



PCOC EXPO 2014

JUNE 19-21, 2014
HARRAH'S RESORT
LAS VEGAS, NV

CONVENTION • EXHIBIT • CONTINUING EDUCATION



PEST
CONTROL
OPERATORS OF
CALIFORNIA

GOLF TOURNAMENT REGISTRATION

THE LEGACY GOLF CLUB
130 PAR EXCELLENCE DRIVE
HENDERSON, NV 89074



Golf in Las Vegas: here is your best bet! Designed by acclaimed golf course architect, Arthur Hills, The Legacy Golf Club is an 18-hole desert jewel highlighted by manicured playing conditions, multi-tiered fairways, and large, undulating greens.

This memorable layout stretches 7,233 yards from the professional tees, and is a strong challenge for the scratch player, yet also accommodates the novice with well-spaced tee boxes and generous landing areas. And, speaking of tee boxes, the 10th hole at The Legacy

may be the most recognizable in all of Las Vegas.

Each tee box is in the shape of playing-card suits: Hearts, Diamonds, Clubs, and Spades. Also notorious at this premier facility is the "Devil's Triangle." Holes 11, 12, and 13 make for a devilish trio of exciting challenges. The Legacy has become synonymous in Las Vegas for providing country club-style services and amenities. In fact, The Legacy Golf Club was selected as one of the "Top 10 Courses You Can Play" in Nevada by Golf Digest.

**NEW FORMAT
INCREASED VALUE**

HOTEL REGISTRATION

HARRAH'S LAS VEGAS
3475 LAS VEGAS BLVD SOUTH
LAS VEGAS, NV 89109



Make your reservations today by calling (888) 458-8471. Rooms are \$74 June 17-19 and \$119 June 20-21. Be sure to mention you are with the PCOC Expo to get the special rates!

All reservations must be received by May 19, 2014. If reservations are canceled within 72 hours of arrival, a refund will be given.

After May 19, rooms may not be available. Any rooms, which may still be available after May 19, 2014, could be at substantially higher rates. Register early. If you fail to register early you may not be able to get a room, and PCOC staff will be powerless to assist you in obtaining a room.

WHAT'S HAPPENING AT PCOC EXPO 2014

A **new** format with **increased** value! CE applied for. Make sure you take advantage of our comprehensive program. Come and network in the Exhibit Hall and attend the breakout sessions.

WHO IS PCOC EXPO FOR?

Everyone connected to the pest control industry is welcome. This is the largest state pest control convention and tradeshow. Come and see the latest technology and network with the PCOC members, suppliers and manufacturers.

WHO EXHIBITS AT PCOC EXPO?

Affiliate members, suppliers and manufacturers.

ABOUT OUR KEYNOTE SPEAKER,

MICHAEL F. POTTER

SPONSORED BY SYNGENTA



Mike is a professor and urban entomologist at the University of Kentucky, specializing in pests infesting buildings, people and property. He received his bachelor's degree in entomology from Cornell University, and master's and Ph.D. with a specialization in integrated pest management from the University of Arizona.

Potter's professional career began as a research entomologist in the agrichemical industry. After that, he worked in the professional pest control industry, serving as the National Technical Director for Orkin. For the past 23 years, Mike's been a faculty member at the University of Kentucky. His program provides cutting-edge information and advice to clients worldwide. In recent years, Potter and his UK colleagues have been working on the front lines of the global bed bug resurgence, providing insights and advice to the public.

In 2011, the National Pest Management Association honored him with their career Pinnacle Award and in 2012 he was inducted into the Pest Control Hall of Fame. In 2013 he was named "Provost's Distinguished Service Professor" at the University of Kentucky.

