



# PCOC EXPO 2017

## EXHIBITOR REGISTRATION INFORMATION

DISNEY'S GRAND CALIFORNIAN HOTEL© & SPA ANAHEIM, CA  
SET-UP: THURSDAY, JUNE 22, 2017, 9AM - 12PM

EXHIBIT HALL DATES & TIMES:

THURSDAY, JUNE 22, 2017 TIME: 3:00PM - 6:30PM

FRIDAY, JUNE 23, 2017 TIME: 11:30 - 1:30PM

### SINGLE BOOTH PACKAGE INCLUDES:

- ◆ 8' HIGH BACK WALL & 3' HIGH SIDE DRAPE
- ◆ ONE 6' DRAPED TABLE
- ◆ ONE 7" X 44" ID SIGN
- ◆ TWO CHAIRS
- ◆ ONE WASTEBASKET
- ◆ ALL EXHIBIT HALL MEALS & ENTRY BADGES FOR TWO EXHIBITORS PER BOOTH — *ADDITIONAL BADGES SOLD SEPARATELY*

### EACH ADDITIONAL BOOTH THAT IS PURCHASED WILL INCLUDE:

- ◆ EVERYTHING THAT IS INCLUDED IN THE SINGLE BOOTH PACKAGE
- ◆ AN ADDITIONAL SINGLE BOOTH, INCLUDING ALL OF ITS CONTENTS
- ◆ 2 ADDITIONAL FULL EXHIBITOR BADGE REGISTRATIONS

### TERMS AND CONDITIONS:

TOTAL EXPO IS OUR EXCLUSIVE EXHIBIT HALL SERVICE CONTRACTOR FOR OUR CONVENTION IN ANAHEIM. TOTAL EXPO PROVIDES DRAYAGE, MATERIAL HANDLING, ADDITIONAL FURNITURE, CLEANING, SPECIALTY CARPET, INSTALLATION/DISMANTLE SUPERVISION AND LABOR. TOTAL EXPO WILL SEND KIT OPTIONS TO ALL REGISTERED EXHIBITORS ONCE REGISTRATION IS PROCESSED. TELEPHONE SERVICES, MEETING ROOM INTERNET, ELECTRICAL AND AUDIOVISUAL ARE PROVIDED BY DISNEY'S GRAND CALIFORNIAN HOTEL© & SPA. ALL FORMS WILL BE PROVIDED FOR YOUR CONVENIENCE IN A SEPARATE MAILING ONCE YOUR REGISTRATION IS RECEIVED.

ALL EXHIBITORS AGREE TO THE TERMS AND CONDITIONS OF DISNEY'S GRAND CALIFORNIAN HOTEL© & SPA POLICIES AND PROCEDURES, AND THE REGULATIONS OF ANAHEIM FIRE DEPARTMENT. A COPY OF THE TERMS AND CONDITIONS FOR DISNEY'S GRAND CALIFORNIAN HOTEL© & SPA WILL BE PROVIDED TO AN EXHIBITOR UPON REQUEST.

BOOTH SPACES ARE RESERVED ON A FIRST COME — FIRST SERVED BASIS. **FULL PAYMENT** MUST ACCOMPANY BOOTH REGISTRATION APPLICATION. WE HAVE SPACE FOR **76** BOOTHS — BOOK EARLY AS WE USUALLY SELL OUT BECAUSE ONCE THEY'RE GONE, THEY'RE GONE! IN CASE OF CANCELLATION, FULL REFUND WILL BE MADE ONLY UPON WRITTEN REQUEST IF RECEIVED PRIOR TO **APRIL 1, 2017**. IF CANCELLED AFTER APRIL 1, 2017 THROUGH MAY 15, 2017, YOU WILL RECEIVE A 50% REFUND. AFTER MAY 15TH, 2017, NO REFUNDS WILL BE GIVEN. THERE WILL BE NO REFUND FOR CANCELLATIONS RECEIVED AFTER THAT DATE. PCOC AND TOTAL EXPO WILL DO THEIR BEST TO ACCOMMODATE YOUR EXHIBIT PLACEMENT WISHES BUT RESERVES THE RIGHT TO CHANGE THE CONFIGURATION OF THE EXHIBIT HALL AND RELOCATE EXHIBITS IF NECESSARY.

