

2014 CCBO Corporate Partner Program

Our corporate partner program is available to current, active members.



Sponsorship Benefits	General \$500 +	Bronze \$1,000 +	Silver \$5,000 +	Gold \$10,000 +	Platinum \$15,000 +
Hyperlinked logos on CCBO Website	✓	✓	✓	✓	✓
Acknowledgement on all conference materials	✓	✓	✓	✓	✓
Recognition on confirmed sponsor listing in the exclusive CCBO conference mobile app and the CCBO website	✓	✓	✓	✓	✓
Signage at appropriate function	✓	✓	✓	✓	✓
Featured article in one issue of the sponsor's choosing of the quarterly newsletter <i>The Bottom Line</i>		✓	✓	✓	✓
One additional booth personnel registration for an exhibit booth at the Annual International Conference		✓	✓	✓	✓
One complimentary 10' x 10' exhibit booth at the Annual International Conference			✓	✓	✓
Pre-conference sponsor showcase session			✓	✓	✓
Business Partner membership for one year				✓	✓
Advertisement on the Annual Conference mobile app				✓	✓
Opportunity for a Sponsor Showcase educational session, on a first come, first serve basis				✓	✓
Opportunity to present a sponsored webinar					✓
Advertisement space in the quarterly newsletter <i>The Bottom Line</i>					✓
Featured article in each issue of the quarterly newsletter <i>The Bottom Line</i>					✓

For more information, please contact Lillian De Lisle, Managing Director
(434) 293-2825 ex. 229, lillian.delisle@ccbo.org

2014 CCBO Annual International Conference Events and Items to Sponsor



Sponsors of the events below will receive special recognition at the event in addition to the benefits listed in the appropriate bracket above.

Bronze (\$1,000 and above)

General session speakers - \$3,500 (2 available for Silver Level \$7,000)
Awards Reception - \$2,500
Fun Run/Walk - \$2,000
Delegate bags - \$1,500
Items for delegate bags - \$1,500
Emerging Professional Award - \$1,500
Exemplary Practices Award - \$1,000
Beverage Break - \$1,000

Silver (\$5,000 and above)

Exemplary Practices Luncheon - \$8,500
Pre-conference Reception - \$8,500
Breakfast buffet in the Exhibit Hall - \$8,000
Business Meeting Luncheon - \$7,000
Leadership Academy meals - \$6,000
Tuesday breakfast - \$5,000
WiFi for attendees - \$5,000

Gold (\$10,000 and above)

Awards banquet - \$12,000
President's Reception in the Exhibit Hall - \$10,000 - **SOLD**

Diamond (\$15,000 and above)

Awards package 1 (includes Awards Banquet, Awards Reception, and Exemplary Practices Luncheon) - \$20,000
Awards package 2 (includes Awards Banquet and Awards Reception) - \$15,000



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