

SPONSORED CONTENT

Naylor Content Solutions

Writing & Editorial Services Content Creation Thought Leadership

Advertisers today know that relevant, timely and informative content is the best way to engage customers and drive revenue. Naylor can work with you to develop and write articles, white papers, case studies, blog posts, testimonials and more that fit within your overall content strategy. Each piece is professionally researched, written and edited. Let us help your company position itself as an industry thought leader today.

Tier 1 | \$4,500

- 3,000-word article, white paper or case study
- Interview up to three (3) subject matter expert sources
- Advertiser can submit up to three (3) photos/logos to run with the article
- Six (6)-week turnaround

Tier 2 | \$2,250

- 1,500-word article, white paper or case study
- Interview up to two (2) subject matter expert sources
- Advertiser can submit two (2) photos/logos to run with the article
- Four (4)-week turnaround

Tier 3 | \$1,000

- 500-word article, white paper or case study
- Interview one (1) subject matter expert source
- Advertiser can submit one (1) photo/logo to run with the article
- Three (3)-week turnaround

Rates do not include advertising insertion cost.

Contact your
Naylor Sales
Representative
for more info.

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Devoted to building
stronger associations