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TIMBER MART WELCOMES GROWING INDEPENDENT IN ONTARIO

Timmins Home Improvement Centre Joins Group for Better Hardlines Buying and Marketing Support

VAUGHAN, ON, November 28, 2017 – TIMBER MART welcomes growing independent, Timmins Home Improvement Centre, an 8,000-square-foot hardware store in Timmins, Ont. to their group. Timmins Home Improvement Centre joins TIMBER MART for better hardlines buying power and low-cost marketing support. The new member will adopt the TIMBER MART banner and benefit from the group's association with Spancan as well as the group's marketing services, including: TIMBER MART's national flyer program, television and radio media and sports marketing, the AIR MILES® Loyalty Program, and the TIMBER MART credit card and gift card.

"Since we bought the business in 2010, we've been expanding our product lines and looking for ways to differentiate ourselves – and joining TIMBER MART will help us continue that growth and achieve real distinction in our market," says Roger Gagnon, part owner of Timmins Home Improvement Centre. "We're excited to what the future holds with a partner as experienced in supporting independents as TIMBER MART."

"Timmins Home Improvement Centre is a growing business who was looking for the right partner who could offer them the buying power and relationships they needed to buy right as well as the marketing support to increase their local brand awareness," says Ian Cook, regional director of member services for Ontario. "We welcome Timmins Home Improvement Centre to our group and look forward to supporting their growth well into the future."

Roger Gagnon, alongside his two sons, Shawn and Jason Gagnon, own and operate Timmins Home Improvement Centre with the support of the business' secretary, Janie Vaillancourt. Timmins Home Improvement Centre houses five full-time and three part-time staff – and since 2010, has been serving Timmins and the surrounding area with a wide variety of hardlines products.

About TIMBER MART

Founded in 1967, TIMBER MART is the largest national member-owned buying group in Canada for the true independent entrepreneur. With hundreds of independent building-material and hardware retailers, commercial dealers and manufacturers located in every province across the country, TIMBER MART provides its extensive dealer network with a menu of competitive buying programs, comprehensive marketing services and personalized support to drive independent business success. For more information, visit www.timbermart.ca and www.timbermartmember.ca.

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