



---

FOR IMMEDIATE RELEASE

Contact:  
Alexandra Kazan, Corporate Messaging Specialist  
Direct: 289-843-3050  
Mobile: 416-577-5811  
Email: [alexandra.kazan@timbrmart.com](mailto:alexandra.kazan@timbrmart.com)

## TIMBER MART MEMBERS RECEIVE NATIONAL INDUSTRY-WIDE RECOGNITION WITH OUTSTANDING RETAILER AWARDS

Two TIMBER MART members received national industry-wide recognition with Hardlines Outstanding Retailer Awards (ORAs) at the 2016 Hardlines Conference held in Niagara Falls, Ont. from October 19 - 20.

**Winner of this year's Best Contractor Specialist Store Award**, Sen Western Wholesale Lumber Ltd. (Sen Western), is a lumber and building-material wholesaler/retailer who has been serving contractors and the community of Vancouver and the Greater Vancouver Area with a commitment to customer service and a wide selection of lumber and building materials.

**"Sen Western is not your typical lumber yard. It's bright, modern and innovative," said Michael McLarney**, editor and president of Hardlines Inc. "And the owners, Ron and Robert Sengara, are forward thinking and customer focused, offering state-of-the art services to **stay ahead of their competition.**"

**"I am delighted that Sen Western was this year's recipient of Hardlines Outstanding Retailer Award for Best Contractor Specialist Store," said Ron Sengara**, co-owner of Sen Western. "It is a reflection of our incredible staff and their commitment to providing the best customer service in the industry. Watching our local, family-owned business continue to grow and thrive has been a great source of pride, and it would not have been possible without our loyal customers and staff throughout the past 47 years."

Located in the small mining and forestry community of Palmarolle, Que., winner of **this year's Young Retailer of the Year Award**, Quincaillerie Palmarolle is a building-material and hardware retailer owned and operated by young entrepreneurs, Cindy Caron and Raphaël D'Amours and has been serving contractors and DIYers for over 30 years with an array of building materials and hardware products.

**"Cindy and Raphaël impressed the judges with their commitment to fresh ideas and hard work, in a challenging business climate, all the while building a new family even as they built their business. That commitment made them the hands-down winners of this year's Young Retailer Award," said McLarney.**

**"We are proud to be recognized by the industry for the Young Retailer Award," said Cindy Caron**, co-owner of Quincaillerie Palmarolle. "It is a daily challenge to be a young business owner, **however we're** surrounded by



an experienced team of staff, a great vendor community and a supportive banner that all work with us so we can achieve our corporate objectives.”

“Sen Western and Quincaillerie **Palmarolle’s awards** are a reflection of both their fierce entrepreneurial drive and the effectiveness of our programs and services that provide the independent entrepreneur with true competitive advantage,” said Bernie Owens, **president of TIMBER MART**. “On behalf of the entire TIMBER MART team, I sincerely congratulate Sen Western and Quincaillerie Palmarolle on their national award recognition.”

**Launched in 1992, the Outstanding Retailer Awards (ORAs) are the industry’s only independent awards** program dedicated to celebrating the achievements of hardware, home improvement and building supply dealers in Canada. ORA nominations are judged by a national panel of judges based on a variety of criteria, including: sales performance, community achievement and business innovation. Every year, numerous nominations are received for the seven award types: Best Hardware Store, Best Building Supply/Home Centre (under 15,000 sq. ft.), Best Building Supply/Home Centre (over 15,000 sq. ft.), Best Contractor Specialist Store; Young Retailer of the Year; Best Large Surface Retailer and the Marc Robichaud Community Leader Award.

#### About TIMBER MART

In operation since 1967, TIMBER MART is Canada’s buying group of choice for independents. It is a member-owned organization serving building material and hardware retailers, commercial dealers and manufacturers. TIMBER MART exists to help Canadian entrepreneurs involved in the sale of building materials and hardware be more profitable. For more information, visit [www.timbermart.ca](http://www.timbermart.ca) and [www.timbermartmember.ca](http://www.timbermartmember.ca).

