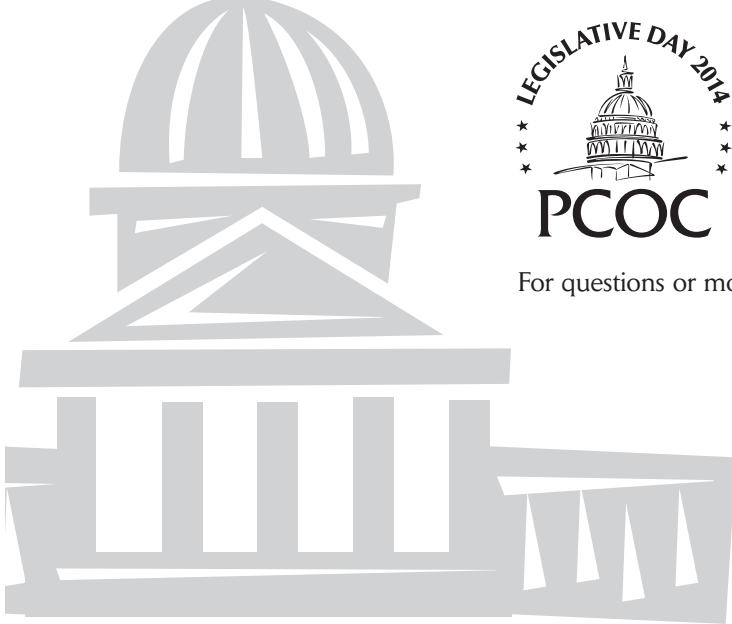


# Legislative Day 2014

## March 25 and 26, 2014



Sheraton Grand Hotel  
1230 J Street, Sacramento, CA  
916-447-1700

For questions or more information contact PCOC 916-372-4363



Don't miss PCOC Legislative Day 2014. It is our opportunity to tell legislators about our industry and what it does for California.

*Brochure designed and printed by Target Specialty Products*

PEST CONTROL OPERATORS OF CALIFORNIA

## Areas of Interest

### **SMALL BUSINESS IS UNDER ATTACK!**

- ✓ Legislators & Regulators want to run your business
- ✓ Pest Control Operators need to educate lawmakers
- ✓ Visit the State Capitol and let your voice be heard

### **Why you should attend?**

- Hear about the latest issues that affect the industry
- Find out what you can do to influence public policy
- Be informed about PCOC legislative issues
- Learn how you can make a difference

### **2014 Legislative Issues**

- State pre-emption elimination threat
- Worker's compensation reform
- Sales tax on services
- Healthy Schools Act Changes

## What Do I Do Now?

1. Reserve your PCOC room at the Sheraton Grand Hotel for Tuesday, March 25th by calling (916) 447-1700.
2. Complete the registration form on reverse side. Please enclose check for \$75.00 per person or charge to American Express, Visa or Mastercard and mail to:  
PCOC-Legislative Day 2014  
3031 Beacon Blvd.  
Tel: (916) 372-4363 or Fax: (916) 372-5437  
**Registration Deadline:** Monday, March 17, 2014  
(Please photo copy for additional attendees.)
3. Make appointments with your Senator and Assembly Representative for Wednesday, March 26th, between 9:15 am and 12:00 noon. When you do, request that your Assembly representative and Senator attend our Legislative Reception on March 25th from 5:30 - 7:00 pm at Morgan's Restaurant at the Sheraton.

It's a good idea to coordinate appointments with other members of your district. Several of you may have the same representative.



# Legislative Day

*Our key goal each year is to have members from our industry meet directly with their legislators and discuss industry issues. With term limits many legislators are just not that familiar with the structural pest control industry.*

*Legislative day is our opportunity to sit down and explain the vital services that our industry provides to the people of California.*

## Agenda

### Tuesday, March 25th

**9:00 am**

#### **Committee Meetings**

Magnolia Room  
Sheraton Grand Hotel  
1230 J Street, Sacramento, CA 95814

**1:00 pm**

#### **Board of Directors Meeting**

Magnolia Room  
Sheraton Grand Hotel

**5:30 pm - 7:00 pm**

#### **Legislators Reception**

Morgan's Restaurant  
Sheraton Grand Hotel

### Wednesday, March 26th

**7:30 am - 9:00 am**

#### **Action Breakfast and Briefing**

Gardenia Room  
Sheraton Grand Hotel

**9:00 am - 12:00 pm**

#### **Appointments with your**

#### **Legislators**

State Capitol

**12:15 pm - 2:00 pm**

#### **Luncheon and Guest Speaker**

Gardenia Room  
Sheraton Grand Hotel

## Where To Stay

A block of rooms has been set aside at the Sheraton Grand Hotel. The rate is \$189.00 minus a \$50.00 subsidy (Tuesday only) from PAPCO making your room at the Hyatt a very affordable \$139.00.

**Reservations must be made by 5:00 pm on February 24, 2014.**

Make your reservations as soon as possible and be sure to identify yourself as being with the Pest Control Operators of California to get the group rate. Call the Sheraton Grand Hotel (916) 447-1700

Self Parking \$17.00 Valet \$25.00



## Guest Speaker: **SENATOR TED LIEU\***

Sen. Ted W. Lieu has served more than a dozen years as an elected public servant: Torrance City Council... state Assembly... and, for the past three years, in the state Senate.

