



Hello PCOC Member,

It's that time again! We have started gearing up for this year's **2014 PCOC Expo** at Harrah's Resort in Las Vegas, NV and look forward to seeing you there.

Target Specialty Products, in conjunction with the Leavitt Insurance Group and Drexel, will be hosting a reception and Silent Auction on **Friday, June 20th at 5:30 p.m.** All proceeds from the auction will benefit the University of California Riverside Urban Entomology Endowed Research Fund & the University of California Berkeley Urban Pest Management Center.

We are inviting suppliers, manufacturers, member companies, and PCOC districts to participate. All donations to our event, whether an auction gift or monetary donation, are tax deductible and will ensure the continued research and outreach efforts dedicated to pest management.

Recognition for all contributors will be prominently displayed during the auction. Additionally, a recap of the success of the Silent Auction, dollars raised and additional notice for participating sponsors will be published in the PCOC News Brief.

Last year this event brought in more than \$13,000 for the schools! With your help we can certainly top that in 2014.

We would like to thank you for your support and commitment to these funds. Their research is invaluable to the pest control industry.

Sincerely,

A handwritten signature in black ink that reads "Amanda Guevara". The signature is written in a cursive style with a large, looping "A" and "G".

Amanda Guevara
Executive Administrator