



Ply Gem Introduces New Line of Mitten Vinyl Soffit Products; Helps Builders and Contractors Enhance Exterior Home Designs

Available throughout Canada, new options provide the perfect finishing touch to meet customers' design, ventilation and low-maintenance performance needs

Brantford, ON (July 14, 2017) – [Ply Gem](#)® (NYSE: PGEM), a leading manufacturer and distributor of building products in North America, today introduces a new line of Mitten® vinyl soffit products, including the Jamb-Fit Soffit, 7" Beaded Soffit and Triple 4" black soffit. Available to builders and contractors throughout Canada, these additions to Ply Gem's portfolio of low-maintenance Mitten vinyl siding and accessory products offer the perfect finishing touch to meet customers' design and ventilation performance needs.

"We encourage customers to consider their soffit choice as carefully as they consider siding, roofing and window products," said John Vukanovich, vice president, marketing – Canada, Ply Gem Building Products. "Soffit provides essential ventilation and air movement through the roof structure, eliminating moisture that can cause rotting and decay. For the homeowner, vinyl is an ideal, low-maintenance soffit material because it withstands the test of time. It will not rot, peel, chip, flake or blister and doesn't need to be painted."

Jamb-Fit Soffit

Available in 8" and 16" wide solid and vented profiles, the new Mitten Jamb-Fit Soffit provides an easy transition from eaves to overhangs, combined with a simple-to-install slide lock. The 8" profile (double 4") is available in four neutral colors, including Frost, Hearthstone, Bone and Brownstone, designed to complement any siding or roofing palette. The 16" (quad 4") is available in Frost and Hearthstone hues.

7" Beaded Soffit

The new 7" wide Mitten Beaded Soffit size lends a crisp, clean appearance to the eaves, rooflines and porch ceilings. Available in solid and hidden vent profiles and a .040 thickness, the 7" Beaded Soffit helps prevent damaging effects of trapped moisture through proper ventilation. This new soffit option, with 12 colour choices, is ideal for classic architectural home styles.

Triple 4" Black Soffit

As exterior home colours trend bolder and darker, the Mitten research and development team has created its innovative vinyl Triple 4" Soffit in black. Improved colour-retention technology results in a superior-performing product that will not fade or distort from sun and heat exposure. This new black soffit option meets strict performance standards and has been tested to withstand strong winds, drastic temperature changes and powerful precipitation, standing up not only to sun damage, but to the unpredictability of Canadian weather. The Mitten Triple 4" vinyl soffit is available in solid, full vent and center vent profiles.

All Mitten vinyl siding and accessory products are covered by a Lifetime Limited Warranty. The Ply Gem and Mitten portfolio, including windows, doors, siding and accessories, are available in Canada through

a nationwide network of Ply Gem-owned distribution centres and dealer distributors. For more information, please visit www.plygem.ca.

About Ply Gem in Canada

Ply Gem manufactures a comprehensive line of windows, doors, vinyl siding and accessories for the new construction, home repair, retail and remodeling markets in Canada. Additionally, Ply Gem distributes a wide variety of exterior building products including replica stone, fencing, railing, windows and doors and architectural accents domestically through their nationwide distribution center network and via export globally. Ply Gem brands include Ply Gem® Windows, Ply Gem® Aluminum, Ply Gem® Trim and Mouldings, and Mitten® vinyl siding. For more information, visit www.plygem.ca or www.mittensidingbp.com.

About Ply Gem Building Products

Ply Gem (NYSE: PGEM), headquartered in Cary, N.C., is a leading manufacturer of building products in North America. Ply Gem produces a comprehensive product line of windows and patio doors; vinyl, aluminum and steel siding and accessories; engineered slate and cedar roofing products; designer accents; cellular PVC trim and mouldings; vinyl fencing and railing; stone veneer and gutterware; all used in both new construction and home repair and remodeling in the United States and Canada. Visit www.plygem.com for more information.

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