THE EXHIBITOR ASSUMES THE ENTIRE RESPONSIBILITY AND LIABILITY FOR LOSSES, DAMAGES, CLAIMS ARISING OUT OF INJURY, LOSS, OR DAMAGE OF EXHIBITOR'S DISPLAYS, EQUIPMENT, OR OTHER PROPERTY BROUGHT UPON THE PREMISES OF DISNEY'S GRAND CALIFORNIAN HOTEL © & SPA. THE EXHIBITOR SHALL INDEMNIFY AND HOLD HARMLESS PEST CONTROL OPERATORS OF CALIFORNIA, INC., DISNEY'S GRAND CALIFORNIAN HOTEL© & SPA, THEIR AGENTS AND EMPLOYEES FROM ANY AND ALL SUCH LOSSES, DAMAGES, AND CLAIMS.

**ONCE YOUR REGISTRATION IS RECEIVED BY PCOC, PCOC STAFF WILL SEND YOU THE HOTEL RESERVATION**

# SPONSORSHIP INFORMATION

## SPONSORSHIP LEVELS AND RATES

### PLATINUM \$3,500

MAXIMUM OF 6 SPONSORS

#### WHAT YOU WILL RECEIVE FOR YOUR PLATINUM SPONSORSHIP:

YOU WILL BE ABLE TO CHOOSE WHAT EVENT THAT YOU WOULD LIKE TO SPONSOR:

WELCOME RECEPTION  
MORNING KEYNOTE SPEAKER  
AFTERNOON KEYNOTE SPEAKER  
FRIDAY LUNCH IN EXHIBIT HALL  
CHARACTER RECEPTION  
INSTALLATION BANQUET

AT THE EVENT THAT YOU CHOOSE, YOU WILL BE GIVEN THE OPPORTUNITY TO SPEAK FOR 5 MINUTES

YOUR COMPANY LOGO WILL BE DISPLAYED AT CHOSEN EVENT AND ALL ADVERTISEMENTS THAT PCOC PRODUCES FOR THE EXPO

YOU WILL BE RECOGNIZED AT THE GENERAL SESSION AND PRESENTED WITH A CERTIFICATE

### GOLD \$2,500

MAXIMUM OF 10 SPONSORS

#### WHAT YOU WILL RECEIVE FOR YOUR GOLD SPONSORSHIP:

YOU WILL BE GIVEN THE OPPORTUNITY TO SPEAK FOR 2-3 MINUTES AT THE GENERAL SESSION

YOUR COMPANY LOGO WILL BE DISPLAYED AT THE WELCOME RECEPTION, AT THE ENTRANCE OF THE EXHIBIT HALL AND IN THE EXPO PROGRAM

YOU WILL BE RECOGNIZED AT THE GENERAL SESSION AND PRESENTED WITH A CERTIFICATE

### SILVER \$1,000

UNLIMITED SPONSORS

#### WHAT YOU WILL RECEIVE FOR YOUR SILVER SPONSORSHIP:

YOUR COMPANY LOGO WILL BE DISPLAYED AT THE WELCOME RECEPTION, AT THE ENTRANCE OF THE EXHIBIT HALL AND IN THE EXPO PROGRAM

YOU WILL BE RECOGNIZED AT THE GENERAL SESSION AND PRESENTED WITH A CERTIFICATE

### BRONZE \$500

UNLIMITED SPONSORS

#### WHAT YOU WILL RECEIVE FOR YOUR BRONZE SPONSORSHIP:

YOUR COMPANY LOGO WILL BE DISPLAYED AT THE WELCOME RECEPTION, AT THE ENTRANCE OF THE EXHIBIT HALL AND IN THE EXPO PROGRAM

YOU WILL BE RECOGNIZED AT THE GENERAL SESSION AND PRESENTED WITH A CERTIFICATE

ALL SPONSORS WILL BE RECOGNIZED PUBLICLY AND GIVEN A CERTIFICATE OF APPRECIATION AT OUR OPENING SESSION ON FRIDAY MORNING JUNE 23RD, 2017.

SPONSORS WILL ALSO BE RECOGNIZED IN OUR WELCOME BROCHURE AND AGENDA, AS WELL AS OUR JULY 2017 NEWSLETTER.

ALL SPONSORS WILL ALSO BE RECOGNIZED IN SIGNAGE AT THE OPENING CONVENTION CEREMONY, IN THE EXHIBIT HALL AND AT SATURDAY'S BANQUET.



