

#### PRESS RELEASE

### **GFI Solutions Becomes ACCEO Solutions**

Company Reaches New Milestone in Its Ambitious Development Plan

**Montreal (Quebec) September 12, 2012** – GFI Business Solutions Inc., a leading Canadian provider of IT consulting services and business and financial solutions for SMBs, has changed its name to ACCEO Solutions Inc. This name change follows last March's buyout of the French company GFI Informatique by a body of local shareholders; the two companies had been affiliated since 2004. Now wholly Canadian and determined to actively pursue its development strategy in Canada and across North America, GFI Solutions is proud to move forward with its new name and an image that better represents its ambitions.

Inspired by the notions of acceleration, ascent, and accessibility, the name "ACCEO" expresses the company's recent and future evolution, as well as its desire to offer the kind of expertise and technological solutions that will contribute to the full exploitation of e-business opportunities. In fact, the accelerated growth of recent years, which made the company's major transformation and consolidation of services possible, will continue with more acquisitions targeting new markets and the pursuit of new solutions in the e-business domain, notably the increasingly powerful mobile sector.

# An e-business ecosystem

Today, ACCEO Solutions numbers almost 1000 employees working in eight locations across Canada and France, and it generates annual revenues in excess of \$100 million. The company works with more than 55 000 clients and owns some 80 000 point-of-sale software licences in Canada; this is in addition to the 10 000 other licences it owns in the United States, which should help leverage its penetration of that target market. ACCEO Solutions also has an international reputation, supported by its enterprise printing solutions, as well as solutions for tour operators. Its unique offer covers all aspects of the e-business ecosystem, enabling more efficient interactions, data transfers and transactions. Whether it be for municipalities, the construction industry, notaries, merchants, or SMBs, ACCEO Solutions facilitates the jump into e-business by providing management tools that benefit organizations and their partners.

"This brand change represents a major turning point for our company, and it was essential following the end of our partnership with GFI Informatique," stated Gilles Létourneau, President and Chief Executive Officer, ACCEO Solutions. "We have never been in such a prime position to so quickly make our projects a reality. In fact, our financial resources, combined with our talented personnel and unprecedented partnerships, will help us to ably obtain the goals that we have defined," added Mr. Létourneau.

ACCEO Solutions receives solid support from its financial partners (Fonds de solidarité FTQ, Investissement Québec, Capital Régional et Coopératif Desjardins) and today has the capacity to fully realize its development plan. The company will now pursue this goal with a fresh image that clearly reflects where it came from and what it has become.

### **About ACCEO Solutions Inc.**

A leader in the Canadian IT industry, ACCEO Solutions Inc. (previously, GFI Business Solutions Inc.) specializes in the design, implementation, integration, and support of business software solutions, in the development of e-business solutions, and in electronic payment, professional, and technical IT services. With some 55 000 clients, nearly 1000 employees, and annual revenue of over \$100 million, there is no doubt that ACCEO Solutions is experiencing an active growth phase. Its most recent acquisitions include Tender Retail, activeMédia Développement, Fortsum Business Solutions, and Bell Business Solutions. These acquisitions have enabled the company to break into promising vertical markets and extend its product and service offering to businesses of all sizes, as well as to municipalities and other public service organizations. For more information, please go to <a href="https://www.acceo.com">www.acceo.com</a>.

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## Information:

Caroline Doyon Senior Consultant Simard Hamel Communications 514 287-9811, ext. 25 c.doyon@shc.ca André Desjardins Marketing Director, Shared Services ACCEO Solutions Inc. 514 288-7161, ext. 3586 andre.desjardins@acceo.com