

## We want to send you to the... 2014 HARDLINES CONFERENCE

Sheraton Toronto Airport and Conference Centre October 22<sup>nd</sup> & 23<sup>rd</sup>, 2014

WRLA in Partnership with NRHA want to send you to the 2014 Hardlines Conference to Represent NexGEN!

### You could WIN...

✓ Travel & Accommodations
✓ All Access Conference Pass (*including meals*)

- $\checkmark$  Seat on Panel for Industry Discussion Seminar
- ✓ Ticket to 2014 Outstanding Retailer Awards Gala

# **CONTEST DETAILS**

#### IN ORDER TO PARTICIPATE YOU MUST:

- Be employed by a WRLA Retail or Associate Member Company.
- Fit the WRLA NexGEN Criteria Under 40 years of age and engaged in the Building Supply Industry.
- Be available to attend the 2014 Hardlines Conference and participate in the Panel Discussion.



#### Submit Either:

Video Testimonial (Minimum 30 seconds)

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Written Testimonial (Minimum 500 words)



#### Answering one or more of the questions listed below.

- 1.) Why and how did you get involved in the Building Supply Industry?
- 2.) What would you tell someone considering the Building Supply Industry as a career path?
- 3.) What future do you see for our Industry?
- 4.) What are the benefits to being in a group such as the WRLA NexGEN?
- 5.) What would you like to see happen with the NexGEN Program?

#### EMAIL TO kristas@wrla.org BY FRIDAY JUNE 27th, 2014

PLEASE NOTE: Before you submit an entry for this contest you must be available to attend the conference in October and be willing to participate in the Panel Discussion. Recipients will be selected by the WRLA & NRHA.