PCOC EXPO JUNE 22-23, 2017  
 GRAND CALIFORNIAN HOTEL & SPA, ANAHEIM, CA  
 EXHIBITOR APPLICATION  
 (THIS IS NOT A CONTRACT UNTIL ACCEPTED BY PCOC)

**Exhibit  
 Hall  
 Dates  
 June 22 & 23**

COMPANY NAME \_\_\_\_\_

CONTACT PERSON / TITLE \_\_\_\_\_

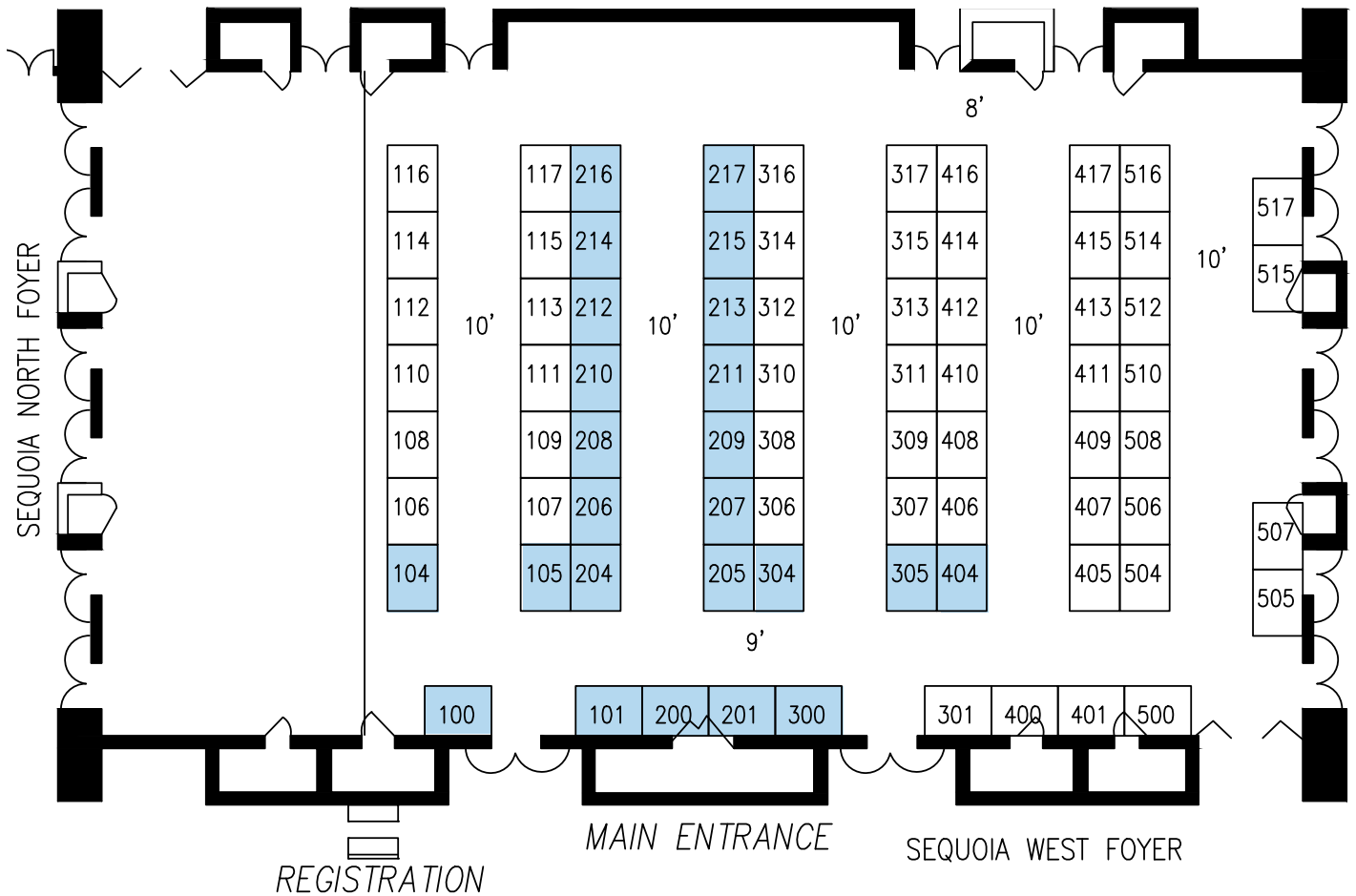
ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ WEBSITE \_\_\_\_\_

