

Exhibitors, don't miss out on these

NEW

Show Programs!



MONTH

DAYS

YEAR

JAN

17-19

2018

SHOW HOURS

Thursday Jan. 18, 2018

8:00AM – 4:30PM

Friday Jan. 19, 2018

9:00AM – 3:30PM

DESTINATION: BMO Centre | Calgary, AB

✓ **WRLA NexGEN 2.0 Student Tour**

Exhibitors can interact with 3rd and 4th-Year Supply Chain and Marketing Students as they tour the show floor. Book time with these students to teach them about your company and possible employment opportunities. *The WRLA is excited to facilitate such a unique recruitment opportunity for our members!*



To participate in this FREE recruitment initiative, you can sign-up when registering online for Name Badges & Event tickets or by contacting [Wynne Au, Member Services Manager](#)

✓ **All-in-one Show & Buyers Guide**

Attendees will rely on this guide to navigate the show floor; **NEW** this year is an opportunity for Exhibitors to feature Show Specials and New Products & Services in print for FREE! [Contact your Show Manager for details](#)



✓ **Live WRLA Stage – Right on the Show Floor!**

Attendees can watch exhibitor product demos and presentations, as well as Guest Speakers throughout both days of the Show! The Stage Agenda will be released in advance, so Retailers can better plan their days. *Book your complimentary stage time. [Contact your Show Manager for details](#)

PLUS...

✓ **10 – 15% off on WestJet Flights for all Attendees**

Visit [WestJet.com](#) and use **Promo Code: PBEEVQA**

✓ **Discounted Hotel Rates & Concessions**

Visit: www.wrla.org/buying_show/hotels for Hotels & booking details.

REGISTER NOW!

[CLICK HERE](#)



Visit: www.wrla.org/buying_show for more details!

