



For immediate release

January 6th 2014

Mississauga, ON. Castle Building Centres Group Ltd. is pleased to announce the winners of the 2013 Fantastic Fall Shopping Spree. This exciting nation-wide promotion was held October 1st to November 30th and was open to all Castle member locations across Canada. Castle customers had the opportunity to fill out a ballot in store for the opportunity to win one of three \$5000.00 Castle Shopping Sprees. The prizes were awarded regionally with one winner per region. Regions included: Ontario and Quebec, the Atlantic and Western Canada regions. Thousands of ballots were received from participating Castle locations and the following winners were officially confirmed by KCG Marketing; an independent contest management firm on January 2nd 2014.

2013 Fantastic Fall Shopping Spree Winners

Western Region

Castle Member Location: Bulkley Home Centre – Telkwa, BC
Winner: Colin Jerome Warren

Ontario and Quebec

Castle Member Location Hearst Co-op, Hearst ON
Winner: Fernand Payeur

Atlantic Region

Castle Member Location: Notre Dame, Clarendville NL
Winner: John Rowe

Coming SPRING 2014



Thank you to all Castle member locations who participated and their customers and special thanks to Castle's Valued Vendor Partners who sponsored the contest. Stay tuned this spring for Castle's new and exciting national in-store contest promotion; Blaze The Trail

For more information please contact:

Jennifer Mercieca
Director of Communications
Castle Building Centres Group Ltd.
jmercieca@castle.ca
905-564-3307 ext 220

About Castle Building Centres Group Ltd.

Castle Building Centres Group Ltd. is a Canadian member-owned, Lumber, Building Materials and Hardware buying group committed to the success of the independent. Our commitment is to drive this success to our over 290 member locations through Transparency, Freedom and Profitability. Our business model focuses on accountability to our membership, member freedom of choice, and a commitment to their success, growth and profitability through strategic partnerships with key vendor partners and a winning hardware distribution solution.