



PRESS RELEASE

FOR IMMEDIATE RELEASE

Super Remover, Canada's Largest Paint Stripper Company, Begins Construction of New Factory

GRANBY, Quebec, SEPTEMBER 18th, 2014 — Super Remover, a division of Distributions J. Des Serres inc., and the largest manufacturer of paint stripper in Canada, is proud to announce the construction of its new head office on 619 Du Luxembourg Street in Granby.

Construction started in August and is the result of a collaboration with the BDC and Investissement Québec, with the help of Granby Industriel. The first phase of the project consists of a 10,000-square-foot Industrial Head Office on 100,000 square feet of land and represents an investment of \$1 million. The new facility will meet or exceed all standards and regulations for fire prevention and hazardous materials handling, and it will surpass all required safety measures to prevent any environmental spills. The move into the new plant is scheduled to start in November 2015.

An expansion of the warehouse is already scheduled for spring 2016 or earlier following a planned business acquisition.

"We had been searching for a while for the best place to establish our factory," said Sébastien Plourde, President of Distributions J. Des Serres inc. "The vitality of Granby and its industrial park, plus its proximity to Highway 10, contributed to our choice of the site."

Currently, the administrative offices, production and warehousing are spread throughout three different locations and two municipalities. "It became crucial for Super Remover to consolidate its operations in one location adapted to its current and future needs," Mr. Plourde added.

ABOUT SUPER REMOVER

Founded in 1979, Distributions J. Des Serres distributed its Super Remover brand on a small scale until 2003, when Sébastien Plourde, current President, bought the company. A reorganization and massive investment in marketing and advertising have contributed to Super Remover's increased brand awareness and the company's rapid expansion. Today, Super Remover products can be found in nearly every hardware store in Canada and the company has grown to become the largest manufacturer of paint stripper in the country.

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