



NEWS

For immediate release

Castle Building Centres Group Ltd.
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Revolutionizing the Canadian Hardware Industry

Mississauga-February 27th 2013

Over 100 Castle members from across Canada were on hand last week to experience the new 8000 sqft Windsor Falls Home Centre; a completely Canadian Compliant store featured at the Orgill Spring Dealer Market in Orlando. The market took over the Orange County Convention Center last week as thousands of independent hardware retailer attendees flocked to see the latest and greatest Orgill had to offer. Orgill Worldwide Distribution is committed to providing leading edge hardware products and support services to their Canadian independent partners.

Castle members; already impressed with Orgill's commitment to the Canadian independent and this leading edge hardware solution; were pleased to hear Orgill's big news. Ron Beal, President of Orgill; was excited to announce plans to open a Canadian Distribution Centre in Mississauga, ON to fulfill the needs of their Canadian customers, bridge the gap and provide single source procurement to Canadian independent retailers nationwide. Scheduled opening is May 1st 2013.

*"With the distribution centre on Canadian soil; Castle members will have access to a well-rounded product assortment including additional Canadian vendor products. The Orgill sku count will continue to grow as a result and we now have a **"One-Stop Hardware Solution Powered by Orgill."***

James Jones, VP of National Marketing.

This stake in the Canadian market further solidifies Orgill's place and commitment and will assist in the access to additional Canadian compliant skus being offered to Canadian independents peaking at over 50,000 skus.

"This truly is the evolution of the Canadian Hardware Solution model coming to fruition. When Castle embarked on a partnership with Orgill over 5 years ago in an effort to provide our members with a Hardware Solution we could only imagine this level of success. It's great to see it come to life." Ken Jenkins, President

Windsor Falls Home Centre offered Castle dealers the opportunity to not only visualize this store footprint, but to develop a self contained hardware store for their own location with a customized product assortment and the merchandising aids necessary to support it. Orgill also launched their new North American e-commerce platform "Boost" which includes a complete e-catalogue of Orgill products and mobile capability. This leading edge design will be replicated for the Canadian compliant Orgill product assortment for Canadian independents in 2013. Orgill's continued growth and commitment to Canadian Independents is further reinforcement that Orgill is definitely "here to stay" and is in fact North America's fastest growing hardware distribution model.

**For more information
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About Castle Building Centres Group Ltd.

Castle Building Centres Group Ltd. is a Canadian member-owned, Lumber, Building Materials and Hardware buying group committed to the success of the independent. Our commitment is to drive this success to our over 290 member locations through Transparency, Freedom and Profitability. Our business model focuses on accountability to our membership, member freedom of choice, and a commitment to their success, growth and profitability through strategic partnerships with key vendor partners and a winning hardware distribution solution.

