

# PCOC EXPO 2015

## EXHIBITOR REGISTRATION INFORMATION



**Pest Control Operators of California (PCOC)**

***Hyatt Regency Monterey, Monterey, CA***

**Set-Up:** Thursday, June 25, 2015 12:00pm - 4:30pm

**Exhibit Hall Dates:**

Thursday, June 25, 2015 **Time:** 5:00 -7:30pm

Friday, June 26, 2015 **Time:** 11:30 - 1:30pm

### Exhibitor Booth Information

**Single Booth Package Includes:**

- ❖ 8' high back wall & 3' high side drape
- ❖ One 6' draped table
- ❖ One 7" x 44" ID sign
- ❖ Two chairs
- ❖ One wastebasket
- ❖ All exhibit hall meals & entry badges for two exhibitors per booth – additional badges sold separately

**Double Booth Package Includes:**

Everything to the left, an additional booth including all of its contents, & 2 additional full exhibitor badge registrations

# PCOC TRADE SHOW TERMS & CONDITIONS

**Terms and Conditions:**

**TriCord Tradeshow Services** is our exclusive exhibit hall service contractor for our convention in Monterey. They provide drayage, material handling, custom furniture, cleaning, specialty carpet, installation/dismantle supervision, and labor and electrical. Telephone services, meeting room internet, and audiovisual are provided by PSAV, the on-site AV liaison for the Hyatt Regency Monterey. All forms will be provided for your convenience in a separate mailing once you register.

All exhibitors agree to the Terms and Conditions of Hyatt Regency Monterey Hotel Policies and Procedures, and the regulations of Monterey, CA and the Monterey Fire Department. A copy of the terms and conditions for the Hyatt Regency Monterey Hotel will be provided to an exhibitor upon request.

Booth spaces are reserved on a first come – first served basis. **Full payment** must accompany booth registration application. We have space for **66** Booths – book early as we usually sell out because once they're gone, they're gone! In case of cancellation, full refund will be made **only** upon written request received by **May 22, 2015**. There will be no refund for cancellations received after that date. **PCOC** and **TriCord** does its best to accommodate your exhibit placement wishes but reserves the right to change the configuration of the exhibit hall and relocate exhibits if necessary.

