

Section 11: Retailers Choice Awards – Best New Products

Retailers Choice Awards – Best New Products

Starting in 2014, we asked the Retailers to choose the Best New Products. Who better to choose than those that sell the product and interact with Booth Personal?

The criteria for a new product is based on functionality quality/durability, flexibility, aesthetics/style and innovation and must be new since the 2014 show (new packaging does not qualify).

The winners will be notified by 2:00pm on Friday and photographs will then appear in the March YardStick

Complete this form and email to ckelly@wrla.org or fax to 204-647-5195 **no later than January 9th, 2015**, then bring and place your new product in the Innovation Station area in Hall D.

Company _____ Booth(s) #: _____

Contact at show: _____ cell # _____

Product Name: _____

What's new about this product? _____

Product Name: _____

What's new about this product? _____

Product Name: _____

What's new about this product? _____

Product Name: _____

What's new about this product? _____