

FOR IMMEDIATE RELEASE



TIM-BR MARTS Ltd. LAUNCHES A NATIONAL BUYING SHOW

Dealers and Vendors will see the power of Canada's leading buying group in action over three days in early 2011.

August 20, 2010 (Calgary, AB) – TIM-BR MARTS Ltd. today announced that with a growing purpose to unite their coast-to-coast network of Dealers and suppliers, they are launching the **TIM-BR MART National Buying Show** to be held in Mississauga, ON at the Toronto Congress Centre from March 31 to April 2, 2011.

The primary purpose of the show is to provide TIM-BR MART Dealers a central venue to convene with industry suppliers and take advantage of buying opportunities and new product showings. The secondary objective is to create a forum for networking and information exchange amongst industry colleagues.

The event will kick off with an opening evening Meet and Greet which will be followed by two days of buying activity. Over 350 TIM-BR MART Dealers are expected to attend from across Canada. The show floor will consist of over 250 carefully selected preferred vendors and feature products in the lumber, building materials and hardlines categories.

Randy Martin, VP Procurement at TIM-BR MARTS Ltd. commented "*Our buying power has reached a point where we can deliver the most value to our Dealers and help our vendors build their business by bringing them together in an exclusive environment.*" He continued to add that the vendors invited to attend the Show are "*ones who, over the years, have displayed consistent willingness to build a relationship with us and our Dealers.*" Because the main objective of the event is creating opportunities to buy and sell product, vendors from every product category have been invited.

"For three days, our Dealers and vendors will see the power of Canada's leading buying group for Independents in action. Moreover, that will be our main focus: to produce a show where everyone, especially our Dealers, sees value in attending given how much they will gain by being there," said Steve Stremecki, VP Retail Services at TIM-BR MARTS Ltd.

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Stremecki also noted that to encourage the best attendance possible, deals available at the show will *only be* available to Dealers who attend.

Vendor registration is set to begin August 30th and with a limited number of booths available, the show floor is expected to fill up quickly. TIM-BR MART Dealers will be invited to register in October. A website dedicated to the National Buying Show has been created www.timbrmartbuyingshow.com to ensure details are close at hand.

Vendors with questions regarding registration and booth space can contact KCI Management at 519-963-4476. All other questions can be directed to a member of the TIM-BR MARTS Ltd. team.

In business since 1967, TIM-BR MARTS Ltd. represents more than 700 Dealer locations across Canada, almost \$2 billion in annual purchases and \$3 billion in retail sales. The Company's focus is to be the buying group of choice for independent retailers, commercial dealers and manufacturers in Canada by combining their volume and purchasing at the lowest cost, understanding the needs of their Dealers, and offering a menu of value-added services. To learn more about TIM-BR MART, visit www.timbrmart.ca.

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(logo accompanies release)

For more information:
Aimee Feaver
aimee.feaver@timbrmart.ca
905-671-2424 / 416-457-0587

