

Press release For immediate distribution

## LOWE'S CANADA DONATES \$593,631 TO CHILDREN'S MIRACLE NETWORK AND OPÉRATION ENFANT SOLEIL

Lowe's, RONA and Réno-Dépôt banners teamed up for an extensive six-week nationwide campaign to help kids love where they live

**Boucherville, QC, June 18, 2018** – Lowe's Canada, one of Canada's leading home improvement companies operating or servicing more than 630 corporate and affiliate dealer stores in Canada under various banners, is proud to announce a \$593,631 donation to the Children's Miracle Network and Opération Enfant Soleil organizations, following a successful initial nationwide fundraising campaign.

"At Lowe's Canada, our purpose is to help people love where they live. Our day-to-day actions are motivated by that goal, and it doesn't stop at the doors to our stores. We want to have a positive impact on the communities we serve across the country and make a real difference in people's lives, every day," said Jean-Sébastien Lamoureux, Senior Vice-President, Communications, Public Affairs and Compliance for Lowe's Canada. "Through partnerships with 14 children's hospitals across Canada, the Children's Miracle Network and Opération Enfant Soleil provide tangible assistance to sick kids and their families. We are pleased to be a major partner of these organizations, which are doing such outstanding work to help children love where they live across the country."

From April 6 to May 21, Lowe's Canada corporate stores across Canada, as well as affiliated dealers, took part in an extensive fundraising campaign. Besides collecting donations at checkout, many stores organized events where proceeds went to the charities, ranging from employee breakfasts to benefit barbecues, escape games, and more. Part of the donated amount also comes from a corporate donation made by the RONA banner, which was the official building materials provider for Maison Enfant Soleil signee Bonneville (in Quebec only), and from the sale of tickets for Maison Enfant Soleil signee Bonneville in RONA and Réno-Dépôt stores in Quebec.

"In this first year of involvement, the Lowe's Canada team has demonstrated an unwavering commitment to the cause," said Anne Hudon, CEO of Opération Enfant Soleil. "The large amount donated will make a huge difference in the lives of thousands of families coping with illness. I thank them for their great generosity and their commitment right through to the end of the campaign."

"We are exceedingly proud of this new partnership with Lowe's Canada," added Mark Hierlihy, President and CEO of Canada's Children's Hospital Foundations. "The company's teams put in tremendous efforts to raise an impressive amount that will have a real impact on the lives of thousands of children. On behalf of the 5,000 kids who enter a children's hospital every in Canada, I say THANK YOU!"

Founded in 1988, Opération Enfant Soleil is a non-profit organization that raises funds to develop high-quality pediatrics and to contribute to various projects for all the children in Quebec. Part of the funds raised by Opération Enfant Soleil are distributed among Quebec's four major pediatric centres: the CHU de Québec-Laval University's Centre mère-enfant Soleil, the CHU Sainte-Justine in Montreal, the Montreal Children's Hospital of the McGill University Health Centre and the CIUSSS de l'Estrie-CHU de Sherbrooke. Opération Enfant Soleil is a great chain of solidarity formed by thousands of volunteers and over 1,000 partners of all kinds (businesses, individuals, schools, social clubs, daycares, etc.) from every region of Quebec. For more information, go to: <a href="https://www.operationenfantsoleil.ca/en">www.operationenfantsoleil.ca/en</a>

## **About Children's Miracle Network**

Children's Miracle Network® raises funds and awareness for 170 member hospitals, 14 of which are in Canada. Donations stay local to fund critical treatments and healthcare services, pediatric medical equipment and research. Its various fundraising partners and programs support the non-profit's mission to save and improve the lives of as many children as possible. Find out why children's hospitals need community support, identify your member hospital and learn how you can Put Your Money Where the Miracles Are, at www.childrensmiraclenetwork.ca.

## **About Lowe's Canada**

Lowe's Companies, Inc. (NYSE: LOW) is a FORTUNE® 50 home improvement company serving more than 18 million customers a week in the United States, Canada and Mexico. With fiscal year 2017 sales of \$68.6 billion, Lowe's and its related businesses operate or service more than 2,390 home improvement and hardware stores and employ over 310,000 people. Based in Boucherville, Quebec, Lowe's Canadian business, together with its wholly owned subsidiary, RONA inc., operates or services more than 630 corporate and independent affiliate dealer stores in a number of complementary formats under different banners. These include Lowe's, RONA, Réno-Dépôt, Dick's Lumber, Contractor First and Ace. In Canada, the companies have more than 28,000 employees, in addition to nearly 5,000 employees in the stores of RONA's independent affiliate dealers. For more information, visit Lowes.ca.

- 30 -

## For more information, please contact:

Valérie Gonzalo Media Relations 514 626-6976 media@lowescanada.ca

\_

AVIS DE CONFIDENTIALITÉ: Ce courriel, ainsi que ses pièces jointes, est confidentiel et peut être protégé par le secret professionnel. Si vous n'en êtes pas le destinataire visé, veuillez en aviser l'expéditeur immédiatement et le supprimer; vous ne devez pas le copier, ni l'utiliser à quelque fin que ce soit, ni divulguer son contenu à qui que ce soit. Lowe's et ses filiales se réservent le droit de contrôler le contenu de tous les courriels qui passent par leurs réseaux.

CONFIDENTIALITY NOTICE: This email, including any attachments, is confidential and may be privileged. If you are not the intended recipient please notify the sender immediately, and please delete it; you should not copy it or use it for any purpose or disclose its contents to any other person. Lowe's and its subsidiaries reserve the right to monitor all email communications through their networks.