



Legislative Day 2015

March 24 and 25, 2015



Hyatt Regency Sacramento
1209 L Street, Sacramento, CA
916-443-1234

For questions or more information contact PCOC 916-372-4363



Don't miss PCOC Legislative Day 2015. It is our opportunity to tell legislators about our industry and what it does for California.

Brochure designed and printed by Target Specialty Products

PEST CONTROL OPERATORS OF CALIFORNIA

Areas of Interest

SMALL BUSINESS IS UNDER ATTACK!

- ✓ Legislators & Regulators want to run your business
- ✓ Pest Control Operators need to educate lawmakers
- ✓ Visit the State Capitol and let your voice be heard

Why you should attend?

- Hear about the latest issues that affect the industry
- Find out what you can do to influence public policy
- Be informed about PCOC legislative issues
- Learn how you can make a difference

2015 Legislative Issues

- State pre-emption elimination threat
- Worker's compensation reform
- Sales tax on services
- Healthy Schools Act Changes

What Do I Do Now?

1. Reserve your PCOC room at the Hyatt Regency Hotel for Tuesday, March 24th by calling (916) 443-1234.
2. Complete the registration form on reverse side. Please enclose check for \$95.00 per person or charge to American Express, Visa or Mastercard and mail to:
PCOC-Legislative Day 2015
3031 Beacon Blvd.
Tel: (916) 372-4363 or Fax: (916) 372-5437
Registration Deadline: Tuesday, March 17, 2015
(Please photo copy for additional attendees.)
3. Make appointments with your Senator and Assembly Representative for Wednesday, March 25th, between 9:15 am and 12:00 noon. When you do, request that your Assembly representative and Senator attend our Legislative Reception on March 24th from 5:30 to 7:00 pm at Mayahuel Restaurant.

It's a good idea to coordinate appointments with other members of your district. Several of you may have the same representative.



Legislative Day

Our key goal each year is to have members from our industry meet directly with their legislators and discuss industry issues. With term limits many legislators are just not that familiar with the structural pest control industry.

Legislative day is our opportunity to sit down and explain the vital services that our industry provides to the people of California.

Agenda

Tuesday, March 24th

9:00 am
Committee Meetings

Trinity Room
Golden State AB
Capitol Boardroom
Big Sur AB

1:00 pm
Board of Directors Meeting

Golden State AB Room

5:30 pm - 7:00 pm
Legislators Reception

Mayahuel Restaurant
1200 K Street, Sacramento, CA 95814
(916) 441-7200

Wednesday, March 25th

7:30 am - 9:00 am
Action Breakfast and Briefing

Capitol View 15th Floor
Hyatt Regency Hotel

9:00 am - 12:00 pm
Appointments with your Legislators

State Capitol

12:00 pm - 1:30 pm
Luncheon and Guest Speaker

Golden State AB
Hyatt Regency Hotel

Where To Stay

A block of rooms has been set aside at the Hyatt Regency Hotel. The rate is \$185.00 minus a \$50.00 subsidy (Tuesday only) from PAPCO making your room at the Hyatt a very affordable \$135.00.

Reservations must be made by March 2, 2015.

Make your reservations as soon as possible and be sure to identify yourself as being with the Pest Control Operators of California to get the group rate. Call the Hyatt Regency Sacramento (916) 443-1234

Self Parking \$20.00 Valet \$25.00



Guest Speaker:
ASSEMBLYWOMAN
SUSAN A. BONILLA*

Assemblywoman Susan A. Bonilla was first elected to the State Assembly in November 2010, and represents California’s 14th Assembly District, which includes Contra Costa County and Solano County. She is chair of the Assembly Business, Professions, and Consumer Protection Committee, and sits on the Assembly Health Committee and the Assembly Utilities and Commerce Committee. She also chairs the Assembly Select Committee on Increasing the Integration of STEM Education in California K-14 Schools.

In 2014, Assemblywoman Bonilla authored the groundbreaking business innovation and consumer protection bill, AB 2293, which clarifies insurance coverage for Transportation Network Companies such as Uber and Lyft. This bill ensures that drivers, passengers and pedestrians are protected, while supporting the innovative ride-sharing business model.

