



October 24, 2014

Dear Colleagues,

Please spread the word ... **KeyBank and The Ohio State University Fisher College of Business** will host its **11<sup>th</sup> Annual Minority MBA Student Case Competition on February 27 -March 1, 2015 in Cleveland, OH.**

KeyBank Foundation will supervise the selection of a contemporary and never-before-used case topic addressing business issues with varied implications at either a national or international level. Teams of three presenters are being invited from universities and colleges across the country to compete. Please note that, due to funding limitations, no alternate member of the team is being invited to participate or sponsored by the program this year. Each team will benefit from the opportunity to develop important professional skills such as analyzing and responding quickly to often-complex business issues. Also, teams will have a chance to hone their communication and team-building talents while learning from the expertise of business executive judges and moderators: <http://fisher.osu.edu/keybank>

**Awards:** 1<sup>st</sup> through 4<sup>th</sup> place winners receive trophies and team awards ranging from \$1,000 to \$7,000. Each team will receive individual participation certificates and a team photo plaque. Members of each team will receive a participation allowance ranging from \$200 to \$400.

**Registration:** Each Team must be composed of three presenting members. Presenting teams selected for participation in this minority MBA student case competition must represent ethnic diversity. At least one presenting team member must represent ethnic diversity (identify as being African American, Asian American, Hispanic/Latino American, or Native American/American Indian). To be eligible, teams must submit a completed registration (a completed registration includes the **Registration Form**, resumes, and \$100 nonrefundable registration fee). The sixteen to twenty teams selected to participate will each receive two complimentary hotel rooms for two nights of accommodations at the Cleveland Marriott Downtown at Key Center. Meals are included in your registration. If a team is selected to participate, its registration fee is nonrefundable, should it withdraw or be unable to participate for any reason.

<b>Timeline:</b>	October 1, 2014	Registration Begins
	December 19, 2014	KeyBank Foundation Minority MBA Case Competition Registration Ends
	December 30, 2014	Registered Teams will be notified of their selection for participation.
	January 27, 2015	The Case will be delivered to all Teams selected to participate via email.
	February 3, 2015	Mandatory Case Teams Q&A Conference Call (2:00-3:30P.M. EST) Each Team may submit a maximum of two questions during the call.
	February 10, 2015	Q&A - Questions and Responses sent to all Participating Teams
	February 27- March 1, 2015	KeyBank Foundation Minority MBA Student Case Competition X- Cleveland, OH Registration & Check-In (2-5:00 P.M.) / Opening Reception (5:30 P.M.). Case Materials are due at Check-In (Registration). The entire team must arrive by 5:00 P.M. All three presenting team members of the team must be in attendance at the Opening Reception. A team's failure to turn in its case materials at registration and/or attend the Opening Reception will result in the team's elimination from the competition.

Registration started October 1, 2014 and will end December 19, 2014. Please find attached the save the date card for our upcoming case competition. For more information, please contact the Competition Coordinator Kelcey McKinney at [FCOB-kybnkmbacse@osu.edu](mailto:FCOB-kybnkmbacse@osu.edu) or you may also call (614) 292-1978 for more information. Don't delay, to enhance the chances of you team's selection for participation, please register now: <http://fisher.osu.edu/keybank>

Thanks,

David E. Harrison  
Director