



NEWS

For immediate release

Castle Building Centres Group Ltd.
100 Milverton Drive, Suite 400
Mississauga, ON L5R 4H1

Seeing is believing in Boston!!!!

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There was no doubt that Canada's fastest growing distribution model is showing no signs of slowing down as over 100 Castle members from across Canada experienced the buying power of Orgill at the 2013 Fall Dealer Market. The annual Fall market was held in Boston, MA this past week taking over the Boston Convention & Exhibition Center as thousands of independent hardware retailers flocked to see the latest and greatest Orgill had to offer on the 650,000 sq ft of show floor.

Orgill continues to solidify its position as the Canadian independent's leading edge hardware solution; with an incomparable product assortment featuring national brands and multi-level product categories. At this year's Fall market; Windsor Falls Home Centre; Orgill's fully merchandised Canadian compliant store was expanded to an incredible 12,000 sqft. *"This is a testament to Orgill's commitment to Canadian independents and that Castle's hardware solution; powered by Orgill is the future of hardware in Canada"* James Jones; VP of National Marketing.

Windsor Falls Home Centre offered Castle dealers the opportunity to visualize a store footprint and design a self contained hardware store with a customized product assortment and the merchandising aids necessary to support it. Castle dealers who attended the show took advantage of the exceptional buys and specials exclusive to attending dealers. *"Only a worldwide hardware distribution model of this magnitude can offer such a lucrative buying opportunity to new and existing Castle dealers. Those who experience the grandeur of the dealer market know that Orgill really delivers!"* Doug Keeling; Castle Senior Buyer

Castle's partnership with Orgill provides Castle locations with a **"One-Stop Hardware Solution'** with lower costs, increased margins, great fill rates and world class distribution. The Castle-Orgill hardware model includes a complete merchandising and signage program and the industry leading online flyer program. Using this state-of-the art program, Castle dealers can select products from a database of over 50,000 skus to design and print custom strategic flyers to on demand..

"When Castle embarked on a partnership with Orgill over 5 years ago we could only imagine this level of success and growth. It's a great feeling to see the Canadian Hardware Distribution Model in high gear and so many of our members enjoying the benefits." Ken Jenkins, President. Orgill Worldwide Distribution is committed to providing leading edge hardware products; single source procurement and industry leading support services to their Castle dealer partners and the Castle-Orgill hardware solution will continue to evolve and is definitely here to stay.

**For more information
please contact:**

Jennifer Mercieca
Director of Communications
Castle Building Centres Group Ltd.
jmercieca@castle.ca
905-564-3307 ext 220

About Castle Building Centres Group Ltd.

Castle Building Centres Group Ltd. is a Canadian member-owned, Lumber, Building Materials and Hardware buying group committed to the success of the independent. Our commitment is to drive this success to our over 290 member locations through Transparency, Freedom and Profitability. Our business model focuses on accountability to our membership, member freedom of choice, and a commitment to their success, growth and profitability through strategic partnerships with key vendor partners and a winning hardware distribution solution.

