

Mississauga – March 3rd, 2014

Over 225 Castle members and staff representing an incredible 105 Castle Building Centre locations from across Canada flocked to Orlando this past week to experience the Hardlines buying power of Orgill. The Orgill market took over the Orange County Convention Center as thousands of independent hardware retailers gathered to see the latest and greatest that Orgill had to offer. Orgill continues to gain momentum as the Canadian Independent's "One-Stop Hardware Solution" and continue to expand their Canadian Compliant offering with over 50,000 Canadian compliant skus and continued growth within their Canadian customer support services commitment.

This year's feature exhibit was the new 14,000 sq.ft. Kodiak Trail Hardware & Supply; a completely Canadian Compliant store featured at the Orgill Spring Dealer Market in Orlando. This new store is almost double the size of the Windsor Falls model featured in 2013 and displays the most comprehensive assortment of Canadian compliant skus ever displayed at the Orgill market. *"The number of Canada flags featured on our product displays has become so impressive in the last three years that soon there will be no need for differentiation. Vendors are motivated and willing to do what it takes to become Canadian Compliant."* Ron Beal; President of Orgill.

Kodiak Trail offered Castle dealers the opportunity to visualize this grand store footprint and were also able to develop a self contained hardware store for their own location with a customized product assortment with the merchandising aids necessary to support it. This past year; Orgill also launched their North American e-commerce platform "Boost" which includes a complete e-catalogue of Orgill products and a leading edge eCommerce software that enables Independent's to add, price and manage hardware and other LBM products in a fully-functional online store within their own existing website. Many Castle locations have already taken advantage of this leading edge eCommerce solution.

Orgill's commitment to the Canadian Independent as a leading edge hardware solution; was solidified almost one year ago with the grand opening of their very first Canadian Distribution Centre in Mississauga, ON. Having this distribution centre on Canadian soil has helped bridge the gap and provide Canadian Independents with nationwide single source procurement. *"Castle members now enjoy a well-rounded product assortment through our partners at Orgill and additional Canadian vendor products are being added weekly."* James Jones; Castle Vice President, National Marketing

Castle Building Centres Group welcomed over 45 independent prospects to the show this year looking to learn more about the Fastest Growing Hardware Solution in North America. *"Now more than ever before; Canadian Independents from other banners are looking for a stable and risk-free hardware distribution model. By partnering with Orgill; Castle has been proven successful in delivering this solution to our membership nationwide, with no investment and no liability"* Ken Jenkins, Castle, President

Check out some show Orgill Spring Market Photos
CLICK HERE: [Revolutionizing the Canadian Hardware Industry](#)

**For more information
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About Castle Building Centres Group Ltd.

Castle Building Centres Group Ltd. is a Canadian member-owned, Lumber, Building Materials and Hardware buying group committed to the success of the independent. Our commitment is to drive this success to our over 290 member locations through Transparency, Freedom and Profitability. Our business model focuses on accountability to our membership, member freedom of choice, and a commitment to their success, growth and profitability through strategic partnerships with key vendor partners and a winning hardware distribution solution.