



**Press Release
For immediate distribution**

**RONA, CO-PRESENTER OF THE
MONTREAL NATIONAL HOME SHOW**

Lowe's Canada and RONA are partners of the Maison Enfant Soleil, to be presented at the Home Show

Boucherville, QC – March 5th, 2018 – RONA, a banner of Lowe's Canada whose head office is in Boucherville, is proud to be co-presenter of the Montreal National Home Show, which will be held from March 9th to 18th at Place Bonaventure. A reference for Quebecers in home improvement since 1939, RONA will occupy a space of close to 6,000 square feet in the centre of the venue. The zone attributed to RONA will showcase many booths that will inspire visitors and allow them to discover the latest industry innovations. They will find an array of items to enjoy summer, from patio furniture to BBQs and outdoor power equipment, as well as a section dedicated to installation services, a major strength of the RONA banner. Undoubtedly, the star of the RONA kiosk will be the 2,000-square-foot section dedicated to home appliances. Visitors will find all they need to give the final touches to their renovation project.

"We are happy to invite renovation enthusiasts and experts to visit us at the Montreal National Home Show, to find the inspiration they need to turn their home improvement dreams into reality, whether inside or outside their homes", said Serge Éthier, Executive Vice-President, RONA Prox and Pros. "Our experts at the RONA booth will be ready to showcase new products available in stores, and to offer their advice on the latest trends. Our installation specialists will also be able to guide visitors who wish to entrust the execution of their renovation projects to certified teams whose work is guaranteed. RONA is the one-stop shop for all your home improvement ideas!"

On Tuesday, March 13th, customers will benefit from free admission to the Home Show by presenting a RONA invoice for purchases carried out in the last month.

Partnership with the Maison Enfant Soleil built by Bonneville

Determined to help people love where they live, Lowe's Canada is proud to be a major partner of the Maison Enfant Soleil built by Bonneville, which can be visited at the National Home Show in Montreal. Moreover, RONA is the official supplier of building materials for the 2018 model, named Angeline, in honour of the project's Enfant Soleil ambassador. Starting April 6th, Lowe's Canada will build on its network of RONA and Reno-Depot stores throughout Quebec to

sell tickets for the draw of the Maison Enfant Soleil, at a cost of \$10. The winner will receive a prize worth \$500,000 composed of the entirely decorated and furnished Angeline house as well as a grant for the purchase of a lot in the city of their choice.

About RONA

Created in 1939, RONA is a banner of Lowe's Canada, one of Canada's leading home improvement company headquartered in Boucherville, Quebec. Spanning the entire country, its vast network of more than 430 stores includes both corporate stores and independent affiliated dealers. Known for its large in-store and online product selection as well as for its installation services, RONA also provides expert support and advice to its retail and pro customers for their building and renovation projects. For more information, visit rona.ca or follow us on [Twitter](#), [Facebook](#), and [Instagram](#).

About Lowe's Canada

Lowe's Companies, Inc. (NYSE: LOW) is a FORTUNE® 50 home improvement company serving more than 18 million customers a week in the United States, Canada and Mexico. With fiscal year 2017 sales of \$68.6 billion, Lowe's and its related businesses operate or service more than 2,390 home improvement and hardware stores and employ over 310,000 people. Based in Boucherville, Quebec, Lowe's Canadian business, together with its wholly owned subsidiary, RONA inc., operates or services more than 630 corporate and independent affiliate dealer stores in a number of complementary formats under different banners. These include Lowe's, RONA, Réno-Dépôt, Dick's Lumber and Ace. In Canada, the companies have more than 28,000 employees, in addition to nearly 5,000 employees in the stores of RONA's independent affiliate dealers. For more information, visit Lowes.ca.

- 30 -

Pour de plus amples renseignements, veuillez communiquer avec :

Valérie Gonzalo

Relations avec les médias

Lowe's Canada

514 626-6976

media@rona.ca _