

## FOR IMMEDIATE RELEASE

## Home Hardware Celebrates Growth in Newfoundland

Home Hardware Torbay Road Opens in St. Johns

**St. Johns, NL, November 12, 2018 –** Home Hardware is delighted to open a second location in St. Johns, NL this week. Christine Hand and Craig Smith are the proud co-owners of Home Hardware Torbay Road and bring 65 combined years of hardware retailing expertise to the community.

"We are excited to open the new store in an area that has been lacking a neighbourhood hardware store for the last few years," said Craig Smith, Co-Owner, Home Hardware Torbay Road. "We are proud to be bringing Home Hardware and all it has to offer to the east end of the city, and we look forward to serving the local community with an extensive product selection and exceptional customer service."

The new store is approximately 19,000 square feet of retail space and will carry all the traditional hardware lines plus paint, housewares, plumbing, electrical, seasonal merchandise and home décor. Store hours will be from 8am – 9pm Monday through Saturday and 10am-5pm on Sundays.

"On behalf of the entire team at Home Hardware Torbay Road, we would like to thank the community for their support," said Christine Hand, Co-Owner, Home Hardware Torbay Road. We have hired an enthusiastic team who are looking forward to getting to know our customers and bringing the "Here's How" mantra to life.

Home Hardware Torbay Road will be celebrating a grand opening on Friday, November 16, 2018 at 10:00 AM. We welcome everyone to come celebrate with us as we hold our official ribbon cutting ceremony. The event will coincide with a fabulous Grand Opening Sale Flyer that will be distributed throughout the city via the Go Bag.

## **About Home Hardware Stores Limited**

Home Hardware Stores Limited is Canada's largest Dealer-owned hardware, lumber, building materials, and furniture home improvement retailer with close to 1,100 stores under the Home Hardware, Home Building Centre, Home Hardware Building Centre and Home Furniture banners with annual retail sales of over \$6 billion. Founded in 1964

in rural St. Jacobs, Ontario, Home Hardware remains 100% Canadian owned and operated. Through the Home Hardware network, Dealer-Owners have access to 55,000 quality, brand name and private label products, a state-of-the-art distribution system and extensive marketing and training programs. Offering a mix of tradition and innovation, Home Hardware Stores Limited has received designation as one of Canada's Best Brands and Best Managed Companies and is committed to helping Canadians with all their project needs. More information about the company is available at homehardware.ca.

- 30 -

## For more information, please contact:

Jessica Kuepfer, Public Relations Manager, Home Hardware Stores Limited (519) 664-4612 or jessica.kuepfer@homehardware.ca

Carly Verhoeven, Public Relations Coordinator, Home Hardware Stores Limited (519) 664-2252 ext. 6676 or <a href="mailto:carly.verhoeven@homehardware.ca">carly.verhoeven@homehardware.ca</a>