CONTACT EMAIL \_\_\_\_\_

DESCRIPTION OF PRODUCT OR SERVICE \_\_\_\_\_

FIRST TIME EXHIBITOR?  Yes  No



 PREMIUM LOCATIONS (SEE PRICE SHEET FOR PREMIUM LOCATION PRICES)

EXHIBITOR APPLICATION CONTINUED

**RATE CALCULATOR**

|                               | EARLY BIRD<br>(BEFORE 2/1/17)    | REGULAR (AFTER<br>2/1/2017)      | QUANTITY | TOTAL |
|-------------------------------|----------------------------------|----------------------------------|----------|-------|
| <b>PCOC MEMBER RATE</b>       |                                  |                                  |          |       |
| <b>REGULAR BOOTH</b>          | \$750                            | \$935                            | _____    | _____ |
| <b>PREMIUM LOCATION BOOTH</b> | \$975                            | \$1,075                          | _____    | _____ |
| <b>ADDITIONAL BOOTHS</b>      | 20% OFF EACH<br>ADDITIONAL BOOTH | 20% OFF EACH<br>ADDITIONAL BOOTH |          |       |
| REGULAR                       | \$562.50                         | \$701.25                         | _____    | _____ |
| PREMIUM                       | \$731.25                         | \$806.25                         | _____    | _____ |

|                               |                                  |                                  |       |       |
|-------------------------------|----------------------------------|----------------------------------|-------|-------|
| <b>NON-MEMBER RATE</b>        |                                  |                                  |       |       |
| <b>REGULAR BOOTH</b>          | \$1,250                          | \$1,375                          | _____ | _____ |
| <b>PREMIUM LOCATION BOOTH</b> | \$1,425                          | \$1,575                          | _____ | _____ |
| <b>ADDITIONAL BOOTHS</b>      | 20% OFF EACH<br>ADDITIONAL BOOTH | 20% OFF EACH<br>ADDITIONAL BOOTH |       |       |
| REGULAR                       | \$937.50                         | \$1,031.25                       | _____ | _____ |
| PREMIUM                       | \$1,068.75                       | \$1,181.25                       | _____ | _____ |

**TOTAL AMOUNT FOR BOOTH(S): \$** \_\_\_\_\_

**BOOTH CHOICES** (PLEASE INDICATE BOOTH NUMBER): 1<sup>ST</sup> \_\_\_\_\_ 2<sup>ND</sup> \_\_\_\_\_ 3<sup>RD</sup> \_\_\_\_\_

**BADGES NEEDED** (PRINT NAMES AS THEY SHOULD APPEAR ON BADGES)

NAME BADGES ARE REQUIRED FOR ALL CONVENTION EVENTS & WILL BE CHECKED BY HOTEL SECURITY

1) \_\_\_\_\_ 2) \_\_\_\_\_

ADDITIONAL BADGES NEEDED – \$125.00 PER ATTENDEE (UNLESS PURCHASING ADDITIONAL BOOTHS)

3) \_\_\_\_\_ 4) \_\_\_\_\_ 5) \_\_\_\_\_

6) \_\_\_\_\_ 7) \_\_\_\_\_ 8) \_\_\_\_\_

(PLEASE USE SEPARATE SHEET OF PAPER FOR ANY ADDITIONAL NAMES)

**TOTAL AMOUNT DUE FOR BOOTH SPACE & ADDITIONAL BADGES \$** \_\_\_\_\_

**\*\*\*PRIORITY OF BOOTH LOCATION WILL BE DETERMINED BY THE DATE THAT PAYMENT IS RECEIVED.**

| <b>BANQUET TICKETS (JUNE 24, 2017)</b> |             | QUANTITY | TOTAL |
|--|-------------|----------|-------|
| <b>ADULTS</b>                          | <b>\$85</b> | _____    | _____ |
| <b>KIDS (AGES 6-12)</b>                | <b>\$50</b> | _____    | _____ |

IF ADDITIONAL BANQUET TICKETS ARE FOR A PERSON THAT IS NOT YET LISTED, PLEASE GIVE THE FIRST AND LAST NAME THAT WILL BE PRINTED ON EACH ADDITIONAL BANQUET TICKET.

