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Regal ideas Inc. wins 2017 Remodeling Award

Aluminum Railing Leader joins forces with Celebrity HGTV Builders for backyard transformation.



(Delta, BC) – Regal ideas Inc., the world’s leading manufacturer of Aluminum railing systems joined forces with HGTV Celebrity Builders, the Brolaws, to create the winning entry at the 2017 Remodeling Show for best Before and After project.

The Remodeling Show, DeckExpo, and JLC LIVE (R|D|J) are annual trade-only residential construction events that have co-located to provide remodelers, deck builders, and other industry professionals with a dynamic venue, offering strong educational conferences, training and networking events throughout its two days.

This year’s event showcased nearly 300 products and services from leading industry manufacturers.

“This recognition is especially meaningful to us because it was an audience-voted award. Recognition was given by the contractors and builders that represent one of our largest target audiences.” states Ernie Couillard, Executive Vice President for Regal ideas Inc., *“Being able to work with the Brolaws on such an incredible backyard transformation, and to see how our brands brought this project together, was very inspirational.”*

The backyard transformation, showcased how easily you can turn a typical residential yard into a perfect oasis, by incorporating materials that are readily available at your local Home Improvement retailer.

“This is a transformation we are very proud of. We love how the glass railings complimented the house and the project.” states David Kenney, from the Brolaws, *“We wanted to showcase ease of use, ease of install, and ease of maintenance throughout the project, and this is what you get with Regal ideas. They are by far the fastest and easiest railing system we have ever used, and when time is money, you appreciate this even more. We love it, our customers love it and we know 20 years from now it will look just as good.”*

You can see a video of the ease and speed of install on Regal ideas website (regalideas.com), where the Brolaws install 11 sections of tempered glass railing in less than an hour.

Regal ideas can be found at the International Builders Show along with the Western Retail Lumber Association Buying Show in January where they will be showcasing their latest products, along with their turn-key merchandising and marketing programs.

About Regal ideas Inc.

Innovation runs deep at Regal ideas. Over 30 years ago, the company opened its doors with one product line, Regal Aluminum Railing. Today, Regal Railing is the largest selling brand of Aluminum railing in North America. With a wide range of innovative products designed to make life easier for homeowners and contractors alike, Regal ideas is an industry leader on both sides of the border and across the globe.

Regal ideas spends a considerable amount of time researching and evolving its product mix adding LED-lit railing systems, frameless glass systems and Aluminum stair stringers, just to name a few, to its portfolio of innovative building materials.

Regal ideas is not just building materials! Regal ideas is also the inventor and manufacturer of the most innovative and comprehensive line of engineered climbing products – Telesteps (telestepsworldwide.com). The Telesteps brand provides a full range of automatic telescopic ladders for use around the home as well as professional grade equipment for trades and commercial use.

For product information visit www.regalideas.com

About the Remodeling Show, DeckExpo, JLC Live

Remodeling Show, DeckExpo, and JLC LIVE (R|D|J) are annual trade-only residential construction events that have co-located to provide remodelers, deck builders, and other industry professionals with a vibrant exhibit hall filled with nearly 300 products and services from leading industry manufacturers, a strong educational conference program with business and jobsite training, and networking events every day of the event.

This event brings together buyers and sellers from all over the world to see and experience the latest tools, products, and services from the residential construction industry.

Among the hundreds of exhibitors, the exhibit hall features LIVE installation clinics presented by leading industry professionals, interactive, hands-on workshops, and instructional exhibitor-led product demonstrations.

Visit www.remoldingdeck.com for more information.

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