



Update: M-D Building Products to Acquire RCR International, Inc.

OKLAHOMA CITY/MISSISSAUGA/BOUCHERVILLE (March 2, 2018) — Oklahoma City-based M-D Building Products, Inc. has entered into a definitive agreement to purchase a majority of the assets of Québec-based RCR International, Inc. and its Chicago-based wholly-owned subsidiary, W.J. Dennis. RCR International and W.J. Dennis have been serving customers since 1900 and produce and distribute high-quality weather-stripping, insulation components, screening, snow brushes, squeegees and other hardware & seasonal products for customers across North America. Carpet and rug runners is the only category which was not acquired as part of the transaction.

"M-D is pleased to acquire both the RCR and W.J. Dennis full product lines, including the established brand name (Climaloc®), inventory, patents and intellectual property," said Loren Plotkin, chairman and president of M-D Building Products. "The expanded product offering enhances our ability to supply our existing customers new product lines, as well as bring new M-D customers a broader product and quality selection. Additionally, this acquisition also marks another example of our successful strategy to grow through selective acquisitions as a means to diversify our customer base and expand our products and service in the market sectors where we compete. This acquisition comes on the heels of our recent purchase of Morse Industries and expands our North American presence, most prominently in the Canadian market where we see significant growth potential."

"M-D Canada looks forward to expanding our business in the Canadian Market with the addition of RCR's weatherization and broad product offering of screening, snow brushes and ice scrapers, squeegees and cleaning tools," commented Joe Comitale, president of M-D Canada. "RCR is a very well-respected manufacturer and distributor in Canada. In addition to bringing on the RCR products, this acquisition will improve our competitiveness and bring about synergies to drive operational efficiencies in both our Canadian and U.S operations. Our proven history with major retailers will provide confidence in our ability to integrate RCR products into our operations and marketing as we build out additional capabilities and programs."

Lincoln International served as financial advisor for RCR International and W.J. Dennis, which were under Canadian and U.S Bankruptcy Protection.

###

About RCR International

Founded in 1946, RCR is recognized as a pioneer in the door and window insulation market. RCR has a history as a manufacturer and value-added distributor of over 1,500 products, including weather stripping,

insulation components, floor protection products, squeegees and other products for professionals and do-it-yourselfers. RCR distributes its consumer products in the U.S. through its wholly-owned subsidiary, W.J. Dennis.

Consumers use RCR's products to maintain and enhance the comfort and energy-efficiency of their homes, and retailers feature the products in the home improvement and do-it-yourself categories. The Company's core product portfolio of door and window insulation, indoor/outdoor flooring and utility accessories includes some of the most recognized and highest quality brands, such as Climaloc®, the top selling Canadian brand of consumer weather stripping, ComfortPlus®, Dennis®, PolarGrip® and Topsis®.

For further information about RCR, please visit www.rcrint.com.

About M-D Building Products

M-D Building Products designs manufactures and markets a range of residential and commercial weatherproofing products, including door and window weather-stripping, garage door weather-stripping, pipe insulation and a complete line of interior and exterior caulk marketed under both the Tower Sealants and DuPont™ brands. The company also produces aluminum and wood flooring transitions as well as installation tools.

The company is headquartered in Oklahoma City, where its primary manufacturing and distribution facilities are located. M-D Building Products also operates seven additional manufacturing and distribution sites across the U.S. and Canada. The company sells its products through numerous retailers and professional channels to consumers, contractors, wholesalers and community agencies across the nation.

In 2007, the current management team bought out the founding Macklanburg family after three generations. Led by majority shareholder Loren Plotkin, the management team has continued to grow and expand the company's product lines and upgraded manufacturing and distribution capabilities and facilities.

For further information about M-D Building Products, please visit www.mdbuildingproducts.com or contact Tristan Shutt, Gooden Group, 405.596.7181, Tristan@goodengroup.com