# SPONSORSHIP INFORMATION

## SPONSORSHIP RATES

**Platinum \$2500**

**Gold \$1000**

**Silver \$500**

**Bronze \$250**

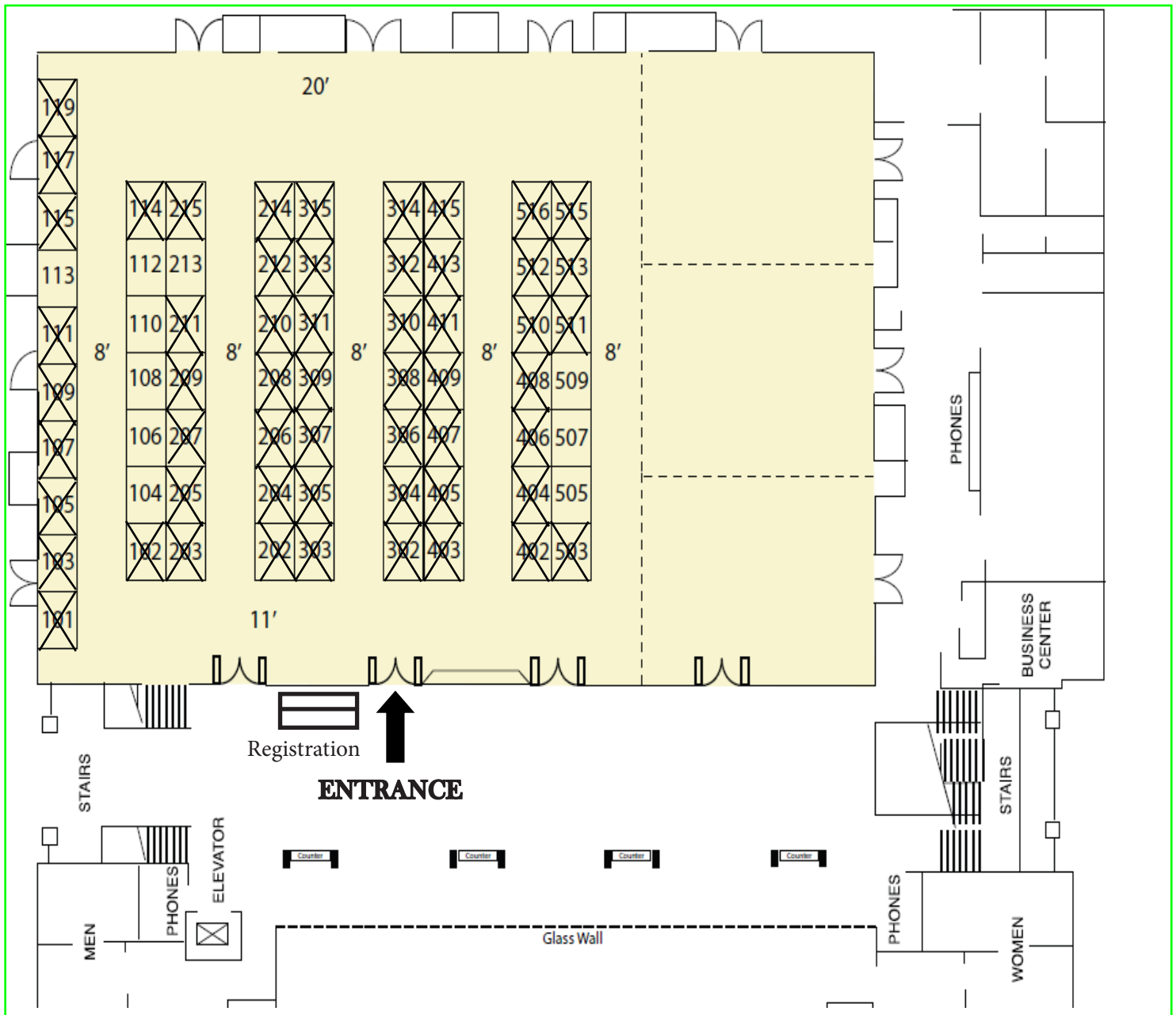
All Sponsors will be recognized publicly and given a Certificate of Appreciation at our opening session on Friday morning June 26th, 2015.

Sponsors will also be recognized in our Welcome Brochure and Agenda, as well as our newsletter.

All Sponsors will also be recognized in signage at the opening convention ceremony, in the Exhibit Hall and at Saturday's banquet.

In addition, Platinum Sponsors of PCOC will be given an opportunity to speak briefly at the opening session.

If you sign up for Platinum Sponsorship, please indicate who you would like to represent your company.





PCOC EXPO June 25-27, 2015  
Hyatt Regency Monterey, Monterey, CA

Exhibit  
Hall  
Dates  
June 25 & 26

Exhibitor Application  
(This is not a contract until accepted by PCOC)

FIRM NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

WEB-SITE ADDRESS: \_\_\_\_\_ E-MAIL ADDRESS \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ CONTACT PHONE # \_\_\_\_\_

DESCRIPTION OF PRODUCT OR SERVICE \_\_\_\_\_

**AFFILIATE MEMBERS**

- 1 ea. 6' X 8' \$ 630 2 badges
- 2 ea. 6' X 8' \$1030 4 badges

**NON-MEMBERS**

- 1 ea. 6' X 8' \$ 930 2 badges
- 2 ea. 6' X 8' \$1,430 4 badges

**BOOTH CHOICES** 1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_

**BADGES NEEDED (print names as they should appear on badges)**

1) \_\_\_\_\_ 2) \_\_\_\_\_

**ADDITIONAL BADGES NEEDED – \$125.00 per attendee**

3) \_\_\_\_\_ 4) \_\_\_\_\_ 5) \_\_\_\_\_

6) \_\_\_\_\_ 7) \_\_\_\_\_ 8) \_\_\_\_\_

(Please use separate sheet of paper for any additional names)