KEYNOTE CE SPEAKERS

Guy Wallrath

Vice President of
The Leavitt Group

Sponsored by Nova/AIX

Neil Tsutsui

Department of Environmental
Science, Policy and Management
UC Berkeley

Sponsored by Geotech Supply

SCHEDULE OF EVENTS

WEDNESDAY, JUNE 18

3 PM to 5 PM Convention Registration Opens

THURSDAY, JUNE 19

8 AM to Noon **Committee meetings**

11 AM to 7 PM Convention registration

1 PM **Board of Directors meeting & annual meeting**

5 PM **Exhibit Hall opens.**
Reception begins at 5:30 PM

7:30 PM Exhibit Hall closes

FRIDAY, JUNE 20

7:30 AM to 4 PM Convention registration

8:30 AM **Opening general session**

9 AM **Keynote speaker Michael F Potter**
Sponsored by Syngenta

11:30 AM **Lunch in the Exhibit Hall**

1:30 PM Exhibit Hall closes

1:30 PM - 2:45 PM **CE Session: Neil Tsutsui**
The Science of Super Argentine Ant Colonies
Sponsored by Geotech Supply

2:45 PM Break

3 PM to 4:15 PM **CE Session: Guy Wallrath**
Affordable Health Care Act
Sponsored by Nova/AIX

5:30 PM **Silent Auction**
Sponsored by Target Specialty Products & The Leavitt Group

SATURDAY, JUNE 21

8 AM Golf Tournament at The Legacy Golf Club

6 PM President's Reception

7 PM **Installation Banquet**

“WHAT HAPPENS IN VEGAS, STAYS IN VEGAS”

Las Vegas, an ever-changing fantasy-land of a city, has seen unbelievable expansion since it emerged from the desert just over 100 years ago.

The sights and sounds of Las Vegas are enjoyed by millions of visitors every year. They stay in some of the most glamorous, unique hotels in the world. They eat at five-star restaurants and expansive buffets. They play at casinos, pools, health spas and golf courses. Sometimes (many times, actually) they even marry each other.

You will be dazzled by Vegas, but the sheer number of things to see and do can seem overwhelming. A little advance planning will help you to enjoy your Vegas trip.

Go to
www.lasvegas.com
or
www.vegas.com

[Hoover Dam](#)
[Grand Canyon](#)
[Cirque du Soleil shows](#)
[Indoor Skydiving](#)
[Fremont Street at night](#)
[Neon Museum](#)
[The Mob Museum](#)
[The Eiffel Tower Experience](#)
[Shark Reef at Mandalay Bay](#)
[Secret Garden/Dolphin Habitat](#)



PCOC EXPO 2014

JUNE 19-21, 2014

ATTENDEE EXPO REGISTRATION

Print or type information as it will appear on your badge. If more than one registration is needed, please make copies. One registration form per person and guest. **Name badges are required for all convention events and will be checked by hotel security.**

Your name: _____ Spouse or Guest: _____

Mailing address: _____

City: _____ State _____ ZIP _____

Telephone: _____ Fax: _____

E-mail: _____

Company name: _____

CONVENTION REGISTRATION FEES INDIVIDUAL

	Prior to May 20	After May 20	Total
<input type="checkbox"/> PCOC Member	\$280	\$315	\$
<input type="checkbox"/> PCOC Spouse/Guest	\$195	\$230	\$
<input type="checkbox"/> Non-Member	\$380	\$415	\$
<input type="checkbox"/> Non-Member Spouse/Guest	\$270	\$305	\$

INDIVIDUAL TICKET PURCHASES

- Exhibit Hall (Thursday) _____ adults @ \$75/ea _____ ages 3-12 @ \$25/ea
- Exhibit Hall Lunch (Friday) _____ @ \$25/ea
- CE Classes & Exhibit Hall (Friday) _____ @ \$150/ea
- Additional Banquet Tickets (Saturday) _____ adults @ \$85/ea _____ ages 6-12 @ \$50/ea

Registration materials and packets will be picked up during registration hours after you arrive in Las Vegas

GOLF TOURNAMENT REGISTRATION

Saturday Golf at The Legacy Golf Club

- Golf \$125 a person – includes cart, green fees, range balls and Awards lunch

Name	Handicap
_____	_____
_____	_____
_____	_____
_____	_____

Total number of golfers (List and attach additional golfers or foursome on a separate sheet of paper.)

Grand total for registration: _____

PAYMENTS

Make checks payable to **PCOC**, or use your Visa, MasterCard, or American Express*. **No refunds after May 30.**

Circle one: Visa MC AMEX **Card #:** _____ **Exp. Date:** _____ **V-Code:** _____

Name on card (please print): _____

Credit card billing address and ZIP: _____

Mail payments to: PCOC Convention Registration, 3031 Beacon Blvd. West Sacramento, Ca 95691

*Credit Card registrations Can be faxed to PCOC at (916) 372-5437.