



Castle Members hit Vegas for the Orgill Fall Dealer Market

Mississauga, ON- August 20, 2012 - Castle members from across Canada braved the 100 degree plus Vegas heat to experience the 2012 Orgill Fall Dealer Market.

The Fall Market was held at the Sands Expo & Convention Centre in Las Vegas and enjoyed record attendance of over 2500 hardware dealers from across North America. The remarkable 550,000 sqft show floor attracted over 100 Castle members eager to discover the 4000 sqft Canadian Compliant store. North Lake Lumber Canadian Hardware Store was part of the Retail Concepts exhibit and proudly displayed over 12,000 skus. The Orgill Canadian Hardware Store offers the Canadian Independent a complete hardware solution with Canadian compliant, bilingual packaging and merchandising; a hardware solution only Castle Building Centres Group can offer.

The Castle-Orgill partnership began over 5 years ago when Castle recognized that the Canadian Hardware industry was evolving and current distribution models were no longer satisfying the needs of today's independent.

James Jones, VP of National Marketing, Castle Building Centres Group was on hand to personally welcome Castle members from across Canada. *"We now have over 44,000 Canadian compliant products available to our members and over 70% are enjoying the benefits and profitability of the Orgill solution. This really is our Canadian hardware vision coming to life for Castle members in Canada"*

"When quality, competitively priced hardware and accessibility to it was threatening our members' competitive advantage Castle knew that we needed a solution. The Castle-Orgill partnership has proven to be an industry changer and Orgill is here to stay." Ken Jenkins, President, Castle Building Centres Group

Castle has worked diligently with Orgill over the past 2 years to create a turn-key, fully Canadian compliant program that effectively meets the needs of Castle members nationwide. Castle looks forward to continued member engagement and further growth and development with Orgill and their vendor partners.

For More Information Please Contact:

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Castle Building Centres Group Ltd. is a Canadian member-owned, Lumber, Building Materials and Hardware buying group committed to the success of the independent. Our commitment is to drive this success to our members through freedom of choice in buying decisions and strategic partnerships with key suppliers and distributors. We believe in "Freedom of One. Strength of Many."