

May 9, 2011

FREE

Workshop

in Atlanta, Georgia



Evaluating Water Conservation: Using a Tracking Tool to Assess Utility Benefits and Avoid Revenue Loss

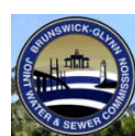
Join the **Georgia Environmental Protection Division** to

Discuss new state conservation requirements and assistance programs and
Learn the benefits of using conservation planning and tracking tools

Who should attend? You, water utility employees, government officials and staff, consultants, and concerned citizens.

Georgia water providers face new conservation and efficiency requirements, so investing in cost effective programs is of critical importance. Experts from the **Alliance for Water Efficiency** (www.a4we.org) will walk participants through the basics of conservation planning using a utility-specific tracking tool that can help identify effective programs and track impacts on your water use, system/community revenues, and customer bills. AWE will utilize Georgia case studies to demonstrate the benefits and challenges of applying this model to systems throughout our state.

- **Compare** alternative conservation measures in terms of their water savings potential, impact on system costs, and potential benefits to utility customers.
- **Develop** long-range conservation plans. Construct conservation portfolios containing up to 50 separate conservation program activities.
- **Track** the implementation, water savings, costs, and benefits of actual conservation activities over time.
- **Evaluate** a utility's changing revenue requirement with conservation.



When:

Monday, May 9, 2011
9:30 a.m. - 12:30 p.m.

Where:

GA Environmental Protection Division
Tradeport Offices - Training Center
4244 International Parkway
Atlanta, GA 30354

Act Now!

RSVP To:
Melinda Langston
mlangston@atlantaga.gov
or call 404-546-1259

SPECIAL NOTE: The Tracking Tool is available free to Alliance for Water Efficiency members, but you do not have to be a member to attend this workshop! For more information about the Tracking Tool, visit: <http://www.AllianceforWaterEfficiency.org/Tracking-Tool.aspx>.