Additional Badges \_\_\_\_\_ @ \$125.00 \$ \_\_\_\_\_

**ADDITIONAL EVENT REGISTRATION & CREDIT CARD PAYMENT  
INFORMATION IS ON THE BACK OF THIS FORM.**

**TOTAL AMOUNT DUE FOR BOOTH SPACE & ADDITIONAL BADGES \$ \_\_\_\_\_**

MAIL, FAX OR EMAIL COMPLETED APPLICATION WITH FULL PAYMENT TO:  
PCOC EXHIBITOR REGISTRATION  
3031 BEACON BOULEVARD WEST SACRAMENTO, CA. 95691-3462  
FAX (916) 372-5437 Email: breann@pcoc.org

To pay with credit card and/or register for additional events, fill out the additional paperwork included in this packet.

Space is available on a first come, first serve basis and full payment must accompany your registration. No exceptions.

The Exhibitor assumes the entire responsibility and liability for losses, damages, claims arising out of injury, loss, or damage of exhibitor's displays, equipment, or other property brought upon the premises of Hyatt Regency Monterey. The Exhibitor shall indemnify and hold harmless Pest Control Operators of California, Inc., Hyatt Regency Monterey, their agents and employees from any and all such losses, damages, and claims.

# Expo Registration Breakdown

Company Name: \_\_\_\_\_  
Company Representative: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Telephone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_  
E-mail: \_\_\_\_\_ Web Address: \_\_\_\_\_

## **SPONSORSHIP**

- Platinum \$2500
- Gold \$1000
- Silver \$500
- Bronze \$250

## **BOOTH**-also submit other registration form

Options	Cost	Total
<input type="checkbox"/> Member Single	\$630	_____
<input type="checkbox"/> Member Double	\$1030	_____
<input type="checkbox"/> Non-Member Single	\$930	_____
<input type="checkbox"/> Non-Member Double	\$1430	_____
<input type="checkbox"/> Extra Badges	\$125	_____

## **ADDITIONAL FUNCTIONS**

**GOLF 6/27** \$125 x \_\_\_\_\_ **Total:** \_\_\_\_\_

Del Monte Golf Course  
1300 Sylvan Road, Monterey, CA 93940  
7:30am shotgun start  
-Fees include cart, and green fees.

Golfer Names	Handicap
_____	_____
_____	_____
_____	_____

List additional golfers or foursome requests on a separate sheet

## **BANQUET 6/27**

\$85 adults x \_\_\_\_\_ **Total:** \_\_\_\_\_

\$50 (6-12) x \_\_\_\_\_ **Total:** \_\_\_\_\_

## **HOTEL REGISTRATION**

Make your reservations today at (866)-460-7456 or on the pcoc.org website under upcoming events. Room rates are starting at \$189. Be sure to mention you are with the PCOC Expo to get the special rates!

All reservations must be received by May 22, 2015. If reservations are cancelled within 72 hours of arrival, a refund will be given.

After the 22nd of May, rooms may not be available. Any rooms, which may still be available after May 22, 2015, could be at substantially higher rates. Register early. If you fail to register early you may not be able to get a room, and PCOC staff will be powerless to assist you in obtaining a room.

## **CREDIT CARD AUTHORIZATION**

**Name on Card**

\_\_\_\_\_

### **Card Type**

- Visa
- Mastercard
- Amex

**Card Number**

\_\_\_\_\_

**Expiration:** \_\_\_\_\_ **V-Code** \_\_\_\_\_

**Billing Address:**

\_\_\_\_\_

**Billing Zip Code:**

\_\_\_\_\_

## **CHARGES**

Sponsorship \$ \_\_\_\_\_  
Booth \$ \_\_\_\_\_  
Extra Badges \$ \_\_\_\_\_  
Golf \$ \_\_\_\_\_  
Banquet \$ \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

**Make checks payable to PCOC**

**Mail to: PCOC Exhibitor Registration**

**3031 Beacon Blvd.**

**West Sacramento, CA 95691**

**Or fax with credit card to (916) 372-5437**

**NAME BADGES ARE REQUIRED FOR ALL CONVENTION EVENTS**  
**& WILL BE CHECKED BY HOTEL SECURITY**