

2012 WRLA BURSARY & SCHOLARSHIP SPONSORSHIP PROGRAM – BENEFITS OF SPONSORSHIP

SPONSORSHIP LEVELS ~ GOLD \$2,500 ~ SILVER \$1,000 ~ BRONZE \$500

	<i>Gold</i>	<i>Silver</i>	<i>Bronze</i>
<i>Benefits of Sponsorship</i>	<i>\$2,500</i>	<i>\$1,000</i>	<i>\$500</i>
· Large Logo recognition on Bursary/Scholarship Poster to all members	*		
· Small Logo recognition on Bursary/Scholarship Poster to all members		*	
· Company Name recognition on Bursary/Scholarship Poster to all members			*
· Large Logo recognition on Bursary/Scholarship Application Forms to all members	*		
· Small Logo recognition on Bursary/Scholarship Application Forms to all members		*	
· Company Name recognition on Bursary/Scholarship Application Forms to all members			*
· Large Logo recognition on WRLA Bursary/Scholarship YardStick advertisements	*		
· Small Logo recognition on WRLA Bursary/Scholarship YardStick advertisements		*	
· Company Name recognition on WRLA Bursary/Scholarship YardStick advertisements			*
· Large Logo recognition on Recipient Award Official notification letter	*		
· Small Logo recognition on Recipient Award Official notification letter		*	
· Company Name recognition on Recipient Award Official notification letter			*
· Large Logo recognition in the YardStick (Sept, Nov, Dec - 3 issues)	*		
· Small Logo recognition in the YardStick (Sept, Nov, Dec - 3 issues)		*	
· Company Name recognition in the YardStick (Sept, Dec – 2 issues)			*
· Large Logo recognition with web link on Bursary/Scholarship webpage	*		
· Small Logo recognition with web link on Bursary/Scholarship webpage		*	
· Company Name recognition with web link on Bursary/Scholarship webpage			*
· Large Logo recognition at Board of Directors Meetings	*		
· Small Logo recognition at Board of Directors Meetings		*	
· Company Name recognition at Board of Directors Meetings			*
· Large Logo recognition at Terry Yates Golf Tournament	*		
· Small Logo recognition at Terry Yates Golf Tournament		*	
· Company Name recognition at Terry Yates Golf Tournament			*
· Large Logo recognition at Calgary Classic Golf Tournament	*		
· Small Logo recognition at Calgary Classic Golf Tournament		*	
· Company Name recognition at Calgary Classic Golf Tournament			*
· Large Logo recognition at Kenosee Golf Tournament	*		
· Small Logo recognition at Kenosee Golf Tournament		*	
· Company Name recognition at Kenosee Golf Tournament			*

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<i>Benefits of Sponsorship</i>	<i>\$2,500</i>	<i>\$1,000</i>	<i>\$500</i>
· Large Logo recognition at 2013 Prairie Showcase Gala Evening Scholarship Awards Presentation	*		
· Small Logo recognition at 2013 Prairie Showcase Gala Evening Scholarship Awards Presentation		*	
· Company Name recognition at 2013 Prairie Showcase Gala Evening Scholarship Awards Presentation			*
· Logo recognition on Scholarship Plaques	*		
· Company representative to participate in Scholarship Awards Ceremony	*		
· Awards Ceremony Photograph in YardStick	*	*	*
· Company Name recognition in the ToolBox (Bi-Weekly)	*	*	*
· 1 - 1/2 Page Ad in the one issue of the YardStick (\$2,000 value)	*		
· 1 – 1/4 Page Ad in one issue of the YardStick (\$1,100 value)		*	
WRLA Logo Usage			
· If you wish to use the WRLA logo in any related advertising, it will be provided upon request. We do ask that you email us a copy for approval.	*	*	*