

## Home Hardware Stores Across Canada Dig in for National Tree Day

St. Jacobs, Ontario, September 27, 2018 – <u>Home Hardware Stores Limited</u> and <u>Tree Canada</u> are celebrating National Tree Day by planting trees and shrubs at different locations across Canada.

This year, 37 Home Hardware locations will participate in tree planting initiatives across the country. Since 1992, Home Hardware Dealers have planted 25,792 trees, valued at nearly \$1.4 million, in green spaces from coast to coast to coast.

The plant represents the eighth-year anniversary of National Tree Day, held annually on the Wednesday of National Forest Week to remind Canadians of the numerous health and environmental benefits provided by trees. The special day is celebrated across the country with tree dedications, plantings, workshops and outdoor education walks.

"Tree Canada, Canada's national tree charity, is excited to continue our partnership with Home Hardware by bringing more trees to communities across Canada," said Michael Rosen, President of Tree Canada. "For the last 26 years, Tree Canada and Home Hardware have worked together to plant and maintain over 25,000 trees, creating a lasting legacy for present and future generations."

"For 26 years, Home Hardware has partnered with Tree Canada to improve our green spaces across the country by planting and looking after 27,792 large trees," said Terry Davis, President and CEO, Home Hardware Stores Limited. "This is just one example of the countless ways our Dealer-Owners from across Canada give back to their communities."

## **About Home Hardware Stores Limited**

Home Hardware Stores Limited is Canada's largest Dealer-owned hardware, lumber, building materials, and furniture home improvement retailer with close to 1,100 stores under the Home Hardware, Home Building Centre, Home Hardware Building Centre and Home Furniture banners with annual retail sales of over \$6 billion. Founded in 1964 in rural St. Jacobs, Ontario, Home Hardware remains 100% Canadian owned and operated. Through the Home Hardware network, Dealer-Owners have access to 55,000 quality, brand name and private label products, a state-of-the-art distribution system and extensive marketing and training programs. Offering a mix of tradition and innovation,

Home Hardware Stores Limited has received designation as one of Canada's Best Brands and Best Managed Companies and is committed to helping Canadians with all of their project needs. More information about the company is available at homehardware.ca.

## **About Tree Canada**

Tree Canada is a non-profit charity dedicated to improving the lives of Canadians by planting and nurturing trees. Since 1992, we've planted more than 80 million trees, greened more than 600 schoolyards, helped restore places hit by natural disasters and brought together urban forestry experts greening cities all across Canada. Get involved or learn more about us at treecanada.ca.

-30-

## For more information, please contact

Carly Verhoeven, Public Relations Coordinator, Home Hardware Stores Limited, (519) 664-2252 ext. 6676, <a href="mailto:carly.verhoeven@homehardware.ca">carly.verhoeven@homehardware.ca</a>

Jessica Kuepfer, Public Relations Manager, Home Hardware Stores Limited, (519) 664-4612, <a href="mailto:jessica.kuepfer@homehardware.ca">jessica.kuepfer@homehardware.ca</a>