks (emeral shocks, huricanes, reduced arift, new supply curvey-specific risks (emeral shocks) and reduced risks (or possible risks) containing and/or upside from repositorings underwhete for positive variety for positive reduced arift, new supply supply for reduced arity, new supply reduced risks (or positive risks) and reduced reduc	PEB \$14.23 Hold \$16 12% \$345 \$346 \$377 \$387 \$367 \$389 \$13.5X Development of the process of the p			7.2				*****	¥***		4444		X		Upside Risks: Material near-term incremental EBITDA from Legacy LH assets. Faster than expected San Francisco recovery. Downside Risks Incremental EBITDA from major CapEx investments take longer than
PLYA 9.31 Buy \$13 40% \$231 \$262 \$271 \$243 \$273 \$282 10.5X Courty-specific risks (emerging market portfolic)  File Lodging Trust***  RLJ \$10.10 Buy \$15 49% \$315 \$342 \$359 \$337 \$366 \$383 \$12.0X  From Hospitality Properties RHP \$89.66 Buy \$119 33% \$536 \$638 \$665 \$555 \$683 \$700 \$13.0X  From Hospitality Properties RHP \$89.66 Buy \$119 33% \$536 \$638 \$665 \$555 \$683 \$700 \$13.0X  From Hospitality Properties RHP \$89.66 Buy \$119 33% \$536 \$638 \$665 \$555 \$683 \$700 \$13.0X  From Hospitality Properties RHP \$89.66 Buy \$119 33% \$536 \$638 \$665 \$555 \$683 \$700 \$13.0X  From Hospitality Properties RHP \$89.66 Buy \$119 33% \$536 \$638 \$665 \$555 \$683 \$700 \$13.0X  From Hospitality Properties RHP \$89.66 Buy \$119 33% \$536 \$638 \$665 \$555 \$683 \$700 \$13.0X  From Hospitality Properties RHP \$89.66 Buy \$119 33% \$536 \$638 \$665 \$555 \$683 \$700 \$13.0X  From Hospitality Properties RHP \$89.66 Buy \$119 33% \$536 \$638 \$665 \$556 \$683 \$700 \$13.0X  From Hospitality Properties RHP \$89.66 Buy \$119 33% \$536 \$665 \$556 \$683 \$700 \$13.0X  From Hospitality Properties RHP \$89.66 Buy \$119 33% \$536 \$665 \$556 \$683 \$700 \$13.0X  From Hospitality Properties RHP \$89.66 Buy \$119 33% \$536 \$665 \$556 \$683 \$700 \$13.0X  From Hospitality Properties RHP \$89.66 Buy \$119 33% \$536 \$665 \$556 \$683 \$700 \$13.0X  From Hospitality Properties RHP \$89.66 Buy \$119 33% \$536 \$665 \$556 \$683 \$700 \$13.0X  From Hospitality Properties RHP \$89.66 Buy \$119 33% \$536 \$665 \$556 \$683 \$700 \$13.0X  From Hospitality Properties RHP \$89.66 Buy \$110 \$10.00 \$	PLYA \$9.31 Buy \$13 40% \$231 \$262 \$271 \$243 \$273 \$282 \$10.5X	Pebblebrook Hotel Trust***	PEB	\$14.23	Hold	\$16	12%	\$345	\$346	\$377	\$357	\$357	\$389	13.5X	Francisco.
RLI Lodging Trust*** RLI \$10.10 Bay \$15 49% \$315 \$342 \$339 \$337 \$366 \$383 \$12.0X	RLI Lodging Trust*** RLI \$10.10 Buy \$15 49% \$315 \$342 \$359 \$337 \$365 \$383 12.0X investor expectations processed in the control of the control	Playa Hotels & Resorts	PLYA	\$9.31	Buy	\$13	40%	\$231	\$262	\$271	\$243	\$273	\$282	10.5X	country-specific risks (emerging market portfolio)  Downside risk: Slower than expected recovery of corporate business tra
Syman Hospitality Properties   RHP   \$89.66   Buy   \$119   33%   \$536   \$638   \$665   \$556   \$963   \$700   \$13.0X   Sists given a small portfolio.   Upside risk: faster demand improvement in compositor law than expect   Renovations lead to faster than expected EBITDA improvements. Show the properties and cupicly adds incremental EBITDA due the valuation period. Downside risk: Lodging recovery takes longer than expected, labor issues, weak recovery of irreneratical Travel leads incremental EBITDA due the valuation period. Downside risk: Lodging recovery takes longer than expected, labor issues, weak recovery of irreneratical Travel leads were markets, natural disaster risk. Mortage EBITDA stabilizes well lower the expected, labor issues, weak recovery of irrenerational Travel leads were recovery and investors and investors in the expected of the expected.   Downside risk: MiTNI is subject to prolonged weakness in general economic conditions, including adverse effects on the overall travel and leisur relies included includations.   Upside risks include a faster economic recovery and investors cortinaing.	Syman Hospitality Properties   RHP   \$89.66   Buy   \$119   33%   \$536   \$638   \$665   \$556   \$508   \$700   \$13.0X   Fisks days a small portfolio.	RLJ Lodging Trust***	RLJ	\$10.10	Buy	\$15	49%	\$315	\$342	\$359	\$337	\$365	\$383	12.0X	
