



# COAST DISTRIBUTORS (KELOWNA) (NANAIMO) LTD.

181 TILLEY ROAD, KELOWNA, B.C.  
PHONE 250-766-1792  
FAX 250-766-1796

6855 MART ROAD, LANTZVILLE, B.C.  
PHONE 250-390-3187  
FAX 250-390-2433

*Get the most from Coast!*

**CONTACT:**

Brad McCluskie  
Coast Distributors (Nanaimo) Ltd.  
Call: 250-714-5541 • Office: 250-390-3187  
brad@coastdistributors.com

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## FOR IMMEDIATE RELEASE

NANAIMO, B.C. - COAST DISTRIBUTORS (Nanaimo) LTD. -- We are pleased to announce the appointment of **Anthony Snell** to General Manager of Coast Distributors (Nanaimo) Ltd. He will assume responsibilities on July 9, 2018 and will succeed **Brad McCluskie** owner and general manager.

Anthony's appointment is a reflection of the company's vision to build upon the success we have experienced and to move forward with growth and technology. Anthony brings years of experience on the purchasing side of the company being employed with Petcetera for a number of years before coming to Coast almost three years ago. In his time here he has become invaluable expanding our import business and also promoting and expanding our marketing department as well as learning the day to day operations of the company. We are all very happy to have Anthony joining us here in Nanaimo.

With Anthony taking over Brad's day to day duties that gives Brad the time to better manage the growth of the company while letting him get back on the road seeing customers and building our brand. Together Brad and Anthony are committed to building a stronger, more successful Canadian owned and operated company and Brad is sure this partnership will be a very positive one for Coast and our customers moving forward.

Established in 1986, Coast Distributors had humble beginnings in founder Alex Guy's back yard garage. His vision was: to become the first choice hardware and building supply distributor for Vancouver Island and eventually all of British Columbia. In 1998 Brad joined the company working as a sales rep for Southern Vancouver Island and eventually moved into the office as Alex's second in command. In 2006 Brad bought into the company and then in 2010 a group of senior employees and managers purchased the final shares when Alex made his final exit. Brad has been running the Nanaimo branch since his acquisition in 2006.

Coast Distributors continues to base its reputation on good old-fashioned customer service and product knowledge. Coast has now grown to be known as Western Canada's largest independent two-step hardware and building supply distributor servicing B.C. and northern Alberta. When it comes to hardware, Coast pride's itself on being a one-stop, full line wholesale hardlines distributor, based in B.C. and proudly Canadian. Alex's vision really has come to fruition. We have a team of 10 professional sales reps who represent over 250 years of combined hardware experience, with four warehouse locations and have been around for over 30 years!

With today's announcement we are hoping to ensure we are around for another 30 years!

 Proudly  
Canadian

 B.C.  
Based