Before public service, Sen. Lieu served four years on active duty as an officer in the Air Force. He remains in the Air Force Reserves. He is a graduate of Stanford University and Georgetown Law School.

The son of small-business owners, Lieu counts among his legislative accomplishments laws to promote job creation, reduced taxes on businesses and a job training bill labeled a job creator by the California Chamber of Commerce.

For these reasons and more, *Governing Magazine* in 2012 named Ted Lieu, for the second consecutive year, one of 12 lawmakers nationwide – and the only lawmaker from California – as ‘worth watching’.

Sen. Lieu and his wife and two sons call Torrance home.

**For more, please visit Lieu’s Web site at the address below.**

*Ted W. Lieu chairs the Senate Business, Professions and Economic Development Committee and represents the more than 1.3 million residents of Senate District 28, which includes the cities of Beverly Hills, Carson, El Segundo, Hermosa Beach, Lomita, Manhattan Beach, Redondo Beach, Santa Monica, Torrance, West Hollywood and the Palos Verdes Peninsula as well as portions of Long Beach and Los Angeles including, Beverly Glen, Brentwood, Cheviot Hills, Harbor City, Hollywood Hills, Marina del Rey, Mar Vista, Pacific Palisades, Playa del Rey, San Pedro, Venice, Westwood and Wilmington. For more, visit [www.senate.ca.gov/lieu](http://www.senate.ca.gov/lieu).*

\*Invited.

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We want to recognize and thank the following companies for their support of PCOC’s Legislative Day 2014...



**P.A.P.C.O.**





# P.A.P.C.O. Benefit Golf Event

## Monday, March 24, 2014

### Cherry Island Golf Course • Elverta, CA

A great golf day is scheduled to kick off our Board of Directors meeting and Legislative Days in Sacramento, March 24th through the 26th 2014. The Big Valley District & Steve Scoville will host the "20th Annual" tournament at "Cherry Island Golf Course", which is located just north of Sacramento in Elverta at 2360 Elverta road. For more information call Steve Scoville at 916-344-4484 or email him at [sscoville@pestcontrolcenter.com](mailto:sscoville@pestcontrolcenter.com) or go to Cherry Island's home page at <http://www.golfcherryisland.com>

**First Tee Off is at 12 noon** and then every 8 minutes after that.

**\$100.00 Fee Includes:** green, cart fees, \$ five dollars to spend at the bar and grill, good for food or drinks and prize fund for an Accuracy Drive hole and closest to the hole on two of the par three holes.

**Hole Sponsorship** is \$100.00 per hole or golf cart.

**All remaining proceeds will benefit P.A.P.C.O.**

**Don't Wait! All reservations & sponsorships must be in by March 17, 2014.**

The course will be in great shape and the weather will hopefully be 80 degrees!

### Golf Registration Deadline: Monday, March 17, 2014

Call Steve Scoville @ Pest Control Center, Inc. (916) 344-4484 to reserve your spot or fax or email your group names to Steve @ (916) 334-6712 or [sscoville@pestcontrolcenter.com](mailto:sscoville@pestcontrolcenter.com). Reservations are not considered MADE until a Check or Credit Card is in hand; so, mail or email with CC is the best way to reserve your spot. Use the bottom of this page to list your name and names of others in your foursome. Make checks out to "Big Valley District of PCOC" and SNAIL Mail to:

Big Valley District of PCOC  
c/o Pest Control Center, Inc.  
3845 Madison Avenue  
North Highlands CA 95660-5010

### Golf Registration Form

Company \_\_\_\_\_ Name \_\_\_\_\_

Golfers 1. \_\_\_\_\_ 2. \_\_\_\_\_  
3. \_\_\_\_\_ 4. \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Card Holder Name \_\_\_\_\_ Card # \_\_\_\_\_

Signature \_\_\_\_\_ Exp. \_\_\_\_\_ V-Code \_\_\_\_\_

Sponsorship \_\_\_\_\_ X \$100.00 = \$ \_\_\_\_\_ + \_\_\_\_\_ X \$100.00 = \_\_\_\_\_  
(How Many Holes) (Total of Sponsor Money) (# of Golfers) (Total \$ for Golfers)

Total of Check \$ \_\_\_\_\_ . Check made to "Big Valley District of PCOC"  
(Total of Sponsor Money + Golfer Money)

### Registration Deadline: Monday, March 17, 2014

Complete the registration form and please enclose check for \$75.00 per person or charge to American Express, Visa or Mastercard and mail to:

#### PCOC-Legislative Day 2014

3031 Beacon Blvd.  
West Sacramento CA 95691-3462  
Tel: (916) 372-4363  
Fax: (916) 372-5437

If paying by credit card you may fax your form to 916-372-5437

Please photo copy for additional attendees.



### PCOC Legislative Day Registration Form

Attendee Name \_\_\_\_\_

Spouse Attendee \_\_\_\_\_ (Add \$75)

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

State Senator is: \_\_\_\_\_

State Assembly Member is: \_\_\_\_\_

Company Name \_\_\_\_\_ PCOC District \_\_\_\_\_

Co. Phone \_\_\_\_\_ Co. Fax \_\_\_\_\_

Card Holder Name \_\_\_\_\_ Card # \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_ Exp. \_\_\_\_\_ V-Code \_\_\_\_\_