unstone Hotel Investors SHO \$9.53 Hold \$11 15% \$223 \$242 \$2.48 \$234 \$254 \$256 \$13.5X markets, natural disaster risk. Mortage EBITDA stabilizes well lower th expected.    SHO \$9.53 Hold \$11 15% \$223 \$242 \$2.48 \$234 \$254 \$256 \$13.5X     Downside risks: MiTN is subject to prolonged weakness in general expon-conditions, including adverse effects on the overall travel and lesiser reliable industries.    Justice risk Mortage EBITDA stabilizes well lower the expected.   Conditions, including adverse effects on the overall travel and lesiser reliable industries.   Upside risks include a faster economic recovery and investors continuing, apply higher target valuation multiples.   Travel + Leisure Co.   TNL \$38.27   Buy \$67 75% \$817 \$887 \$943 \$859 \$931 \$990 8.4X     Subject to provide risk: The timeshare business is especially unferable to economic recovery and investors continuing and the subject to economic recovery and investors continuing and the subject to provide risk. The timeshare business is especially unferable to economic recovery and investors continuing and the subject to economic recovery and investors continuing and the subject to economic recovery and investors continuing and the subject to economic recovery and investors continuing and the subject to economic recovery and investors are subject to economic recovery and investors continuing and the subject to economic recovery and investors continuing and the subject to economic recovery and investors continuing and the subject to economic recovery and investors continuing and the subject to economic recovery and investors continuing and the subject to economic recovery and investors continuing and the subject to economic recovery and investors continuing and the subject to economic recovery and the su	Sunstane Hotel Investors	Ryman Hospitality Properties	RHP	\$89.66	Buy	\$119	33%	\$536	\$638	\$665	\$556	\$663	\$700	13.0X	risks given a small portfolio.  Upside risk: faster demand improvement in corporate travel than expecte.  Renovations lead to faster than expected EBITDA improvements. SHC buys hotels at accretive terms and quickly adds incremental EBITDA durit the valuation period. Downside risk: Lodging recovery takes longer than
Validesorts, Inc.  MTN \$240.52 Hold \$262 9% \$833 \$848 \$974 \$833 \$848 \$974 \$13.0X Upside risks include a faster economic recovery and investors continuing and investors con	Valide sorts, Inc.  MTN \$240.52 Hold \$282 9% \$833 \$848 \$974 \$833 \$848 \$974 \$1.00 Upside risks include a faster economic recovery and investor ravel + Leisure Co.  TNL \$38.27 Buy \$67 75% \$817 \$987 \$943 \$859 \$931 \$990 8.4X Software Production Fixed Production Fix	Sunstone Hotel Investors	SHO	\$9.53	Hold	\$11	15%	\$223	\$242	\$248	\$234	\$254	\$260	13.5X	markets, natural disaster risk. Montage EBITDA stabilizes well lower the expected.  Downside risks: MTN is subject to prolonged weakness in general econor conditions, including adverse effects on the overall travel and leisure related.
Taxvel + Leisure Co. TNL \$38.27 Buy \$67 75% \$817 \$887 \$943 \$859 \$931 \$990 8.4X softness. There are potential execution risks post the spin off.  Downwalder firsk. Stowdom in development opportunities. Wealther	Travel + Leisure Co. TNL \$38.27 Buy \$67 75% \$817 \$887 \$943 \$859 \$931 \$990 8.4X softness. There are potential execution risks post the r Downside risk: Swodown in development opportunities. With \$68.22 Buy \$96 41% \$618 \$620 \$664 \$651 \$659 \$705 15.0X expected transient trends.	/ail Resorts, Inc.	MTN	\$240.52	Hold	\$262	9%	\$833	\$848	\$974	\$833	\$848	\$974	13.0X	Upside risks include a faster economic recovery and investors continuing apply higher target valuation multiples.
	Wyndham Hotels & Resorts WH 588.22 Buy \$96 411% \$618 8620 \$664 \$651 \$659 \$705 15.0X expected transient trends.	Fravel + Leisure Co.	TNL	\$38.27	Buy	\$67	75%	\$817	\$887	\$943	\$859	\$931	\$990	8.4X	
	All of our Lodging price targets are derived by applying a target EV/EBITDA multiple to our estimate (or 2024 EBITDA	Vyndham Hotels & Resorts	WH	\$68.22	Buy	\$96	41%	\$618	\$620	\$664	\$651	\$659	\$705	15.0X	

