



# SPONSORSHIP PROGRAM

# 2012 PRAIRIE SHOWCASE BUYING SHOW & CONVENTION

## JANUARY 18, 19 & 20, 2012

### SPONSORSHIP PROGRAM

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#### SHOW SPONSOR LEVEL ~ **PLATINUM**

Fee: \$20,000

##### Benefits:

- Complimentary 10 x 10 inside booth
  - 8 Complimentary tickets to the Opening Night Meet & Greet
  - 8 Complimentary tickets to the Gala
  - Priority booth takedown
  - Use of Prairie Showcase logo in advertising
  - Logo placement and link on [www.wrla.org](http://www.wrla.org)
  - Logo placement on sponsorship signage and promoted at WRLA events throughout the 2011-2012 year
  - VIP Sponsor Reception - Tuesday, January 17
  - Reserved table (for 8) at the Gala
  - 8 Complimentary tickets for the Closing Night Party
  - 4 Vehicle reserved premium onsite parking (Prairieland)
  - Reserved Trailer parking in front of Prairieland Park
  - Logo recognition in the Yardstick show issues
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#### SHOW SPONSORSHIP LEVEL ~ **DIAMOND**

Fee: \$10,000

##### Benefits:

- VIP Sponsor Reception - Tuesday, January 17
  - Reserved table (for 8) at the Gala
  - 6 Complimentary tickets for the Closing Night Party
  - Logo placement and link on [www.wrla.org](http://www.wrla.org)
  - 3 Vehicle reserved premium onsite parking spots (Prairieland)
  - Logo placement on sponsorship signage and promoted at WRLA events throughout the 2011-2012 year
  - 6 Complimentary tickets to the Opening Night Meet & Greet
  - 8 Complimentary tickets to the Gala
  - Priority booth takedown
  - Logo recognition in the Yardstick show issues
  - Use of Prairie Showcase logo in advertising
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#### SHOW SPONSORSHIP LEVEL ~ **GOLD**

Fee: \$5,000

##### Benefits:

- VIP Sponsor Reception - Tuesday, January 17
  - Reserved table (for 8) at the Gala
  - 4 Complimentary tickets for the Closing Night Party
  - Logo placement and link on [www.wrla.org](http://www.wrla.org)
  - 2 Vehicle reserved premium onsite parking spots (Prairieland)
  - Logo placement on sponsorship signage and promoted at WRLA events throughout the 2011-2012 year
  - 4 Complimentary tickets to the Opening Night Meet & Greet
  - 8 Complimentary tickets to the Gala
  - Priority booth takedown
  - Logo recognition in the Yardstick show issues
  - Use of Prairie Showcase logo in advertising
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#### SHOW SPONSORSHIP LEVEL ~ **SILVER**

Fee: \$2,500

##### Benefits:

- VIP Sponsor Reception - Tuesday, January 17
  - 2 Complimentary tickets to the Gala
  - Logo recognition in the Yardstick pre and post show issues
  - Logo placement on sponsorship signage and promoted at WRLA events throughout the 2011-2012 year
  - 2 Complimentary tickets to the Opening Night Meet & Greet
  - Use of Prairie Showcase logo in advertising
  - Logo placement and link on [www.wrla.org](http://www.wrla.org)
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#### SHOW SPONSORSHIP LEVEL ~ **BRONZE**

Fee: \$1,000

##### Benefits:

- VIP Sponsor Reception - Tuesday, January 17
  - Logo recognition in the Yardstick show issues
  - Logo placement on sponsorship signage and promoted at WRLA events throughout the 2011-2012 year
  - 2 Complimentary tickets to the Opening Night Meet & Greet
  - Use of Prairie Showcase logo in advertising
  - Logo placement and link on [www.wrla.org](http://www.wrla.org)
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#### SHOW SPONSORSHIP LEVEL ~ **CONVENTION CLUB**

Fee: \$500

##### Benefits:

- VIP Sponsor Reception - Tuesday, January 17
  - Logo recognition in the Yardstick show issues
  - Logo placement on sponsorship signage and promoted at WRLA events throughout the 2011-2012 year
  - Logo placement and link on [www.wrla.org](http://www.wrla.org)
  - Use of Prairie Showcase logo in advertising
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Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov: \_\_\_\_\_ PC: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Please email your completed form and logo in EPS and JPG formats to Caren at [ckelly@wrla.org](mailto:ckelly@wrla.org) or fax to 204-947-5195

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**SPONSORSHIP LEVEL**

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|-----------------------------------|------------------------|
| <input type="checkbox"/> \$20,000 | <b>Platinum</b>        |
| <input type="checkbox"/> \$10,000 | <b>Diamond</b>         |
| <input type="checkbox"/> \$5,000  | <b>Gold</b>            |
| <input type="checkbox"/> \$2,500  | <b>Silver</b>          |
| <input type="checkbox"/> \$1,000  | <b>Bronze</b>          |
| <input type="checkbox"/> \$500    | <b>Convention Club</b> |

Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_