



PCOC EXPO 2015

JUNE 25-27, 2015
HYATT REGENCY RESORT & SPA
MONTEREY, CA

CONVENTION • EXHIBIT • CONTINUING EDUCATION



PEST
CONTROL
OPERATORS
OF
CALIFORNIA

WHAT'S HAPPENING AT PCOC EXPO 2015

A **new** format with **increased** value! CE applied for. Make sure you take advantage of our comprehensive program. Come and network in the Exhibit Hall and attend the breakout sessions.

WHO IS PCOC EXPO FOR?

Everyone connected to the pest control industry is welcome. This is the largest state pest control convention and tradeshow. Come and see the latest technology and network with the PCOC members, suppliers and manufacturers.

WHO EXHIBITS AT PCOC EXPO?

Affiliate members, suppliers and manufacturers.

ABOUT OUR KEYNOTE SPEAKER MICHAEL F POTTER

SPONSORED BY BAYER ENVIRONMENTAL SCIENCE



Mike is a professor and urban entomologist at the University of Kentucky, specializing in pests infesting buildings, people and property. He received his bachelor's degree in entomology from Cornell University, and master's and Ph.D. with a specialization in integrated pest management from the University of Arizona.

Potter's professional career began as a research entomologist in the agrichemical industry. After that, he worked in the professional pest control industry, serving as the National Technical Director for Orkin. For the past 23 years, Mike's been a faculty member at the University of Kentucky. His program provides cutting-edge information and advice to clients worldwide. In recent years, Potter and his

UK colleagues have been working on the front lines of the global bed bug resurgence, providing insights and advice to the public.

In 2011, the National Pest Management Association honored him with their career Pinnacle Award and in 2012 he was inducted into the Pest Control Hall of Fame. In 2013 he was named "Provost's Distinguished Service Professor" at the University of Kentucky.

KEYNOTE CE SPEAKERS

Chuck Vancura

President, Safety In Motion
Sponsored by Nova/AIX

Alec C. Gerry

Department of Veterinary Entomology, UC Riverside
Sponsored by Geotech Supply

GOLF TOURNAMENT REGISTRATION

Del Monte Golf Course

1300 Sylvan Road, Monterey, CA 93940



Opened in 1897, Del Monte Golf Course is the oldest course in continuous operation west of the Mississippi. Designed by golf and polo enthusiast Charles Maud, this inland course boasts a meandering layout that has challenged golfers for more than a century. It was the original host of the California State Amateur and continues to serve as one of three courses on which the Taylor Made Pebble Beach Invitational is played.

Del Monte Golf Course features wide fairways lined with oak, pine and cypress trees and the back nine includes a treacherous par-5, 512-yard 13th hole. Adjacent to Del Monte Golf Course, the Del Monte Pavilion offers an inviting outdoor setting for any special event. Whether you are hosting a corporate outing or a tournament awards ceremony, all events meet the impeccable standards of Pebble Beach Resorts.

"GRAB LIFE BY THE MOMENTS"

Monterey is a waterfront community on the central coast of California with a temperate climate year-round. Kayaking, scuba diving, surfing, whale watching and beach-going are just some of the activities to be enjoyed in and around Monterey. Golf, shopping, and driving the spectacular coastline to Big Sur are a few of the many land-based adventures.

Exceptional dining experiences and fresh local seafood await our visitors. Hotels, inns, shops and restaurants are located in all the City's business districts. The latest special offers on lodging, dining and entertainment are available through the Monterey County Convention and Visitor's Bureau.

