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**WATSON TIMBER MART CELEBRATES 50 YEARS IN BUSINESS**  
***Buying Group Support 'Integral' to Members' Long-term Success***

VAUGHAN, ON, June 2, 2015 – TIM-BR MART Group (TIM-BR MART) member, Watson TIMBER MART, with locations in Courtright and Wyoming, Ontario, celebrates 50 years in business this year. Much of the business' long-term success, Watson TIMBER MART says, is due to the Group's banner and buying support they've had as a member.

"The recognition we get with the TIMBER MART national banner, and the advantage of buying through the Group has allowed us to stay visible and competitive in our market – even with big box stores in the area," says part-owner, John Dobson. "TIM-BR MART's banner and buying support has been integral to our success over the years."

"When Watson began to fly the TIMBER MART banner, it gave them the brand recognition they needed and a more focused identity within the lumber market," says Ian Cook, TIM-BR MART Regional Director of Member Services for Ontario. "Our banner support and buying programs helped set them up for success. We're very proud of the Dobson family and what they've accomplished with their business, and we look forward to supporting them for another fifty years."

From May 21 -23, Watson TIMBER MART hosted a three-day sale to celebrate their anniversary. The sale was kicked off with a barbeque fundraiser at the original store location in Courtright which was opened in 1965 by local entrepreneur, Bob Dobson. Today, the business remains family owned and operated by four of Bob Dobson's children, John Dobson, Brenda Postil, Bobbie Mitchell and Bev McGregor. Over the 50 years Watson TIMBER MART has been in business, they've grown from a single three-acre lumber yard and office to two locations with five-acre lumber yards and retail space totaling 162,000 square feet. Watson TIMBER MART caters to consumer, contractor, agricultural and commercial customer bases and offers a wide range of building materials, lumber, paint, hardware, and kitchen and deck installation programs.

**About TIM-BR MART Group**

In operation since 1967, the TIM-BR MART Group is Canada's buying group of choice for independents. It is a member-owned organization serving building material and hardware retailers, commercial dealers and manufacturers. TIM-BR MART Group exists to help Canadian entrepreneurs involved in the sale of building materials and hardware be more profitable. For more information, visit [www.timbermart.ca](http://www.timbermart.ca).