

**For Immediate Release
Mississauga, ON**



North Lake Lumber Canadian Hardware Store at Orgill Spring Dealer Market 2012

Over 120 Castle members from across Canada were on hand last week to experience the first ever Orgill Canadian Hardware Store.

The Orgill Dealer Market was held at the Orange County Convention Center in Orlando and enjoyed record attendance of over 2200 attendees. The remarkable 700,000 sqft show floor attracted over 120 Castle members eager to discover the 4000 sqft Canadian Compliant store. North Lake Lumber Canadian Hardware Store proudly displayed over 12,000 skus and boasted a complete hardware solution with Canadian compliant bilingual packaging and merchandising. President Ron Beal personally welcomed the many Castle members who made the journey to Orlando to this first ever Orgill Canadian-centric exhibit.

James Jones, VP of National Marketing, Castle Building Centres Group says *"We now have over 50,000 Canadian compliant products available to our members. This really is our Canadian hardware vision coming to life for Castle members in Canada"*

The Castle-Orgill partnership began over 5 years ago when Castle recognized that the Canadian Hardware industry was evolving and current distribution models were no longer satisfying the needs of today's independent.

"When quality, competitively priced hardware and accessibility to it was threatening our members' competitive advantage Castle knew that we needed a solution. The Castle-Orgill partnership has proven to be an industry changer with real member success stories across Canada." Ken Jenkins, President, Castle Building Centres Group

Castle has worked diligently with Orgill over the past 18 months to create a turn-key, fully Canadian compliant program that effectively meets the needs of Castle members nationwide. Castle members, along with 25 invited Castle guests, who walked the show were thoroughly impressed by the product assortment and design concept of the Canadian hardware store. Castle looks forward to continued member engagement and further growth and development with Orgill and their vendor partners.

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Castle Building Centres Group Ltd. is a Canadian member-owned, Lumber, Building Materials and Hardware buying group committed to the success of the independent. Our commitment is to drive this success to our members through freedom of choice in buying decisions and strategic partnerships with key suppliers and distributors. We believe in "Freedom of One. Strength of Many."

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