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FOR IMMEDIATE RELEASE

WRLA Announces 2017 WRLA Buying Show Format Changes

June 9, 2016 (WINNIPEG) – The Western Retail Lumber Association Inc. is pleased to announce the 2017 Buying Show and Convention Events dates, January 18-20. Through careful consideration and survey results, the WRLA has made the following changes to our Buying Show and evening events format.

- Wednesday Opening Night Reception ~ *Proudly sponsored by Castle Building Centres Group*
 - 3rd Floor Ballroom, Hyatt Regency
- Show Hours:
 - Thursday 8:00am – 4:30pm
 - Friday 9:00am – 3:30pm – New start time
- Speaker Breakfast:
 - Friday 8:00am – 9:00am, Palomino Room, BMO Centre
- Buffet Lunch – FREE ~ *Proudly sponsored by Sexton Group*
 - Thursday & Friday from 11:30am – 1:15pm, Palomino Room, BMO Centre
- Retailer Draws:
 - Three \$1,000 retailer draws each day (1 additional draw each day)
- Thursday Night:
 - Awards Banquet has been combined with Friday Night Party
 - Leaving Thursday open for networking events and hospitality suites
- Friday Closing Night Party ~ *Proudly sponsored by Jeld-Wen Windows & Doors*
 - Industry Achievement and Scholarship Presentations
 - Exhibitor Draws
 - Attendance Draw: \$2,500 WestJet Travel Voucher
 - Palomino Room, BMO Centre
- The WRLA Buying Show & Convention will remain in Calgary for 2018, 2019 and 2020.

For complete details regarding the Show, please visit www.wrla.org/Buying-show or contact the WRLA office at wrla@wrla.org or 800-661-0253. Online registration and the interactive floor plan will be available in September through the above web-link.

About the WRLA

Founded in 1890, the Western Retail Lumber Association is comprised of over **1,200** member firms involved in the building supply industry. The WRLA represents the interests of members in Manitoba, Saskatchewan, Alberta, British Columbia, northwestern Ontario, the Northwest Territories, Yukon and Nunavut, providing a forum for the exchange of ideas and information in the industry.

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