This past year, Assemblywoman Bonilla made it a priority to address a number of public policy issues, including the state’s current physician shortage and discrimination against members of the LGBT community. AB 1838 allows more graduates of accelerated and fully accredited medical programs to become licensed physicians in California, and AB 2501 prohibits the use of the “panic defense,” where defendants claim that a state of panic provoked their malicious act, in an attempt to lower or escape charges. Furthermore, as a leader for women’s rights, Assemblywoman Bonilla helped keep women in the Science, Technology, Education, and Math (STEM) fields. AB 2350 requires universities to adopt policies to implement Title IX and protect the rights of pregnant graduate students, by ensuring that they receive the appropriate and necessary accommodations to complete their programs.

Prior to serving in the California State Legislature, Susan was the Mayor of Concord and County Supervisor for Contra Costa County. Before entering her career as an elected official, she was a high school English teacher in the Mt. Diablo Unified School District. Susan earned her B.A. in English from Azusa Pacific University and her teaching credential from California State University Los Angeles. Susan and her husband, John, reside in Concord. They have four daughters and three grandchildren.

*Invited.

We want to recognize and thank the following companies for their support of PCOC’s Legislative Day 2015...





P.A.P.C.O. Benefit Golf Event

Monday, March 23, 2015

Cherry Island Golf Course • Elverta, CA

A great golf day is scheduled to kick off our Board of Directors meeting and Legislative Days in Sacramento, March 24th through the 25th 2015. The Big Valley District & Steve Scoville will host the "21st Annual" tournament at "Cherry Island Golf Course", which is located just north of Sacramento in Elverta at 2360 Elverta road. For more information call Steve Scoville at 916-344-4484 or email him at sscoville@pestcontrolcenter.com or go to Cherry Island's home page at <http://www.golfcherryisland.com>

First Tee off on March 23rd 2015 is at **11:00 am** and then every 8 minutes and will accommodate as many golfers as we can bring. The **\$100.00** dollar fee includes: green, cart fees, \$\$ **TEN** dollars to spend at the Bar and Grill, good for food or drinks and prize fund for closest to the hole on 2 of the par 3 holes. Sponsorships are only **\$100.00** per Hole or Golf Cart. All reservations & sponsorships must be in by **March 16th, 2015**. The course should be in GREAT Shape and the weather will hopefully be 75+ degrees like last year with **NO RAIN!**

Golf Registration Deadline: Monday, March 16, 2015

Call Steve Scoville @ Pest Control Center, Inc. (916) 344-4484 to reserve your spot or fax or email your group names to Steve @ (916) 334-6712 or sscoville@pestcontrolcenter.com. Reservations are not considered MADE until a Check or Credit Card is in hand; so, mail or email with CC is the best way to reserve your spot. Use the bottom of this page to list your name and names of others in your foursome. Make checks out to "Big Valley District of PCOC" and SNAIL Mail to:

Big Valley District of PCOC
c/o Pest Control Center, Inc.
3845 Madison Avenue
North Highlands CA 95660-5010

Golf Registration Form

Company _____ Name _____

Golfers 1. _____ 2. _____

3. _____ 4. _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Card Holder Name _____ Card # _____

Signature _____ Exp. _____ V-Code _____

Sponsorship _____ X \$100.00 = \$ _____ + _____ X \$100.00 = _____
(How Many Holes) (Total of Sponsor Money) (# of Golfers) (Total \$ for Golfers)

Total of Check \$ _____. Check made to "Big Valley District of PCOC"
(Total of Sponsor Money + Golfer Money)

Visa or Master Card can also be used through the PCOC office. All remaining proceeds will benefit P.A.P.C.O.

Registration Deadline: Tuesday, March 17, 2015

Complete the registration form and please enclose check for \$95.00 per person or charge to American Express, Visa or Mastercard and mail to:

PCOC-Legislative Day 2015

3031 Beacon Blvd.
West Sacramento CA 95691-3462
Tel: (916) 372-4363
Fax: (916) 372-5437

If paying by credit card you may fax your form to 916-372-5437

Please photo copy for additional attendees.



PCOC Legislative Day Registration Form

Attendee Name _____

Spouse Attendee _____ (Add \$95)

Home Address _____

City _____ State _____ Zip _____

State Senator is: _____

State Assembly Member is: _____

Company Name _____ PCOC District _____

Co. Phone _____ Co. Fax _____

Card Holder Name _____ Card # _____

Billing Address _____

City _____ State _____ Zip _____

Signature _____ Exp. _____ V-Code _____