Source: FactSet, Truist Securities research

# **Companies Mentioned in This Note**

Bluegreen Vacations Holding Corporation (BVH, \$25.68, Buy, C. Patrick Scholes)

DiamondRock Hospitality Company (DRH, \$8.45, Hold, C. Patrick Scholes)

Hyatt Hotels Corporation (H, \$119.08, Buy, C. Patrick Scholes)

Hilton Grand Vacations Inc. (HGV, \$42.82, Buy, C. Patrick Scholes)

Host Hotels & Resorts, Inc. (HST, \$17.50, Hold, C. Patrick Scholes)

OneSpaWorld Holdings Limited (OSW, \$12.09, Buy, Gregory Miller)

Pebblebrook Hotel Trust (PEB, \$14.79, Hold, Gregory Miller)

Park Hotels & Resorts Inc. (PK, \$13.06, Buy, C. Patrick Scholes)

Playa Hotels & Resorts N.V. (PLYA, \$9.11, Buy, C. Patrick Scholes)

Ryman Hospitality Properties, Inc. (RHP, \$95.88, Buy, C. Patrick Scholes)

RLJ Lodging Trust (RLJ, \$10.85, Buy, Gregory Miller)

Sunstone Hotel Investors, Inc. (SHO, \$10.43, Hold, C. Patrick Scholes)

Travel + Leisure Co. (TNL, \$36.50, Buy, C. Patrick Scholes)

Marriott Vacations Worldwide Corporation (VAC, \$128.43, Buy, C. Patrick Scholes)

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I, C. Patrick Scholes, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject company(ies) and its (their) securities. I also certify that I have not been, am not, and will not be receiving direct or indirect compensation in exchange for expressing the specific recommendation(s) in this report.

I, Gregory J. Miller, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject company(ies) and its (their) securities. I also certify that I have not been, am not, and will not be receiving direct or indirect compensation in exchange for expressing the specific recommendation(s) in this report.

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Hold (H) – the stock's total return is expected to perform in line with the S&P 500 or relevant benchmark over the next 12-18 months (unless otherwise indicated)

**Sell (S)** – the stock's total return is expected to underperform the S&P 500 or relevant benchmark over the next 12-18 months (unless otherwise indicated)

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S = Sell

D = Drop Coverage

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NR = Not Rated

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T = Transfer Coverage

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Coverage University	erse		Investment Banking Clients Past 12 Mo						
Rating	Count	Percent	Rating	Count Percent					
Buy	467	64.86%	Buy	74 15.85%					
Hold	247	34.31%	Hold	37 14.98%					
Sell	6	0.83%	Sell	1 16.67%					

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