Go to

www.monterey.com

or

www.seemonterey.com

Monterey Bay Aquarium

Fisherman's Wharf

Cannery Row

Monterey Bay Whale Watch

Carmel Beach

17- Mile Drive

Monarch Grove Butterfly

Sanctuary

Monterey Museum of Art

Mazda Raceway Laguna Seca

SCHEDULE OF EVENTS

WEDNESDAY, JUNE 24

3 to 5PM Convention Registration Opens

THURSDAY, JUNE 25

8AM to Noon **Committee Meetings**

11AM to 7PM Convention Registration

1PM **Board of Directors Meeting & Annual Meeting**

5PM **Exhibit Hall Opens.** Reception begins at 5:30PM

7:30PM Exhibit Hall Closes

FRIDAY, JUNE 26

7:30AM to 4PM Convention Registration

8:30AM **Opening General Session**

9AM **Keynote Speaker Michael F Potter**

Sponsored by Bayer Environmental Science

11:30AM **Lunch in the Exhibit Hall**

1:30PM Exhibit Hall Closes

1:30PM-2:45PM **CE Session: Alec Gerry- Recent Research on Biology & Management of Flith flies**
Sponsored by Geothech Supply

2:45PM Break

3PM to 4:15PM **CE Session: Chuck Vancura- Insurance Costs, How to Reduce Them**
Sponsored by Nova/AIX

5:30PM **Silent Auction**

Sponsored by Target Specialty Products , EPIC Brokers

SATURDAY, JUNE 27

7:30AM Golf tournament at The Del Monte Golf Course

6PM President's Reception

7PM **Installation Banquet**

NEW FORMAT INCREASED VALUE

HOTEL REGISTRATION

Hyatt Regency Monterey

1 Old Golf Course Road
Monterey, CA 93940

Make your reservations today by calling (888) 421-1442. Rooms are starting at \$189. Be sure to mention you are with the PCOC Expo to get the special rates!

All reservations must be received by May 22, 2015. If reservations are cancelled within 72 hours of arrival, no refunds will be given!

After the 22nd of May, rooms may not be available. Any rooms, which may still be available after May 22, 2015, could be at substantially higher rates. Register early. If you fail to register early, you may not be able to get a room, and PCOC staff will be powerless to assist you in obtaining a room.





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ATTENDEE EXPO REGISTRATION

Print or type information as it will appear on your badge. If more than one registration is needed, please make copies. One registration form per person and guest. **Name badges are required for all convention events and will be checked by hotel security.**

Your Name: _____ Spouse or Guest: _____

Mailing address: _____

City: _____ State _____ Zip _____

Telephone: _____ Fax: _____

E-mail: _____

Company Name: _____

Convention Registration Fees (Includes exhibit hall, classes & banquet)

	Prior to May 22nd	After May 22nd	Total
<input type="checkbox"/> PCOC Member	\$280	\$315	\$
<input type="checkbox"/> PCOC Spouse/Guest	\$195	\$230	\$
<input type="checkbox"/> Non-Member	\$380	\$415	\$
<input type="checkbox"/> Non-Member Spouse/Guest	\$270	\$305	\$

Additional Ticket Purchases

Exhibit Hall (Thursday) _____ adults @ \$75/ea _____ ages 3-12 @ \$25/ea

Exhibit Hall Lunch (Friday) _____ @ \$25/ea

CE Classes & Exhibit Hall (Friday) _____ @ \$150/ea

Additional Banquet Tickets (Saturday) _____ adults @ \$85/ea _____ ages 6-12 @ \$50/ea

Registration materials and packets will be picked up during registration hours after you arrive in Monterey

GOLF TOURNAMENT REGISTRATION

Saturday Golf at Del Monte Golf Course

Golf \$125.00 a person-includes cart, green fees.

Name	Handicap
_____	_____
_____	_____
_____	_____
_____	_____

Total number of golfers (List and attach additional golfers or foursome on a separate sheet of paper.) _____

Grand Total For Registration: _____

PAYMENTS

Make checks payable to **PCOC**, or use your Visa, MasterCard, or American Express*. **No refunds after May 30th.**

Circle One: Visa MC AMEX **Card #:** _____ **Exp. Date:** _____ **V-Code:** _____

Name On Card (please print): _____

Credit Card Billing Address and Zip: _____

Mail payments to: PCOC Convention Registration, 3031 Beacon Blvd. West Sacramento, Ca 95691

*Credit Card registrations Can be faxed to PCOC at (916) 372-5437.