



SPONSORSHIP OPPORTUNITIES

2024 Food Processing Expo
Sacramento, CA,
February 13-14

EXP 

FOOD PROCESSING

California's Largest
Food Processing
Trade Show

Questions?

Mike Ross
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Grow Brand Visibility
Build Business Relationships
Generate Leads
Sell More Product

Why Sponsor?

The Food Processing Expo is California's largest food processing trade show and brings attendees from California and the country looking to source new product, such as the Campbell Soup Supply Co., ConAgra Brands, Inc., Kraft Heinz Company and many more!

Sponsoring at this premier California food event provides a unique opportunity for visibility and connection with one of the leading manufacturing industries in the state. Multiple allied industry companies are repeat Expo sponsors year after year, recognizing the immense value it brings to their company.

Become part of this one-of-a-kind event as an Expo sponsor!



Sponsorship Opportunities

Diamond Sponsor - \$10,000

Your company will get maximum exposure to the Expo's 2,500+ attendees with placement of your logo (alongside ours) on the official Expo SWAG bag available for all attendees at registration!

- Logo on SWAG Bag
- Complimentary full-page (B & W) ad in the official Expo Show Program
- 30 Minute speaking opportunity in the Educational Pavilion
- 10 Complimentary trade show passes
- 5 Complimentary Kick-off Breakfast passes
- Attendee bag insert



This Expo is an excellent venue to catch up with existing customers and to connect with prospective new customers.”

- **Paul Shattuck**, CEO, The Adhesive Products, Inc.

Platinum Sponsor - \$7,500

See your name in lights, or in this case your own lounge, which will be one of the go-to spots during the Expo for networking.

- Large 20 x 40 furnished booth named after your company
- Charging station with company logo
- Hosted Happy Hour on trade show floor
- 10 Complimentary trade show passes
- Attendee bag insert

Gold Sponsor - \$6,000

Have a slick color ad that you want all to see? This sponsorship includes a complimentary full-page COLOR ad on the prime back cover ad space of the official Expo Show Program distributed to all attendees!

- Complimentary full-page COLOR ad on the prime back cover ad space of the official Expo Show Program
- 5 Complimentary trade show passes
- 5 Complimentary Kick-off Breakfast passes
- Attendee bag insert



This is a perfect show for new technology in the Food Processing businesses in California and beyond.”

- **Steve Smart**, Owner, EMTNA, LLC



All Sponsorships Include:

- Color logo inclusion on Expo signage
- Color logo and hyperlink on Expo website
- Recognition throughout the Expo with frequent show floor announcements
- Logo inclusion in CLFP newsletters, social media and marketing emails - submit your sponsorship forms soon for maximum advance exposure!
- Usage of Expo logo to promote your sponsorship on your website and in promotional materials

Build Your Own Sponsorship!

Have your own idea for an Expo sponsorship? Let's talk. We are open to your ideas to build a unique sponsorship with benefits that work for you!

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Board and Exhibitor Reception Sponsor - \$5,000 (1)

Only this sponsor has the unique opportunity to make an impression with CLFP's Board of Directors by addressing board members and other industry peers at this exclusive reception!

- Five-minute speaking opportunity at the conclusion of the Board of Directors Meeting
- Branded napkins at hosted bar
- Invitation to attend the exclusive reception
- 5 Complimentary trade show passes
- Attendee bag inserts

Lanyard Sponsor - \$5,500 (1)

Reach ALL Expo attendees with your company logo on the official Ex-po lanyard distributed to attendees at registration.

- Two colored logos on lanyards
- 5 Complimentary trade show passes

Kick-Off Breakfast Co-Sponsor - \$5,000 (2)

This kick-off event always attracts a large crowd, where your company will have prime opportunity for recognition.

- One reserved table at Kick-Off Breakfast
- Company information shared at beginning of breakfast
- 5 Complimentary trade show passes
- 8 Complimentary Kick - Off Breakfast passes
- Tent cards with company logo placed on all tables
- Attendee bag inserts

Happy Hour at Your Booth Sponsor - \$3,000 (2)

Host your own in-booth Happy Hour and make connections!

- 100 glasses of wine or beer (your choice) and bartender included for Happy Hour
- Attendee bag insert

Educational Breakout Session Sponsor - \$2,000 (2)

Support the many attendees who participate in the educational breakout sessions held after the Kick-off Breakfast.

- Color logo on signage in one of the breakout session rooms
- Option to place promotional materials outside of meeting room
- Option to provide a short welcome speech and introduce speakers

Close of Show Give-A-Way Sponsor - \$1,000 (8)

Want more traffic at your booth? This is a great way to encourage attendees to stop by to say "Hi."

- Passport provided to attendees that include your company logo and a spot for them to receive a stamp from you.
- Winner of a trip will be drawn on the last day, an hour before close of show.

Attendee Bag Insert Sponsor - \$500 (Unlimited)

Want our attendees to have a token to remember your company by?

- Item of your choice stuffed into attendee bag, handed out to all attendees at registration