TOTAL AMOUNT FOR ADD ONS: \$ \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**TOTAL FROM THIS PAGE: \$** \_\_\_\_\_

FOR QUESTIONS, PLEASE CONTACT **SARAH** AT (916) 372-4363 OR BY EMAIL **SARAH@PCOC.ORG**



PCOC EXPO JUNE 21-24, 2017  
 GRAND CALIFORNIAN HOTEL & SPA, ANAHEIM, CA  
 SPONSORSHIP APPLICATION  
 (THIS IS NOT A CONTRACT UNTIL ACCEPTED BY PCOC)

**Expo  
 Dates  
 June 22 & 23**

COMPANY NAME \_\_\_\_\_

CONTACT PERSON / TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ WEBSITE \_\_\_\_\_

CONTACT EMAIL \_\_\_\_\_

FIRST TIME SPONSOR?  YES  NO

**SPONSORSHIP**

PLATINUM \$3,500

PLEASE INDICATE WHO WILL BE SPEAKING ON YOUR BEHALF AT THE SELECTED EVENT:

PLEASE CHOOSE:

- WELCOME RECEPTION
- MORNING KEYNOTE SPEAKER
- AFTERNOON KEYNOTE SPEAKER
- FRIDAY LUNCH IN EXHIBIT HALL
- CHARACTER RECEPTION
- INSTALLATION BANQUET

\_\_\_\_\_

GOLD \$2,500

PLEASE INDICATE WHO WILL BE SPEAKING ON YOUR BEHALF AT THE GENERAL SESSION:

\_\_\_\_\_

SILVER \$1,000

BRONZE \$500

TOTAL AMOUNT FROM THIS PAGE: \$ \_\_\_\_\_

**PLEASE SEND YOUR COMPANY'S LOGO TO SARAH@PCOC.ORG**

# EXHIBITOR AND SPONSORSHIP ORDER FORM

## TOTALS

BOOTH(S) \$ \_\_\_\_\_  
\*\*\*PRIORITY OF BOOTH LOCATION WILL BE DETERMINED BY THE DATE THAT PAYMENT IS RECEIVED.

ADD ONS \$ \_\_\_\_\_

EXTRA BADGES \$ \_\_\_\_\_

SPONSORSHIPS \$ \_\_\_\_\_  
\*\*\*PLEASE SEND YOUR COMPANY'S LOGO TO SARAH@PCOC.ORG

**TOTAL** \$ \_\_\_\_\_

\*\*THIS AMOUNT WILL BE CHARGED TO THE CARD THAT YOU PROVIDE OR THE AMOUNT THAT THE CHECK SHOULD BE WRITTEN FOR.

## Two Ways to Pay

**BY CHECK:** PLEASE MAIL OR FAX YOUR CHECK, ALONG WITH YOUR COMPLETE REGISTRATION FORM. PLEASE MAKE CHECKS PAYABLE TO **PCOC**.

**BY CREDIT CARD:** PLEASE FILL OUT THE SECTION BELOW AND MAIL, FAX OR EMAIL YOUR COMPLETE REGISTRATION FORM:  CHECK HERE IF YOU WOULD LIKE TO HAVE A RECEIPT EMAILED TO YOU

VISA  MASTERCARD  AMEX

NAME ON CARD: \_\_\_\_\_

CARD BILLING ADDRESS: \_\_\_\_\_

CARD#: \_\_\_\_\_ EXP: \_\_\_\_\_ / \_\_\_\_\_ CCV#: \_\_\_\_\_

AUTHORIZED SIGNATURE: \_\_\_\_\_

PRINTED NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

BY SIGNING THIS FORM, I AUTHORIZE PCOC TO CHARGE MY CARD FOR MY PCOC 2017 EXPO REGISTRATION IN THE AMOUNT THAT IS EQUAL TO THE TOTAL AMOUNT DUE FOR THE ITEM(S) THAT ARE INDICATED. IF THERE ARE ANY DISCREPANCIES, PCOC STAFF WILL CONTACT YOU TO CONFIRM AMOUNT.

MAKE CHECKS PAYABLE TO **PCOC** AND MAIL TO:  
**PCOC EXHIBITOR REGISTRATION**  
3031 BEACON BLVD.  
WEST SACRAMENTO, CA 95691  
OR FAX TO **(916) 372-5437**  
OR CONTACT SARAH **(916) 372-4363**