

Insight and
innovative
ideas

Great
networking
and speakers

You can't
afford to
miss it!

October 21-22, 2015
Toronto, ON

CONTEST DETAILS

IN ORDER TO PARTICIPATE YOU MUST:

- ✓ Be employed by a WRLA Retail or Associate Member Company.
- ✓ Fit the WRLA NexGEN Criteria - *Under 40 years of age and engaged in the Building Supply Industry.*
- ✓ Be available to attend the 2015 Hardlines Conference and participate in the Panel Discussion.

Submit Either:

Video Testimonial
(Minimum 30 seconds)

Or

Written Testimonial
(Minimum 500 words)

Answering one or more of the following questions:

- 1.) Why and how did you get involved in the Building Supply Industry?
- 2.) What generational gaps and differences do you see effecting our Industry?
- 3.) How do you give back or participate in your local community?
- 4.) What are the benefits to being in a group such as the WRLA NexGEN?
- 5.) What would you like to see happen with the NexGEN Program?

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YOU COULD WIN:

**All Access Pass to
2015 Hardlines
Conference**

**Travel &
Accommodations**

**Seat on Young
Leaders Panel**

**Ticket to Outstanding
Retailer Awards Gala**

**Your testimonial
Published in a WRLA
Communication**

**DEADLINE:
June 12, 2015**

Submit via email to:
kristas@wrla.org

*Please note that one retail and one
associate NexGEN will be selected
to represent the WRLA