

# 2019 Logo Updates

## Taiga Select is now taiga exterior wood

Same product you know and love, simply with a new name.



Taiga purchased Exterior Wood in 2018. We opted to incorporate their business by removing the "Select" name, and replacing it with exterior wood.

## Taiga Synergy is now taiga floors & wall



We removed the "Synergy" name and updated the name to refelct the diversity of the product category.

# Taiga Premium Prime Mouldings is now taiga mouldings



We updated the moulding logo by removing "Premium Prime" to create a cleaner logo.

# taiga mouldings

## Taiga siding



The siding name has remained the same, but we have updated the logo to be the new sleek design.